+44 20 8123 2220
info@marketpublishers.com

Performance Analytics Market by Component (Software, and Services), Application (Financial, Sales & Marketing, IT Operations, Supply Chain Performance Analytics), Vertical, Analytics Type, Deployment, Organization Size, Industry - Global Forecast to 2021

https://marketpublishers.com/r/PB596AD4C68EN.html
Date: March 2017
Pages: 146
Price: US$ 3,672.50 (Single User License)
ID: PB596AD4C68EN

Abstracts

“Inclination towards metrics-driven performance analytics tools has been driving the market growth”

The global performance analytics market size is estimated to grow from USD 1.10 billion in 2016 to USD 2.59 billion by 2021, at a Compound Annual Growth Rate (CAGR) of 18.7%. Growing need to monitor and measure performance of business functions for optimal resource allocation and elimination of performance bottlenecks have been driving the market growth. Organizations are shifting their focus towards such metrics-driven analytics tools to control operational risks with proactive and strategic decision-making. However, lack of awareness regarding benefits of performance analytics solutions and concerns about positive ROI are the restraining factors for the performance analytics market.

“Predictive analytics would continue to hold the largest market share during the forecast period”

The predictive performance analytics market is estimated to hold the largest market share during the forecast period. Predictive analytics helps to predict future business scenarios with comprehensive analysis of historical as well as present performance data. Predictive model and analysis enable the users to understand probable risks that

need to be considered and empower them to enhance enterprise performance at all levels.

“APAC is projected to grow at the highest rate during the forecast period”

North America holds the largest market share in 2016 and the trend is expected to continue in the coming years. The performance analytics market is showing strong positive trends in the region as several companies and industries are adopting performance analytics at various levels as a part of their strategy, in order to strive in the market and to increase their productivity. The APAC region is witnessing increased adoption of performance analytics solutions with growing awareness, massive data surge, and need to provide real-time performance analysis.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of profiles of primary participants is given below:

By Company Type: Tier 1: 33%, Tier 2: 41%, and Tier 3: 26%

By Designation: C-level: 47%, Director level: 35%, and Others: 18%

By Region: North America: 42%, Europe: 18%, APAC: 30%, MEA: 4%, Latin America: 6%

The various key vendors profiled in the report are as follows:

1. International Business Machine Corporation (U.S.)
2. Oracle Corporation (U.S.)
3. SAS Institute (U.S.)
4. SAP SE (Germany)
5. Siemens AG (Germany)
6. Adaptive Insights (U.S.)
7. ServiceNow, Inc. (U.S.)
8. Xactly Corporation (U.S.)
9. Optymyze (U.S.)
10. Callidus Software, Inc. (U.S.)

+44 20 8123 2220
info@marketpublishers.com

Research Coverage

The report segments the performance analytics market based on components, which include software and services; services segment is further segmented into managed services and professional services. Under professional services, the report is further segmented into support & maintenance and consulting services. Based on deployment model the market is segmented into on-premises and cloud. Under analytics type, it is segmented into predictive analytics, prescriptive analytics, and descriptive analytics. Under organization size, it is segmented into SMBs and large enterprises, whereas under applications segment, the market is segmented into financial performance analytics, sales & marketing performance analytics, supply chain performance analytics, IT operations performance analytics, employee performance analytics, and others. Under verticals, the market includes Banking, Financial Services, & Insurance (BFSI), telecommunications & IT, retail & e-commerce, healthcare, manufacturing, government & defense, energy & utilities, construction & engineering, and others (research, education, travel & hospitality, outsourcing), whereas in regions, it is segmented into North America, Europe, APAC, Middle East & Africa (MEA), and Latin America.

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the performance analytics market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments across different verticals and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitor and gain more insights to enhance their position in the business. The competitive landscape section includes new product launches, partnerships, agreements & collaborations, mergers & acquisitions, and expansions.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 MARKET DEFINITION
1.3 MARKET SCOPE
  1.3.1 MARKETS COVERED
  1.3.2 YEARS CONSIDERED FOR THE STUDY
1.4 CURRENCY
1.5 LIMITATIONS
1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
  2.1.1 SECONDARY DATA
    2.1.1.1 Key data from secondary sources
  2.1.2 PRIMARY DATA
    2.1.2.1 Key data from primary sources
    2.1.2.2 Key industry insights
    2.1.2.3 Breakdown of primaries
2.2 MARKET SIZE ESTIMATION
  2.2.1 BOTTOM-UP APPROACH
  2.2.2 TOP-DOWN APPROACH
2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
2.4 RESEARCH ASSUMPTIONS
  2.4.1 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE PERFORMANCE ANALYTICS MARKET
4.2 PERFORMANCE ANALYTICS MARKET: MARKET SHARE ACROSS VARIOUS REGIONS
4.3 PERFORMANCE ANALYTICS MARKET: BY INDUSTRY VERTICAL AND REGION
4.4 LIFECYCLE ANALYSIS, BY REGION, 2016

+44 20 8123 2220
info@marketpublishers.com

5 MARKET OVERVIEW

5.1 INTRODUCTION
5.2 EVOLUTION
5.3 MARKET SEGMENTATION
5.3.1 BY COMPONENT
5.3.2 BY APPLICATION
5.3.3 BY DEPLOYMENT MODEL
5.3.4 BY ORGANIZATION SIZE
5.3.5 BY INDUSTRY VERTICAL
5.3.6 BY REGION
5.4 MARKET DYNAMICS
5.4.1 DRIVERS
5.4.1.1 Need to generate insights from continually rising volume of the data
5.4.1.2 Rising prevalence of metrics driven business performance assessment
5.4.1.3 Technological advancements in computing power
5.4.2 RESTRAINTS
5.4.2.1 Lack of awareness regarding positive impacts of performance analytics
5.4.2.2 Concerns about positive ROI
5.4.3 OPPORTUNITIES
5.4.3.1 Emergence of advanced vendor offerings
5.4.3.2 Increasing adoption of cloud-based performance analytics solutions
5.4.4 CHALLENGES
5.4.4.1 Privacy and data security concerns
5.4.4.2 Lack of skilled analytical workforce

6 INDUSTRY TRENDS

6.1 INTRODUCTION
6.2 VALUE CHAIN ANALYSIS
6.3 STRATEGIC BENCHMARKING
6.4 USE CASES
6.4.1 USE CASE 1
6.4.2 USE CASE 2
6.4.3 USE CASE 3

7 PERFORMANCE ANALYTICS MARKET ANALYSIS, BY COMPONENT

+44 20 8123 2220
info@marketpublishers.com

7.1 INTRODUCTION
7.2 SOFTWARE
7.3 SERVICES
7.3.1 MANAGED SERVICES
7.3.2 PROFESSIONAL SERVICES
7.3.2.1 Support and maintenance
7.3.2.2 Consulting

8 PERFORMANCE ANALYTICS MARKET ANALYSIS, BY APPLICATION

8.1 INTRODUCTION
8.2 SALES AND MARKETING PERFORMANCE ANALYTICS
8.3 FINANCIAL PERFORMANCE ANALYTICS
8.4 SUPPLY CHAIN PERFORMANCE ANALYTICS
8.5 IT OPERATIONS PERFORMANCE ANALYTICS
8.6 EMPLOYEE PERFORMANCE ANALYTICS
8.7 OTHERS

9 PERFORMANCE ANALYTICS MARKET ANALYSIS, BY ANALYTICS TYPE

9.1 INTRODUCTION
9.2 PREDICTIVE ANALYTICS
9.3 PRESCRIPTIVE ANALYTICS
9.4 DESCRIPTIVE ANALYTICS

10 PERFORMANCE ANALYTICS MARKET ANALYSIS, BY DEPLOYMENT MODEL

10.1 INTRODUCTION
10.2 ON-PREMISES
10.3 CLOUD

11 PERFORMANCE ANALYTICS MARKET ANALYSIS, BY ORGANIZATION SIZE

11.1 INTRODUCTION
11.2 SMALL AND MEDIUM BUSINESSES
11.3 LARGE ENTERPRISES

12 PERFORMANCE ANALYTICS MARKET ANALYSIS, BY VERTICAL

12.1 INTRODUCTION
12.2 BANKING, FINANCIAL SERVICES, AND INSURANCE
12.3 TELECOMMUNICATIONS AND IT
12.4 RETAIL AND E-COMMERCE
12.5 GOVERNMENT AND DEFENSE
12.6 HEALTHCARE
12.7 MANUFACTURING
12.8 ENERGY AND UTILITIES
12.9 CONSTRUCTION AND ENGINEERING
12.10 OTHERS

13 GEOGRAPHIC ANALYSIS

13.1 INTRODUCTION
13.2 NORTH AMERICA
13.3 EUROPE
13.4 ASIA-PACIFIC
13.5 MIDDLE EAST AND AFRICA
13.6 LATIN AMERICA

14 COMPETITIVE LANDSCAPE

14.1 OVERVIEW
14.2 COMPETITIVE SITUATIONS AND TRENDS
14.2.1 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS
14.2.2 NEW PRODUCT LAUNCHES
14.2.3 EXPANSIONS
14.2.4 MERGER AND ACQUISITIONS
14.3 VENDOR ANALYSIS

15 COMPANY PROFILES

15.1 INTRODUCTION

(Overview, Financials, Products & Services, Strategy, and Developments)*

15.2 INTERNATIONAL BUSINESS MACHINES CORPORATION
15.3 SAP SE
15.4 SAS INSTITUTE, INC.

15.5 ORACLE CORPORATION
15.6 SIEMENS AG
15.7 ADAPTIVE INSIGHTS
15.8 XACTLY CORPORATION
15.9 OPTYMYZE
15.10 SERVICENOW, INC.
15.11 CALLIDUS SOFTWARE INC.

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted companies.

16 KEY INNOVATORS

16.1 NICE SYSTEMS INC.
16.2 QUANTROS, INC.
16.3 TIDEMARK SYSTEMS, INC.
16.4 PROPHIX SOFTWARE, INC.
16.5 TAGETIK SOFTWARE SRL

17 APPENDIX

17.1 KEY INSIGHTS OF INDUSTRY EXPERTS
17.2 DISCUSSION GUIDE
17.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
17.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
17.5 AVAILABLE CUSTOMIZATION
17.6 RELATED REPORTS
17.7 AUTHOR DETAILS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1 PERFORMANCE ANALYTICS MARKET SIZE AND GROWTH RATE, 2014–2021 (USD MILLION, Y-O-Y%)
Table 2 PERFORMANCE ANALYTICS MARKET SIZE, BY COMPONENT, 2014-2021 (USD MILLION)
Table 3 SOFTWARE: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 4 SERVICES: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 5 SERVICES: PERFORMANCE ANALYTICS MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)
Table 6 MANAGED SERVICES: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 7 PROFESSIONAL SERVICES: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 8 PROFESSIONAL SERVICES: PERFORMANCE ANALYTICS MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)
Table 9 SUPPORT AND MAINTENANCE SERVICES: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 10 CONSULTING SERVICES: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 11 PERFORMANCE ANALYTICS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)
Table 12 SALES AND MARKETING PERFORMANCE ANALYTICS: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 13 FINANCIAL PERFORMANCE ANALYTICS: PERFORMANCE ANALYTICS, BY REGION, 2014-2021 (USD MILLION)
Table 14 SUPPLY CHAIN PERFORMANCE ANALYTICS: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 15 IT OPERATIONS PERFORMANCE ANALYTICS: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 16 EMPLOYEE PERFORMANCE ANALYTICS: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 17 OTHERS: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 18 PERFORMANCE ANALYTICS MARKET SIZE, BY ANALYTICS TYPE,

2014-2021 (USD MILLION)
Table 19 PREDICTIVE ANALYTICS: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 20 PRESCRIPTIVE ANALYTICS: PERFORMANCE ANALYTICS, BY REGION, 2014-2021 (USD MILLION)
Table 21 DESCRIPTIVE ANALYTICS: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 22 PERFORMANCE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2014-2021 (USD MILLION)
Table 23 ON-PREMISES: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 24 CLOUD: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 25 PERFORMANCE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014-2021 (USD MILLION)
Table 26 SMALL AND MEDIUM BUSINESSES: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 27 LARGE ENTERPRISES: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 28 PERFORMANCE ANALYTICS MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)
Table 29 BANKING, FINANCIAL SERVICES, AND INSURANCE: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 30 TELECOMMUNICATIONS AND IT: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 31 RETAIL AND E-COMMERCE: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 32 GOVERNMENT AND DEFENSE: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 33 HEALTHCARE: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 34 MANUFACTURING: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 35 ENERGY AND UTILITIES: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 36 CONSTRUCTION AND ENGINEERING: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 37 OTHERS: PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 38 PERFORMANCE ANALYTICS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 39 NORTH AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)
Table 40 NORTH AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)
Table 41 NORTH AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2021 (USD MILLION)
Table 42 NORTH AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 43 NORTH AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2014–2021 (USD MILLION)
Table 44 NORTH AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2014–2021 (USD MILLION)
Table 45 NORTH AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)
Table 46 NORTH AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
Table 47 EUROPE: PERFORMANCE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)
Table 48 EUROPE: PERFORMANCE ANALYTICS MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)
Table 49 EUROPE: PERFORMANCE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2021 (USD MILLION)
Table 50 EUROPE: PERFORMANCE ANALYTICS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 51 EUROPE: PERFORMANCE ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2014–2021 (USD MILLION)
Table 52 EUROPE: PERFORMANCE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2014–2021 (USD MILLION)
Table 53 EUROPE: PERFORMANCE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)
Table 54 PERFORMANCE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
Table 55 ASIA-PACIFIC: PERFORMANCE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)
Table 56 ASIA-PACIFIC: PERFORMANCE ANALYTICS MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)
Table 57 ASIA-PACIFIC: PERFORMANCE ANALYTICS MARKET SIZE, BY

PROFESSIONAL SERVICE, 2014–2021 (USD MILLION)
Table 58 ASIA-PACIFIC: PERFORMANCE ANALYTICS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 59 ASIA-PACIFIC: PERFORMANCE ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2014-2021 (USD MILLION)
Table 60 ASIA-PACIFIC: PERFORMANCE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2014-2021 (USD MILLION)
Table 61 ASIA-PACIFIC: PERFORMANCE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)
Table 62 ASIA-PACIFIC: PERFORMANCE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
Table 63 MIDDLE EAST AND AFRICA: PERFORMANCE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)
Table 64 MIDDLE EAST AND AFRICA: PERFORMANCE ANALYTICS MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)
Table 65 MIDDLE EAST AND AFRICA: PERFORMANCE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2021 (USD MILLION)
Table 66 MIDDLE EAST AND AFRICA: PERFORMANCE ANALYTICS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 67 MIDDLE EAST AND AFRICA: PERFORMANCE ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2014–2021 (USD MILLION)
Table 68 MIDDLE EAST AND AFRICA: PERFORMANCE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2014–2021 (USD MILLION)
Table 69 MIDDLE EAST AND AFRICA: PERFORMANCE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)
Table 70 MIDDLE EAST AND AFRICA: PERFORMANCE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
Table 71 LATIN AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)
Table 72 LATIN AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)
Table 73 LATIN AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2021 (USD MILLION)
Table 74 LATIN AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY APPLICATION, 2016–2021 (USD MILLION)
Table 75 LATIN AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2014–2021 (USD MILLION)
Table 76 LATIN AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2014–2021 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

Table 77 LATIN AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)
Table 78 LATIN AMERICA: PERFORMANCE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
Table 79 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS, 2016–2017
Table 80 NEW PRODUCT LAUNCHES, 2016-2017
Table 81 EXPANSIONS, 2015–2017
Table 82 MERGER AND ACQUISITIONS, 2016–2017

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1 PERFORMANCE ANALYTICS MARKET: RESEARCH DESIGN
Figure 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
Figure 4 DATA TRIANGULATION
Figure 5 PERFORMANCE ANALYTICS MARKET IS POISED TO WITNESS HIGH GROWTH DURING THE PERIOD 2016–2021
Figure 6 PERFORMANCE ANALYTICS MARKET SNAPSHOT ON THE BASIS OF COMPONENTS (2016 VS. 2021)
Figure 7 PERFORMANCE ANALYTICS MARKET SNAPSHOT ON THE BASIS OF SERVICES (2016 -2021)
Figure 8 PERFORMANCE ANALYTICS MARKET SNAPSHOT ON THE BASIS OF APPLICATIONS (2016-2021)
Figure 9 PERFORMANCE ANALYTICS MARKET SNAPSHOT ON THE BASIS OF DEPLOYMENT MODELS (2016 - 2021)
Figure 10 PERFORMANCE ANALYTICS MARKET SNAPSHOT ON THE BASIS OF ANALYTIC TYPES (2016 - 2021)
Figure 11 EMERGING ADVANCED VENDOR OFFERINGS IS EXPECTED TO BOOST OPPORTUNITIES IN THE PERFORMANCE ANALYTICS MARKET
Figure 12 NORTH AMERICA IS ESTIMATED TO DOMINATE THE PERFORMANCE ANALYTICS MARKET IN 2016
Figure 13 BANKING, FINANCIAL SERVICES, AND INSURANCE IS EXPECTED TO HAVE THE LARGEST MARKET SHARE IN 2016
Figure 14 REGIONAL LIFECYCLE: ASIA-PACIFIC IS ESTIMATED TO BE IN THE GROWTH PHASE IN 2016
Figure 15 PERFORMANCE ANALYTICS MARKET: EVOLUTION
Figure 16 PERFORMANCE ANALYTICS MARKET, BY COMPONENT
Figure 17 PERFORMANCE ANALYTICS MARKET, BY APPLICATION
Figure 18 PERFORMANCE ANALYTICS MARKET, BY DEPLOYMENT MODEL
Figure 19 PERFORMANCE ANALYTICS MARKET, BY ORGANIZATION SIZE
Figure 20 PERFORMANCE ANALYTICS MARKET, BY INDUSTRY VERTICAL
Figure 21 PERFORMANCE ANALYTICS MARKET, BY REGION
Figure 22 PERFORMANCE ANALYTICS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
Figure 23 VALUE CHAIN ANALYSIS: PERFORMANCE ANALYTICS MARKET
Figure 24 PERFORMANCE ANALYTICS MARKET: STRATEGIC BENCHMARKING

Figure 25 THE SERVICES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 26 MANAGED SERVICES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 27 CONSULTING SERVICES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 28 IT OPERATIONS PERFORMANCE ANALYTICS APPLICATION IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 29 DESCRIPTIVE ANALYTICS IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 30 CLOUD-BASED PERFORMANCE ANALYTICS DEPLOYMENT MODEL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 31 SMALL AND MEDIUM BUSINESSES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 32 RETAIL AND E-COMMERCE VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 33 REGIONAL SNAPSHOT: ASIA-PACIFIC IS EXPECTED TO HAVE THE HIGHEST CAGR IN THE PERFORMANCE ANALYTICS MARKET
Figure 34 ASIA-PACIFIC IS PROJECTED TO HAVE THE HIGHEST MARKET GROWTH IN THE PERFORMANCE ANALYTICS MARKET
Figure 35 NORTH AMERICA MARKET SNAPSHOT
Figure 36 ASIA-PACIFIC MARKET SNAPSHOT
Figure 37 COMPANIES ADOPTED PRODUCT LAUNCHES AS THE KEY GROWTH STRATEGY FROM 2014 TO 2017
Figure 38 MARKET EVALUATION FRAMEWORK
Figure 39 BATTLE FOR MARKET SHARE: PARTNERSHIP, COLLABORATIONS, AND AGREEMENT WAS THE KEY STRATEGY ADOPTED BY THE PLAYERS IN THE PERFORMANCE ANALYTICS MARKET DURING 2014–2017
Figure 40 VENDOR ANALYSIS: CRITERIA WEIGHTAGE
Figure 41 PRODUCT OFFERINGS COMPARISON
Figure 42 BUSINESS STRATEGY COMPARISON
Figure 43 GEOGRAPHIC REVENUE MIX OF TOP FIVE MARKET PLAYERS
Figure 44 IBM CORPORATION: COMPANY SNAPSHOT
Figure 45 IBM CORPORATION: SWOT ANALYSIS
Figure 46 SAP SE: COMPANY SNAPSHOT
Figure 47 SAP SE: SWOT ANALYSIS
Figure 48 SAS INSTITUTE, INC.: COMPANY SNAPSHOT
Figure 49 SAS INSTITUTE, INC.: SWOT ANALYSIS
Figure 50 ORACLE CORPORATION: COMPANY SNAPSHOT

+44 20 8123 2220
info@marketpublishers.com

Figure 51 ORACLE CORPORATION: SWOT ANALYSIS
Figure 52 SIEMENS AG: COMPANY SNAPSHOT
Figure 53 SIEMENS AG: SWOT ANALYSIS
Figure 54 XACTLY CORPORATION: COMPANY SNAPSHOT
Figure 55 SERVICENOW, INC.: COMPANY SNAPSHOT
Figure 56 CALLIDUS SOFTWARE, INC.: COMPANY SNAPSHOT
Figure 57 NICE SYSTEMS INC.: COMPANY SNAPSHOT

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Performance Analytics Market by Component (Software, and Services), Application (Financial, Sales & Marketing, IT Operations, Supply Chain Performance Analytics), Vertical, Analytics Type, Deployment, Organization Size, Industry - Global Forecast to 2021

Product link: https://marketpublishers.com/r/PB596AD4C68EN.html

Price: US$ 3,672.50 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PB596AD4C68EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

+44 20 8123 2220
info@marketpublishers.com

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970