

Organic Fertilizers Market by Source (Plant, Animal, Mineral), Form (Dry and Liquid), Crop Type (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables), and Region - Global Forecast to 2029

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Abstracts

The global market for organic fertilizers is estimated at USD 7.9 billion in 2024 and is projected to reach USD 13.6 billion by 2029, at a CAGR of 11.5% during the forecast period. The surge in organic food consumption, driven by increasing consumer preferences for healthier and environmentally friendly products, has prompted farmers to transition to organic farming practices. As the organic food market expands, there is a corresponding rise in the demand for organic fertilizers to sustain soil fertility and crop health without the use of synthetic chemicals. This trend emphasizes the interconnected relationship between consumer demand for organic products and the essential role of organic fertilizers in supporting the organic industry's growth. For example, according to the 2023 Organic Trade Association, organic food sales in the US surpassed USD 60.0 billion in 2022, marking a significant milestone for the resilient organic sector. Total organic sales, encompassing both food and non-food organic products, reached a record USD 67.6 billion, highlighting the robust growth of the organic market.

“Rise in organic food sales fuel demand for organic fertilizers market.”

The increase in organic food sales directly contributes to the rise in demand for organic fertilizers. This is primarily due to the fact that organic farming practices, which exclude the use of synthetic chemicals and pesticides, rely heavily on organic fertilizers to maintain soil fertility and provide essential nutrients to crops. As consumer awareness about health and environmental concerns grows, there is a corresponding increase in demand for organic food products. Consumers are increasingly seeking out organic produce for its perceived health benefits and reduced environmental impact. This surge

in demand for organic food drives farmers to adopt organic farming practices, which in turn leads to an increased need for organic fertilizers to support crop growth. For example, according to FiBL & IFOAM – Organics International (2023), organic retail sales in Europe amounted to USD 64.42 billion. This significant market size reflects the growing consumer preference for organic food products in the region.

“In 2023, cereals & grains stood as the second-largest segment within the crop type of organic fertilizers market. “

Demand for cereals and grains is set to surge due to their status as global staple food crops. These include wheat, rice, corn, barley, and oats, enjoying widespread consumption across diverse regions and cultures, ensuring a steady demand. Governments and regulatory bodies globally are increasingly incentivizing and backing organic farming practices. Certification schemes for organic produce frequently encompass cereals and grains, guaranteeing adherence to stringent organic standards. This regulatory backing fosters farmer investment in organic fertilizers to sustain soil fertility and crop vitality, aligning with certification prerequisites and consequently boosting demand.

“Within the source segment of organic fertilizers market, plant source is expected to grow constantly during the forecast period.”

As natural and sustainable agricultural practices gain importance among consumers and farmers, there is a growing demand for plant-based organic fertilizers. These fertilizers are sourced from renewable materials like compost, animal manure, and plant residues, aligning with the preferences of environmentally conscious stakeholders. By enhancing soil health, promoting biodiversity, and supporting long-term sustainability in agriculture, plant-based organic fertilizers meet the evolving needs of both consumers and farmers. With their slow-release nutrient delivery, these fertilizers improve soil structure, increase water retention, and stimulate microbial activity, leading to enhanced soil fertility and productivity over time. Amid rising concerns about soil degradation and erosion, farmers increasingly rely on plant-based organic fertilizers to rejuvenate and preserve soil health, driving the growing demand for these sustainable agricultural inputs.

“The organic fertilizers market in Europe is anticipated to maintain consistent growth throughout the forecast period.”

European Union regulations support sustainable agriculture practices, such as organic

farming, through initiatives like the 'Farm to Fork' strategy. Government subsidies, grants, and incentives incentivize farmers to embrace organic methods, fostering a favorable environment for the growth of the organic fertilizers market. The expanding organic food market in Europe, fueled by rising consumer demand and greater availability of organic products in retail settings, presents avenues for organic fertilizer manufacturers to broaden their market reach and distribution networks. Partnerships with retailers, online platforms, and agricultural cooperatives streamline access to organic fertilizers, thereby stimulating market expansion.

The Break-up of Primaries:

By Company Type: Tier 1 – 30%, Tier 2 – 35%, Tier 3 – 35%

By Designation: CXOs – 30%, Managers – 50%, Executives – 20%

By Region: North America – 25%, Europe – 20%, APAC – 35%, South America – 10%, and RoW - 10%

Key players in this market include Yara (Norway), ICL (Israel), K+S Aktiengesellschaft (Germany), The Scotts Company LLC (US), Coromandel International Limited (India), Darling Ingredients (US), SPIC (India), T.Stanes and Company Limited (India), Fertoz (Australia), Multiplex Group Of Companies (India), TerraLink Horticulture Inc. (Canada), Midwestern Bio Ag Holdings, LLC (US), Sust?ne Natural Fertilizer, Inc. (US), Queensland Organics (Australia), and California Organic Fertilizers, Inc. (US).

Research Coverage:

The report segments the organic fertilizers market based on crop type, source, form, and region. In terms of insights, this report has focused on various levels of analyses—the competitive landscape, end-use analysis, and company profiles, which together comprise and discuss views on the emerging & high-growth segments of the organic fertilizers market, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, services, key strategies, contracts, partnerships, and agreements. New product launches, mergers and acquisitions, and recent developments associated with the organic fertilizers market. Competitive analysis of upcoming startups in the organic fertilizers market ecosystem is covered in this report.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall organic fertilizers market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities. The report provides insights on the following pointers:

Analysis of key drivers (rise in greenhouse gas emissions from chemical fertilizers encourages farmers to move towards organic fertilizers, rise in organic food sales, and harmful effects of synthetic fertilizers on the soil & environment makes farmers choose alternatives such as organic fertilizers), restraints (slow release of nutrients, potential risk of pathogens and weeds, and bulkiness and low absorption) opportunities (government initiatives & regulations and advances in the manufacturing process of organic fertilizers), and challenges (comparatively unfavorable cost and nutritional dynamics and lack of awareness and different perceptions).

Product Development/Innovation: Detailed insights on research & development activities and new product launches in the organic fertilizers market.

Market Development: Comprehensive information about lucrative markets – the report analyses the organic fertilizers market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the organic fertilizers market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and product offerings of leading players like Yara (Norway), ICL (Israel), K+S Aktiengesellschaft (Germany), The Scotts Company LLC (US), Coromandel International Limited (India), Darling Ingredients (US), SPIC (India), T.Stanes and Company Limited (India), Fertoz (Australia), Multiplex Group Of Companies (India), TerraLink Horticulture Inc. (Canada), Midwestern Bio Ag Holdings, LLC (US), Sust?ne Natural Fertilizer, Inc. (US), Queensland Organics (Australia), California Organic Fertilizers, Inc. (US), Perfect Blend Biotic Fertilizer

(US), Fertpro Manufacturing Pty Ltd (Australia), FKL Fertilizers (Belgium), Agrocare Canada (Canada), Bio-Flora (Singapore) Pte Ltd. (US), Adasca (India), Safi Organics Ltd (Kenya), FERTICELL (US), Biota Nutri (Netherlands), and NutriHarvest (US) among others in the organic fertilizers market.

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