

# Outage Management System Market by Type (Integrated and Standalone OMS), Component (Software and Communication System), End User (Public and Private Utilities), and Region - Global Forecasts to 2021

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# **Abstracts**

"The outage management system market is projected to grow at a CAGR of 18.4% from 2016 to 2021"

The outage management system market is projected to reach USD 1,148.6 million by 2021, growing at a CAGR of 18.4% from 2016 to 2021. Outage management systems are used in the power distribution sector. Increasing grid reliability and government initiatives toward smart grid deployments in North America and Asia-Pacific are expected to drive the outage management system market. On the other hand, lack of interoperable capability with other advanced control systems such as GIS, SCADA, and IVR is likely to hinder market growth.

"Private utilities segment is expected to grow at a high CAGR from 2016 to 2021"

The private utilities segment, based on end user, is estimated to be the fastest growing market during the forecast period. Private utilities are individually-owned or owned by a limited number of shareholders. Better fund allocation for adoption of smarter technologies provides private utilities a competitive edge over the public utilities segment.

"North America: The largest market for outage management system"

North America is currently the largest market for outage management systems, followed



by Asia-Pacific and the Middle East & Africa. The North American market is also projected to grow at the highest rate, with the U.S. expected to dominate the market. The market is driven by smart initiatives to modernize the existing grid. Advanced Distribution Management System (ADMS) is the major software application used in North America because of its high interoperable capabilities.

#### Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 30%, Tier 2- 35%, Tier 35%

By Designation: C-Level- 10%, D-Level- 30%, Others- 60%

By Region: North America- 15%, Asia-Pacific- 55%, Europe- 10%, Rest of the World- 20%

Note: The tiers of the companies have been defined on the basis of their total revenue; as of 2015: Tier 1 = VUSD 10 million, Tier 2 = USD 1 million to USD 10 million, and Tier 3 = USD 1 million.

The leading players in the outage management system market include ABB Ltd. (Switzerland), General Electric Company (U.S.), Oracle Corporation (U.S.), Schneider Electric SE (France), and Siemens AG (Germany).

Research Coverage:

By Type

The outage management system market has been segmented into integrated and standalone outage management systems, based on type.

By Component

The outage management system market has been segmented into software and



communication systems, based on component.

# By End User

The outage management system market has been segmented into public and private utilities, based on end user.

## By Region

The outage management system market has been analyzed with respect to five regions, namely, North America, Europe, Asia-Pacific, South America, and the Middle East & Africa.

Why buy this report?

- 1. The report identifies and addresses key markets for outage management system, which would help suppliers review the growth in the demand for the product.
- 2. The report helps solution providers understand the pulse of the market, and provides insights into drivers, restraints, and challenges.
- 3. The report will help key players understand the strategies of their competitors better, and will help in making strategic decisions.



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