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Patch Management Market by Component (Patch Management Software and Services), Service (Consulting, Support & Integration), Deployment (Cloud and On-Premises), Vertical (BFSI, Government & Defense, IT & Telecom), and Region - Global Forecast to 2024

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Abstracts

The patch management market is expected to grow at a CAGR of 10.7% during the forecast period owing to the increasing vulnerabilities to promote patch management solutions and growing demand for up-to-date Operating Systems (OS)/applications to drive the patch management market during the forecast period

The global patch management market size is expected to grow from USD 589 million in 2019 to USD 979 million by 2024, at a Compound Annual Growth Rate (CAGR) of 10.7% during the forecast period. The increasing deployments of third-party applications and favorable government regulations are the major factors driving the growth of the patch management market.

Patch management software segment to hold a higher market share during the forecast period

Patch management software enables business enterprises to review, understand, test, deploy, and reconcile the deployment state for software product updates. It also automates the upgradation process to keep all applications up-to-date with the latest patches. Furthermore, it helps correct problems, close vulnerabilities, and improve product functionalities, which are essential for the stability of IT infrastructure in most environments. Software vendors publish the patches in 4 different approaches, namely,

binary executable patch, source code patch, service pack, and firmware patch. The patches for proprietary software can be published as binary executables, as the source codes are withheld by their vendors. These patches modify or replace the specified files of software programs when users execute the patches. Source code patches often come out of open-source projects or shareware, and are published via author websites or open-source directories, such as SourceForge and CodePlex. Service packs are bulky patches that can significantly change programs delivered as new software packages, whereas firmware patches are used to update the internal control over hardware devices.

Cloud deployment to grow at a significant rate during the forecast period

The cloud deployment segment simplifies and strengthens patch management by moving all infrastructure, content, and device management operations to a centralized environment available 24?7 globally. Several business enterprises can connect with mobile devices and bridge the gap of missing/critical patches through automated patch management and cloud services. Furthermore, the cloud deployment offers a unified way in the form of Software-as-a-Service (SaaS) based security services to secure business applications. It is also beneficial for organizations with strict budgets for security investments. It is the most preferred deployment for securing web and mobile applications, and is used by most of the Small and Medium-sized Enterprises (SMEs) as it is easy to maintain and upgrade.

North America to have the largest market size during the forecast period

North America is a frontrunner in technological adoption. The patch management market in North America is very competitive due to the presence of a large number of solution providers. The North American market is highly regulated and controlled by various government standards and regulations. The major economies in this region are the US and Canada. The US and Canada have been expansively implementing patch management applications to avoid ransomware attacks. North America has developed a robust infrastructure for the implementation of cybersecurity solutions. The deep penetration of internet applications and increase in vulnerable devices in North America have given rise to different vulnerabilities causing miscellaneous ransomware attacks. This is evident from the fact that HIMSS Healthcare and Cross-Sector Cybersecurity report published in 2018, identified the flaws with Intel Central Processing Unit (CPU) hardware making it vulnerable to side-channel attacks. And as per the National Vulnerability Database (NVD) maintained by National Institute of Standards and Technology (NIST) and Common Vulnerability and Exposures (CVE) database

maintained by MITRE, over 14,500 new vulnerabilities in 2017 was recorded compared to 2,000 till March 2018.

In the process of determining and verifying the market size of several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The breakup of the profiles of the primary participants is as follows:

By Company: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C-level Executives – 35%, Directors – 25%, and Others – 40%

By Region: North America – 45%, Europe – 20%, APAC – 30%, RoW – 5%

The patch management market includes various major vendors, such as IBM (US), Microsoft (US), Symantec (US), Micro Focus (UK), Qualys (US), SolarWinds (US), Ivanti (US), ManageEngine (US), ConnectWise (US), Avast (Czech Republic), Automox (US), GFI Software (US), Jamf (US), Chef Software (US), and SysAid Technologies (Israel).

Research coverage:

The report includes an in-depth competitive analysis of the key players in the patch management market along with their company profiles, recent developments, and key market strategies. The report segments the patch management market by component (patch management software and services), service (consulting, training and education, and support and integration), deployment (on-premises and cloud), vertical, and region.

Key benefits of buying the report:

The patch management market has been segmented based on component (patch management software and services), service (consulting, training and education, and support and integration), deployment (on-premises and cloud), vertical, and region.

The report will help the market leaders/new entrants in the patch management market in the following ways:

1. The overall patch management market revenue stream has been estimated based on

the revenues generated by vendors, offering patch management software and services, wherein services are inclusive of consulting, training and education, and support and integration services. The report provides the closest approximations of the revenue numbers for the overall market and the subsegments. The market numbers are split further into regions, such as North America, Europe, Asia Pacific (APAC), Middle East and Africa (MEA), and Latin America.

2. The report helps the stakeholders understand the pulse of the market and provides them with information on the key market drivers, restraints, challenges, and opportunities.

3. The report will help the stakeholders understand the competitors and gain more insights to better their market position. The competitive landscape section includes the competitor ecosystem, new product developments, partnerships, and mergers and acquisitions.

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Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 MARKET DEFINITION
1.3 MARKET SCOPE
  1.3.1 MARKET SEGMENTATION
  1.3.2 REGIONS COVERED
1.4 YEARS CONSIDERED FOR THE STUDY
1.5 CURRENCY CONSIDERED
1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
  2.1.1 SECONDARY DATA
  2.1.2 PRIMARY DATA
    2.1.2.1 Breakup of primary profiles
    2.1.2.2 Key industry insights
2.2 MARKET BREAKUP AND DATA TRIANGULATION
2.3 MARKET SIZE ESTIMATION
  2.3.1 TOP-DOWN APPROACH
  2.3.2 BOTTOM-UP APPROACH
2.4 MARKET FORECAST
2.5 COMPETITIVE LEADERSHIP METHODOLOGY
2.6 ASSUMPTIONS FOR THE STUDY
2.7 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE PATCH MANAGEMENT MARKET
4.2 PATCH MANAGEMENT MARKET, BY COMPONENT, 2019
4.3 PATCH MANAGEMENT MARKET, BY SERVICE, 2019–2024
4.4 PATCH MANAGEMENT MARKET, MARKET SHARE OF TOP 3 VERTICALS AND REGIONS, 2019

4.5 PATCH MANAGEMENT MARKET, BY DEPLOYMENT, 2019
4.6 MARKET INVESTMENT SCENARIO

5 MARKET OVERVIEW

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
5.2.1 DRIVERS
5.2.1.1 Increasing vulnerabilities to promote patch management solutions
5.2.1.2 Growing demand for up-to-date OS/applications
5.2.1.3 Increasing deployment of third-party applications
5.2.1.4 Favorable government regulations
5.2.2 RESTRAINTS
5.2.2.1 Low priority of vulnerability remediation
5.2.3 OPPORTUNITIES
5.2.3.1 Cultural shift from manual to automated patch management
5.2.3.2 Increasing market for mobile and web platforms
5.2.4 CHALLENGES
5.2.4.1 Lack of awareness about cybersecurity
5.2.4.2 Application compatibility and patch testing issues
5.3 USE CASES
5.3.1 MICRO FOCUS
5.3.2 ANUNTA TECHNOLOGIES
5.3.3 HEIMDAL SECURITY
5.3.4 GFI SOFTWARE
5.4 OPPORTUNITIES FOR MANAGED SERVICE PROVIDERS
5.4.1 PALISADE SECURE
5.4.2 ANUNTA TECHNOLOGIES

6 PATCH MANAGEMENT MARKET, BY COMPONENT

6.1 INTRODUCTION
6.2 PATCH MANAGEMENT SOFTWARE
6.2.1 NEED TO ELIMINATE VULNERABILITIES AND IMPROVE PRODUCT FUNCTIONALITIES TO DRIVE GROWTH OF PATCH MANAGEMENT SOFTWARE SEGMENT
6.3 SERVICES
6.3.1 GROWING NEED TO SAFEGUARD MOBILE AS WELL AS WEB APPLICATIONS TO DRIVE GROWTH OF SERVICES SEGMENT

7 PATCH MANAGEMENT MARKET, BY SERVICE

7.1 INTRODUCTION
7.2 CONSULTING
7.2.1 NEED TO PREVENT REVENUE LOSSES, MINIMIZE RISKS, UNDERSTAND MATURITY OF SECURITY SOLUTIONS, AND ENHANCE SECURITY IN EXISTING IT SYSTEMS TO FUEL GROWTH OF CONSULTING SEGMENT
7.3 TRAINING AND EDUCATION
7.3.1 INCREASING DEMAND OF CRITICAL SKILLS FOR IMPROVING OVERALL SECURITY OF PERSONAL DEVICES, LAPTOPS, AND OTHER COMPUTING DEVICES DRIVING GROWTH OF TRAINING AND EDUCATION SEGMENT
7.4 SUPPORT AND INTEGRATION
7.4.1 TECHNOLOGY SHIFT FROM TRADITIONAL TO DIGITAL PAYMENTS FOR IMPROVING CUSTOMER EXPERIENCE DRIVING GROWTH OF SUPPORT AND INTEGRATION SEGMENT

8 PATCH MANAGEMENT MARKET, BY FEATURE

8.1 INTRODUCTION
8.2 VULNERABILITY MANAGEMENT
8.2.1 INCREASING DEMAND FOR API-BASED INTEGRATION SERVICES TO FUEL THE ADOPTION OF VULNERABILITY MANAGEMENT APPLICATIONS
8.3 COMPLIANCE MANAGEMENT AND REPORTING
8.3.1 RISING DEMAND FOR REPORTING VARIOUS VULNERABILITIES TO FUEL THE ADOPTION OF COMPLIANCE MANAGEMENT AND REPORTING APPLICATIONS

9 PATCH MANAGEMENT MARKET, BY DEPLOYMENT

9.1 INTRODUCTION
9.2 ON-PREMISES
9.2.1 GROWING NEED TO SAFEGUARD SENSITIVE DATA, FINANCIAL RECORDS, ACCOUNTING INFORMATION, AND MONEY TRANSFERS TO FUEL THE GROWTH OF ON-PREMISES DEPLOYMENT
9.3 CLOUD
9.3.1 NEED TO BRIDGE THE GAP OF MISSING/CRITICAL PATCHES THROUGH AUTOMATED PATCH MANAGEMENT TO DRIVE THE GROWTH OF CLOUD DEPLOYMENT

10 PATCH MANAGEMENT MARKET, BY VERTICAL

10.1 INTRODUCTION
10.2 BANKING, FINANCIAL SERVICES, AND INSURANCE
10.2.1 GROWING NEED TO MONITOR AND REPORT MISSING/OPERATION CRITICAL PATCHES TO DRIVE GROWTH OF PATCH MANAGEMENT MARKET IN BFSI VERTICAL
10.3 GOVERNMENT AND DEFENSE
10.3.1 NEED FOR SECURED DEFENSE-BASED SYSTEMS AND APPLICATIONS DRIVING GROWTH OF PATCH MANAGEMENT MARKET IN DEFENSE VERTICAL
10.4 RETAIL
10.4.1 NEED TO REDUCE CYBER RISKS AND MAINTAIN IT INFRASTRUCTURE SECURITY TO DRIVE THE MARKET GROWTH IN RETAIL VERTICAL
10.5 HEALTHCARE
10.5.1 NEED TO PROTECT PATIENT DATA AND PAYMENT INFORMATION TO DRIVE THE MARKET GROWTH IN HEALTHCARE VERTICAL
10.6 IT AND TELECOM
10.6.1 INCREASED ATTACKS ON CRITICAL INFRASTRUCTURE TO DRIVE THE MARKET GROWTH IN IT AND TELECOM VERTICAL
10.7 EDUCATION
10.7.1 NEED TO AVOID BUG-AFFECTED APPLICATIONS AND SYSTEMS DRIVING THE MARKET GROWTH IN EDUCATION VERTICAL
10.8 OTHERS

11 PATCH MANAGEMENT MARKET, BY REGION

11.1 INTRODUCTION
11.2 NORTH AMERICA
11.2.1 UNITED STATES
11.2.1.1 Rapid growth in technological innovations and increased use of internet to drive the growth of the patch management market in the US
11.2.2 CANADA
11.2.2.1 Government initiatives to secure network system to set the growth of the patch management market in Canada
11.3 EUROPE
11.3.1 UNITED KINGDOM
11.3.1.1 Government regulations working as a catalyst to drive the growth of the patch management market in the UK

11.3.2 GERMANY
11.3.2.1 Changing market dynamics due to business expansion strategies by large enterprises to fuel the growth of the patch management market in Germany
11.3.3 REST OF EUROPE
11.4 ASIA PACIFIC
11.4.1 CHINA
11.4.1.1 Changing paradigm of cybersecurity industry to drive the growth of patch management technology in China
11.4.2 JAPAN
11.4.2.1 Adoption of patch management solutions for third-party application providers to drive the market in Japan
11.4.3 INDIA
11.4.3.1 Government initiatives to fuel the growth of the patch management market in India
11.4.4 AUSTRALIA AND NEW ZEALAND
11.4.4.1 Adoption of cybersecurity regulations to drive the growth of the patch management market in ANZ
11.4.5 REST OF ASIA PACIFIC
11.5 MIDDLE EAST AND AFRICA
11.5.1 MIDDLE EAST
11.5.1.1 Adoption of patch management solution by enterprises to improve security to drive the growth of the market in the Middle East
11.5.2 AFRICA
11.5.2.1 Changing paradigm of the cybersecurity industry to drive the growth of patch management technology in Africa
11.6 LATIN AMERICA
11.6.1 BRAZIL
11.6.1.1 Growing adoption of patch management solution by enterprises to improve business security in Brazil
11.6.2 MEXICO
11.6.2.1 Recent government initiatives to drive the growth of the patch management market in Mexico
11.6.3 REST OF LATIN AMERICA

12 COMPETITIVE LANDSCAPE

12.1 INTRODUCTION
12.2 COMPETITIVE LEADERSHIP MAPPING
12.2.1 VISIONARY LEADERS

12.2.2 DYNAMIC DIFFERENTIATORS
12.2.3 INNOVATORS
12.2.4 EMERGING COMPANIES
12.3 COMPETITIVE SCENARIO
12.3.1 NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS
12.3.2 PARTNERSHIPS AND COLLABORATIONS
12.3.3 MERGERS AND ACQUISITIONS

13 COMPANY PROFILES

13.1 INTRODUCTION
13.2 IBM
(Business Overview, Products Offered, Recent Developments, SWOT Analysis, and MNM View)
13.3 SYMANTEC
13.4 MICRO FOCUS
13.5 QUALYS
13.6 SOLARWINDS
13.7 IVANTI
13.8 MANAGEENGINE, A DIVISION OF ZOHO CORPORATION
13.9 CONNECTWISE
13.10 AVAST
13.11 AUTOMOX
13.12 MICROSOFT
13.13 GFI LANGUARD SOFTWARE
13.14 JAMF
13.15 CHEF SOFTWARE
13.16 SYSAID TECHNOLOGIES
*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, and MNM View might not be captured in case of unlisted companies.

14 APPENDIX

14.1 DISCUSSION GUIDE
14.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
14.3 AVAILABLE CUSTOMIZATIONS
14.4 RELATED REPORTS
14.5 AUTHOR DETAILS

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List Of Tables

LIST OF TABLES

TABLE 1 FACTOR ANALYSIS
TABLE 2 PATCH MANAGEMENT MARKET SIZE AND GROWTH, 2017–2024 (USD MILLION, Y-O-Y %)
TABLE 3 PATCH MANAGEMENT MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)
TABLE 4 PATCH MANAGEMENT SOFTWARE, BY REGION, 2017–2024 (USD MILLION)
TABLE 5 PATCH MANAGEMENT SERVICE, BY REGION, 2017–2024 (USD THOUSAND)
TABLE 6 PATCH MANAGEMENT MARKET SIZE, BY SERVICE, 2017–2024 (USD MILLION)
TABLE 7 CONSULTING: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)
TABLE 8 TRAINING AND EDUCATION: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)
TABLE 9 SUPPORT AND INTEGRATION: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)
TABLE 10 PATCH MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2017–2024 (USD MILLION)
TABLE 11 ON-PREMISES: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)
TABLE 12 CLOUD: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)
TABLE 13 PATCH MANAGEMENT MARKET SIZE, BY VERTICAL, 2017–2024 (USD MILLION)
TABLE 14 BANKING, FINANCIAL SERVICES, AND INSURANCE: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)
TABLE 15 GOVERNMENT AND DEFENSE: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)
TABLE 16 RETAIL: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)
TABLE 17 HEALTHCARE: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)
TABLE 18 IT AND TELECOM: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 19 EDUCATION: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)
TABLE 20 OTHERS: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)
TABLE 21 PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)
TABLE 22 NORTH AMERICA: PATCH MANAGEMENT MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)
TABLE 23 NORTH AMERICA: PATCH MANAGEMENT MARKET SIZE, BY SERVICE, 2017–2024 (USD MILLION)
TABLE 24 NORTH AMERICA: PATCH MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2017–2024 (USD MILLION)
TABLE 25 NORTH AMERICA: PATCH MANAGEMENT MARKET SIZE, BY VERTICAL, 2017–2024 (USD THOUSAND)
TABLE 26 NORTH AMERICA: PATCH MANAGEMENT MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)
TABLE 27 EUROPE: PATCH MANAGEMENT MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)
TABLE 28 EUROPE: PATCH MANAGEMENT MARKET SIZE, BY SERVICE, 2017–2024 (USD THOUSAND)
TABLE 29 EUROPE: PATCH MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2017–2024 (USD MILLION)
TABLE 30 EUROPE: PATCH MANAGEMENT MARKET SIZE, BY VERTICAL, 2017–2024 (USD THOUSAND)
TABLE 31 EUROPE: PATCH MANAGEMENT MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)
TABLE 32 ASIA PACIFIC: PATCH MANAGEMENT MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)
TABLE 33 ASIA PACIFIC: PATCH MANAGEMENT MARKET SIZE, BY SERVICE, 2017–2024 (USD THOUSAND)
TABLE 34 ASIA PACIFIC: PATCH MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2017–2024 (USD MILLION)
TABLE 35 ASIA PACIFIC: PATCH MANAGEMENT MARKET SIZE, BY VERTICAL, 2017–2024 (USD THOUSAND)
TABLE 36 ASIA PACIFIC: PATCH MANAGEMENT MARKET SIZE, BY COUNTRY, 2017–2024 (USD THOUSAND)
TABLE 37 MIDDLE EAST AND AFRICA: PATCH MANAGEMENT MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)
TABLE 38 MIDDLE EAST AND AFRICA: PATCH MANAGEMENT MARKET SIZE, BY

SERVICE, 2017–2024 (USD THOUSAND)
TABLE 39 MIDDLE EAST AND AFRICA: PATCH MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2017–2024 (USD MILLION)
TABLE 40 MIDDLE EAST AND AFRICA: PATCH MANAGEMENT MARKET SIZE, BY VERTICAL, 2017–2024 (USD THOUSAND)
TABLE 41 MIDDLE EAST AND AFRICA: PATCH MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)
TABLE 42 LATIN AMERICA: PATCH MANAGEMENT MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)
TABLE 43 LATIN AMERICA: PATCH MANAGEMENT MARKET SIZE, BY SERVICE, 2017–2024 (USD THOUSAND)
TABLE 44 LATIN AMERICA: PATCH MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2017–2024 (USD MILLION)
TABLE 45 LATIN AMERICA: PATCH MANAGEMENT MARKET SIZE, BY VERTICAL, 2017–2024 (USD THOUSAND)
TABLE 46 LATIN AMERICA: PATCH MANAGEMENT MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)
TABLE 47 EVALUATION CRITERIA
TABLE 48 NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS, 2018–2019
TABLE 49 PARTNERSHIPS AND COLLABORATIONS, 2017–2019
TABLE 50 MERGERS AND ACQUISITIONS, 2017–2019

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List Of Figures

LIST OF FIGURES

FIGURE 1 PATCH MANAGEMENT MARKET: RESEARCH DESIGN
FIGURE 2 PATCH MANAGEMENT MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES
FIGURE 3 GLOBAL PATCH MANAGEMENT MARKET TO WITNESS A SIGNIFICANT GROWTH DURING THE FORECAST PERIOD
FIGURE 4 SERVICES SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD
FIGURE 5 NORTH AMERICA TO ACCOUNT FOR THE HIGHEST MARKET SHARE IN 2019
FIGURE 6 FASTEST-GROWING SEGMENTS OF THE PATCH MANAGEMENT MARKET
FIGURE 7 INCREASING NEED TO SECURE SOFTWARE APPLICATIONS AND OPERATING SYSTEMS ACROSS VERTICALS TO FUEL THE GROWTH OF THE PATCH MANAGEMENT MARKET
FIGURE 8 PATCH MANAGEMENT SOFTWARE SEGMENT TO ACCOUNT FOR A HIGHER MARKET SHARE DURING THE FORECAST PERIOD
FIGURE 9 SUPPORT AND INTEGRATION SEGMENT TO ACCOUNT FOR THE HIGHEST MARKET SHARE DURING THE FORECAST PERIOD
FIGURE 10 BANKING, FINANCIAL SERVICES, AND INSURANCE VERTICAL AND NORTH AMERICA REGION TO ACCOUNT FOR THE HIGHEST MARKET SHARES IN 2019
FIGURE 11 ON-PREMISES SEGMENT TO ACCOUNT FOR A HIGHER MARKET SHARE IN 2019
FIGURE 12 ASIA PACIFIC TO EMERGE AS THE BEST MARKET FOR INVESTMENT IN THE
NEXT 5 YEARS
FIGURE 13 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: PATCH MANAGEMENT MARKET
FIGURE 14 PATCH MANAGEMENT SOFTWARE SEGMENT TO DOMINATE DURING THE FORECAST PERIOD
FIGURE 15 NORTH AMERICA TO DOMINATE THE PATCH MANAGEMENT SOFTWARE SEGMENT DURING THE FORECAST PERIOD
FIGURE 16 ASIA PACIFIC TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
FIGURE 17 SUPPORT AND INTEGRATION SEGMENT TO HOLD THE LARGEST

MARKET SIZE DURING THE FORECAST PERIOD
FIGURE 18 ASIA PACIFIC TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
FIGURE 19 NORTH AMERICA TO DOMINATE THE TRAINING AND EDUCATION SEGMENT DURING THE FORECAST PERIOD
FIGURE 20 ASIA PACIFIC TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
FIGURE 21 CLOUD DEPLOYMENT TO HOLD A HIGHER CAGR DURING THE FORECAST PERIOD
FIGURE 22 ASIA PACIFIC TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
FIGURE 23 NORTH AMERICA TO DOMINATE THE CLOUD DEPLOYMENT DURING THE FORECAST PERIOD
FIGURE 24 BANKING, FINANCIAL SERVICES, AND INSURANCE VERTICAL TO HOLD THE LARGEST MARKET SIZE DURING THE FORECAST PERIOD
FIGURE 25 NORTH AMERICA TO DOMINATE THE BANKING, FINANCIAL SERVICES, AND INSURANCE VERTICAL DURING THE FORECAST PERIOD
FIGURE 26 ASIA PACIFIC TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
FIGURE 27 NORTH AMERICA TO HOLD THE LARGEST MARKET SIZE IN THE PATCH MANAGEMENT MARKET DURING THE FORECAST PERIOD
FIGURE 28 ASIA PACIFIC TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD, 2019–2024
FIGURE 29 NORTH AMERICA: MARKET SNAPSHOT
FIGURE 30 SERVICES SEGMENT TO GROW AT A HIGHER CAGR IN NORTH AMERICA DURING THE FORECAST PERIOD
FIGURE 31 PATCH MANAGEMENT SOFTWARE SEGMENT TO HAVE A LARGER MARKET SIZE IN EUROPE DURING THE FORECAST PERIOD
FIGURE 32 ASIA PACIFIC: MARKET SNAPSHOT
FIGURE 33 SERVICES SEGMENT TO GROW AT A HIGHER CAGR IN ASIA PACIFIC DURING THE FORECAST PERIOD
FIGURE 34 PATCH MANAGEMENT SOFTWARE SEGMENT TO HAVE A LARGER MARKET SIZE IN MIDDLE EAST AND AFRICA DURING THE FORECAST PERIOD
FIGURE 35 SERVICES SEGMENT TO GROW AT A HIGHER CAGR IN LATIN AMERICA DURING THE FORECAST PERIOD
FIGURE 36 PATCH MANAGEMENT MARKET (GLOBAL), COMPETITIVE LEADERSHIP
MAPPING, 2019
FIGURE 37 KEY DEVELOPMENTS BY THE LEADING PLAYERS IN THE PATCH

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MANAGEMENT MARKET DURING 2017–2019
FIGURE 38 GEOGRAPHIC REVENUE MIX OF MAJOR PLAYERS
FIGURE 39 IBM: COMPANY SNAPSHOT
FIGURE 40 IBM: SWOT ANALYSIS
FIGURE 41 SYMANTEC: COMPANY SNAPSHOT
FIGURE 42 SYMANTEC: SWOT ANALYSIS
FIGURE 43 MICRO FOCUS: COMPANY SNAPSHOT
FIGURE 44 MICRO FOCUS: SWOT ANALYSIS
FIGURE 45 QUALYS: COMPANY SNAPSHOT
FIGURE 46 QUALYS: SWOT ANALYSIS
FIGURE 47 SOLARWINDS: COMPANY SNAPSHOT
FIGURE 48 SOLARWINDS: SWOT ANALYSIS
FIGURE 49 AVAST: COMPANY SNAPSHOT
FIGURE 50 MICROSOFT: COMPANY SNAPSHOT

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