

Organic Soy Protein Market by Type (Concentrates, Isolates, and Flour), Application (Functional Foods, Infant Formula, Bakery & Confectionery, Meat Alternatives, and Dairy Alternatives), Form (Dry and Liquid), and by Region - Global Forecast to 2021

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Abstracts

“Organic soy protein market is projected to grow at a CAGR of 17.3% in terms of value”

This report analyzes the organic soy protein market on the basis of type, application, form, and region. The organic soy protein market has grown rapidly in the last few years and this trend is projected to continue over the next five years. The market is projected to reach a value of USD 500.4 million by 2021, at a CAGR of 17.3% from 2016. The primary factor driving the global success of organic soy protein is the increasing demand of organic foods in among health-conscious consumers.

“Functional foods application is projected to be the largest application in the organic soy protein market”

On the basis of application, the organic soy protein market is segmented into functional foods, infant formula, dairy alternatives, meat alternatives, bakery & confectionery, and others. Among all the applications of organic soy protein, the functional foods segment is estimated to be the largest application in 2016 and this trend is expected to continue till 2021. The growth of functional foods applications along with the rising popularity of organic food products among consumers is driving the organic soy protein market in the functional foods application.

“China and India: The future of the soy protein industry”

Europe dominated the global organic soy protein market in 2015 in terms of value as well as volume. The Asia-Pacific region is projected to be the fastest-growing market from 2016 to 2021. The markets are growing in China and India due to the increasing disposable incomes of the population, the growing urban population, and the increasing distribution of key players. Consumers from these countries are becoming more health conscious and inclining towards healthy and nutritional food habits. This trend is expected to increase the demand for organic soy protein market in this region.

Break-up of Primaries:

>By Company Type – Tier 1 – 40 %, Tier 2 – 40%, and Tier 3 – 20%

By Designation –Director level – 60%, C level – 20%, and Others – 20%

By Region – North America – 50%, Europe – 25%, and Asia-Pacific – 25%

Leading players in the organic soy protein market are Harvest Innovations (U.S.), World Food Processing (U.S.), Devansoy Inc. (U.S.), The Scoular Company (U.S.), and SunOpta Inc. (Canada). Other players include FRANK Food Products (Netherlands), Hodgson Mill (U.S.), Agrawal Oil & BioCheam (India), Biopress S.A.S. (France), and Natural Products, Inc. (U.S.).

Reasons to buy this report:

>To get a comprehensive overview of the global organic soy protein market

To gain wide-ranging information about the top players in this industry, their product portfolios, and the key strategies adopted by them

To gain insights into the major countries/regions in which the organic soy protein industry is flourishing

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