+44 20 8123 2220
info@marketpublishers.com

People Counting System Market by Type (Unidirectional, Bidirectional), Technology (Infrared Beam, Thermal Imaging, Video-Based), Offering (Hardware, Software), End-use Application & Region(North America, Europe, APAC, ROW) - Global Forecast to 2029

https://marketpublishers.com/r/PA43C4C3565EN.html
Date: July 2024
Pages: 241
Price: US$ 3,217.50 (Single User License)
ID: PA43C4C3565EN

Abstracts

The people counting system market is projected to grow from USD 1.2 billion in 2024 and is expected to reach USD 2.1 billion by 2029, growing at a CAGR of 11.6% from 2024 to 2029. People counting systems can yield useful information about the number of individuals in a given area at any given time. alarms being set off when a certain occupancy level is reached. This can be very important for controlling capacity in event venues or buildings subject to fire safety regulations.

“Video-based segment of the people counting system market is expected to hold largest market share during the forecast period.”

People counting systems equipped with video-based technology are highly flexible. These systems have the ability to record not only the number of people counted but also potentially collect data on customer behavior patterns, dwell times in particular locations, and demographics. Furthermore, due to advancements in video analytics and AI highly precise people counting with features like highly accurate people counting, even in challenging environments with varying lighting or obstructions are available.

“In the End-use Application the retail segment of the people counting system market is expected to hold largest market share during the forecast period.”

Retailers can improve workforce levels based on actual consumer traffic in real time by utilizing people counting data. This guarantees that there is enough staff on hand during busy times to respond to queries from customers and expedite the checkout process. Retailers can spot heavy traffic regions or possible bottlenecks by examining consumer flow patterns. By placing security staff in high-risk areas strategically, this can be extremely important for loss prevention efforts.

“The US is expected to hold the largest market size in the North American region during the forecast period.”

The US accounted for the largest share of the North American people counting system market in 2023, and a similar trend is expected to be witnessed during the forecast period. The growing transportation sector, which includes railway stations, airports, bus stands, and public transport vehicles, such as buses, trains, and airplanes, accounted for a significant share of the people counting system market in the US. For instance, in February 2023, according to an Airline Business, Atlanta Hartsfield Airport alone handled just under 94 million passengers a year. People counting systems are used to manage continuously flowing passengers effectively, fleet, scheduling of public transport, deployment of demand-based staff, and control of passenger traffic in transportation. Moreover, the presence of major players in this region such as RETAILNEXT, INC. (US), Sensormatic Solutions (US), CountWise (US), and Teledyne Technologies Incorporated. (US), is driving the market.

By Company Type: Tier 1 – 52%, Tier 2 – 31%, and Tier 3 – 17%

By Designation: C-level Executives – 47%, Directors –31%, and Others – 22%

By Region: North America –37%, Europe – 28%, Asia Pacific– 31%, and RoW – 4%

The report profiles key players in the people counting system market with their respective market ranking analysis. Prominent players profiled in this report include Axis Communications AB. (Sweden), Axiomatic Technologies Ltd (UK), DILAX Intelcom GmbH (Germany), Eurotech S.p.A. (Italy), FootfallCam (UK), Hangzhou Hikvision Digital Technology Co., Ltd. (China), HELLA AGLAIA MOBILE VISION GMBH (Germany), IEE Smart Sensing Solutions (Luxembourg), iris-GmbH infrared & intelligent sensors (Germany), Irisys (InfraRed Integrated Systems Ltd) (UK), RETAILNEXT, INC. (US), SensMax (Latvia), Sensormatic Solutions (US), VIVOTEK Inc. (Taiwan), and V-

Count (UK). Clever Devices Ltd. (New York), CountWise (US), DELOPT (India), Density (US), Infodev EDI inc. (Canada), Inkryptis AI (India), SenSource (US), Teledyne Technologies Incorporated. (US), Traf-Sys (US), and Xovis AG (Switzerland) are among a few other key companies in the people counting system market.

Report Coverage

The report defines, describes, and forecasts the people counting system market based on By offering, type, technology, end-use application and region. It provides detailed information regarding drivers, restraints, opportunities, and challenges influencing the growth of the people counting system market. It also analyzes competitive developments such as product launches, acquisitions, expansions, and actions carried out by the key players to grow in the market.

Reasons to Buy This Report

The report will help the market leaders/new entrants in the market with information on the closest approximations of the revenue for the overall people counting systems market and the subsegments. The report will help stakeholders understand the competitive landscape and gain more insight to position their business better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key drivers, restraints, opportunities, and challenges.

The report will provide insights into the following pointers:

Analysis of key drivers (increasing need for optimizing space management and occupancy control), restraints (Growing privacy threats owing to installation of video-based people counters), opportunities (Integration of 4D technology into video-based people counters), and challenges (Differential store metrics limit effectiveness of video based counters) of the people counting system market.

Product development /Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the people counting system market.

Market Development: Comprehensive information about lucrative markets; the report analyses the people counting system market across various regions.

+44 20 8123 2220
info@marketpublishers.com

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the people counting system market.

Competitive Assessment: In-depth assessment of market share, growth strategies, and services, offering of leading players like Axis Communications AB. (Sweden), Axiomatic Technologies Ltd (UK), DILAX Intelcom GmbH (Germany), Eurotech S.p.A. (Italy), FootfallCam (UK) among others in the people counting system market.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES
1.2 MARKET DEFINITION
1.3 STUDY SCOPE
1.3.1 MARKETS COVERED
FIGURE 1 PEOPLE COUNTING SYSTEM MARKET SEGMENTATION
1.3.2 GEOGRAPHIC SCOPE
FIGURE 2 PEOPLE COUNTING SYSTEM MARKET: REGIONAL SCOPE
1.3.3 YEARS CONSIDERED
1.3.4 INCLUSIONS AND EXCLUSIONS
1.4 CURRENCY CONSIDERED
TABLE 1 USD EXCHANGE RATES
1.5 UNIT CONSIDERED
1.6 LIMITATIONS
1.7 STAKEHOLDERS
1.8 SUMMARY OF CHANGES
1.9 IMPACT OF RECESSION

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
FIGURE 3 PEOPLE COUNTING SYSTEM MARKET: RESEARCH DESIGN
2.2 SECONDARY AND PRIMARY RESEARCH
FIGURE 4 RESEARCH APPROACH
2.2.1 SECONDARY DATA
2.2.1.1 Major secondary sources
2.2.1.2 Key data from secondary sources
2.2.1.3 List of major secondary sources
2.2.2 PRIMARY DATA
2.2.2.1 List of primary interview participants
2.2.2.2 Key data from primary sources
2.2.2.3 Key industry insights
2.2.2.4 Breakdown of primaries
2.3 MARKET SIZE ESTIMATION
FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH (SUPPLY SIDE): REVENUE OF COMPANIES FROM SALES OF PEOPLE COUNTING

SYSTEMS
2.3.1 BOTTOM-UP APPROACH
2.3.1.1 Approach to estimate market size using bottom-up analysis (supply side)
FIGURE 6 PEOPLE COUNTING SYSTEM MARKET: BOTTOM-UP APPROACH
2.3.2 TOP-DOWN APPROACH
2.3.2.1 Approach to estimate market size using top-down analysis (demand side)
FIGURE 7 PEOPLE COUNTING SYSTEM MARKET: TOP-DOWN APPROACH
2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
FIGURE 8 DATA TRIANGULATION
2.5 RESEARCH ASSUMPTIONS
2.6 RESEARCH LIMITATIONS
TABLE 2 RESEARCH LIMITATIONS
2.7 RECESSION IMPACT
2.8 RISK ASSESSMENT

3 EXECUTIVE SUMMARY

FIGURE 9 VIDEO-BASED PEOPLE COUNTING SYSTEMS TO HOLD LARGEST MARKET SIZE IN 2029
FIGURE 10 BIDIRECTIONAL SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD
FIGURE 11 RETAIL SEGMENT TO EXIBIT HIGHEST CAGR DURING FORECAST PERIOD
FIGURE 12 NORTH AMERICA TO BE LARGEST MARKET IN 2024

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN PEOPLE COUNTING SYSTEM MARKET
FIGURE 13 INCREASING FOCUS OF RETAIL SECTOR ON PUBLIC SAFETY TO DRIVE ADOPTION OF PEOPLE COUNTING SYSTEMS
4.2 PEOPLE COUNTING SYSTEM MARKET, BY OFFERING
FIGURE 14 HARDWARE SEGMENT TO DOMINATE PEOPLE COUNTING SYSTEM MARKET DURING FORECAST PERIOD
4.3 PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION
FIGURE 15 RETAIL SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD
4.4 PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY
FIGURE 16 VIDEO-BASED TECHNOLOGY TO WITNESS HIGHEST CAGR DURING

FORECAST PERIOD
4.5 PEOPLE COUNTING SYSTEM MARKET IN ASIA PACIFIC, BY END-USE APPLICATION AND COUNTRY
FIGURE 17 RETAIL SEGMENT AND CHINA HELD LARGEST SHARES OF PEOPLE COUNTING SYSTEM MARKET IN ASIA PACIFIC IN 2023
4.6 PEOPLE COUNTING SYSTEM MARKET, BY COUNTRY
FIGURE 18 CHINA TO REGISTER HIGHEST CAGR IN GLOBAL MARKET DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
FIGURE 19 PEOPLE COUNTING SYSTEM MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
5.2.1 DRIVERS
FIGURE 20 DRIVERS
5.2.1.1 Rising adoption across various sectors for improved safety and security
5.2.1.2 Increasing need to track marketing effectiveness
5.2.1.3 Surging use in optimized space management and occupancy control
5.2.2 RESTRAINTS
FIGURE 21 RESTRAINTS
5.2.2.1 Privacy threats posed by video-based people counters
5.2.2.2 Rapid growth of e-commerce industry
5.2.3 OPPORTUNITIES
FIGURE 22 OPPORTUNITIES
5.2.3.1 Integration of 4D technology into video-based people counters
5.2.3.2 Growing installation in workspaces across several industries
5.2.4 CHALLENGES
FIGURE 23 CHALLENGES
5.2.4.1 Differential store metrics limiting effectiveness of video-based counters
5.3 VALUE CHAIN ANALYSIS
FIGURE 24 PEOPLE COUNTING SYSTEM MARKET: VALUE CHAIN ANALYSIS
5.4 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES
FIGURE 25 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES
5.5 ECOSYSTEM ANALYSIS
FIGURE 26 PEOPLE COUNTING SYSTEM MARKET: ECOSYSTEM ANALYSIS
TABLE 3 ROLE OF COMPANIES IN ECOSYSTEM
5.6 PORTER'S FIVE FORCES ANALYSIS

TABLE 4 PEOPLE COUNTING SYSTEM MARKET: PORTER'S FIVE FORCES ANALYSIS
FIGURE 27 PORTER'S FIVE FORCES ANALYSIS
5.6.1 THREAT OF NEW ENTRANTS
5.6.2 THREAT OF SUBSTITUTES
5.6.3 BARGAINING POWER OF SUPPLIERS
5.6.4 BARGAINING POWER OF BUYERS
5.6.5 INTENSITY OF COMPETITIVE RIVALRY
5.7 KEY STAKEHOLDERS AND BUYING CRITERIA
5.7.1 KEY STAKEHOLDERS IN BUYING PROCESS
FIGURE 28 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END-USE APPLICATIONS
TABLE 5 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END-USE APPLICATIONS (%)
5.7.2 BUYING CRITERIA
FIGURE 29 KEY BUYING CRITERIA FOR TOP THREE END-USE APPLICATIONS
5.8 CASE STUDY
5.8.1 EXPERIAN FOOTFALL HELPED CALZEDONIA INCORPORATE PEOPLE COUNTING SYSYEM TO ANALYZE CUSTOMER BEHAVIOR
5.8.2 TRAF-SYS AIDED HARLEY-DAVIDSON IN EMPLOYING PEOPLE COUNTING TECHNOLOGY TO IMPROVE STAFF MANAGEMENT BASED ON REAL-TIME DATA
5.8.3 IPSOS RETAIL INSTALLED SHOPPER COUNT AND OCCUPANCY TO MEASURE FOOTFALL AT PIECE HALL
5.8.4 INFRARED INTEGRATED SYSTEMS LTD. DELIVERED PEOPLE COUNTING SYSTEMS TO WESTFIELD STRATFORD TO MAXIMIZE OPERATIONAL EFFICIENCY
5.8.5 FOOTFALLCAM PROVIDED PEOPLE COUNTING SYSTEM TO BONMARCH? FOR DATA-DRIVEN DECISION-MAKING
5.9 INVESTMENT AND FUNDING SCENARIO
FIGURE 30 INVESTMENT AND FUNDING SCENARIO FOR STARTUP COMPANIES
5.10 TECHNOLOGY ANALYSIS
5.10.1 KEY TECHNOLOGY
5.10.1.1 Artificial intelligence
5.10.2 COMPLEMENTARY TECHNOLOGY
5.10.2.1 Internet of Things
5.10.3 ADJACENT TECHNOLOGY
5.10.3.1 Queue management systems
5.11 TRADE ANALYSIS
5.11.1 IMPORT SCENARIO (HS CODE 847141)

FIGURE 31 IMPORT DATA FOR PRODUCTS COVERED UNDER HS CODE 847141, BY COUNTRY, 2018–2022
TABLE 6 IMPORT DATA, BY COUNTRY, 2018–2022 (USD THOUSAND)
5.11.2 EXPORT SCENARIO (HS CODE 847141)
FIGURE 32 EXPORT DATA FOR PRODUCTS COVERED UNDER HS CODE 847141, BY COUNTRY, 2018–2022
TABLE 7 EXPORT DATA, BY COUNTRY, 2018–2022 (USD THOUSAND)
5.12 TARIFF ANALYSIS
TABLE 8 TARIFF FOR HS CODE 847141-COMPLIANT PRODUCTS EXPORTED BY CHINA, 2022
TABLE 9 TARIFF FOR HS CODE 847141-COMPLIANT PRODUCTS EXPORTED BY US, 2022
TABLE 10 TARIFF FOR HS CODE 847141-COMPLIANT PRODUCTS EXPORTED BY JAPAN, 2022
TABLE 11 TARIFF FOR HS CODE 847141-COMPLIANT PRODUCTS EXPORTED BY UK, 2022
5.13 PATENT ANALYSIS
TABLE 12 PATENT REGISTRATIONS RELATED TO PEOPLE COUNTING SYSTEMS
FIGURE 33 NUMBER OF PATENTS APPLIED AND GRANTED RELATED TO PEOPLE COUNTING SYSTEMS, 2013–2023
5.14 REGULATORY LANDSCAPE
5.14.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 13 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 14 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 15 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 16 ROW: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
5.14.2 STANDARDS
5.15 KEY CONFERENCES AND EVENTS, 2024–2025
TABLE 17 PEOPLE COUNTING SYSTEM MARKET: DETAILED LIST OF CONFERENCES AND EVENTS
5.16 PRICING ANALYSIS
5.16.1 AVERAGE SELLING PRICE TREND OF PEOPLE COUNTING SYSTEMS
FIGURE 34 AVERAGE SELLING PRICE TREND OF PEOPLE COUNTING SYSTEMS OFFERED BY KEY PLAYERS (USD)

TABLE 18 AVERAGE SELLING PRICE TREND OF PEOPLE COUNTING SYSTEMS OFFERED BY KEY PLAYERS (USD)
5.16.2 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY REGION
FIGURE 35 AVERAGE SELLING PRICE TREND OF PEOPLE COUNTING SYSTEMS, BY REGION, 2020–2023 (USD)

6 PEOPLE COUNTING SYSTEM MARKET, BY MOUNTING PLATFORM

6.1 INTRODUCTION
6.2 CEILING
6.2.1 HIGH ACCURACY TO PROPEL MARKET GROWTH
6.3 WALL
6.3.1 COST-EFFECTIVENESS AND RELIABILITY TO DRIVE ADOPTION
6.4 FLOOR
6.4.1 FEASIBILITY IN WIDE ENTRANCES TO PROPEL MARKET GROWTH

7 PEOPLE COUNTING SYSTEM MARKET, BY OFFERING

7.1 INTRODUCTION
FIGURE 36 HARDWARE SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD
TABLE 19 PEOPLE COUNTING SYSTEM MARKET, BY OFFERING, 2020–2023 (USD MILLION)
TABLE 20 PEOPLE COUNTING SYSTEM MARKET, BY OFFERING, 2024–2029 (USD MILLION)
TABLE 21 PEOPLE COUNTING SYSTEM MARKET, 2020–2023 (USD MILLION & MILLION UNITS)
TABLE 22 PEOPLE COUNTING SYSTEM MARKET, 2024–2029 (USD MILLION & MILLION UNITS)
7.2 HARDWARE
7.2.1 THERMAL CAMERAS
7.2.1.1 Growing integration in low-visibility applications to boost market
7.2.2 INFRARED SENSORS
7.2.2.1 Ease of installation and low cost to drive adoption
7.2.3 FIXED CAMERAS
7.2.3.1 Rising utilization in residential buildings to support market growth
7.2.4 FIXED DOME CAMERAS
7.2.4.1 Growing implementation in supermarkets to propel segment growth
7.2.5 PAN-TILT-ZOOM CAMERAS

7.2.5.1 Growing use in obtaining detailed view of large areas to drive adoption
7.3 SOFTWARE
7.3.1 ABILITY TO PROVIDE PRE-DEFINED OPERATION METRICS TO SUPPORT MARKET GROWTH

8 PEOPLE COUNTING SYSTEM MARKET, BY TYPE

8.1 INTRODUCTION
FIGURE 37 BIDIRECTIONAL SEGMENT ACCOUNTED FOR LARGER MARKET SIZE IN 2023
TABLE 23 PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 24 PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
8.2 UNIDIRECTIONAL
8.2.1 INCREASED DEMAND FROM SMALL ESTABLISHMENTS TO DRIVE MARKET
TABLE 25 UNIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2020–2023 (USD MILLION)
TABLE 26 UNIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2024–2029 (USD MILLION)
TABLE 27 UNIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2020–2023 (USD MILLION)
TABLE 28 UNIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2024–2029 (USD MILLION)
TABLE 29 UNIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2020–2023 (USD MILLION)
TABLE 30 UNIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2024–2029 (USD MILLION)
8.3 BIDIRECTIONAL
8.3.1 INTEGRATION WITH HIGH-END ANALYTICS TO BOOST ADOPTION
FIGURE 38 VIDEO-BASED TECHNOLOGY TO HOLD LARGEST SHARE OF BIDIRECTIONAL SEGMENT DURING FORECAST PERIOD
TABLE 31 BIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2020–2023 (USD MILLION)
TABLE 32 BIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2024–2029 (USD MILLION)
TABLE 33 BIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2020–2023 (USD MILLION)

TABLE 34 BIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2024–2029 (USD MILLION)
TABLE 35 BIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2020–2023 (USD MILLION)
TABLE 36 BIDIRECTIONAL: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2024–2029 (USD MILLION)

9 PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY

9.1 INTRODUCTION
FIGURE 39 VIDEO-BASED TECHNOLOGY TO LEAD DOMINATE MARKET DURING FORECAST PERIOD
TABLE 37 PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2020–2023 (USD MILLION)
TABLE 38 PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2024–2029 (USD MILLION)
9.2 INFRARED BEAM
9.2.1 GROWING ADOPTION BY SMES TO BOOST MARKET
TABLE 39 INFRARED BEAM: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 40 INFRARED BEAM: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 41 INFRARED BEAM: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2020–2023 (USD MILLION)
TABLE 42 INFRARED BEAM: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2024–2029 (USD MILLION)
9.3 THERMAL IMAGING
9.3.1 EASE OF TRACKING ACROSS MULTIPLE DIRECTIONS TO DRIVE ADOPTION
FIGURE 40 RETAIL APPLICATIONS TO DOMINATE THERMAL IMAGING SEGMENT DURING FORECAST PERIOD
TABLE 43 THERMAL IMAGING: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 44 THERMAL IMAGING: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 45 THERMAL IMAGING: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2020–2023 (USD MILLION)
TABLE 46 THERMAL IMAGING: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2024–2029 (USD MILLION)

9.4 VIDEO-BASED
9.4.1 2D
9.4.1.1 Growing use in counting limited traffic to support growth
9.4.2 3D
9.4.2.1 Increasing applications across various sectors to drive market
9.4.3 4D
9.4.3.1 Technological advancements to boost segment growth
TABLE 47 VIDEO-BASED: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 48 VIDEO-BASED: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 49 VIDEO-BASED: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2020–2023 (USD MILLION)
TABLE 50 VIDEO-BASED: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2024–2029 (USD MILLION)
9.5 OTHERS
TABLE 51 OTHER TECHNOLOGIES: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 52 OTHER TECHNOLOGIES: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 53 OTHERS: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2020–2023 (USD MILLION)
TABLE 54 OTHERS: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2024–2029 (USD MILLION)

10 PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION

10.1 INTRODUCTION
FIGURE 41 RETAIL SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD
TABLE 55 PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2020–2023 (USD MILLION)
TABLE 56 PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2024–2029 (USD MILLION)
10.2 RETAIL
10.2.1 INCREASING DEPLOYMENT IN RETAIL STORES AND SUPERMARKETS TO BOOST MARKET
TABLE 57 RETAIL: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)

TABLE 58 RETAIL: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 59 RETAIL: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2020–2023 (USD MILLION)
TABLE 60 RETAIL: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2024–2029 (USD MILLION)
TABLE 61 RETAIL: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2020–2023 (USD MILLION)
TABLE 62 RETAIL: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2024–2029 (USD MILLION)
10.3 TRANSPORTATION
10.3.1 GROWING DEMAND FOR FLEET MANAGEMENT OPTIMIZATION TO DRIVE MARKET
TABLE 63 TRANSPORTATION: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 64 TRANSPORTATION: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 65 TRANSPORTATION: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2020–2023 (USD MILLION)
TABLE 66 TRANSPORTATION: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2024–2029 (USD MILLION)
TABLE 67 TRANSPORTATION: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2020–2023 (USD MILLION)
TABLE 68 TRANSPORTATION: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2024–2029 (USD MILLION)
10.4 CORPORATE
10.4.1 RISING DEMAND FOR SPACE OPTIMIZATION TO PROPEL MARKET
FIGURE 42 BIDIRECTIONAL TYPE TO HOLD LARGEST SHARE OF CORPORATE SEGMENT DURING FORECAST PERIOD
TABLE 69 CORPORATE: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 70 CORPORATE: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 71 CORPORATE: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2020–2023 (USD MILLION)
TABLE 72 CORPORATE: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2024–2029 (USD MILLION)
TABLE 73 CORPORATE: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2020–2023 (USD MILLION)

TABLE 74 CORPORATE: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2024–2029 (USD MILLION)
10.5 HOSPITALITY
10.5.1 INCREASING DEMAND FOR QUEUE MANAGEMENT TO FUEL MARKET GROWTH
TABLE 75 HOSPITALITY: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 76 HOSPITALITY: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 77 HOSPITALITY: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2020–2023 (USD MILLION)
TABLE 78 HOSPITALITY: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2024–2029 (USD MILLION)
TABLE 79 HOSPITALITY: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2020–2023 (USD MILLION)
TABLE 80 HOSPITALITY: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2024–2029 (USD MILLION)
10.6 BANKING
10.6.1 RISING FOCUS ON ENHANCING CUSTOMER EXPERIENCE AND OCCUPANCY MANAGEMENT TO DRIVE DEMAND
TABLE 81 BANKING: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 82 BANKING: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 83 BANKING: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2020–2023 (USD MILLION)
TABLE 84 BANKING: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2024–2029 (USD MILLION)
TABLE 85 BANKING: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2020–2023 (USD MILLION)
TABLE 86 BANKING: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2024–2029 (USD MILLION)
10.7 HEALTHCARE
10.7.1 GROWING NEED TO OPTIMIZE RESOURCES BASED ON NUMBER OF PATIENTS TO ENHANCE MARKET GROWTH
TABLE 87 HEALTHCARE: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 88 HEALTHCARE: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)

TABLE 89 HEALTHCARE: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2020–2023 (USD MILLION)
TABLE 90 HEALTHCARE: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2024–2029 (USD MILLION)
TABLE 91 HEALTHCARE: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2020–2023 (USD MILLION)
TABLE 92 HEALTHCARE: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2024–2029 (USD MILLION)
10.8 SPORTS AND ENTERTAINMENT
10.8.1 INCREASING REQUIREMENT FOR CROWD MANAGEMENT AND HIGH SECURITY TO FUEL MARKET GROWTH
TABLE 93 SPORTS AND ENTERTAINMENT: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 94 SPORTS AND ENTERTAINMENT: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 95 SPORTS AND ENTERTAINMENT: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2020–2023 (USD MILLION)
TABLE 96 SPORTS AND ENTERTAINMENT: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2024–2029 (USD MILLION)
TABLE 97 SPORTS AND ENTERTAINMENT: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2020–2023 (USD MILLION)
TABLE 98 SPORTS AND ENTERTAINMENT: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2024–2029 (USD MILLION)
10.9 OTHERS
TABLE 99 OTHERS: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 100 OTHERS: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 101 OTHERS: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2020–2023 (USD MILLION)
TABLE 102 OTHERS: PEOPLE COUNTING SYSTEM MARKET, BY TECHNOLOGY, 2024–2029 (USD MILLION)
TABLE 103 OTHERS: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2020–2023 (USD MILLION)
TABLE 104 OTHERS: PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2024–2029 (USD MILLION)

11 PEOPLE COUNTING SYSTEM MARKET, BY REGION

11.1 INTRODUCTION
FIGURE 43 ASIA PACIFIC TO RECORD HIGHEST CAGR DURING FORECAST PERIOD
TABLE 105 PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2020–2023 (USD MILLION)
TABLE 106 PEOPLE COUNTING SYSTEM MARKET, BY REGION, 2024–2029 (USD MILLION)
11.2 NORTH AMERICA
11.2.1 RECESSION IMPACT ON MARKET IN NORTH AMERICA
FIGURE 44 NORTH AMERICA: PEOPLE COUNTING SYSTEM MARKET SNAPSHOT
TABLE 107 NORTH AMERICA: PEOPLE COUNTING SYSTEM MARKET, BY COUNTRY, 2020–2023 (USD MILLION)
TABLE 108 NORTH AMERICA: PEOPLE COUNTING SYSTEM MARKET, BY COUNTRY, 2024–2029 (USD MILLION)
TABLE 109 NORTH AMERICA: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 110 NORTH AMERICA: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 111 NORTH AMERICA: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2020–2023 (USD MILLION)
TABLE 112 NORTH AMERICA: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2024–2029 (USD MILLION)
11.2.2 US
11.2.2.1 Rising number of retail stores to fuel market growth
11.2.3 CANADA
11.2.3.1 Increasing demand from retail and transportation sectors to drive market
11.2.4 MEXICO
11.2.4.1 Substantial increase in number of modern retail stores to propel market
11.3 EUROPE
11.3.1 RECESSION IMPACT ON MARKET IN EUROPE
FIGURE 45 EUROPE: PEOPLE COUNTING SYSTEM MARKET SNAPSHOT
TABLE 113 EUROPE: PEOPLE COUNTING SYSTEM, BY COUNTRY, 2020–2023 (USD MILLION)
TABLE 114 EUROPE: PEOPLE COUNTING SYSTEM, BY COUNTRY, 2024–2029 (USD MILLION)
TABLE 115 EUROPE: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 116 EUROPE: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)

TABLE 117 EUROPE: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2020–2023 (USD MILLION)
TABLE 118 EUROPE: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2024–2029 (USD MILLION)
11.3.2 GERMANY
11.3.2.1 Development of technologically advanced products to boost market
11.3.3 UK
11.3.3.1 Rising adoption in transportation sector to support market
11.3.4 FRANCE
11.3.4.1 Increasing installation in public transit to drive market
11.3.5 ITALY
11.3.5.1 Growth in retail and transportation sectors to propel market growth
11.3.6 REST OF EUROPE
11.4 ASIA PACIFIC
11.4.1 RECESSION IMPACT ON MARKET IN ASIA PACIFIC
FIGURE 46 ASIA PACIFIC: PEOPLE COUNTING SYSTEM MARKET SNAPSHOT
TABLE 119 ASIA PACIFIC: PEOPLE COUNTING SYSTEM, BY COUNTRY, 2020–2023 (USD MILLION)
TABLE 120 ASIA PACIFIC: PEOPLE COUNTING SYSTEM, BY COUNTRY, 2024–2029 (USD MILLION)
TABLE 121 ASIA PACIFIC: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 122 ASIA PACIFIC: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 123 ASIA PACIFIC: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2020–2023 (USD MILLION)
TABLE 124 ASIA PACIFIC: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2024–2029 (USD MILLION)
11.4.2 JAPAN
11.4.2.1 Highly efficient railway services to fuel market growth
11.4.3 CHINA
11.4.3.1 Presence of robust manufacturing industry to drive market growth
11.4.4 INDIA
11.4.4.1 Rising investments in retail sector to drive market
11.4.5 AUSTRALIA
11.4.5.1 Growing investments in transportation and retail sectors to propel market growth
11.4.6 REST OF ASIA PACIFIC
11.5 ROW

11.5.1 RECESSION IMPACT ON MARKET IN ROW
TABLE 125 ROW: PEOPLE COUNTING SYSTEM MARKET, BY GEOGRAPHY, 2020–2023 (USD MILLION)
TABLE 126 ROW: PEOPLE COUNTING SYSTEM MARKET, BY GEOGRAPHY, 2024–2029 (USD MILLION)
TABLE 127 ROW: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2020–2023 (USD MILLION)
TABLE 128 ROW: PEOPLE COUNTING SYSTEM MARKET, BY TYPE, 2024–2029 (USD MILLION)
TABLE 129 ROW: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2020–2023 (USD MILLION)
TABLE 130 ROW: PEOPLE COUNTING SYSTEM MARKET, BY END-USE APPLICATION, 2024–2029 (USD MILLION)
11.5.2 GCC COUNTRIES
11.5.3 REST OF MIDDLE EAST AND AFRICA
11.5.4 SOUTH AMERICA
11.5.4.1 Rising installation at transportation hubs to boost market

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW
12.2 KEY PLAYER STRATEGIES/RIGHT TO WIN, 2023
TABLE 131 PEOPLE COUNTING SYSTEM MARKET: OVERVIEW OF STRATEGIES DEPLOYED BY KEY PLAYERS
12.3 REVENUE ANALYSIS, 2021–2023
FIGURE 47 PEOPLE COUNTING SYSTEM MARKET: REVENUE ANALYSIS OF TOP THREE PLAYERS
12.4 MARKET SHARE ANALYSIS, 2023
FIGURE 48 PEOPLE COUNTING SYSTEM MARKET SHARE ANALYSIS, 2023
TABLE 132 PEOPLE COUNTING SYSTEM MARKET: DEGREE OF COMPETITION, 2023
12.5 COMPANY VALUATION AND FINANCIAL METRICS
FIGURE 49 MARKET CAPITALIZATION OF KEY PLAYERS
FIGURE 50 EV/EBITDA OF KEY PLAYERS
12.6 BRAND/PRODUCT COMPARISON
FIGURE 51 PEOPLE COUNTING SYSTEM MARKET: TOP TRENDING BRANDS/PRODUCTS
12.7 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023
12.7.1 STARS

12.7.2 EMERGING LEADERS
12.7.3 PERVASIVE PLAYERS
12.7.4 PARTICIPANTS
FIGURE 52 PEOPLE COUNTING SYSTEM MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2023
12.7.5 COMPANY FOOTPRINT: KEY PLAYERS, 2023
12.7.5.1 Company footprint
FIGURE 53 COMPANY FOOTPRINT
12.7.5.2 Offering footprint
TABLE 133 OFFERING FOOTPRINT
12.7.5.3 Type footprint
TABLE 134 TYPE FOOTPRINT
12.7.5.4 Technology footprint
TABLE 135 TECHNOLOGY FOOTPRINT
12.7.5.5 End-use application footprint
TABLE 136 END-USE APPLICATION FOOTPRINT
12.7.5.6 Region footprint
TABLE 137 REGION FOOTPRINT
12.8 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023
12.8.1 PROGRESSIVE COMPANIES
12.8.2 RESPONSIVE COMPANIES
12.8.3 DYNAMIC COMPANIES
12.8.4 STARTING BLOCKS
FIGURE 54 PEOPLE COUNTING SYSTEM MARKET: STARTUPS/SMES EVALUATION MATRIX (STARTUPS/SMES), 2023
12.8.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2023
12.8.5.1 Detailed list of key startups/SMEs
12.8.5.2 Competitive benchmarking of key startups/SMEs
TABLE 138 PEOPLE COUNTING SYSTEM MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES
12.9 COMPETITIVE SCENARIO AND TRENDS
12.9.1 PRODUCT LAUNCHES & DEVELOPMENTS
TABLE 139 PEOPLE COUNTING SYSTEM MARKET: PRODUCT LAUNCHES & DEVELOPMENTS, JANUARY 2021–APRIL 2024
12.9.2 DEALS
TABLE 140 PEOPLE COUNTING SYSTEM MARKET: DEALS, JANUARY 2021–APRIL 2024

13 COMPANY PROFILES

13.1 INTRODUCTION
13.2 KEY PLAYERS
(Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View)*
13.2.1 AXIS COMMUNICATIONS AB
TABLE 141 AXIS COMMUNICATIONS AB: COMPANY OVERVIEW
FIGURE 55 AXIS COMMUNICATIONS AB: COMPANY SNAPSHOT
TABLE 142 AXIS COMMUNICATIONS AB: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 143 AXIS COMMUNICATIONS AB: PRODUCT LAUNCHES & DEVELOPMENTS
13.2.2 AXIOMATIC TECHNOLOGIES LTD.
TABLE 144 AXIOMATIC TECHNOLOGIES LTD.: COMPANY OVERVIEW
TABLE 145 AXIOMATIC TECHNOLOGIES LTD.: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 146 AXIOMATIC TECHNOLOGIES LTD.: PRODUCT LAUNCHES & DEVELOPMENTS
13.2.3 DILAX INTELCOM GMBH
TABLE 147 DILAX INTELCOM GMBH: COMPANY OVERVIEW
TABLE 148 DILAX INTELCOM GMBH: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 149 DILAX INTELCOM GMBH: PRODUCT LAUNCHES & DEVELOPMENTS
13.2.4 EUROTECH S.P.A.
TABLE 150 EUROTECH S.P.A.: COMPANY OVERVIEW
FIGURE 56 EUROTECH S.P.A.: COMPANY SNAPSHOT
TABLE 151 EUROTECH S.P.A.: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 152 EUROTECH S.P.A.: PRODUCT LAUNCHES & DEVELOPMENTS
TABLE 153 EUROTECH S.P.A.: DEALS
13.2.5 FOOTFALLCAM
TABLE 154 FOOTFALLCAM: COMPANY OVERVIEW
TABLE 155 FOOTFALLCAM: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 156 FOOTFALLCAM: PRODUCT LAUNCHES & DEVELOPMENTS
13.2.6 HANGZHOU HIKVISION DIGITAL TECHNOLOGY CO., LTD.
TABLE 157 HANGZHOU HIKVISION DIGITAL TECHNOLOGY CO., LTD.: COMPANY OVERVIEW
FIGURE 57 HANGZHOU HIKVISION DIGITAL TECHNOLOGY CO., LTD.: COMPANY SNAPSHOT
TABLE 158 HANGZHOU HIKVISION DIGITAL TECHNOLOGY CO., LTD.:

PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 159 HANGZHOU HIKVISION DIGITAL TECHNOLOGY CO., LTD.: PRODUCT LAUNCHES & DEVELOPMENTS
TABLE 160 HANGZHOU HIKVISION DIGITAL TECHNOLOGY CO., LTD.: DEALS
13.2.7 HELLA AGLAIA MOBILE VISION GMBH
TABLE 161 HELLA AGLAIA MOBILE VISION GMBH: COMPANY OVERVIEW
TABLE 162 HELLA AGLAIA MOBILE VISION GMBH: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 163 HELLA AGLAIA MOBILE VISION GMBH: DEALS
13.2.8 IEE SMART SENSING SOLUTIONS
TABLE 164 IEE SMART SENSING SOLUTIONS: COMPANY OVERVIEW
TABLE 165 IEE SMART SENSING SOLUTIONS: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 166 IEE SMART SENSING SOLUTIONS: DEALS
13.2.9 IRIS-GMBH INFRARED & INTELLIGENT SENSORS
TABLE 167 IRIS-GMBH INFRARED & INTELLIGENT SENSORS: COMPANY OVERVIEW
TABLE 168 IRIS-GMBH INFRARED & INTELLIGENT SENSORS: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 169 IRIS-GMBH INFRARED & INTELLIGENT SENSORS: PRODUCT LAUNCHES & DEVELOPMENTS
TABLE 170 IRIS-GMBH INFRARED & INTELLIGENT SENSORS: DEALS
13.2.10 IRISYS (INFRARED INTEGRATED SYSTEMS LTD)
TABLE 171 IRISYS (INFRARED INTEGRATED SYSTEMS LTD): COMPANY OVERVIEW
TABLE 172 IRISYS (INFRARED INTEGRATED SYSTEMS LTD): PRODUCTS/SOLUTIONS/SERVICES OFFERED
13.2.11 RETAILNEXT, INC.
TABLE 173 RETAILNEXT, INC.: COMPANY OVERVIEW
TABLE 174 RETAILNEXT, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 175 RETAILNEXT, INC.: PRODUCT LAUNCHES & DEVELOPMENTS
TABLE 176 RETAILNEXT, INC.: DEALS
13.2.12 SENSMAX
TABLE 177 SENSMAX: COMPANY OVERVIEW
TABLE 178 SENSMAX: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 179 SENSMAX: PRODUCT LAUNCHES & DEVELOPMENTS
13.2.13 SENSORMATIC SOLUTIONS
TABLE 180 SENSORMATIC SOLUTIONS: COMPANY OVERVIEW
TABLE 181 SENSORMATIC SOLUTIONS: PRODUCTS/SOLUTIONS/SERVICES

OFFERED
TABLE 182 SENSORMATIC SOLUTIONS: DEALS
13.2.14 VIVOTEK INC.
TABLE 183 VIVOTEK INC.: COMPANY OVERVIEW
FIGURE 58 VIVOTEK INC.: COMPANY SNAPSHOT
TABLE 184 VIVOTEK INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 185 VIVOTEK INC.: PRODUCT LAUNCHES & DEVELOPMENTS
TABLE 186 VIVOTEK INC.: DEALS
13.2.15 V-COUNT
TABLE 187 V-COUNT: COMPANY OVERVIEW
TABLE 188 V-COUNT: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 189 V-COUNT: PRODUCT LAUNCHES & DEVELOPMENTS
TABLE 190 V-COUNT: DEALS
*Details on Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View might not be captured in case of unlisted companies.
13.3 OTHER PLAYERS
13.3.1 CLEVER DEVICES LTD.
13.3.2 COUNTWISE
13.3.3 DELOPT
13.3.4 DENSITY
13.3.5 INFODEV EDI INC.
13.3.6 INKRYPTIS AI
13.3.7 SENSOURCE
13.3.8 TELEDYNE TECHNOLOGIES INCORPORATED
13.3.9 TRAF-SYS
13.3.10 XOVIS AG

14 APPENDIX

14.1 DISCUSSION GUIDE
14.2 KNOWLEDGESTORE: MARKETSANDMARKETS’ SUBSCRIPTION PORTAL
14.3 CUSTOMIZATION OPTIONS
14.4 RELATED REPORTS
14.5 AUTHOR DETAILS

+44 20 8123 2220
info@marketpublishers.com

About

According to the new market research report "People Counting System Market by Technology (IR Beam, Video-Based, Thermal Imaging), Hardware and Software, End User (Retail Stores, Supermarkets, and Shopping Malls, Transportation, Corporate, Hospitality), and Region - Global Forecast to 2023", the people counting system market is estimated to be valued at USD 694.7 Million in 2018 and is likely to reach USD 1,150.2 Million by 2023, at a CAGR of 10.6% between 2018 and 2023. The major factors driving this market include growing retail sector and increased adoption rate of people counting technologies, availability of low-cost and easy to set up people counting solutions, and increasing need for people counting solutions in the transportation sector.

The major players in the people counting system market include:

Axis Communications AB (Sweden)

HELLA Aglaia Mobile Vision GmbH (Germany)

InfraRed Integrated Systems Ltd. (UK)

RetailNext, Inc. (US)

ShopperTrak (US)

Eurotech S.p.A. (Italy)

Axiomatic Technology Limited (UK)

Countwise LLC (US)

DILAX Intelcom GmbH (Germany)

IEE S.A. (Luxembourg)

Iris-GmbH (Germany)

V-Count (Turkey)

Xovis AG (Switzerland)

Video-based technology expected to hold the largest market share during the forecast period

The market for the video-based technology is growing because of its advanced features, such as the ability to differentiate between a child and an adult and between a person and an object, allowing more accuracy in high-volume traffic, and the ability to withstand changing environmental conditions. The video-based people counting technology is one of the most popular technologies in the market owing to its high accuracy and advanced features.

Retail stores, supermarkets, and shopping malls to grow at the highest CAGR during the forecast period

Based on end user, the retail stores, supermarkets, and shopping malls segment is expected to witness the highest growth rate during the forecast period. The retail industry is becoming more complex and is constantly evolving. To sustain amidst the shifting demographics, new technologies, and well-informed shoppers, retailers have to modify their existing strategies to achieve new goals. Retailers need to know the footfalls at their shops at regular intervals to remain competitive in the complex retail world. By observing the ratio of traffic to sales, retailers can fairly and accurately compare stores with low sales volume and high sales volume.

North America expected to hold the largest market share during the forecast period

North America emerged as the major consumer for people counting systems. The presence of many of the world's busiest airports and increasing adoption of people counting solutions in transportation are factors expected to propel the growth of the people counting system market in North America. Major companies, such as RetailNext, ShopperTrak, and Axis Communications, are launching their products in this region.

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: People Counting System Market by Type (Unidirectional, Bidirectional), Technology (Infrared Beam, Thermal Imaging, Video-Based), Offering (Hardware, Software), End-use Application & Region(North America, Europe, APAC, ROW) - Global Forecast to 2029

Product link: https://marketpublishers.com/r/PA43C4C3565EN.html

Price: US$ 3,217.50 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PA43C4C3565EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970