

# Organic Peroxide Market by Type (Diacyl Peroxides, Ketone Peroxides, Peroxyesters, Percarbonates, Dialkyl Peroxides, Peroxy Ketals, Hydro-Peroxides), Applications (Chemical & Plastic, Coating Adhesives & Elastomers, Paper & Textiles, Detergents, Personal Care), Geography - Global Industry Trends & Forecasts to 2020

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## Abstracts

Chemical & plastic, coating adhesives & elastomers, paper & textiles, detergents, personal care, and others are the key applications of organic peroxides. Chemical & plastic and coating adhesives & elastomers together accounted for the major share of the organic peroxides market in 2014. The increasing demand from chemical industry and bleaching applications in China and India, and advancement in the processing industry are expected to drive the future growth of organic peroxides market during the forecast period.

This market report on 'Organic Peroxides Market: Global Trends & Forecast to 2020' estimates the market of organic peroxides by type, application and by region in terms of both, value and volume. It also includes the value chain highlighting the raw material suppliers, key organic peroxide producers, intermediate product manufacturers, and major end-users. The report analyzes Porter's Five Forces from a different perspective.

The types of organic peroxides considered in this report are:

Diacyl peroxides

Ketone peroxides

Peroxyesters

Percarbonates

Dialkyl peroxides

Peroxyketals

Hydro-peroxides

The market size of organic peroxides in terms of value is projected to reach USD 2.1 billion by 2020, and the global market size for organic peroxides is projected to register a CAGR of 6.6% in the forecast period. Among the four major regions North America accounted for the largest share of organic peroxides market and is expected to register the second highest growth after Asia-Pacific during the forecast period. The market for organic peroxides is expected to grow at a decent rate in the Asia-Pacific countries between 2015 and 2020 due to the high demand for bleaching products from the chemical and paper & textile industry. China accounted for approximately half of the organic peroxide demand of Asia-Pacific in 2014. Urbanization and industrialization are the supporting factors of growth in applications of organic peroxides including chemical & plastic, coating adhesives & elastomers, paper & textiles, etc.

Key companies, such as AkzoNobel NV (The Netherlands), Arkema SA (France), Solvay SA (Belgium), MPI Chemie BV (The Netherlands), United Initiators (Germany), Pergan GmbH (Germany), Novichem (Poland), Vanderbilt Chemicals, LLC (U.S.), Apka Kimya Ambalaj Sanayi Ticaret Ltd (Istanbul), Suzhou Hualun Chemical Company Ltd. (China) are some of the most active and important players which are profiled in this report with their recent strategies and SWOT analyses. Competitive landscape of these players is also analyzed on the basis of recent strategies undertaken.

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