

# **Packaging Coating Additives Market by Function (Slip, Anti-Static, Anti-fog, Anti-block, Antimicrobial), Formulation (Water-based, Solvent-based, Powder-based), Application (Food, Industrial, Healthcare, Consumer), and Region - Global forecast to 2023**

<https://marketpublishers.com/r/P6D39A842F9EN.html>

Date: September 2018

Pages: 125

Price: US\$ 5,650.00 (Single User License)

ID: P6D39A842F9EN

## **Abstracts**

“The packaging coating additives market is projected to grow at a CAGR of 4.9% from 2018 to 2023.”

The packaging coating additives market is projected to grow from USD 688.4 million in 2018 to USD 874.5 million by 2023, at a CAGR of 4.9% from 2018 to 2023. The packaging coating additives market is expected to witness growth owing to the increasing demand from packaging applications such as food packaging, consumer packaging, and industrial packaging. Rising competition and increasing concerns regarding environmental safety are encouraging manufacturers to develop packaging which is cost-effective, requires fewer resources, and provides better protection. However, stringent government regulations regarding the use of plastics are expected to hamper the growth of the packaging coating additives market. Volatility in raw material prices might adversely affect the overall cost of production incurred by the packaging coating additives manufacturers.

“The food packaging segment is expected to hold the largest share of the packaging coating additives market during the forecast period.”

The food packaging application segment accounted for the largest share of the packaging coating additives market in 2017. It is also estimated to be the fastest-growing market during the forecast period 2018–2023. Significant rise in the income of the middle-class population of economies such as China and India resulting in an

improvement in the living standards, and increased demand for packaged food is resulting in the growth of the food packaging application.

“Asia Pacific packaging coating additives market is estimated to grow at the highest CAGR during the forecast period.”

The Asia Pacific packaging coating additives market has been studied for China, Japan, India, Indonesia, and the Rest of Asia Pacific. The Asia Pacific region is an emerging and lucrative market for packaging coating additives owing to the increasing demand for food packaging and improving economic conditions. Product innovations, new research and development projects, and increasing demand from consumer and industrial application have also fueled the demand for metal packaging coating additives in Asia Pacific.

Profile break-up of primary participants for the report:

By Company Type: Tier 1 – 35 %, Tier 2 – 41%, Tier 3 – 24%

By Designation: C level – 56%, Director level – 28%, Others – 16%

By Region: Asia Pacific – 33%, North America – 27%, Europe – 20%, Middle East & Africa – 13%, South America – 7%

As a part of qualitative analysis, the research provides a comprehensive review of the major market drivers, restraints, opportunities, and challenges. It also discusses competitive strategies adopted by market players, such as Croda International Plc (UK), BASF SE (Germany), Clariant AG (Switzerland), Lonza Group (Switzerland), 3M Company (US), Arkema Group (France), Evonik Industries AG (Germany), and Solvay S.A. (Belgium), among others.

Research Coverage:

The report defines, segments, and projects the packaging coating additives market based on function, formulation, application, and region. It provides detailed information regarding the major factors influencing the growth of the market, such as drivers and opportunities. It also strategically profiles key players and comprehensively analyzes their market shares and core competencies. The report analyzes competitive developments, such as new product developments, expansions, and acquisitions

undertaken by key players to achieve growth in the market.

#### Reasons to Buy the Report:

The report will help market leaders/new entrants in this market by providing them the closest approximations of revenue numbers for the overall packaging coating additive market and its subsegments. This report will help stakeholders better understand the competitive landscape and gain insights to better position their businesses and make suitable go-to-market strategies. It will also help stakeholders understand the pulse of the market and provide information on key market drivers, restraints, and opportunities.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNITS CONSIDERED
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
    - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 ASSUMPTIONS
- 2.5 LIMITATIONS

### 3 EXECUTIVE SUMMARY

- 3.1 PACKAGING COATING ADDITIVES MARKET, BY FUNCTION
- 3.2 PACKAGING COATING ADDITIVES MARKET: APPLICATION SHARES, BY REGION
- 3.3 PACKAGING COATING ADDITIVES MARKET, BY REGION

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN THE PACKAGING COATING ADDITIVES MARKET
- 4.2 PACKAGING COATING ADDITIVES MARKET, BY APPLICATION

#### 4.3 PACKAGING COATING ADDITIVES MARKET, BY FUNCTION AND FORMULATION

#### 4.4 PACKAGING COATING ADDITIVES MARKET, BY COUNTRY

#### 4.5 PACKAGING COATING ADDITIVES MARKET: DEVELOPING VS. DEVELOPED ECONOMIES

### 5 MARKET OVERVIEW

#### 5.1 INTRODUCTION

#### 5.2 MARKET DYNAMICS

##### 5.2.1 DRIVERS

5.2.1.1 Increasing disposable income of the middle-class population in the emerging economies

5.2.1.2 Increasing health awareness

##### 5.2.2 RESTRAINTS

5.2.2.1 Stringent environmental and government regulations

5.2.2.2 Volatility of raw material prices

##### 5.2.3 OPPORTUNITIES

5.2.3.1 Emerging markets creating strong growth opportunities

5.2.3.2 Increasing demand for bio-based slip additives

##### 5.2.4 CHALLENGES

5.2.4.1 Managing plastic waste from different industries

#### 5.3 PORTER'S FIVE FORCES ANALYSIS

##### 5.3.1 THREAT OF NEW ENTRANTS

##### 5.3.2 THREAT OF SUBSTITUTES

##### 5.3.3 BARGAINING POWER OF BUYERS

##### 5.3.4 BARGAINING POWER OF SUPPLIERS

##### 5.3.5 INTENSITY OF COMPETITIVE RIVALRY

### 6 PACKAGING COATING ADDITIVES MARKET, BY FUNCTION

#### 6.1 INTRODUCTION

#### 6.2 ANTI-BLOCK

#### 6.3 ANTI-FOG

#### 6.4 ANTIMICROBIAL

#### 6.5 ANTISTATIC

#### 6.6 SLIP

### 7 PACKAGING COATING ADDITIVES MARKET, BY FORMULATION

- 7.1 INTRODUCTION
- 7.2 WATER-BASED
- 7.3 SOLVENT-BASED
- 7.4 POWDER-BASED

## **8 PACKAGING COATING ADDITIVES MARKET, BY APPLICATION**

- 8.1 INTRODUCTION
- 8.2 FOOD PACKAGING
- 8.3 INDUSTRIAL PACKAGING
- 8.4 HEALTHCARE PACKAGING
- 8.5 CONSUMER PACKAGING
- 8.6 OTHERS

## **9 PACKAGING COATING ADDITIVES MARKET, BY REGION**

- 9.1 INTRODUCTION
- 9.2 NORTH AMERICA
  - 9.2.1 US
  - 9.2.2 CANADA
  - 9.2.3 MEXICO
- 9.3 EUROPE
  - 9.3.1 GERMANY
  - 9.3.2 UK
  - 9.3.3 ITALY
  - 9.3.4 FRANCE
  - 9.3.5 RUSSIA
  - 9.3.6 NETHERLANDS
  - 9.3.7 CZECH REPUBLIC
  - 9.3.8 REST OF EUROPE
- 9.4 ASIA PACIFIC
  - 9.4.1 CHINA
  - 9.4.2 INDIA
  - 9.4.3 JAPAN
  - 9.4.4 INDONESIA
  - 9.4.5 REST OF ASIA PACIFIC
- 9.5 MIDDLE EAST & AFRICA
  - 9.5.1 SOUTH AFRICA

9.5.2 SAUDI ARABIA

9.5.3 REST OF MIDDLE EAST & AFRICA

9.6 SOUTH AMERICA

9.6.1 BRAZIL

9.6.2 ARGENTINA

9.6.3 REST OF SOUTH AMERICA

## **10 COMPETITIVE LANDSCAPE**

10.1 OVERVIEW

10.2 RANKING OF KEY MARKET PLAYERS

10.2.1 MARKET RANKING ANALYSIS, 2017

10.3 COMPETITIVE SCENARIO

10.3.1 NEW PRODUCT DEVELOPMENTS & LAUNCHES

10.3.2 ACQUISITIONS

10.3.3 EXPANSION

10.3.4 PARTNERSHIPS

10.3.5 INVESTMENTS

## **11 COMPANY PROFILES**

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)\*

11.1 CRODA INTERNATIONAL PLC

11.2 BASF SE

11.3 CLARIANT AG

11.4 LONZA GROUP

11.5 3M

11.6 ARKEMA GROUP

11.7 EVONIK INDUSTRIES AG

11.8 SOLVAY S.A.

11.9 AKZO NOBEL N.V.

11.10 DAIKIN INDUSTRIES, LTD.

\*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

11.11 OTHER KEY PLAYERS

- 11.11.1 AMPACET CORPORATION
- 11.11.2 ADDCOMP HOLLAND BV
- 11.11.3 KAO CORPORATION
- 11.11.4 ABRIL INDUSTRIAL WAXES LTD
- 11.11.5 PCC CHEMAX, INC.
- 11.11.6 MUNZING CHEMIE GMBH

## **12 APPENDIX**

- 12.1 INSIGHTS FROM INDUSTRY EXPERTS
- 12.2 DISCUSSION GUIDE
- 12.3 KNOWLEDGE STORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL
- 12.4 AVAILABLE CUSTOMIZATIONS
- 12.5 RELATED REPORTS
- 12.6 AUTHOR DETAILS



## List Of Tables

### LIST OF TABLES

Table 1 PACKAGING COATING ADDITIVES MARKET SNAPSHOT

Table 2 PACKAGING COATING ADDITIVES MARKET, BY FUNCTION, 2016–2023 (KILOTONS)

Table 3 PACKAGING COATING ADDITIVES MARKET, BY FUNCTION, 2016–2023 (USD MILLION)

Table 4 PACKAGING COATING ADDITIVES MARKET, BY FORMULATION, 2016–2023 (KILOTONS)

Table 5 PACKAGING COATING ADDITIVES MARKET, BY FORMULATION, 2016–2023 (USD MILLION)

Table 6 PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 7 PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 8 PACKAGING COATING ADDITIVES MARKET, BY REGION, 2016–2023 (KILOTONS)

Table 9 PACKAGING COATING ADDITIVES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 10 NORTH AMERICA PACKAGING COATING ADDITIVES MARKET, BY COUNTRY, 2016–2023 (KILOTONS)

Table 11 NORTH AMERICA PACKAGING COATING ADDITIVES MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 12 NORTH AMERICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 13 NORTH AMERICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 14 US PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 15 US PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 16 CANADA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 17 CANADA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 18 MEXICO PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 19 MEXICO PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 20 EUROPE PACKAGING COATING ADDITIVES MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTONS)

Table 21 EUROPE PACKAGING COATING ADDITIVES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 22 EUROPE PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 23 EUROPE PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 24 GERMANY PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 25 GERMANY PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 26 UK PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 27 UK PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 28 ITALY PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 29 ITALY PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 30 FRANCE PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 31 FRANCE PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 32 RUSSIA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 33 RUSSIA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 34 NETHERLANDS PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 35 NETHERLANDS PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 36 CZECH REPUBLIC PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 37 CZECH REPUBLIC PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 38 REST OF EUROPE PACKAGING COATING ADDITIVES MARKET, BY

APPLICATION, 2016–2023 (KILOTONS)

Table 39 REST OF EUROPE PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 40 ASIA PACIFIC PACKAGING COATING ADDITIVES MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTONS)

Table 41 ASIA PACIFIC PACKAGING COATING ADDITIVES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 42 ASIA PACIFIC PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 43 ASIA PACIFIC PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 44 CHINA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 45 CHINA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 46 INDIA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 47 INDIA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 48 JAPAN PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 49 JAPAN PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 50 INDONESIA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 51 INDONESIA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 52 REST OF ASIA PACIFIC PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 53 REST OF ASIA PACIFIC PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 54 MIDDLE EAST & AFRICA PACKAGING COATING ADDITIVES MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTONS)

Table 55 MIDDLE EAST & AFRICA PACKAGING COATING ADDITIVES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 56 MIDDLE EAST & AFRICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 57 MIDDLE EAST & AFRICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 58 SOUTH AFRICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 59 SOUTH AFRICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 60 SAUDI ARABIA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 61 SAUDI ARABIA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 62 REST OF MIDDLE EAST & AFRICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 63 REST OF MIDDLE EAST & AFRICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 64 SOUTH AMERICA PACKAGING COATING ADDITIVES MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTONS)

Table 65 SOUTH AMERICA PACKAGING COATING ADDITIVES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 66 SOUTH AMERICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 67 SOUTH AMERICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 68 BRAZIL PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 69 BRAZIL PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 70 ARGENTINA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 71 ARGENTINA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 72 REST OF SOUTH AMERICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (KILOTONS)

Table 73 REST OF SOUTH AMERICA PACKAGING COATING ADDITIVES MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 74 NEW PRODUCT DEVELOPMENTS & LAUNCHES, JANUARY 2013-SEPTEMBER 2018

Table 75 ACQUISITIONS, JANUARY 2013-SEPTEMBER 2018

Table 76 EXPANSION, JANUARY 2013-SEPTEMBER 2018

Table 77 PARTNERSHIPS, JANUARY 2013-SEPTEMBER 2018

Table 78 INVESTMENTS, JANUARY 2013-SEPTEMBER 2018

## About

The report "Packaging Coating Additives Market by Function (Slip, Anti-Static, Anti-fog, Anti-block, Antimicrobial), Formulation (Water-based, Solvent-based, Powder-based), Application (Food, Industrial, Healthcare, Consumer), and Region - Global forecast to 2023", The global packaging coating additives market is projected to grow from USD 688.4 million in 2018 to USD 874.5 million by 2023, at a CAGR of 4.9% from 2018 to 2023.

### **Major companies profiled in this report include:**

Croda International Plc (UK), BASF SE (Germany), Clariant AG (Switzerland), Lonza Group (Switzerland), 3M Company (US), Arkema Group (France), Evonik Industries AG (Germany), and Solvay S.A. (Belgium), among others. The key growth strategies adopted by these companies include expansions, acquisitions, and new product developments.

The report defines, segments, and projects the packaging coating additives market based on function, formulation, application, and region. It provides detailed information regarding the major factors influencing the growth of the market, such as drivers and opportunities. It also strategically profiles key players and comprehensively analyzes their market shares and core competencies. The report analyzes competitive developments, such as new product developments, expansions, and acquisitions undertaken by key players to achieve growth in the market.

Rising competition and increasing concerns regarding environmental safety are encouraging manufacturers to develop packaging which is cost-effective, requires fewer resources, and provides better protection. This is expected to drive the growth of the packaging coating additives market further.

### **The anti-block segment is estimated to account for the largest share of the packaging coating additives market, by function during the forecast period.**

Polymer films tend to stick to each other during processing or storage. This is a common problem that occurs when two film layers of plastic come in contact with each other. The addition of anti-block additives creates little bumps on the film's surface, thereby preventing the adhesion of the layers. Inorganic anti-block additives are non-migratory in nature and are widely used in various packaging applications due to their

cost-effectiveness. The demand for anti-block additives is driven by the growing population, increasing disposable incomes, and rising standards of living.

**Food packaging is estimated to be the fastest-growing application segment of the packaging coating additives market during the forecast period.**

Packaging coating additives are used in food packaging as they enhance the properties of packaging materials, prevent leakage & spoiling, and extend the shelf life of food products. Food packaging majorly involves plastic material, which is susceptible to friction, microbial activities, and fog. Increasing demand for packaged foods and increasing investments in food packaging application by packaging additives manufacturers are driving the food packaging application segment.

**Water-based is estimated to be the fastest-growing formulation segment of the packaging coating additives market during the forecast period.**

Water-based formulations are widely used to manufacture flexible packaging coatings to maximize the efficiency of functions such as slip control and anti-blocking. Increasing demand for slip additives and anti-block additives in applications such as food packaging, industrial packaging, and consumer packaging is driving the growth of the packaging coating additives market.

**Asia Pacific packaging coating additives market is expected to grow at the highest CAGR during the forecast period.**

The Asia Pacific packaging coating additives market has been studied for China, Japan, India, Indonesia, and the Rest of Asia Pacific. The Asia Pacific region is an emerging and lucrative market for packaging coating additives, owing to industrial development and improving economic conditions. This region constitutes approximately 61% of the world's population, resulting in the growth of the manufacturing and processing sectors.



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