

Palm Methyl Ester Derivatives Market by Product, Source (Crude Palm Oil, Palm Kernel Oil), End-Use (Soaps & Detergents, Personal Care & Cosmetic Products, Food & Beverages, Lubricants & Additives, Solvents), and Region - Global Forecast to 2027

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Abstracts

The global palm methyl ester derivatives market is projected to grow from USD 1.9 billion in 2022 to USD 2.6 billion by 2027, at a CAGR of 6.3% during the forecast period. Growing demand for palm methyl ester derivatives is witnessed due to its usage in diversified applications, such as soaps & detergents, personal care & cosmetic products, food & beverages, lubricants & additives, solvents, and others.

“Food and beverages, by end-use is expected to grow at the highest CAGR during the forecast period, by value and volume”

Palm methyl ester derivatives are used as raw materials for food emulsifiers. It acts as a flavouring agent, flavour stabilizer, and food emulsifier. Palm methyl esters that are used in food and beverages are methyl laurate, methyl myristate, methyl palmitate, and methyl oleate. Growing demand for packaged food as a result of growing urbanization and changing lifestyle is expected to drive the growth of food and beverages segment during the forecast period of 2022 to 2027.

“Crude palm oil, by source is expected to be the largest segment during the forecast period, by volume and value”

Crude palm oil is an edible oil that is derived from the pulp of oil palms. It has high amounts of beta-carotene. Palm methyl esters are derived through the transesterification process. Some of the palm methyl ester derivatives that are derived

from crude palm oil are methyl stearate and methyl oleate. These are used in end-use industries such as cosmetics and personal care products. Thus, growing demand for cosmetic & personal care products in key countries is expected to drive the market.

“Europe region is expected to be the second largest segment during the forecast, by value and volume”

Germany accounted for the largest market share in the region. The European palm methyl ester derivatives market is growing due to the increasing demand for these in various cosmetic applications, including nail and lip products. The cosmetic and personal care segment is contributing a significant portion to the entire European economy, thus driving the market for palm methyl ester derivatives.

Profile break-up of primary participants for the report:

By Company Type: Tier 1 – 65%, Tier 2 – 20%, and Tier 3 – 15%

By Designation: Director Level– 30%, C-level– 25%, and Others – 45%

By Region: North America – 30%, Europe – 20%, Asia Pacific – 40%, South America – 3%, Middle East & Africa – 7%

The Procter & Gamble Company (US), Wilmar International Ltd (Singapore), Music Mas (Singapore), KLK OLEO (Malaysia), Emery Oleochemicals (US), and Hebei Jinju Plasticizer Co., Ltd. (China), are some of the key players operating in the palm methyl ester derivatives market. These players have adopted strategies such as joint ventures, and expansions to enhance their business revenue and market share.

Research Coverage:

The report defines, segments, and projects the palm methyl ester derivatives market based on product, source, end-use, and region. It provides detailed information regarding the major factors influencing the growth of the market, such as drivers, restraints, opportunities, and challenges. It strategically profiles, palm methyl ester derivative manufacturers and comprehensively analyses their market shares and core competencies as well as tracks and analyzes competitive developments, such as expansions, and joint ventures, undertaken by them in the market.

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*Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments might not be captured in case of unlisted companies.

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