

Paper & Paperboard Packaging - Company Evaluation Report, 2025

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Abstracts

The Paper & Paperboard Packaging Market Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Paper & Paperboard Packaging Market. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 10 Paper & Paperboard Packaging Market Companies were categorized and recognized as quadrant leaders.

The paper & paperboard packaging industry plays a foundational role across all sectors by enabling the delivery of products to end users. It has been expanding in line with the global packaging market, fueled by the growing need for sustainable and functional packaging solutions. Packaging is essential for maintaining product freshness, preventing damage, and serving as a powerful marketing medium. It is utilized across all major application areas, with this study focusing on food, beverage, healthcare, personal & home care, and others (including education, stationery, construction materials, and electronic goods).

This report on the global paper & paperboard packaging market segments the industry based on grades, applications, types, and regions representing key markets. The grades include solid bleached sulfate, coated unbleached kraft paperboard, folding boxboard, white lined chipboard, glassine & greaseproof paper, label paper, and others (such as filter paper, kraft paper, parchment paper, and liquid packaging board). The market is further categorized by application into food, beverage, healthcare, personal & home care, and other sectors. By type, the paper & paperboard packaging industry is divided into corrugated boxes, folding boxes, flexible paper packaging, white lined chipboard (WLC), glassine & greaseproof, label paper, and additional grades.

The 360 Quadrant maps the Paper & Paperboard Packaging Market companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Paper & Paperboard Packaging Market quadrant. The top criteria for product footprint evaluation included By GRADE (Solid Bleached Sulfates (SBS), Coated Unbleached Kraft Paperboard (Cuk/Sus), Folding Boxboard (FBB), White Lined Chipboard (WLC), Glassine & Greaseproof, Label Paper, Other Grades), By SOURCE (Recycled Wastepaper), By PULPING (Chemical Pulping, Thermo Mechanical Pulping), By TYPE (Corrugated Box, Boxboard, Flexible Paper), and By APPLICATION (Food, Beverages, Healthcare, Personal & Homecare, Other Applications).

Key Players

Key players in the Paper & Paperboard Packaging Market market include major global corporations and specialized innovators such as Mondi Group, International Paper, Smurfit Kappa, Nippon Paper Industries Co., Ltd., Amcor, Oji Holdings Corporation, ITC Limited, Metsa Group, Clearwater Paper Corporation, and Packaging Corporation of America. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

Top 3 Companies

Mondi Group

Mondi Group, a global leader in the paperboard and paper packaging industry, specializes in producing corrugated packaging, flexible packaging, and uncoated fine paper. With 100 production sites in over 30 countries, including key facilities in Europe, North America, and Africa, Mondi Group leverages a well-integrated production model to offer strong, lightweight packaging solutions. Recent strategic moves include a €90 million plant upgrade in Warsaw and acquisition of Schumacher Packaging's operations in Western Europe. These developments reflect Mondi's commitment to expanding its company product portfolio and enhancing its company market share by providing innovative and sustainable packaging solutions.

International Paper

International Paper is a leading name in the paper and packaging industry, primarily concentrated in the U.S., which accounts for a major portion of its revenue. The company focuses on sustainable packaging solutions, catering to high-demand sectors such as FMCG and e-commerce. The recent establishment of a state-of-the-art packaging plant in Iowa marks a significant expansion in their company product portfolio. International Paper's strategic focus on customized, sustainable solutions aligns with its goal to reinforce its position in the market rankings and improve its company positioning globally.

Smurfit Kappa

Smurfit Kappa, renowned for its balanced transatlantic presence, operates across Europe and the Americas. It offers a broad range of packaging solutions tailored for diverse sectors, bolstered by continuous product innovation and market expansion strategies. Smurfit Kappa's investment in high-quality recyclable packaging aligns with rising environmental standards, enhancing its competitive strength and company market share. The company's proactive approach to leveraging regional strengths underlines its aim to secure and elevate company rankings in the evolving global market.

Contents

1 INTRODUCTION

1.1 MARKET DEFINITION

1.2 STAKEHOLDERS

2 EXECUTIVE SUMMARY

3 MARKET OVERVIEW

3.1 INTRODUCTION

3.1.1 DRIVERS

3.1.1.1 Rising consumer preference for sustainable paper-based packaging solutions

3.1.1.2 Recyclability of paper & paperboard key driver in adoption of sustainable packaging

3.1.1.3 Growth in demand for recyclable mailers and corrugated inserts in E-commerce packaging

3.1.1.4 Legislative bans on single-use plastics fueling substitution with fiber-based formats

3.1.2 RESTRAINTS

3.1.2.1 Limited barrier properties compared to plastics and metals

3.1.2.2 Price volatility of raw materials

3.1.3 OPPORTUNITIES

3.1.3.1 Integration of smart packaging technologies with paperboard formats

3.1.3.2 Adoption of agro-residue and alternative fibers in paperboard production

3.1.4 CHALLENGES

3.1.4.1 Balancing recyclability with barrier performance in food applications

3.1.4.2 Tightening deforestation regulations limiting virgin fiber sourcing

4 INDUSTRY TRENDS

4.1 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

4.2 VALUE CHAIN ANALYSIS

4.3 ECOSYSTEM ANALYSIS

4.4 TECHNOLOGY ANALYSIS

4.4.1 KEY TECHNOLOGIES

4.4.1.1 Calendering

4.4.1.2 Pulping technology

4.4.2 COMPLEMENTARY TECHNOLOGIES

4.4.2.1 Bio-based or synthetic barrier coating

4.4.2.2 Anti-microbial coating

4.4.3 ADJACENT TECHNOLOGIES

4.4.3.1 Smart packaging

4.4.3.2 Packaging performance modeling

4.5 PATENT ANALYSIS

4.5.1 INTRODUCTION

4.5.2 APPROACH

4.5.3 TOP APPLICANTS

4.6 KEY CONFERENCES AND EVENTS, 2025

4.7 PORTER'S FIVE FORCES ANALYSIS

4.7.1 THREAT OF NEW ENTRANTS

4.7.2 THREAT OF SUBSTITUTES

4.7.3 BARGAINING POWER OF SUPPLIERS

4.7.4 BARGAINING POWER OF BUYERS

4.7.5 INTENSITY OF COMPETITIVE RIVALRY

5 COMPETITIVE LANDSCAPE

5.1 OVERVIEW

5.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

5.3 REVENUE ANALYSIS

5.4 MARKET SHARE ANALYSIS

5.5 COMPANY VALUATION AND FINANCIAL METRICS

5.5.1 COMPANY VALUATION

5.6 FINANCIAL METRICS

5.7 BRAND/PRODUCT COMPARISON

5.8 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024

5.8.1 STARS

5.8.2 EMERGING LEADERS

5.8.3 PERVASIVE PLAYERS

5.8.4 PARTICIPANTS

5.8.5 COMPANY FOOTPRINT: KEY PLAYERS, 2024

5.8.5.1 Company footprint

5.8.5.2 Region footprint

5.8.5.3 Grade footprint

5.8.5.4 Type footprint

5.8.5.5 Application footprint

5.9 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024

5.9.1 PROGRESSIVE COMPANIES

5.9.2 RESPONSIVE COMPANIES

5.9.3 DYNAMIC COMPANIES

5.9.4 STARTING BLOCKS

5.10 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024

5.10.1 DETAILED LIST OF KEY STARTUPS/SMES

5.10.2 COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

5.11 COMPETITIVE SCENARIO

5.11.1 PRODUCT LAUNCHES

5.11.2 DEALS

5.11.3 EXPANSIONS

5.11.4 OTHER DEVELOPMENTS

6 COMPANY PROFILES

6.1 KEY PLAYERS

6.1.1 MONDI GROUP

6.1.1.1 Business overview

6.1.1.2 Products/Solutions/Services offered

6.1.1.3 Recent developments

6.1.1.3.1 Product launches

6.1.1.3.2 Deals

6.1.1.3.3 Expansions

6.1.1.4 MnM view

6.1.1.4.1 Right to win

6.1.1.4.2 Strategic choices

6.1.1.4.3 Weaknesses and competitive threats

6.1.2 INTERNATIONAL PAPER

6.1.2.1 Business overview

6.1.2.2 Products/Solutions/Services offered

6.1.2.3 Recent developments

6.1.2.3.1 Deals

6.1.2.3.2 Expansions

6.1.2.3.3 Other developments

6.1.2.4 MnM view

- 6.1.2.4.1 Right to win
- 6.1.2.4.2 Strategic choices
- 6.1.2.4.3 Weaknesses and competitive threats
- 6.1.3 SMURFIT KAPPA
 - 6.1.3.1 Business overview
 - 6.1.3.2 Products/Solutions/Services offered
 - 6.1.3.3 Recent developments
 - 6.1.3.3.1 Deals
 - 6.1.3.3.2 Expansions
 - 6.1.3.4 MnM view
 - 6.1.3.4.1 Right to win
 - 6.1.3.4.2 Strategic choices
 - 6.1.3.4.3 Weaknesses and competitive threats
- 6.1.4 NIPPON PAPER INDUSTRIES CO., LTD.
 - 6.1.4.1 Business overview
 - 6.1.4.2 Products/Solutions/Services offered
 - 6.1.4.3 Recent developments
 - 6.1.4.3.1 Deals
 - 6.1.4.3.2 Expansions
 - 6.1.4.4 MnM view
 - 6.1.4.4.1 Right to win
 - 6.1.4.4.2 Strategic choices
 - 6.1.4.4.3 Weaknesses and competitive threats
- 6.1.5 AMCOR
 - 6.1.5.1 Business overview
 - 6.1.5.2 Products/Solutions/Services offered
 - 6.1.5.3 Recent developments
 - 6.1.5.3.1 Product launches
 - 6.1.5.3.2 Deals
 - 6.1.5.3.3 Expansions
 - 6.1.5.4 MnM view
 - 6.1.5.4.1 Right to win
 - 6.1.5.4.2 Strategic choices
 - 6.1.5.4.3 Weaknesses and competitive threats
- 6.1.6 OJI HOLDINGS CORPORATION
 - 6.1.6.1 Business overview
 - 6.1.6.2 Products/Solutions/Services offered
 - 6.1.6.3 Recent developments
 - 6.1.6.3.1 Deals

- 6.1.6.4 MnM view
 - 6.1.6.4.1 Right to win
 - 6.1.6.4.2 Strategic choices
 - 6.1.6.4.3 Weaknesses and competitive threats
- 6.1.7 ITC LIMITED
 - 6.1.7.1 Business overview
 - 6.1.7.2 Products/Solutions/Services offered
 - 6.1.7.3 Recent developments
 - 6.1.7.3.1 Deals
 - 6.1.7.4 MnM view
- 6.1.8 METSA GROUP
 - 6.1.8.1 Business overview
 - 6.1.8.2 Products/Solutions/Services offered
 - 6.1.8.3 Recent developments
 - 6.1.8.3.1 Expansions
 - 6.1.8.4 MnM view
- 6.1.9 CLEARWATER PAPER CORPORATION
 - 6.1.9.1 Business overview
 - 6.1.9.2 Products/Solutions/Services offered
 - 6.1.9.3 Recent developments
 - 6.1.9.3.1 Deals
 - 6.1.9.4 MnM view
- 6.1.10 PACKAGING CORPORATION OF AMERICA
 - 6.1.10.1 Business overview
 - 6.1.10.2 Products/Solutions/Services offered
 - 6.1.10.3 MnM view
- 6.2 OTHER PLAYERS
 - 6.2.1 KLABIN S.A.
 - 6.2.2 SAPPI LTD
 - 6.2.3 ORCON INDUSTRIES CORP.
 - 6.2.4 PROAMPAC
 - 6.2.5 TRIDENT PAPER BOX INDUSTRIES
 - 6.2.6 STORA ENSO
 - 6.2.7 TGI PACKAGING PVT. LTD.
 - 6.2.8 SAICA
 - 6.2.9 RELEAF PAPER
 - 6.2.10 ATHAR PACKAGING SOLUTIONS PVT. LTD.
 - 6.2.11 ECOENCLOSE INC.
 - 6.2.12 COVERIS

- 6.2.13 EPAC HOLDINGS, LLC.
- 6.2.14 EDPACK KARUNIA PERSADA, PT.
- 6.2.15 ADEERA PACKAGING PVT. LTD.

7 APPENDIX

7.1 RESEARCH METHODOLOGY

7.1.1 RESEARCH DATA

7.1.1.1 Secondary data

7.1.1.2 Primary data

7.1.2 RESEARCH ASSUMPTIONS

7.1.3 RESEARCH LIMITATIONS

7.1.4 RISK ASSESSMENT

7.2 COMPANY EVALUATION MATRIX: METHODOLOGY

7.3 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 ROLES OF COMPANIES IN PAPER & PAPERBOARD PACKAGING MARKET ECOSYSTEM

TABLE 2 LIST OF PATENTS FOR PAPER & PAPERBOARD PACKAGING:

TABLE 3 KEY CONFERENCES AND EVENTS, PAPER & PAPERBOARD PACKAGING MARKET, 2025

TABLE 4 PORTER'S FIVE FORCES ANALYSIS

TABLE 5 PAPER & PAPERBOARD PACKAGING MARKET: OVERVIEW OF STRATEGIES ADOPTED BY MARKET PLAYERS BETWEEN JANUARY 2021 AND APRIL 2025

TABLE 6 PAPER & PAPERBOARD PACKAGING MARKET: DEGREE OF COMPETITION

TABLE 7 PAPER & PAPERBOARD PACKAGING MARKET: REGION FOOTPRINT

TABLE 8 PAPER & PAPERBOARD PACKAGING MARKET: GRADE FOOTPRINT

TABLE 9 PAPER & PAPERBOARD PACKAGING MARKET: TYPE FOOTPRINT

TABLE 10 PAPER & PAPERBOARD PACKAGING MARKET: APPLICATION FOOTPRINT

TABLE 11 PAPER & PAPERBOARD PACKAGING MARKET: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 12 PAPER & PAPERBOARD PACKAGING MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES (1/1)

TABLE 13 PAPER & PAPERBOARD PACKAGING MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES (1/2)

TABLE 14 PAPER & PAPERBOARD PACKAGING MARKET: PRODUCT LAUNCHES, JANUARY 2021–APRIL 2025

TABLE 15 PAPER & PAPERBOARD PACKAGING MARKET: DEALS, JANUARY 2021–APRIL 2025

TABLE 16 PAPER & PAPERBOARD PACKAGING MARKET: EXPANSIONS, JANUARY 2021–MAY 2025

TABLE 17 PAPER & PAPERBOARD PACKAGING MARKET: OTHER DEVELOPMENTS, JANUARY 2021–APRIL 2025

TABLE 18 MONDI GROUP: COMPANY OVERVIEW

TABLE 19 MONDI GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 20 MONDI GROUP: PRODUCT LAUNCHES, JANUARY 2021?APRIL 2025

TABLE 21 MONDI GROUP: DEALS, JANUARY 2021?APRIL 2025

TABLE 22 MONDI GROUP: EXPANSIONS, JANUARY 2021?APRIL 2025

TABLE 23 INTERNATIONAL PAPER: COMPANY OVERVIEW

TABLE 24 INTERNATIONAL PAPER: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 25 INTERNATIONAL PAPER: DEALS, JANUARY 2021?APRIL 2025

TABLE 26 INTERNATIONAL PAPER: EXPANSIONS, JANUARY 2021?APRIL 2025

TABLE 27 INTERNATIONAL PAPER: OTHER DEVELOPMENTS, JANUARY 2021?APRIL 2025

TABLE 28 SMURFIT KAPPA: COMPANY OVERVIEW

TABLE 29 SMURFIT KAPPA: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 30 SMURFIT KAPPA: DEALS, JANUARY 2021–APRIL 2025

TABLE 31 SMURFIT KAPPA: EXPANSIONS, JANUARY 2021?APRIL 2025

TABLE 32 NIPPON PAPER INDUSTRIES CO., LTD.: COMPANY OVERVIEW

TABLE 33 NIPPON PAPER INDUSTRIES CO., LTD.:
PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 34 NIPPON PAPER INDUSTRIES CO., LTD.: DEALS, JANUARY 2021–APRIL 2025

TABLE 35 NIPPON PAPER INDUSTRIES CO., LTD.: EXPANSIONS, JANUARY 2021?APRIL 2025

TABLE 36 AMCOR: COMPANY OVERVIEW

TABLE 37 AMCOR: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 38 AMCOR: PRODUCT LAUNCHES, JANUARY 2021–APRIL 2025

TABLE 39 AMCOR: DEALS, JANUARY 2021?APRIL 2025

TABLE 40 AMCOR: EXPANSIONS, JANUARY 2021?APRIL 2025

TABLE 41 OJI HOLDINGS CORPORATION: COMPANY OVERVIEW

TABLE 42 OJI HOLDINGS CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 43 OJI HOLDINGS CORPORATION: DEALS, JANUARY 2021?APRIL 2025

TABLE 44 ITC LIMITED: COMPANY OVERVIEW

TABLE 45 ITC LIMITED: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 46 OJI HOLDINGS CORPORATION: DEALS, JANUARY 2021–APRIL 2025

TABLE 47 METSA GROUP: COMPANY OVERVIEW

TABLE 48 METSA GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 49 METSA GROUP: EXPANSIONS, JANUARY 2021?APRIL 2025

TABLE 50 CLEARWATER PAPER CORPORATION: COMPANY OVERVIEW

TABLE 51 CLEARWATER PAPER CORPORATION:
PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 52 CLEARWATER PAPER CORPORATION: DEALS, JANUARY 2021–APRIL 2025

TABLE 53 PACKAGING CORPORATION OF AMERICA: COMPANY OVERVIEW

TABLE 54 PACKAGING CORPORATION OF AMERICA:

PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 55 KLABIN S.A.: COMPANY OVERVIEW

TABLE 56 SAPPI LTD: COMPANY OVERVIEW

TABLE 57 ORCON INDUSTRIES CORP.: COMPANY OVERVIEW

TABLE 58 PROAMPAC: COMPANY OVERVIEW

TABLE 59 TRIDENT PAPER BOX INDUSTRIES: COMPANY OVERVIEW

TABLE 60 STORA ENSO: COMPANY OVERVIEW

TABLE 61 TGI PACKAGING PVT. LTD.: COMPANY OVERVIEW

TABLE 62 SAICA: COMPANY OVERVIEW

TABLE 63 RELEAF PAPER: COMPANY OVERVIEW

TABLE 64 ATHAR PACKAGING SOLUTIONS PVT. LTD.: COMPANY OVERVIEW

TABLE 65 ECOENCLOSE INC.: COMPANY OVERVIEW

TABLE 66 COVERIS: COMPANY OVERVIEW

TABLE 67 EPAC HOLDINGS, LLC.: COMPANY OVERVIEW

TABLE 68 EDPACK KARUNIA PERSADA, PT.: COMPANY OVERVIEW

TABLE 69 ADEERA PACKAGING PVT.LTD.: COMPANY OVERVIEW

List Of Figures

LIST OF FIGURES

FIGURE 1 CORRUGATED BOX SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD

FIGURE 2 PERSONAL & HOMECARE SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 3 FBB SEGMENT TO BE SECOND-FASTEST-GROWING DURING FORECAST PERIOD

FIGURE 4 ASIA PACIFIC ACCOUNTED FOR LARGEST MARKET SHARE IN 2024

FIGURE 5 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN PAPER & PAPERBOARD PACKAGING MARKET

FIGURE 6 GLOBAL GROWTH IN B2B E-COMMERCE SALES, 2017–2026

FIGURE 7 GLOBAL B2C E-COMMERCE SALES GROWTH, 2023–2027

FIGURE 8 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 9 PAPER & PAPERBOARD PACKAGING MARKET: VALUE CHAIN ANALYSIS

FIGURE 10 PAPER & PAPERBOARD PACKAGING MARKET: ECOSYSTEM ANALYSIS

FIGURE 11 LIST OF MAJOR PATENTS FOR PAPER & PAPERBOARD PACKAGING, 2014–2024

FIGURE 12 REGIONAL ANALYSIS OF PATENTS GRANTED FOR PAPER & PAPERBOARD PACKAGING, 2014–2024

FIGURE 13 PAPER & PAPERBOARD PACKAGING MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 14 PAPER & PAPERBOARD PACKAGING MARKET: REVENUE ANALYSIS OF KEY PLAYERS, 2020–2024 (USD BILLION)

FIGURE 15 PAPER & PAPERBOARD PACKAGING MARKET SHARE ANALYSIS, 2023

FIGURE 16 COMPANY VALUATION (USD BILLION)

FIGURE 17 FINANCIAL MATRIX: EV/EBITDA RATIO

FIGURE 18 YEAR-TO-DATE PRICE AND FIVE-YEAR STOCK BETA

FIGURE 19 PAPER & PAPERBOARD PACKAGING MARKET: BRAND/PRODUCT COMPARISON

FIGURE 20 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024

FIGURE 21 PAPER & PAPERBOARD PACKAGING MARKET: COMPANY FOOTPRINT

FIGURE 22 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024

FIGURE 23 MONDI GROUP: COMPANY SNAPSHOT, 2024

FIGURE 24 INTERNATIONAL PAPER: COMPANY SNAPSHOT, 2024

FIGURE 25 SMURFIT KAPPA: COMPANY SNAPSHOT, 2024

FIGURE 26 NIPPON PAPER INDUSTRIES CO., LTD.: COMPANY SNAPSHOT, 2024

FIGURE 27 AMCOR: COMPANY SNAPSHOT, 2024

FIGURE 28 OJI HOLDINGS CORPORATION: COMPANY SNAPSHOT (2023)

FIGURE 29 ITC LIMITED: COMPANY SNAPSHOT, 2024

FIGURE 30 METSA GROUP: COMPANY SNAPSHOT, 2024

FIGURE 31 CLEARWATER PAPER CORPORATION: COMPANY SNAPSHOT, 2024

FIGURE 32 PACKAGING CORPORATION OF AMERICA: COMPANY SNAPSHOT,
2024

FIGURE 33 PAPER & PAPERBOARD PACKAGING MARKET: RESEARCH DESIGN

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