

Outdoor Wi-Fi Market [(Municipality Networks; Outdoor Hotspots; Private Networks); by Products (Access Points; WLAN Controllers; Wireless gateways)]: Global Advancements, Business Models, Worldwide Market Forecasts and Analysis (2013 - 2018)

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Abstracts

The need for Wi-Fi networks and services has grown into significance. At the same time, Wi-Fi is built into a variety of end-user equipment such as smartphone, notebook computers, handhelds and portable gaming console at almost little to no incremental cost. With a majority of businesses being dependent on internet at any given instance for success, deploying Wi-Fi networks for outdoor environment has become a necessity. Deploying Wi-Fi outdoors and covering entire cities has also been a popular trend in the recent past.

By 2016, 45% of the Wi-Fi access points that are to be deployed are estimated to be for outdoor purposes along with the deployment of Next Generation Hotspots (Hotspot2) as well. All this makes outdoor Wi-Fi a lucrative market in the near future. The outdoor Wi-Fi market research report discusses the market dynamics such as drivers, restraints, ecosystem and their impact on the market. It also focuses on the global adoption, evolving standards and future trends of outdoor Wi-Fi.

The outdoor Wi-Fi market is segmented based on deployment types, products, services, industry verticals and regions.

Based on deployment types, the outdoor Wi-Fi market is segmented into the following three categories:

Municipality networks (City-wide deployments)

Outdoor hotspots

Private networks

Based on products, the outdoor Wi-Fi market is segmented into the following four categories:

Access points

Controllers

Wireless hotspot gateways

Others (Repeaters, relays)

Based on services, the outdoor Wi-Fi market is segmented into the following four categories:

Network planning and design

Installation

Support

Survey and analysis

Based on industry verticals, the outdoor Wi-Fi market is segmented into the following six categories:

Education

Healthcare

Logistics and transportation

Public sector

Travel and hospitality

Others

Based on regions, the outdoor Wi-Fi market is segmented into the following five categories:

North America

Europe

Latin America

Middle East and Africa (MEA)

Asia-Pacific (APAC)

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