

Outdoor Wi-Fi Market [(Municipality Networks; Outdoor Hotspots; Private Networks); by Products (Access Points; WLAN Controllers; Wireless gateways)]: Global Advancements, Business Models, Worldwide Market Forecasts and Analysis (2013 -2018)

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# **Abstracts**

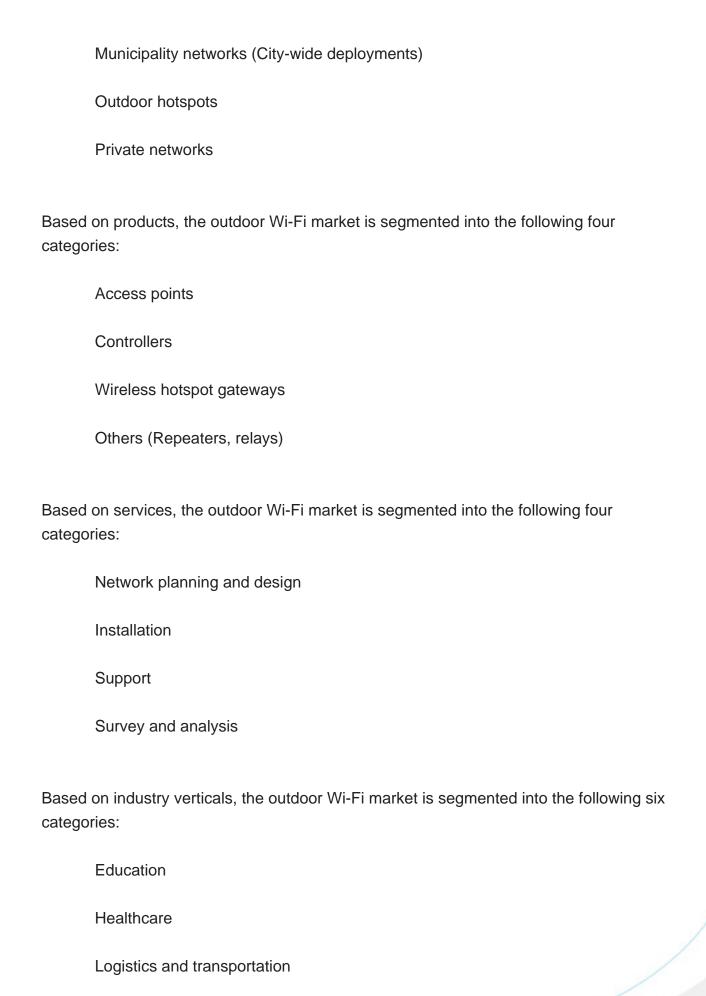
The need for Wi-Fi networks and services has grown into significance. At the same time, Wi-Fi is built into a variety of end-user equipment such as smartphone, notebook computers, handhelds and portable gaming console at almost little to no incremental cost. With a majority of businesses being dependent on internet at any given instance for success, deploying Wi-Fi networks for outdoor environment has become a necessity. Deploying Wi-Fi outdoors and covering entire cities has also been a popular trend in the recent past.

By 2016, 45% of the Wi-Fi access points that are to be deployed are estimated to be for outdoor purposes along with the deployment of Next Generation Hotspots (Hotspot2) as well. All this makes outdoor Wi-Fi a lucrative market in the near future. The outdoor Wi-Fi market research report discusses the market dynamics such as drivers, restraints, ecosystem and their impact on the market. It also focuses on the global adoption, evolving standards and future trends of outdoor Wi-Fi.

The outdoor Wi-Fi market is segmented based on deployment types, products, services, industry verticals and regions.

Based on deployment types, the outdoor Wi-Fi market is segmented into the following three categories:







Public sector	
Travel and hospitality	
Others	
Based on regions, the outdoor Wi-Fi market is segmented i categories:	into the following five
North America	
Europe	
Latin America	
Middle East and Africa (MEA)	
Asia-Pacific (APAC)	



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