Market Publishers

+44 20 8123 2220
info@marketpublishers.com

Organic Fruits & Vegetables Market by Crop (Organic Fruits and Organic Vegetables), Form (Fresh, Frozen, Puree, and Powdered), End Use (Fresh Consumption and Food Processing), Distribution Channel, and Region - Global Forecast to 2020

https://marketpublishers.com/r/OF81275EF9CEN.html
Date: November 2015
Pages: 271
Price: US$ 5,650.00 (Single User License)
ID: OF81275EF9CEN

Abstracts

Organic fruits and vegetables are primarily produced by using minimal off-farm inputs and using the production methods that restore and improve ecological balance. The organic fruits & vegetables market is one of the fastest-growing markets in the overall organic agriculture industry, owing primarily to its multiple health benefits and absence of synthetic chemicals. Certain medicinal benefits associated with organic fruits and vegetables include anti-inflammatory properties, enhanced immunity, and anti-oxidant properties.

The organic fruits & vegetables market is segmented on the basis of crop, form, end use, distribution channel, and region. Based on crop, it is categorized as organic fruits and organic vegetables. Organic vegetables are further segmented into leafy greens and vegetables. The types of organic fruits and vegetables are further categorized into their subtypes. On the basis of form, the market is segmented into fresh, powdered, frozen, and puree. Based on end use, the market is segmented as fresh consumption and food processing. The distribution channels for organic fruits and vegetables include supermarkets/hypermarkets, variety stores, and convenience stores. The market is also segmented by regions into North America, Europe, Asia-Pacific, Latin America, and Rest of the World (RoW).

Both ‘top-down’ and ‘bottom-up’ approaches were used to arrive at the market sizes and obtain the market forecast. Extensive secondary research was conducted to understand the market insights and trends, which was further validated through primary

+44 20 8123 2220
info@marketpublishers.com

interviews.

FIGURE 1 ORGANIC FRUITS & VEGETABLES MARKET SIZE, BY REGION, 2014 VS. 2020 (USD MILLION)

p - Projected

Source: MarketsandMarkets Analysis

The organic fruits & vegetables market is projected to reach about $62.97 billion by 2020, growing at a CAGR of about 9.4%, as a result of the rising awareness of the health benefits of organic fruits and vegetables among the consumers in developed regions such as Europe and North America.

The report provides both, qualitative and quantitative analyses of the market for organic fruits and vegetables. It includes the market dynamics, opportunities, trends, competitive strategies preferred by key market players, the driving factors that boost the growth of the lipase market, and restraints of the market.

To maintain a competitive edge in the organic fruits & vegetables market, the key players invest heavily on the development and launch of new products and on expansions. Leading players such as The WhiteWave Foods Company (U.S.), General Mills, Inc., (U.S.), H. J. Heinz Company (U.S.), and CSC Brands L.P. (U.S.) have been profiled in the report. The report also provides a complete analysis of the prominent companies and a chronology of developments with respect to new products launched and their applications.

AVAILABLE CUSTOMIZATIONS

With the given market data, MarketsandMarkets offers customizations according to client-specific needs.

The following customization options are available for the report:

Product Analysis

Product matrix, which gives a detailed comparison of the product portfolio of each company

+44 20 8123 2220
info@marketpublishers.com

Regional Analysis

Further breakdown of the Rest of Europe organic fruits & vegetables market into Sweden, Poland, Norway, and Greece

Further breakdown of the Rest of Asia-Pacific organic fruits & vegetables market into South Korea, North Korea, New Zealand, and Sri Lanka

Further breakdown of the RoW organic fruits & vegetables market into Paraguay, Uruguay, Chile, and Cuba

Company Information

Detailed analysis and profiling of additional market players (up to five)

+44 20 8123 2220
info@marketpublishers.com

Contents

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Organic Fruits & Vegetables Market by Crop (Organic Fruits and Organic Vegetables), Form (Fresh, Frozen, Puree, and Powdered), End Use (Fresh Consumption and Food Processing), Distribution Channel, and Region - Global Forecast to 2020

Product link: https://marketpublishers.com/r/OF81275EF9CEN.html

Price: US$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/OF81275EF9CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**All fields are required

Custumer signature ______________________________________

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970