

# Paper Bags Market by Product Type (Sewn Open Mouth, Pinched Bottom Open Mouth, Pasted Valves, Pasted Open Mouth, & Flat Bottom), Thickness, Material, End-use (Food Service, Retail, E-commerce, Industrial), & Region - Global Forecast to 2029

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# **Abstracts**

The market for paper bags is approximated to be USD 6.05 billion in 2024, and it is projected to reach USD 7.47 billion by 2029 at a CAGR of 4.3%. The rising demand for paper bags globally can be attributed to increasing environmental awareness and the shift towards sustainable packaging solutions. As concerns over plastic pollution intensify, both consumers and businesses are prioritizing eco-friendly alternatives. Governments worldwide are introducing stricter regulations on plastic use, driving companies to adopt paper bags to comply with these rules. Additionally, the growing popularity of e-commerce has amplified the need for durable, recyclable packaging that ensures product protection during transit while aligning with consumer preferences for sustainability.

By Product Type, Flat bottom paper bags accounted for the highest CAGR during the forecast period

Flat bottom paper bags have the highest demand due to their practical advantages, particularly in terms of stability and capacity. Their design allows them to stand upright, making them ideal for packaging bulkier or heavier items, which is highly valued in industries like retail, food, and e-commerce. This feature provides better space efficiency, making them easier to store and transport.

By Material, Brown Kraft paper accounted for the highest CAGR during the forecast period

Brown kraft paper bags are expected to experience the highest CAGR during the forecasted period due to their strong environmental appeal and growing demand for sustainable packaging solutions. Made from unbleached wood pulp, brown kraft bags



significantly increasing costs.

are biodegradable, recyclable, and made from renewable resources, making them increasingly popular in eco-conscious markets. As industries and consumers focus more on reducing plastic waste and adopting greener alternatives, brown kraft paper bags are preferred for their durability and strength, which allows them to carry heavier items without compromising quality.

By End Use, E-commerce sector accounted for the highest CAGR during the forecast period

The e-commerce sector accounted for the highest CAGR in the consumption of paper bags globally due to the rapid growth of online shopping and the increasing focus on sustainable packaging solutions. As e-commerce continues to expand, there is a greater demand for packaging that can securely transport products while aligning with consumers' environmental values. Paper bags, known for their recyclability and biodegradability, are preferred by e-commerce businesses aiming to reduce their carbon footprint and comply with increasing regulations on plastic usage.

By Thickness, 2 PLY accounted for the highest CAGR during the forecast period 2-ply paper bags have the highest demand due to their ideal balance between strength, durability, and cost-effectiveness. The additional layer of material in 2-ply bags provides enhanced load-bearing capacity, making them suitable for a wide range of products, including groceries, clothing, and electronics. This increased durability appeals to businesses looking for reliable packaging that can securely hold heavier items without

APAC is projected to account for the highest CAGR in the paper bgas market during the forecast period

The Asia Pacific region, including India, China, Japan, Australia, South Korea, and the rest of Asia Pacific, is the fastest growing region in the paper bags market. In India, China, and Japan, this market has been expected to grow drastically because of the increased development activities and fast economic expansion happening in these countries. Additionally, the upward trend for rising urbanization in these countries leads to a large customer base for food, beverages, and FMCG products, which contributes to market growth during the forecast period.

By Company Type: Tier 1: 40%, Tier 2: 25%, Tier 3: 35%

By Designation: C Level: 35%, Director Level: 30%, Others: 35%

By Region: North America: 25%, Europe: 20%, Asia Pacific: 45%, Middle East & Africa: 5%, and South America: 5%.



### Companies Covered:

Companies Covered: Mondi Group (UK), International Paper (US), Oji Holdings Corporation(US), Smurfit Kappa (Ireland), Stora Enso (Finland), DS Smith (UK), Novolex (US), and Wisconsin Converting Inc. (US) are some key players in paper bags Market.

### Research Coverage

The market study covers the paper bags market across various segments. It aims to estimate the market size and the growth potential of this market across different segments based on product type, thickness, material, end-use, and region. The study also includes an in-depth competitive analysis of key players in the market, their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to improve their position in the paper bags market.

# Key Benefits of Buying the Report

The report is expected to help the market leaders/new entrants in this market share the closest approximations of the revenue numbers of the overall paper bags market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market, gain insights to improve the position of their businesses and plan suitable go-to-market strategies. The report also aims to help stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (growing demand from E-commerce growth), restraints (high costs of raw materials), opportunities (Growing demand for sustainable packaging), and challenges (Stringent rules regarding the deforestation) influencing the growth of the paper bags market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the paper bags market

Market Development: Comprehensive information about profitable markets – the report analyses the paper bags market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the paper bags market



Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like as Mondi Group (UK), International Paper (US), Oji Holdings Corporation (Japan), Smurfit Kappa (Ireland), DS Smith (UK), Stora Enso (Finland), Novolex (US), Wisconsin Converting Inc. (US), Papier-Mettler (Germany), Paperbags Ltd (Kenya) and among others in the paper bags market. The report also helps stakeholders understand the pulse of the paper bags market and provides them with information on key market drivers, restraints, challenges, and opportunities.



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