

Payment Gateway Market by Type (Hosted, Self-hosted), Vertical (Retail & E-commerce, BFSI, Telecom, Healthcare, Media & Entertainment, Travel & Hospitality, IT & ITeS) and Region - Global Forecast to 2029

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Abstracts

The payment gateway market is estimated at USD 26.7 billion in 2024 to USD 48.4 billion by 2029, at a Compound Annual Growth Rate (CAGR) of 12.6%. Blockchain technology holds immense potential to revolutionize payment processing by offering a secure, decentralized, and transparent ledger system. Payment gateways that explore blockchain integration can position themselves for future advancements in the industry. By leveraging blockchain technology, payment gateways can streamline transaction processes, reduce fees, and enhance security through cryptographic protocols and distributed consensus mechanisms. Additionally, blockchain-based payment solutions offer greater transparency, enabling real-time tracking of transactions and providing an immutable record of payment history. This transparency not only enhances trust between merchants and consumers but also mitigates the risk of fraud and disputes. Furthermore, blockchain technology enables cross-border payments to be executed more efficiently, eliminating the need for intermediaries and reducing transaction times and costs. As the adoption of blockchain technology continues to grow, payment gateways that embrace blockchain integration stand to benefit from greater efficiency, security, and innovation in payment processing, positioning themselves as leaders in the evolving fintech landscape.

“The other payment gateway types segment is expected to hold the second largest market size during the forecast period.” Integrating with local banks presents a significant opportunity for payment gateways to leverage existing security protocols and fraud prevention measures implemented by these institutions. By aligning with the

security infrastructure of trusted local banks, payment gateways can enhance the overall security and reliability of their payment processing services. This integration not only helps to mitigate the risk of fraud but also builds trust with customers who may be hesitant to use unfamiliar payment methods or platforms. Customers often place a high value on the security measures implemented by their banks, and by partnering with these institutions, payment gateways can reassure customers that their financial transactions are conducted in a secure environment. Moreover, integrating with local banks allows payment gateways to offer a wider range of payment options, including bank transfers and direct debits, catering to the preferences of customers who prefer traditional banking methods. Overall, this collaboration between payment gateways and local banks not only enhances security but also fosters customer trust and satisfaction, driving greater adoption and usage of digital payment solutions.

“The media & entertainment segment to register the fastest growth rate during the forecast period.” In-game virtual currencies have become a staple of modern gaming, serving as a means for players to make microtransactions for various in-game items, enhancements, or additional content. Payment gateways play a crucial role in facilitating these transactions by integrating with the systems managing these virtual currencies. By doing so, users can securely purchase these virtual currencies with real money, enhancing their gaming experience without the need for cumbersome payment processes. This integration not only streamlines the purchasing process for gamers but also ensures the security and reliability of transactions, instilling confidence in users as they engage in microtransactions within the gaming ecosystem. Furthermore, by enabling seamless integration with in-game virtual currency systems, payment gateways contribute to the monetization strategies of game developers, allowing them to leverage microtransactions as a lucrative revenue stream. As the gaming industry continues to evolve and embrace digital economies, payment gateways that facilitate the seamless exchange between real money and in-game virtual currencies are poised to play an increasingly vital role in shaping the future of gaming commerce.

“North America to hold second largest highest market size during the forecast period.”

North America stands out as a leader in the adoption of digital wallets, with widely embraced platforms such as Apple Pay, Google Pay, and regional players like Venmo gaining significant traction among consumers. Payment gateways that seamlessly integrate with these popular digital wallet options play a pivotal role in catering to consumer preferences and streamlining the checkout process. By offering compatibility with these widely used digital wallets, payment gateways provide customers with a convenient and familiar payment experience, allowing them to securely complete

transactions with just a few taps or clicks. This integration not only enhances the overall convenience of the checkout process but also instills confidence in consumers, as they can rely on trusted digital wallet providers to safeguard their payment information. Moreover, by facilitating seamless integration with popular digital wallets, payment gateways enable merchants to capitalize on the widespread adoption of these platforms, driving higher conversion rates and fostering customer loyalty in the competitive North American market. As digital wallet usage continues to soar, payment gateways that prioritize integration with these popular options are well-positioned to meet the evolving needs of consumers and merchants alike, driving further growth and innovation in the payment ecosystem.

In-depth interviews have been conducted with chief executive officers (CEOs), Directors, and other executives from various key organizations operating in the payment gateway market.

By Company Type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C-level –35%, D-level – 25%, and Others – 40%

By Region: North America – 30%, Europe – 30%, Asia Pacific – 25%, Latin America- 5%, and Middle East & Africa – 10%,

The major players in the payment gateway JP Morgan (US), Paypal (US), Amazon (US), Visa (US), Mastercard (US), PhonPe (India), Razorpay (India), Alibaba (China), Stripe (Ireland), Adyen (Netherlands), Block, Inc (US), FIS (US), Global Payments (US), Apple (US), Fiserv (US), Verifone (US), Paysafe (UK), Fidelity payments (US), Easebuzz (India), Bluesnap (US), Windcave (US), Helcim (US), Instamojo (India), Infibeam Avenue (US), NOWPayments (Netherlands), CoinGate (Lithuania), Ippopay (India), PayJunction (US), Lyra Network (US). These players have adopted various growth strategies, such as partnerships, agreements and collaborations, new product launches, enhancements, and acquisitions to expand their payment gateway market footprint.

Research Coverage

The market study covers the payment gateway market size across different segments. It aims at estimating the market size and the growth potential across different segments, including By type (hosted, self-hosted, other types) vertical (BFSI, retail & ecommerce,

telecom, healthcare, media and entertainment, travel and hospitality, it & ites, other verticals) and Region (North America, Europe, Asia Pacific, Middle East & Africa, and Latin America). The study includes an in-depth competitive analysis of the leading market players, their company profiles, key observations related to product and business offerings, recent developments, and market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the global payment gateway market's revenue numbers and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. Moreover, the report will provide insights for stakeholders to understand the market's pulse and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

1. Analysis of key drivers (Rapid growth in eCommerce, Mobile payment Adoption, globalization of business transactions), restraints (Regulatory Compliance, dependency on Banking Infrastructure,), opportunities (Blockchain and cryptocurrency Integration, Value-Added Services), and challenges (Customer trust and data privacy, changing consumer behavior) influencing the growth of the payment gateway market.
2. Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the payment gateway market.
3. Market Development: Comprehensive information about lucrative markets – the report analyses the payment gateway market across various regions.
4. Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the payment gateway market.
5. Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading include JP Morgan (US), Paypal (US), Amazon (US), Visa (US), Mastercard (US), PhonPe (India), Razorpay (India), Alibaba (China), Stripe (Ireland), Adyen (Netherlands), Block, Inc (US), FIS (US), Global Payments (US), Apple

(US), Fiserv (US), Verifone (US), Paysafe (UK), Fidelity payments (US), Easebuzz (India), Bluesnap (US), Windcave (US), Helcim (US), Instamojo (India), Infibeam Avenue (US), NOWPayments (Netherlands), CoinGate (Lithuania), Ippopay (India), PayJunction (US), Lyra Network (US).

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 REGIONS COVERED
 - 1.3.3 INCLUSIONS & EXCLUSIONS
 - 1.3.4 YEARS CONSIDERED
- 1.4 CURRENCY CONSIDERED
- TABLE 1 USD EXCHANGE RATES, 2021–2023
- 1.5 STAKEHOLDERS
- 1.6 IMPACT OF RECESSION

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - FIGURE 1 PAYMENT GATEWAY MARKET: RESEARCH DESIGN
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Primary interviews with experts
 - 2.1.2.2 Breakdown of primary profiles
 - FIGURE 2 BREAKDOWN OF PRIMARY INTERVIEWS, BY COMPANY TYPE, DESIGNATION, AND REGION
 - 2.1.2.3 Key insights from industry experts
- 2.2 MARKET SIZE ESTIMATION
 - FIGURE 3 PAYMENT GATEWAY MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES
 - 2.2.1 TOP-DOWN APPROACH
 - FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 1 (SUPPLY SIDE): REVENUE OF VENDORS IN PAYMENT GATEWAY MARKET
 - 2.2.2 BOTTOM-UP APPROACH
 - FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 2 (DEMAND SIDE): PAYMENT GATEWAY MARKET
 - FIGURE 6 MARKET SIZE ESTIMATION USING BOTTOM-UP APPROACH
- 2.3 DATA TRIANGULATION
 - FIGURE 7 DATA TRIANGULATION AND MARKET BREAKUP

2.4 RISK ASSESSMENT

TABLE 2 RISK ASSESSMENT

2.5 RESEARCH ASSUMPTIONS

TABLE 3 RESEARCH ASSUMPTIONS

2.6 LIMITATIONS

2.7 IMPLICATION OF RECESSION ON PAYMENT GATEWAY MARKET

3 EXECUTIVE SUMMARY

FIGURE 8 PAYMENT GATEWAY MARKET TO WITNESS SIGNIFICANT GROWTH DURING FORECAST PERIOD

FIGURE 9 PAYMENT GATEWAY MARKET: REGIONAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN PAYMENT GATEWAY MARKET

FIGURE 10 RAPID DIGITAL TRANSFORMATION IN DEVELOPING ECONOMIES TO DRIVE MARKET

4.2 PAYMENT GATEWAY MARKET: TOP GROWING SEGMENTS

FIGURE 11 TOP GROWING SEGMENTS IN 2024

4.3 PAYMENT GATEWAY MARKET, BY TYPE

FIGURE 12 HOSTED SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

4.4 PAYMENT GATEWAY MARKET, BY VERTICAL

FIGURE 13 RETAIL & E-COMMERCE TO HOLD LARGEST MARKET DURING FORECAST PERIOD

4.5 NORTH AMERICA: PAYMENT GATEWAY MARKET, BY OFFERING AND VERTICAL

FIGURE 14 HOSTED SEGMENT AND RETAIL & E-COMMERCE ESTIMATED TO HOLD LARGEST MARKET SHARES IN 2024

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 15 PAYMENT GATEWAY MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Rapid Growth in E-commerce

5.2.1.2 Mobile Payment Adoption

FIGURE 16 RISING VOLUME OF UPI PAYMENTS, 2016 TO 2023 (MILLION)

5.2.1.3 Globalization of Business Transactions

5.2.2 RESTRAINTS

5.2.2.1 Regulatory Compliance

5.2.2.2 Dependency on Banking Infrastructure

5.2.3 OPPORTUNITIES

5.2.3.1 Blockchain and Cryptocurrency Integration

5.2.3.2 Value-added Services

5.2.4 CHALLENGES

5.2.4.1 Customer Trust and Data Privacy

5.2.4.2 Changing Consumer Behavior

5.3 BRIEF HISTORY OF PAYMENT GATEWAY TECHNOLOGY

FIGURE 17 BRIEF HISTORY OF PAYMENT GATEWAY TECHNOLOGY

5.3.1 1960–1990

5.3.2 1990–2000

5.3.3 2000–2010

5.3.4 2010–2020

5.3.5 2020–PRESENT

5.4 ECOSYSTEM/MARKET MAP

FIGURE 18 KEY PLAYERS IN PAYMENT GATEWAY MARKET ECOSYSTEM

TABLE 4 PAYMENT GATEWAY MARKET: ECOSYSTEM

5.5 PAYMENT GATEWAY INVESTMENT LANDSCAPE

5.6 CASE STUDY ANALYSIS

5.6.1 CASE STUDY 1: RAZORPAY OPTIMIZER HELPED CRAFT FABINDIA'S PAYMENTS SUCCESS STORY

5.6.2 CASE STUDY 2: SRI BALAJI UNIVERSITY REDUCED 90% OF RECONCILIATION EFFORTS USING FEESBUZZ AND FORMS

5.6.3 CASE STUDY 3: PAN HOME COLLABORATED WITH AMAZON PAYMENT SERVICES TO TRANSFORM CUSTOMER EXPERIENCE

5.6.4 CASE STUDY 4: COINGATE EMPOWERED BACLOUD WITH CRYPTOCURRENCY PAYMENT SOLUTIONS

5.6.5 CASE STUDY 5: STRIPE HELPED INCREASE TWILIO'S 10% AUTHORIZATION RATE

5.6.6 CASE STUDY 6: NAMELY STREAMLINED PAYMENTS AND BOOSTED EFFICIENCY WITH BLUESNAP INTEGRATION

5.7 VALUE CHAIN ANALYSIS

FIGURE 19 PAYMENT GATEWAY MARKET: VALUE CHAIN ANALYSIS

5.7.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER

ORGANIZATIONS

TABLE 5 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 6 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 7 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 8 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.8 NORTH AMERICA

5.8.1 US

5.8.2 CANADA

5.9 EUROPE

5.9.1 GERMANY

5.9.2 UK

5.10 ASIA PACIFIC

5.10.1 CHINA

5.10.2 INDIA

5.10.3 JAPAN

5.11 REST OF THE WORLD

5.11.1 QATAR

5.11.2 MEXICO

5.12 PATENT ANALYSIS

FIGURE 20 LIST OF MAJOR PATENTS FOR PAYMENT GATEWAY

5.12.1 LIST OF MAJOR PATENTS

5.13 PRICING ANALYSIS

5.13.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY BILLING CYCLE

FIGURE 21 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY BILLING CYCLE

TABLE 9 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY PAYMENT TYPE (USD)

5.13.2 INDICATIVE PRICING ANALYSIS OF KEY PLAYERS, BY FEATURE

TABLE 10 INDICATIVE PRICING ANALYSIS OF PAYMENT GATEWAYS, BY FEATURE (USD)

5.14 PORTER'S FIVE FORCES ANALYSIS

TABLE 11 PAYMENT GATEWAY MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 22 PORTER'S FIVE FORCES ANALYSIS: PAYMENT GATEWAY MARKET

5.14.1 THREAT OF NEW ENTRANTS

5.14.2 THREAT OF SUBSTITUTES

- 5.14.3 BARGAINING POWER OF BUYERS
- 5.14.4 BARGAINING POWER OF SUPPLIERS
- 5.14.5 INTENSITY OF COMPETITIVE RIVALRY
- 5.15 TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES
- FIGURE 23 TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES
- 5.16 KEY STAKEHOLDERS & BUYING CRITERIA
 - 5.16.1 KEY STAKEHOLDERS IN BUYING PROCESS
 - FIGURE 24 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END USERS
 - TABLE 12 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END USERS (%)
 - 5.16.2 BUYING CRITERIA
 - FIGURE 25 KEY BUYING CRITERIA FOR TOP THREE END USERS
 - TABLE 13 KEY BUYING CRITERIA FOR TOP END USERS
- 5.17 KEY CONFERENCES & EVENTS IN 2024
- TABLE 14 PAYMENT GATEWAY MARKET: DETAILED LIST OF CONFERENCES & EVENTS, 2024
- 5.18 TECHNOLOGY ANALYSIS
 - 5.18.1 KEY TECHNOLOGIES
 - 5.18.1.1 Encryption and Tokenization
 - 5.18.1.2 Artificial Intelligence
 - 5.18.1.3 Contactless Payments
 - 5.18.2 ADJACENT TECHNOLOGIES
 - 5.18.2.1 Biometric Authentication
 - 5.18.2.2 IoT
 - 5.18.2.3 Blockchain
 - 5.18.3 COMPLEMENTARY TECHNOLOGIES
 - 5.18.3.1 5G Technology
 - 5.18.3.2 Voice Recognition Technology
- 5.19 BEST PRACTICES IN PAYMENT GATEWAY MARKET
 - 5.19.1 SECURITY COMPLIANCE
 - 5.19.2 FRAUD PREVENTION
 - 5.19.3 RELIABILITY AND UPTIME
 - 5.19.4 USER-FRIENDLY INTERFACE
 - 5.19.5 FAST TRANSACTION PROCESSING
 - 5.19.6 SCALABILITY
 - 5.19.7 TRANSPARENT PRICING
 - 5.19.8 GLOBAL PAYMENT SUPPORT
 - 5.19.9 ROBUST API DOCUMENTATION

- 5.19.10 CUSTOMER SUPPORT
- 5.19.11 REGULAR UPDATES AND INNOVATION
- 5.19.12 COMPLIANCE WITH REGULATORY STANDARDS
- 5.20 CURRENT AND EMERGING BUSINESS MODELS
 - 5.20.1 TRANSACTION-BASED MODEL
 - 5.20.2 SUBSCRIPTION-BASED MODELS
 - 5.20.3 VALUE-ADDED SERVICES MODEL
 - 5.20.4 API-FIRST APPROACH
 - 5.20.5 INTEGRATED SERVICE MODELS
 - 5.20.6 CROSS-BORDER PAYMENT SOLUTIONS
 - 5.20.7 CONTACTLESS AND NFC PAYMENTS
 - 5.20.8 EMBEDDED FINANCE
- 5.21 PAYMENT GATEWAY TOOLS, FRAMEWORKS, AND TECHNIQUES
- 5.22 FUTURE LANDSCAPE OF PAYMENT GATEWAY MARKET
 - 5.22.1 SHORT-TERM ROADMAP (2023–2025)
 - 5.22.2 MID-TERM ROADMAP (2025–2028)
 - 5.22.3 LONG-TERM ROADMAP (2029–2030)

6 PAYMENT GATEWAY MARKET, BY TYPE

6.1 INTRODUCTION

FIGURE 26 HOSTED SEGMENT TO HOLD LARGEST MARKET SIZE DURING FORECAST PERIOD

6.1.1 TYPE: PAYMENT GATEWAY MARKET DRIVERS

TABLE 15 PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023 (USD MILLION)

TABLE 16 PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029 (USD MILLION)

6.2 HOSTED

6.2.1 OUTSOURCED PAYMENT PROCESSING TO SAVE COSTS AND DRIVE GROWTH

TABLE 17 HOSTED: PAYMENT GATEWAY MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 18 HOSTED: PAYMENT GATEWAY MARKET, BY REGION, 2024–2029 (USD MILLION)

6.3 SELF-HOSTED

6.3.1 CUSTOMIZED PAYMENT PROCESSING TO DRIVE GROWTH

TABLE 19 SELF-HOSTED: PAYMENT GATEWAY MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 20 SELF-HOSTED: PAYMENT GATEWAY MARKET, BY REGION, 2024–2029 (USD MILLION)

6.4 OTHER TYPES

TABLE 21 OTHER TYPES: PAYMENT GATEWAY MARKET, BY REGION, 2018–2023
(USD MILLION)

TABLE 22 OTHER TYPES: PAYMENT GATEWAY MARKET, BY REGION, 2024–2029
(USD MILLION)

7 PAYMENT GATEWAY MARKET, BY VERTICAL

7.1 INTRODUCTION

7.1.1 VERTICAL: PAYMENT GATEWAY MARKET DRIVERS

FIGURE 27 MEDIA & ENTERTAINMENT SEGMENT TO GROW AT HIGHEST CAGR
DURING FORECAST PERIOD

TABLE 23 PAYMENT GATEWAY MARKET, BY VERTICAL, 2018–2023 (USD
MILLION)

TABLE 24 PAYMENT GATEWAY MARKET, BY VERTICAL, 2024–2029 (USD
MILLION)

7.2 BFSI

7.2.1 SECURE AND FASTER BANKING TRANSACTIONS TO DRIVE GROWTH

7.2.2 USE CASE

7.2.2.1 Secure online banking transactions

7.2.2.2 Credit card payments

TABLE 25 BFSI: PAYMENT GATEWAY MARKET, BY REGION, 2018–2023 (USD
MILLION)

TABLE 26 BFSI: PAYMENT GATEWAY MARKET, BY REGION, 2024–2029 (USD
MILLION)

7.3 TELECOM

7.3.1 DIVERSE PAYMENT OPTIONS TO DRIVE MARKET GROWTH

7.3.2 USE CASE

7.3.2.1 Mobile recharge and top-ups

7.3.2.2 Value-added service purchases

TABLE 27 TELECOM: PAYMENT GATEWAY MARKET, BY REGION, 2018–2023
(USD MILLION)

TABLE 28 TELECOM: PAYMENT GATEWAY MARKET, BY REGION, 2024–2029
(USD MILLION)

7.4 HEALTHCARE

7.4.1 ONLINE MEDICAL BILLING AND FASTER INSURANCE PROCESSING TO
DRIVE GROWTH

7.4.2 USE CASE

7.4.2.1 Patient payments and co-payments

7.4.2.2 Medical bill payments

TABLE 29 HEALTHCARE: PAYMENT GATEWAY MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 30 HEALTHCARE: PAYMENT GATEWAY MARKET, BY REGION, 2024–2029 (USD MILLION)

7.5 MEDIA & ENTERTAINMENT

7.5.1 RECURRING SUBSCRIPTIONS AND GROWTH OF ONLINE PLATFORMS TO DRIVE GROWTH

7.5.2 USE CASE

7.5.2.1 Pay-per-view events

7.5.2.2 Digital content purchases

TABLE 31 MEDIA & ENTERTAINMENT: PAYMENT GATEWAY MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 32 MEDIA & ENTERTAINMENT: PAYMENT GATEWAY MARKET, BY REGION, 2024–2029 (USD MILLION)

7.6 TRAVEL & HOSPITALITY

7.6.1 EASE OF MULTICURRENCY TRANSACTIONS TO DRIVE GROWTH

7.6.2 USE CASE

7.6.2.1 Hotel booking payments

7.6.2.2 Flight reservations

TABLE 33 TRAVEL & HOSPITALITY: PAYMENT GATEWAY MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 34 TRAVEL & HOSPITALITY: PAYMENT GATEWAY MARKET, BY REGION, 2024–2029 (USD MILLION)

7.7 IT & ITES

7.7.1 ENHANCED SECURITY AND ENCRYPTION TO DRIVE GROWTH

7.7.2 USE CASE

7.7.2.1 Licensing and royalties

7.7.2.2 Training and certification programs

TABLE 35 IT & ITES: PAYMENT GATEWAY MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 36 IT & ITES: PAYMENT GATEWAY MARKET, BY REGION, 2024–2029 (USD MILLION)

7.8 RETAIL & E-COMMERCE

7.8.1 INCREASE IN GLOBAL E-COMMERCE SALES TO DRIVE GROWTH

7.8.2 USE CASE

7.8.2.1 Inventory management

7.8.2.2 Customizable checkout experience

TABLE 37 RETAIL & E-COMMERCE: PAYMENT GATEWAY MARKET, BY REGION,

2018–2023 (USD MILLION)

TABLE 38 RETAIL & E-COMMERCE: PAYMENT GATEWAY MARKET, BY REGION,
2024–2029 (USD MILLION)

7.9 OTHER VERTICALS

7.9.1 USE CASE

7.9.1.1 Event registrations

7.9.1.2 Property sales

7.9.1.3 Toll payments

7.9.1.4 Catering services

TABLE 39 OTHER VERTICALS: PAYMENT GATEWAY MARKET, BY REGION,
2018–2023 (USD MILLION)

TABLE 40 OTHER VERTICALS: PAYMENT GATEWAY MARKET, BY REGION,
2024–2029 (USD MILLION)

8 PAYMENT GATEWAY MARKET, BY REGION

8.1 INTRODUCTION

TABLE 41 PAYMENT GATEWAY MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 42 PAYMENT GATEWAY MARKET, BY REGION, 2024–2029 (USD MILLION)

8.2 NORTH AMERICA

8.2.1 NORTH AMERICA: PAYMENT GATEWAY MARKET DRIVERS

8.2.2 NORTH AMERICA: RECESSION IMPACT

FIGURE 28 NORTH AMERICA: PAYMENT GATEWAY MARKET SNAPSHOT

TABLE 43 NORTH AMERICA: PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023
(USD MILLION)

TABLE 44 NORTH AMERICA: PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029
(USD MILLION)

TABLE 45 NORTH AMERICA: PAYMENT GATEWAY MARKET, BY VERTICAL,
2018–2023 (USD MILLION)

TABLE 46 NORTH AMERICA: PAYMENT GATEWAY MARKET, BY VERTICAL,
2024–2029 (USD MILLION)

TABLE 47 NORTH AMERICA: PAYMENT GATEWAY MARKET, BY COUNTRY,
2018–2023 (USD MILLION)

TABLE 48 NORTH AMERICA: PAYMENT GATEWAY MARKET, BY COUNTRY,
2024–2029 (USD MILLION)

8.2.3 US

8.2.3.1 Robust financial ecosystem and major players to drive market

TABLE 49 US: PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023 (USD MILLION)

TABLE 50 US: PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029 (USD MILLION)

TABLE 51 US: PAYMENT GATEWAY MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 52 US: PAYMENT GATEWAY MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

8.2.4 CANADA

8.2.4.1 Government initiatives and immense participation from private players to drive market growth

TABLE 53 CANADA: PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023 (USD MILLION)

TABLE 54 CANADA: PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029 (USD MILLION)

TABLE 55 CANADA: PAYMENT GATEWAY MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 56 CANADA: PAYMENT GATEWAY MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

8.3 EUROPE

8.3.1 EUROPE: PAYMENT GATEWAY MARKET DRIVERS

8.3.2 EUROPE: RECESSION IMPACT

TABLE 57 EUROPE: PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023 (USD MILLION)

TABLE 58 EUROPE: PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029 (USD MILLION)

TABLE 59 EUROPE: PAYMENT GATEWAY MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 60 EUROPE: PAYMENT GATEWAY MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

TABLE 61 EUROPE: PAYMENT GATEWAY MARKET, BY COUNTRY, 2018–2023 (USD MILLION)

TABLE 62 EUROPE: PAYMENT GATEWAY MARKET, BY COUNTRY, 2024–2029 (USD MILLION)

8.3.3 GERMANY

8.3.3.1 Robust financial ecosystem to drive growth

8.3.4 UK

8.3.4.1 Government initiatives and availability of advanced connectivity to drive growth

TABLE 63 UK: PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023 (USD MILLION)

TABLE 64 UK: PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029 (USD MILLION)

TABLE 65 UK: PAYMENT GATEWAY MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 66 UK: PAYMENT GATEWAY MARKET, BY VERTICAL, 2024–2029 (USD MILLION)**8.3.5 ITALY**

8.3.5.1 Surge in digital payments and e-commerce sector to drive growth

8.3.6 FRANCE

8.3.6.1 Strategic investments and innovative solutions to fuel market growth

8.3.7 SPAIN

8.3.7.1 Government funding and major players to drive growth of market

8.3.8 REST OF EUROPE**8.4 ASIA PACIFIC****8.4.1 ASIA PACIFIC: PAYMENT GATEWAY MARKET DRIVERS****8.4.2 ASIA PACIFIC: RECESSION IMPACT****FIGURE 29 ASIA PACIFIC: PAYMENT GATEWAY MARKET SNAPSHOT****TABLE 67 ASIA PACIFIC: PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023 (USD MILLION)****TABLE 68 ASIA PACIFIC: PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029 (USD MILLION)****TABLE 69 ASIA PACIFIC: PAYMENT GATEWAY MARKET, BY VERTICAL, 2018–2023 (USD MILLION)****TABLE 70 ASIA PACIFIC: PAYMENT GATEWAY MARKET, BY VERTICAL, 2024–2029 (USD MILLION)****TABLE 71 ASIA PACIFIC: PAYMENT GATEWAY MARKET, BY COUNTRY, 2018–2023 (USD MILLION)****TABLE 72 ASIA PACIFIC: PAYMENT GATEWAY MARKET, BY COUNTRY, 2024–2029 (USD MILLION)****8.4.3 CHINA**

8.4.3.1 Substantial investments and robust e-commerce ecosystem to drive market

TABLE 73 CHINA: PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023 (USD MILLION)**TABLE 74 CHINA: PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029 (USD MILLION)****TABLE 75 CHINA: PAYMENT GATEWAY MARKET, BY VERTICAL, 2018–2023 (USD MILLION)****TABLE 76 CHINA: PAYMENT GATEWAY MARKET, BY VERTICAL, 2024–2029 (USD MILLION)****8.4.4 INDIA**

8.4.4.1 Innovative digital payment solutions to drive growth

8.4.5 JAPAN

8.4.5.1 Initiatives such as Society 5.0 and digital payment industry to drive growth

8.4.6 AUSTRALIA & NEW ZEALAND

8.4.6.1 Government regulations and open banking initiatives to drive growth

8.4.7 REST OF ASIA PACIFIC

8.5 MIDDLE EAST & AFRICA

8.5.1 MIDDLE EAST & AFRICA: PAYMENT GATEWAY MARKET DRIVERS

8.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT

TABLE 77 MIDDLE EAST & AFRICA: PAYMENT GATEWAY MARKET, BY REGION/COUNTRY, 2018–2023 (USD MILLION)

TABLE 78 MIDDLE EAST & AFRICA: PAYMENT GATEWAY MARKET, BY REGION/COUNTRY, 2024–2029 (USD MILLION)

TABLE 79 MIDDLE EAST & AFRICA: PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023 (USD MILLION)

TABLE 80 MIDDLE EAST & AFRICA: PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029 (USD MILLION)

TABLE 81 MIDDLE EAST & AFRICA: PAYMENT GATEWAY MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 82 MIDDLE EAST & AFRICA: PAYMENT GATEWAY MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

8.5.3 GCC COUNTRIES

TABLE 83 GCC COUNTRIES: PAYMENT GATEWAY MARKET, BY COUNTRY, 2018–2023 (USD MILLION)

TABLE 84 GCC COUNTRIES: PAYMENT GATEWAY MARKET, BY COUNTRY, 2024–2029 (USD MILLION)

TABLE 85 GCC COUNTRIES: PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023 (USD MILLION)

TABLE 86 GCC COUNTRIES: PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029 (USD MILLION)

TABLE 87 GCC COUNTRIES: PAYMENT GATEWAY MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 88 GCC COUNTRIES: PAYMENT GATEWAY MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

8.5.3.1 UAE

8.5.3.1.1 Increasing adoption of digital payments to drive growth

8.5.3.2 Kingdom of Saudi Arabia

8.5.3.2.1 Supportive regulatory frameworks for payment gateway market to drive growth

8.5.4 REST OF GCC COUNTRIES

8.5.5 SOUTH AFRICA

8.5.5.1 Innovations in digital payment solutions to drive growth

8.5.6 REST OF MIDDLE EAST & AFRICA

8.6 LATIN AMERICA

8.6.1 LATIN AMERICA: PAYMENT GATEWAY MARKET DRIVERS

8.6.2 LATIN AMERICA: RECESSION IMPACT

TABLE 89 LATIN AMERICA: PAYMENT GATEWAY MARKET, BY COUNTRY, 2018–2023 (USD MILLION)

TABLE 90 LATIN AMERICA: PAYMENT GATEWAY MARKET, BY COUNTRY, 2024–2029 (USD MILLION)

TABLE 91 LATIN AMERICA: PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023 (USD MILLION)

TABLE 92 LATIN AMERICA: PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029 (USD MILLION)

TABLE 93 LATIN AMERICA: PAYMENT GATEWAY MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 94 LATIN AMERICA: PAYMENT GATEWAY MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

8.6.3 BRAZIL

8.6.3.1 Surging e-commerce sector in country to drive growth

TABLE 95 BRAZIL: PAYMENT GATEWAY MARKET, BY TYPE, 2018–2023 (USD MILLION)

TABLE 96 BRAZIL: PAYMENT GATEWAY MARKET, BY TYPE, 2024–2029 (USD MILLION)

TABLE 97 BRAZIL: PAYMENT GATEWAY MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 98 BRAZIL: PAYMENT GATEWAY MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

8.6.4 MEXICO

8.6.4.1 Diverse digital payment options to drive growth

8.6.5 REST OF LATIN AMERICA

9 COMPETITIVE LANDSCAPE

9.1 INTRODUCTION

9.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

9.2.1 OVERVIEW OF STRATEGIES ADOPTED BY KEY PAYMENT GATEWAY PROVIDERS

9.3 REVENUE ANALYSIS

FIGURE 30 HISTORICAL REVENUE ANALYSIS OF KEY PLAYERS, 2018–2022 (USD MILLION)

9.4 MARKET SHARE ANALYSIS

FIGURE 31 PAYMENT GATEWAY MARKET SHARE ANALYSIS, 2023

TABLE 99 PAYMENT GATEWAY MARKET: DEGREE OF COMPETITION

TABLE 100 TYPE FOOTPRINT FOR KEY PLAYERS

TABLE 101 VERTICAL FOOTPRINT FOR KEY PLAYERS

TABLE 102 REGION FOOTPRINT FOR KEY PLAYERS

9.4.1 COMPANY FOOTPRINT: KEY PLAYERS, 2023

FIGURE 32 COMPANY FOOTPRINT

9.5 COMPANY EVALUATION MATRIX

9.5.1 STARS

9.5.2 EMERGING LEADERS

9.5.3 PERVASIVE PLAYERS

9.5.4 PARTICIPANTS

FIGURE 33 PAYMENT GATEWAY MARKET: COMPANY EVALUATION MATRIX, 2023

9.6 STARTUP/SME EVALUATION MATRIX

9.6.1 PROGRESSIVE COMPANIES

9.6.2 RESPONSIVE COMPANIES

9.6.3 DYNAMIC COMPANIES

9.6.4 STARTING BLOCKS

FIGURE 34 PAYMENT GATEWAY MARKET: STARTUP/SME EVALUATION MATRIX

9.6.5 COMPETITIVE BENCHMARKING

TABLE 103 DETAILED LIST OF STARTUPS/SMES

TABLE 104 COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

9.7 COMPETITIVE SCENARIO AND TRENDS

9.7.1 PRODUCT LAUNCHES

TABLE 105 PAYMENT GATEWAY MARKET: PRODUCT LAUNCHES, JANUARY 2021–DECEMBER 2023

9.7.2 DEALS

TABLE 106 PAYMENT GATEWAY MARKET: DEALS, JANUARY 2021–SEPTEMBER 2023

9.8 PAYMENT GATEWAY PRODUCT BENCHMARKING

9.8.1 PROMINENT PAYMENT GATEWAY PLAYERS

FIGURE 35 COMPARATIVE ANALYSIS OF PROMINENT PAYMENT GATEWAY VENDORS

9.9 VALUATION AND FINANCIAL METRICS OF KEY PAYMENT GATEWAY PROVIDERS

FIGURE 36 VALUATION AND FINANCIAL METRICS OF KEY PAYMENT GATEWAY VENDORS

10 COMPANY PROFILES

(Business overview, Products/Solutions/Services offered, Recent Developments, MNM view)*

10.1 MAJOR PLAYERS

10.1.1 PAYPAL

TABLE 107 PAYPAL: BUSINESS OVERVIEW

FIGURE 37 PAYPAL: COMPANY SNAPSHOT

TABLE 108 PAYPAL: PRODUCTS OFFERED

TABLE 109 PAYPAL: PRODUCT LAUNCHES

TABLE 110 PAYPAL: DEALS

TABLE 111 PAYPAL: EXPANSIONS

10.1.2 FISERV

TABLE 112 FISERV: BUSINESS OVERVIEW

FIGURE 38 FISERV: COMPANY SNAPSHOT

TABLE 113 FISERV: PRODUCTS OFFERED

TABLE 114 FISERV: PRODUCT LAUNCHES

TABLE 115 FISERV: DEALS

TABLE 116 FISERV: EXPANSIONS

10.1.3 STRIPE

TABLE 117 STRIPE: BUSINESS OVERVIEW

TABLE 118 STRIPE: PRODUCTS OFFERED

TABLE 119 STRIPE: PRODUCT LAUNCHES

TABLE 120 STRIPE: DEALS

TABLE 121 STRIPE: EXPANSIONS

10.1.4 VISA

TABLE 122 VISA: BUSINESS OVERVIEW

FIGURE 39 VISA: COMPANY SNAPSHOT

TABLE 123 VISA: PRODUCTS OFFERED

TABLE 124 VISA: DEALS

TABLE 125 VISA: EXPANSIONS

10.1.5 AMAZON

TABLE 126 AMAZON: COMPANY OVERVIEW

FIGURE 40 AMAZON: COMPANY SNAPSHOT

TABLE 127 AMAZON: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 128 AMAZON: DEALS

10.1.6 MASTERCARD

TABLE 129 MASTERCARD: BUSINESS OVERVIEW

FIGURE 41 MASTERCARD: COMPANY SNAPSHOT

TABLE 130 MASTERCARD: PRODUCTS OFFERED

TABLE 131 MASTERCARD: PRODUCT LAUNCHES

TABLE 132 MASTERCARD: DEALS

10.1.7 FIS

TABLE 133 FIS: BUSINESS OVERVIEW

FIGURE 42 FIS: COMPANY SNAPSHOT

TABLE 134 FIS: PRODUCTS OFFERED

TABLE 135 FIS: PRODUCT LAUNCHES

TABLE 136 FIS: DEALS

TABLE 137 FIS: EXPANSIONS

10.1.8 BLOCK

TABLE 138 BLOCK: BUSINESS OVERVIEW

FIGURE 43 BLOCK: COMPANY SNAPSHOT

TABLE 139 BLOCK: PRODUCTS OFFERED

TABLE 140 BLOCK: PRODUCT LAUNCHES

TABLE 141 BLOCK: DEALS

TABLE 142 BLOCK: EXPANSIONS

10.1.9 GLOBAL PAYMENTS

TABLE 143 GLOBAL PAYMENTS: BUSINESS OVERVIEW

FIGURE 44 GLOBAL PAYMENTS: COMPANY SNAPSHOT

TABLE 144 GLOBAL PAYMENTS: PRODUCTS OFFERED

TABLE 145 GLOBAL PAYMENTS: DEALS

10.1.10 ADYEN

TABLE 146 ADYEN: BUSINESS OVERVIEW

FIGURE 45 ADYEN: COMPANY SNAPSHOT

TABLE 147 ADYEN: PRODUCTS OFFERED

TABLE 148 ADYEN: PRODUCT LAUNCHES

TABLE 149 ADYEN: DEALS

TABLE 150 ADYEN: EXPANSIONS

10.1.11 APPLE

TABLE 151 APPLE: BUSINESS OVERVIEW

FIGURE 46 APPLE: COMPANY SNAPSHOT

TABLE 152 APPLE: PRODUCTS OFFERED

10.1.12 J.P. MORGAN

TABLE 153 J.P. MORGAN: COMPANY OVERVIEW

FIGURE 47 J.P. MORGAN: COMPANY SNAPSHOT

TABLE 154 J.P. MORGAN CHASE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 155 J.P. MORGAN CHASE: PRODUCT LAUNCHES

TABLE 156 J.P. MORGAN CHASE: DEALS

10.1.13 ALIBABA GROUP

TABLE 157 ALIBABA GROUP: COMPANY OVERVIEW

FIGURE 48 ALIBABA GROUP: COMPANY SNAPSHOT

TABLE 158 ALIBABA GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 159 ALIBABA GROUP: DEALS

10.1.14 RAZORPAY

10.1.15 PHONEPE

10.1.16 PAYSAFE

10.1.17 VERIFONE

11 COMPANY PROFILES

11.1 STARTUPS/SMES

11.1.1 FIDELITY PAYMENT SERVICES

11.1.2 EASEBUZZ

11.1.3 BLUESNAP

11.1.4 WINDCAVE

11.1.5 HELCIM

11.1.6 INFIBEAM AVENUES LIMITED (IAL)

11.1.7 NOWPAYMENTS

11.1.8 INSTAMOJO

11.1.9 COINGATE

11.1.10 IPPOPAY

11.1.11 PAYJUNCTION

11.1.12 LYRA NETWORK

12 ADJACENT/RELATED MARKETS

12.1 INTRODUCTION

12.2 DIGITAL PAYMENT MARKET

12.2.1 MARKET DEFINITION

12.2.2 MARKET OVERVIEW

12.3 SOLUTIONS

TABLE 160 DIGITAL PAYMENT MARKET, BY SOLUTION, 2018–2022 (USD MILLION)

TABLE 161 DIGITAL PAYMENT MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

12.3.1 DIGITAL PAYMENT MARKET, BY TRANSACTION TYPE

TABLE 162 DIGITAL PAYMENT MARKET, BY TRANSACTION TYPE, 2018–2022
(USD MILLION)

TABLE 163 DIGITAL PAYMENT MARKET, BY TRANSACTION TYPE, 2023–2028
(USD MILLION)

12.3.2 DIGITAL PAYMENT MARKET, BY PAYMENT MODE

TABLE 164 DIGITAL PAYMENT MARKET, BY PAYMENT MODE, 2018–2022 (USD
MILLION)

TABLE 165 DIGITAL PAYMENT MARKET, PAYMENT MODE, 2023–2028 (USD
MILLION)

12.3.3 DIGITAL PAYMENT MARKET, BY VERTICAL

TABLE 166 DIGITAL PAYMENT MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 167 DIGITAL PAYMENT MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

12.3.4 DIGITAL PAYMENT MARKET, BY REGION

TABLE 168 DIGITAL PAYMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 169 DIGITAL PAYMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

12.4 PAYMENT PROCESSING SOLUTIONS MARKET

12.4.1 MARKET DEFINITION

12.4.2 MARKET OVERVIEW

12.4.3 PAYMENT PROCESSING SOLUTIONS, BY PAYMENT METHOD

TABLE 170 PAYMENT PROCESSING SOLUTIONS MARKET, BY PAYMENT
METHOD, 2018–2022 (USD MILLION)

TABLE 171 PAYMENT PROCESSING SOLUTIONS MARKET, BY PAYMENT
METHOD, 2023–2028 (USD MILLION)

12.4.4 PAYMENT PROCESSING SOLUTIONS MARKET, BY VERTICAL

TABLE 172 PAYMENT PROCESSING SOLUTIONS MARKET, BY VERTICAL,
2018–2022 (USD MILLION)

TABLE 173 PAYMENT PROCESSING SOLUTIONS MARKET, BY VERTICAL,
2023–2028 (USD MILLION)

12.4.5 PAYMENT PROCESSING SOLUTIONS MANAGEMENT MARKET, BY
REGION

TABLE 174 PAYMENT PROCESSING SOLUTIONS MARKET, BY REGION,
2018–2022 (USD MILLION)

TABLE 175 PAYMENT PROCESSING SOLUTIONS MARKET, BY REGION,
2023–2028 (USD MILLION)

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGESTORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

13.3 CUSTOMIZATION OPTIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

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