

# Patient Monitoring Devices - Emerging Markets BRIC (Brazil, Russia, India, China)

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## Abstracts

The patient monitoring devices market in BRIC (Brazil, Russia, India, and China) is expected to witness significant growth due to increasing life expectancy, government-initiated healthcare reforms, rising income of middle class, and the growing urban population in these nations. The market is expected to reach ~\$835 million in 2010, and is expected to have a high CAGR of 29.08% from 2010 to 2015.

## Markets Covered

This research report categorizes the BRIC patient monitoring devices market into the following segments:

Patient monitors (single and multi-parameter monitors)

Vital signs monitors (non-invasive blood pressure monitors, end-tidal carbon dioxide, and pulse oximetry monitors)

Fetal monitors (doppler and invasive monitors)

Anesthesia monitors

Neonatal monitors

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## **Key questions answered**

Which are the high-growth segments/cash cows and how is the market segmented in terms of vital signs monitors, patient monitors and fetal monitors?

What are market estimates and forecasts; which markets are doing well and which are not?

Where are the gaps and opportunities; what is driving the market?

Which are the key playing fields? Which are the winning edge imperatives?

How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strengths and product pipelines? Who is doing what?

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