

# **Patient Flow Management Solutions Market by Type (RTLS, Event Driven), Product (Integrated, Standalone), Component (Hardware, Software, Services) & Delivery Mode (Web-based, On-premise, Cloud-based) - Trends & Global Forecasts to 2019**

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## **Abstracts**

The healthcare industry is undergoing a fundamental transformation globally as it shifts from a volume-based business to a value-based business. Growing demands from consumers for improved healthcare quality and greater value are forcing healthcare providers and payers to deliver optimized outcomes. In addition, the number of hospital admissions is rising globally but the healthcare infrastructure is not growing at a similar pace leading to overburdening of the healthcare system. In order, to overcome these challenges and meet consumer expectations, healthcare providers are increasingly adopting patient flow management solutions which enable them to provide improved healthcare at reduced costs.

The global patient flow management solutions market is estimated to grow at a CAGR of 22% from 2014 to 2019, to reach \$678.4 million by 2019 from \$251 million in 2014. Over the years, the healthcare industry has realized that the traditional approaches to patient flow management and cost management are inefficient to keep pace with the emerging challenges. Therefore, patient flow management solutions will be among the priorities on the investment list of healthcare organizations for highly streamlined patient flow outcomes and cost management. Based on the mode of delivery, web-based solutions form the largest segment of the patient flow management solutions market in 2014. However, cloud-based solutions are the fastest-growing delivery mode.

In the segmentation based on type of solutions, the event-driven market will continue to

hold a major market share during the forecast period. However, the RTLS market is expected to grow at a higher rate due to increasing awareness about RTLS-driven patient flow solutions and their benefits. Based on geography, North America is expected to grow at the highest CAGR. The high growth in the North American region can be attributed to factors such as government initiatives for patient flow management, shift towards a patient centric approach, and the focus on reducing healthcare costs.

The patient flow management solutions market is a fragmented with many small and few large players. The companies in this market focus on growth strategies such as client acquisitions; agreements, partnerships, collaborations, and alliances; new product launches; and others (event participation, marketing and promotion, and expansion) to increase their customer base.

The major players in the global patient flow management solutions market include Allscripts Healthcare Solutions, Inc. (U.S.), Awarepoint Corporation (U.S.), Care Logistics, LLC (U.S.), Central Logic, Inc. (U.S.), Cerner Corporation (U.S.), Intelligent InSites, Inc. (U.S.), McKesson Corporation (U.S.), Medworxx Solutions, Inc. (Canada), STANLEY Healthcare (U.S.), Sonitor Technologies, Inc. (U.S.), TeleTracking Technologies, Inc. (U.S.), and Epic Systems Corporation (U.S.).

#### Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on product portfolio and services offered by the 10 major players in the patient flow management solutions market. The report analyzes patient flow management solutions across geographies

**Product Development/Innovation:** Detailed insights on the upcoming technologies, research and development activities, and new product launches in the patient flow management solutions market

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets patient flow management solutions across geographies

**Market Diversification:** Extensive information about new products and services, untapped geographies, recent developments, and investments in the patient flow management solutions market

**Competitive Assessment:** In-depth assessment of strategies, products, and services of leading players in the patient flow management solutions market

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