

Organic pigments Market by Source (Synthetic and Natural), Type (Azo, Phthalocyanine, High-Performance Pigments(HPPs)), Application (Printing inks, Paints & Coatings, Plastics), and Region - Global Forecast to 2029

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Abstracts

The organic pigments market is projected to grow from USD 4.4 billion in 2024 to USD 6.0 billion by 2029, at a CAGR of 6.5% during the forecast period. Phthalocyanine pigments are blue and green pigments, which are insoluble and resistant to migration. They have several applications, ranging from printing inks and paints & coatings to plastics. However, these pigments are mainly used in printing inks and paints & coatings applications, as they provide bright, clean shades of blue and green and have excellent weather-fastness and lightfastness. Phthalocyanine pigments are losing market share, as some of the variants of this type of pigment show toxicity and can be carcinogenic.

“The synthetic source of organic pigments dominated the overall market, in terms of value.”

Global organic pigments market has been segmented on the basis of source into synthetic and natural. Synthetic pigments are the ones that utilize petroleum compounds, acids, and other chemicals, usually under high heat or pressure for manufacturing. They are generally synthesized using ring-based aromatic compounds. These chemicals produce almost infinite variations in the molecular structure. Among these limitless structures, the molecules with the least toxicity, the most color fastness, and the most economical ones are selected for manufacturing.

“Plastics application of organic pigments accounted for third-largest market share the

overall market, in terms of value.”

In the plastics application, organic pigments offer excellent tinting strength, ease of dispersion, and high exterior durability. Apart from improving aesthetics and providing coloring effects, organic pigments enhance the stability of plastics. This increases their resistance to adverse weather conditions. They are extensively used in polyvinyl chloride and engineered resins, owing to broad compatibility and ease of processing. Some of the major exterior plastic applications of organic pigments include vinyl siding, fencing, outdoor furniture, and composite decking. Organic pigments are also used in a wide variety of extruded and injection-molded products.

“During the forecast period, the organic pigments market in North America region is projected to register third-highest CAGR.”

The growth of the organic pigments market in this region is mainly driven by the growing construction, automotive, and aerospace, and defense industries. The market in the region is characterized by the presence of established players with a wide geographical presence. Most of the players in the organic pigments market are from North America. The demand for organic pigments in the country is mainly generated by the growing printing and packaging industries. The country is witnessing huge demand for digital printing in the textile industry due to the ongoing revolution in the fashion industry and rapid adoption of digital printing against conventional printing, which, in turn, is expected to drive the growth of the organic pigments market in the printing inks application in the US.

This study has been validated through primary interviews with industry experts globally. These primary sources have been divided into the following three categories:

By Company Type- Tier 1- 40%, Tier 2- 33%, and Tier 3- 27%

By Designation- C Level- 50%, Director Level- 30%, and Executives- 20%

By Region- North America- 15%, Europe- 50%, Asia Pacific (APAC) - 20%, Latin America-5%, Middle East & Africa -10%.

The report provides a comprehensive analysis of company profiles:

Prominent companies include DIC Corporation (Japan), Heubach GmbH (Germany),

and Dainichiseika Color & Chemicals Mfg. Co., Ltd. (Japan), Lily Group Co. Ltd. (China), Sunlour Pigment Co., Ltd. (China), Anshan Hifichem Co., Ltd. (China), Longkou Union Chemical Co., Ltd. (China), Meghmani Organics Ltd. (India), Asahi Songwon Colors Ltd. (India), and Sudarshan Chemical Industries Limited (India).

Research Coverage

This research report categorizes the Organic Pigments Market by Type (Azo Pigments, Phthalocyanine Pigments, HPPs and Other Types), Source (Synthetic and Natural), Application (Printing inks, Paints & Coatings, Plastics and Other Applications), and Region (North America, Europe, Asia Pacific, the Middle East & Africa, and South America). The scope of the report includes detailed information about the major factors influencing the growth of the organic pigments market, such as drivers, restraints, challenges, and opportunities. A thorough examination of the key industry players has been conducted in order to provide insights into their business overview, solutions, and services, key strategies, contracts, partnerships, and agreements. New product and service launches, mergers and acquisitions, and recent developments in the organic pigments market are all covered. This report includes a competitive analysis of upcoming startups in the organic pigments market ecosystem.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall organic pigments market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Efficient properties compared to inorganic pigments, Increasing restraints in food packaging applications), restraints (Higher cost of organic pigments, Increasing eco-friendly regulations and restrictions on raw materials), opportunities (Growing demand for HPPs), and challenges (Increasing environmental regulations) influencing the growth of the organic pigments market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the organic pigments market.

Market Development: Comprehensive information about lucrative markets – the report analyses the organic pigments market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the organic pigments market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like DIC Corporation (Japan), Heubach GmbH (Germany), and Dainichiseika Color & Chemicals Mfg. Co., Ltd. (Japan), Lily Group Co. Ltd. (China), Sunlour Pigment Co., Ltd. (China), Anshan Hifichem Co., Ltd. (China), Longkou Union Chemical Co., Ltd. (China), Meghmani Organics Ltd. (India), Asahi Songwon Colors Ltd. (India), and Sudarshan Chemical Industries Limited (India) among others in the organic pigments market.

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