

Packaging Film Market By Application (Food, Medical & Pharmaceutical, Consumer Product, Industrial & Others) & Type (LDPE, LLDPE, HDPE, CPP, BOPP, Polyester, PVC, Polyamide, EVOH, Cellulose, PLA, PVDC, PVOH & Others) - Global Trends & Forecast to 2018

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Abstracts

Packaging films are essential for quality and shelf-life of food, pharmaceutical, and other personal care products. Food packaging industry is the major consumer for packaging film followed by the pharmaceutical and medical packaging. These films are formed by extrusion-blown, extrusion-cast, and extrusion-coating process. Selection of the raw material is primarily based on the end-usage of the films. The key raw materials used in packaging film include LDPE, LLDPE, HDPE, BOPP, CPP, BOPET, PVC, EVOH, PLA, PVDC, PVOH, and others.

Geographically, Asia-Pacific is the major market for packaging film with around 35% of the market share in 2012. North America and Europe held market shares of 25.3% and 24.1% respectively. The global packaging film consumption is expected to grow at a CAGR of 4.5% from 2013 to 2018. In terms of value, the market is expected to grow at a CAGR of 5.8% from 2013 to 2018. China and India are expected to drive the packaging films market in the future. Increasing demand for packaged food and improving healthcare infrastructure is the major reason for growth in China and India.

Global Packaging Film: Market Consumption, by Geography, 2012

Packaging Film Market

Source: MarketsandMarkets Analysis

In terms of raw materials, polyethylene leads the market, representing 64% of the total raw materials used in 2012. However, polyethylene films demand is growing at a faster rate than polyethylene films. BOPP is the mostly used raw material for flexible packaging film. In matured geographies such as North America and Europe, specialty films are gaining the demand.

1.1 SCOPE OF THE REPORT

The global flexible packaging market is profoundly analyzed in terms of revenue (\$million) and volume ('000 MT) by the aforementioned classifications.

By Applications

Food packaging

Medical & pharmaceutical packaging

Consumer products packaging

Industrial

Others

By Geography

Asia-Pacific

Europe

North America

Rest of the World

By Packaging Materials

Polyethylene

LDPE

LLDPE

HDPE

Polypropylene

BOPP

CPP

Polyester

BOPET

Others

Polyamide

EVOH

PVC

PVDC

PVOH

Cellulosic

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