

# **Organic Feed Market by Type (Cereals & Grains, Oilseeds), Form (Pellets, Crumbles, Mash), Livestock (Poultry, Ruminants, Swine, Aquatic Animals), Additives (Amino Acids, Enzymes, Vitamins, Minerals, Phytochemicals), and Region – Global Forecast to 2025**

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## **Abstracts**

“The organic feed market is projected to grow at a CAGR of 6.8%, in terms of value.”

The global organic feed market size is estimated at USD 6.8 billion in 2019 and is projected to reach USD 10.1 billion by 2025, recording a CAGR of 6.8% during the forecast period. In Europe, countries such as Germany and France are projected to witness high growth prospects in the years to come, as they are one of the largest producers of wheat, barley, and soybean at the global level. In addition, a large number of organic food producers are projected to drive the demand for organic feed in the region. In addition, the livestock industry is witnessing significant growth in Asia Pacific and South America due to the increase in demand for organic animal-based products, such as eggs, milk, and meat products. These factors have led to an increase in the production and demand for livestock products. Thus, the price of organic feed grains has also increased, which in turn, is projected to increase the sales of organic feed in the coming years.

“The cereal & grains segment in the organic feed market is estimated to account for the largest share in 2019.”

Based on type, the cereals & grains segment is estimated to account for the largest share in the organic feed market in 2019. The cereals & grains segment in the market

includes wheat, corn, and barley. The US is one of the largest wheat and maize-producing countries in the world. According to the USDA, maize ranks first, soybean ranks second, and wheat ranks third for the production of field crops.

In addition, Brazil is the largest producer of corn and is ranked among the top producers at a global level. According to the US Department of Agriculture's "World Agricultural Supply and Demand Estimates," the country's corn exports were 35 million mt in 2018–2019, making it the second-largest corn exporter at a global level after the US.

There has been a rising demand for organic animal-based products in the US, Germany, France, Brazil, and China, which has led to an increase in organic farmland. Increased organic farming and produce have been witnessed, and this trend is projected to continue in this region during the forecast period.

"The poultry segment in the organic feed market is estimated to account for the largest share in 2019."

The poultry segment is estimated to account for a major share in the organic feed market share in 2019. Poultry meat is the most popular animal-food product purchased among consumers. According to the USDA, in the US, the largest volume of organic meat sales is poultry. According to the USDA's Economic Research Service (ERS), in 2016, the number of certified organic broilers produced totaled over 19 million in the country. The number of certified organic layer hens produced in the same year was over 15 million, and the number of certified organic turkeys produced was 410 thousand. Developing countries provide significant growth prospects for organic feed manufacturers as consumers opt for organic products.

"The pellets segment in the organic feed market is estimated to account for the largest share in 2019."

Pellets are the most common and preferred form of organic feed. They also contain a high level of binders, as compared to the mashed form of organic feed. The pelleted form of organic feed stimulates early feed intake. Pelleting of organic feed also reduces wastage, as it is easy to feed to the animals, convenient to store, and is also preferred by backyard chicken farmers.

"The Asia Pacific organic feed market is projected to witness significant growth."

The Asia Pacific organic feed market is projected to witness high growth during the

forecast period. Countries such as China and India constitute the largest country markets in the Asia Pacific region. Both these countries are the major contributors to the production of wheat, barley, and soybean. According to the Research Institute of Organic Agriculture (FiBL), there has been an increase in the organic farm area in various countries of the region with the rising number of organic feed producers. The trend of organic food consumption has also been increasing in these countries. These factors are projected to contribute to the growth in the organic feed market in the region over the next six years.

#### Break-up of Primaries:

By Company Type: Tier 1 – 20 %, Tier 2 – 40%, and Tier 3 – 40%

By Designation: C-level – 30%, D-level – 20%, and Others\* – 50%

By Region: North America – 10%, Europe - 20%, Asia Pacific – 60%, and RoW\*\* – 10%,

\*Others include sales managers, marketing managers, and product managers.

\*\*RoW includes the Middle East & Africa.

#### Leading players profiled in this report:

This report includes a study of marketing and development strategies along with the product portfolios of the leading companies in the organic feed market. It consists of the profiles of leading companies, such as Cargill (US), BernAqua (Belgium), Country Heritage Feeds (Australia), ForFarmers (Netherlands), SunOpta (Canada), Ranch-Way Feeds (US), Aller Aqua (Denmark), Purina Animal Nutrition LLC (US), Scratch and Peck Feeds (US), Cargill (US), and Hi Peak Feeds (UK).

#### Research Coverage:

The report segments the organic feed market, on the basis of type, livestock, form, additives, and region. In terms of insights, this report focuses on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss views on the emerging & high-growth segments of the global organic feed growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

### Reasons to buy this report:

To get a comprehensive overview of the organic feed market.

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them.

To gain insights about the major countries/regions, in which the organic feed market is gaining popularity.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.4 PERIODIZATION CONSIDERED
- 1.5 CURRENCY CONSIDERED
- 1.6 STAKEHOLDERS
- 1.7 INCLUSIONS & EXCLUSIONS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY RESEARCH
  - 2.1.2 PRIMARY RESEARCH
    - 2.1.2.1 Key industry insights
    - 2.1.2.2 Key data from primary sources
    - 2.1.2.3 Market data from primary sources
    - 2.1.2.4 Breakdown of primaries
- 2.2 FACTOR ANALYSIS
  - 2.2.1 INTRODUCTION
  - 2.2.2 DEMAND-SIDE ANALYSIS
    - 2.2.2.1 Increase in feed production
    - 2.2.2.2 Ruminants population & increasing demand for milk & meat products
  - 2.2.3 SUPPLY-SIDE ANALYSIS
    - 2.2.3.1 Increasing world organic agricultural land areas
    - 2.2.3.2 Increase in environmental concerns
- 2.3 MARKET SIZE ESTIMATION
- 2.4 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS
- 2.6 LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE ORGANIC FEED MARKET
- 4.2 ASIA PACIFIC: ORGANIC FEED MARKET, BY TYPE AND COUNTRY, 2018
- 4.3 ORGANIC FEED MARKET, BY FORM, 2019 VS. 2025
- 4.4 ORGANIC FEED MARKET, BY TYPE, 2019 VS. 2025
- 4.5 ORGANIC FEED MARKET, BY LIVESTOCK AND REGION, 2018
- 4.6 ORGANIC FEED MARKET: KEY COUNTRIES

## **5 MARKET OVERVIEW**

### 5.1 INTRODUCTION

### 5.2 SUPPLY CHAIN

### 5.3 MARKET DYNAMICS

#### 5.3.1 DRIVERS

5.3.1.1 Feed Safety: Emerging instances of contamination of animal products due to pesticides and insecticides

5.3.1.2 Rising demand for organic food

5.3.1.3 Growing organic livestock farming

5.3.1.4 Growth in organic farmlands

5.3.1.5 Contribution to the environment

#### 5.3.2 RESTRAINTS

5.3.2.1 High cost of organic feed

#### 5.3.3 OPPORTUNITIES

5.3.3.1 Increasing food scandals as well as rising middle-class population opting for safe food products

#### 5.3.4 CHALLENGES

5.3.4.1 Limited supply of organic feed ingredients

### 5.4 REGULATORY FRAMEWORK

5.4.1 THE UNITED STATES DEPARTMENT OF AGRICULTURE (USDA) – US

5.4.2 CANADIAN FOOD INSPECTION AGENCY (CFIA) – CANADA

5.4.3 CANADA ORGANIC TRADE ASSOCIATION – CANADA

5.4.4 THE AGRICULTURAL INDUSTRIES CONFEDERATION (AIC) – UK

5.4.5 THE MINISTRY OF AGRICULTURE, FORESTRY, AND FISHERIES (MAFF) – JAPAN

## **6 ORGANIC FEED MARKET, BY TYPE**

### 6.1 INTRODUCTION

### 6.2 CEREALS & GRAINS

#### 6.2.1 CORN

6.2.1.1 Backed by the largest production and presence of key players, the US is a key player operating in the organic feed market

#### 6.2.2 WHEAT

6.2.2.1 Abundant availability in the US makes it a favorable market for organic feed

#### 6.2.3 BARLEY

6.2.3.1 Abundant availability of barley expected to benefit organic feed manufacturers

### 6.3 OILSEEDS

#### 6.3.1 SOYBEAN

6.3.1.1 Demand for organic products is expected to create growth opportunities for organic soybean in key countries

#### 6.3.2 RAPESEED

6.3.2.1 The key rapeseed producing countries such as China and countries in South America are utilizing the produce in feed for breeding

#### 6.3.3 OTHER OILSEEDS

### 6.4 OTHERS

## 7 ORGANIC FEED MARKET, BY LIVESTOCK

### 7.1 INTRODUCTION

#### 7.2 POULTRY

7.2.1 THE GLOBAL POULTRY PRODUCTION IS PROJECTED TO INCREASE BY 24% OVER THE NEXT DECADE

#### 7.3 SWINE

7.3.1 THE US IS PROJECTED TO BE A KEY MARKET FOR ORGANIC FEED MANUFACTURERS DUE TO THE INCREASING CONSUMER INTEREST IN ORGANIC FOOD PRODUCTS

#### 7.4 RUMINANTS

7.4.1 TREND OF CONSUMING ORGANIC FOOD PRODUCTS IS INCREASINGLY GAINING ACCEPTANCE ACROSS THE FOOD SECTOR AND EXPANDING TO THE RUMINANTS FEED INDUSTRY

#### 7.5 AQUATIC ANIMALS

7.5.1 EMERGING COUNTRIES ARE OPTING FOR ORGANIC FEED FOR VARIOUS LIVESTOCK DUE TO THE HIGH DEMAND FOR ORGANIC AQUATIC PRODUCTS

#### 7.6 OTHER LIVESTOCK

## 8 ORGANIC FEED MARKET, BY FORM

### 8.1 INTRODUCTION

#### 8.2 PELLETS

8.2.1 THE PELLETTED FORM OF ORGANIC FEED STIMULATES EARLY ORGANIC FEED INTAKE THAT HAS LED TO THE MARKET GROWTH

### 8.3 CRUMBLES

8.3.1 THE AVAILABILITY OF BIG BRANDS OF QUALITY ORGANIC FEED THAT ARE OFFERED BY MAJOR PLAYERS IS PROMOTING THE DEMAND FOR THE CRUMBLE FORM OF ORGANIC FEED

### 8.4 MASHES

8.4.1 MASHED ORGANIC FEED IS MAJORLY USED FOR RUMINANTS AND LAYER POULTRY

## 9 FEED ADDITIVES MARKET, BY ADDITIVE

### 9.1 INTRODUCTION

#### 9.2 VITAMINS

9.2.1 GROWING DEMAND FOR VITAMINS FOR SMALL RUMINANTS AS VITAMINS BOOST IMMUNITY

#### 9.3 MINERALS

9.3.1 LACK OF BONE DEVELOPMENT AND IMPROPER GROWTH DRIVING THE MARKET FOR MINERALS

#### 9.4 AMINO ACIDS

9.4.1 IMPORTANCE OF AMINO ACIDS FOR WEIGHT GAIN AND PRODUCTIVITY PROPELLING THEIR MARKET GROWTH

#### 9.5 ENZYMES

9.5.1 ENZYMES AID TO ENHANCE THE MEAT QUALITY, WHICH MAKES THEM IMPORTANT FEED ADDITIVES

#### 9.6 PHYTOGENICS

9.6.1 THE ABILITY OF PHYTOGENICS TO ENHANCE THE AROMA AND FLAVOR OF ORGANIC FEED TO DRIVE THE DEMAND FOR THIS ADDITIVE

## 10 ORGANIC FEED MARKET, BY REGION

### 10.1 INTRODUCTION

#### 10.2 NORTH AMERICA

##### 10.2.1 US

10.2.1.1 The US is the largest market for organic feed in North America due to the increase in the number of key players operating in the country

##### 10.2.2 CANADA

10.2.2.1 The beef industry is projected to create lucrative growth opportunities

##### 10.2.3 MEXICO



10.2.3.1 The poultry industry is projected to drive the demand for organic feed products

### 10.3 EUROPE

#### 10.3.1 GERMANY

10.3.1.1 Largest organic market in Europe

#### 10.3.2 FRANCE

10.3.2.1 Poultry industry expected to create a lucrative opportunity for organic feed market

#### 10.3.3 UK

10.3.3.1 Presence of a significant number of key players operating in the organic feed market in the country

#### 10.3.4 ITALY

10.3.4.1 Large number of organic feed operators in the region

#### 10.3.5 SWEDEN

10.3.5.1 Dairy industry expected to be a driver of organic feed

#### 10.3.6 SPAIN

10.3.6.1 High consumption of fish creating an opportunity for organic feed manufacturers

#### 10.3.7 NETHERLANDS

10.3.7.1 Demand for organic food products increasing the consumption of organic feed

#### 10.3.8 REST OF EUROPE

10.3.8.1 Denmark and Norway among the key revenue pockets

### 10.4 ASIA PACIFIC

#### 10.4.1 CHINA

10.4.1.1 China is one of the largest markets for organic food products at the global level

#### 10.4.2 INDIA

10.4.2.1 The poultry and dairy industries to be a key revenue generator for India

#### 10.4.3 JAPAN

10.4.3.1 Organic swine livestock farming to offer high-growth prospects for manufacturers

#### 10.4.4 AUSTRALIA

10.4.4.1 Increased meat consumption remains a key growth factor for the Australian market

#### 10.4.5 NEW ZEALAND

10.4.5.1 The dairy industry is projected to play a key role in the sales of organic feed

#### 10.4.6 SOUTH KOREA

10.4.6.1 Increase in the sales of dairy and poultry products to drive the demand for organic feed products in South Korea

#### 10.4.7 REST OF ASIA PACIFIC

10.4.7.1 The poultry industry is projected to be a key revenue generator for manufacturers in the region

#### 10.5 SOUTH AMERICA

##### 10.5.1 BRAZIL

10.5.1.1 Brazil to be a key revenue generator due to the wide availability of raw materials used for manufacturing organic feed

##### 10.5.2 ARGENTINA

10.5.2.1 Argentina is one of the major producers of raw materials used to make organic feed

##### 10.5.3 CHILE

10.5.3.1 The poultry industry is projected to be the key revenue generator for organic feed manufacturers

##### 10.5.4 REST OF SOUTH AMERICA

10.5.4.1 The market in the region is still at a nascent stage and could be a potential revenue pocket in the coming years

#### 10.6 REST OF THE WORLD (ROW)

##### 10.6.1 MIDDLE EAST

10.6.1.1 Increase in the demand for organic poultry products eventually expected to fuel the demand for organic feed in the region

##### 10.6.2 AFRICA

10.6.2.1 The poultry industry expected to provide growth opportunity for organic feed manufacturers in the region

## 11 COMPETITIVE LANDSCAPE

### 11.1 OVERVIEW

### 11.2 COMPETITIVE LEADERSHIP MAPPING (OVERALL MARKET)

#### 11.2.1 TERMINOLOGY/NOMENCLATURE

11.2.1.1 Visionary leaders

11.2.1.2 Innovators

11.2.1.3 Dynamic Differentiators

11.2.1.4 Emerging Companies

### 11.3 RANKING OF KEY PLAYERS, 2018

### 11.4 COMPETITIVE SCENARIO

11.4.1 NEW PRODUCT LAUNCHES

11.4.2 EXPANSIONS

11.4.3 ACQUISITIONS

11.4.4 COLLABORATIONS

## **12 COMPANY PROFILES**

(Business overview, Products offered, Recent developments, SWOT analysis & Right to win)\*

12.1 CARGILL

12.2 PURINA ANIMAL NUTRITION LLC

12.3 SUNOPTA

12.4 FORFARMERS N.V.

12.5 BERN AQUA NV

12.6 ALLER AQUA GROUP

12.7 K-MUCH FEED INDUSTRY CO., LTD.

12.8 THE ORGANIC FEED COMPANY

12.9 SCRATCH AND PECK FEEDS

12.10 B&W FEEDS

12.11 HI PEAK FEEDS

12.12 COUNTRY HERITAGE FEEDS

12.13 FEEDEX COMPANIES

12.14 COUNTRY JUNCTION FEEDS

12.15 GREEN MOUNTAIN FEEDS

12.16 RANCH-WAY FEEDS

12.17 UNIQUE ORGANICS

12.18 KREAMER FEED

12.19 YORKTOWN ORGANICS, LLC

12.20 GREEN MILLER

\*Details on Business overview, Products offered, Recent developments, SWOT analysis & Right to win might not be captured in case of unlisted companies.

## **13 APPENDIX**

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.3 AVAILABLE CUSTOMIZATIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

TABLE 1 USD EXCHANGE RATE, 2014–2018

TABLE 2 ORGANIC FEED MARKET SNAPSHOT, 2019 VS. 2025

TABLE 3 PRICES FOR ORGANIC FEED RAW MATERIAL, 2018

TABLE 4 ORGANIC FEED MARKET SIZE, BY TYPE, 2017–2025 (USD MILLION)

TABLE 5 ORGANIC FEED MARKET SIZE, BY TYPE, 2017–2025 (KT)

TABLE 6 ORGANIC CEREAL & GRAIN-BASED FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 7 ORGANIC CORN FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 8 ORGANIC WHEAT FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 9 ORGANIC BARLEY FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 10 ORGANIC OILSEEDS FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 11 ORGANIC SOYBEAN FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 12 ORGANIC RAPESEED FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 13 OTHER ORGANIC OILSEED-BASED FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 14 ORGANIC OTHER OILSEED FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 15 ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025 (USD MILLION)

TABLE 16 ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025 (KT)

TABLE 17 ORGANIC FEED MARKET SIZE FOR POULTRY, BY REGION, 2017–2025 (USD MILLION)

TABLE 18 ORGANIC FEED MARKET SIZE FOR SWINE, BY REGION, 2017–2025 (USD MILLION)

TABLE 19 ORGANIC FEED MARKET SIZE FOR RUMINANTS, BY REGION, 2017–2025 (USD MILLION)

TABLE 20 ORGANIC FEED MARKET SIZE FOR AQUATIC ANIMALS, BY REGION, 2017–2025 (USD MILLION)

TABLE 21 ORGANIC FEED MARKET SIZE FOR OTHER LIVESTOCK, BY REGION,

2017–2025 (USD MILLION)

TABLE 22 ORGANIC FEED MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 23 ORGANIC FEED MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 24 PELLETS: ORGANIC FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 25 CRUMBLES: ORGANIC FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 26 MASHED: ORGANIC FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 27 FEED ADDITIVES MARKET SIZE, BY TYPE, 2017–2025 (USD MILLION)

TABLE 28 FEED ADDITIVES MARKET SIZE, BY TYPE, 2017–2025 (KT)

TABLE 29 FEED ADDITIVES MARKET SIZE FOR VITAMINS, BY REGION, 2017–2025 (USD MILLION)

TABLE 30 FEED ADDITIVES MARKET SIZE FOR VITAMINS, BY REGION, 2017–2025 (KT)

TABLE 31 VITAMINS FEED ADDITIVES MARKET SIZE, BY SUBTYPE, 2017–2025 (USD MILLION)

TABLE 32 MINERALS AND THEIR IMPORTANCE

TABLE 33 FEED ADDITIVES MARKET SIZE FOR MINERALS, BY REGION, 2017–2025 (USD MILLION)

TABLE 34 FEED ADDITIVES MARKET SIZE FOR MINERALS, BY REGION, 2017–2025 (KT)

TABLE 35 MINERALS FEED ADDITIVES MARKET SIZE, BY SUBTYPE, 2017–2025 (USD MILLION)

TABLE 36 FEED ADDITIVES MARKET SIZE FOR AMINO ACIDS, BY REGION, 2017–2025 (USD MILLION)

TABLE 37 FEED ADDITIVES MARKET SIZE FOR AMINO ACIDS, BY REGION, 2017–2025 (KT)

TABLE 38 AMINO ACIDS FEED ADDITIVES MARKET SIZE, BY SUBTYPE, 2017–2025 (USD MILLION)

TABLE 39 FEED ADDITIVES MARKET SIZE FOR ENZYMES, BY REGION, 2017–2025 (USD MILLION)

TABLE 40 FEED ADDITIVES MARKET SIZE FOR ENZYMES, BY REGION, 2017–2025 (KT)

TABLE 41 ENZYMES FEED ADDITIVES MARKET SIZE, BY SUBTYPE, 2017–2025 (USD MILLION)

TABLE 42 FEED ADDITIVES MARKET SIZE FOR PHYTOGENICS, BY REGION, 2017–2025 (USD MILLION)

TABLE 43 FEED ADDITIVES MARKET SIZE FOR PHYTOGENICS, BY REGION,

2017–2025 (KT)

TABLE 44 PHYTOGENICS FEED ADDITIVES MARKET SIZE, BY SUBTYPE,  
2017–2025 (USD MILLION)

TABLE 45 ORGANIC FEED MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 46 ORGANIC FEED MARKET SIZE, BY REGION, 2017–2025 (KT)

TABLE 47 NORTH AMERICA: ORGANIC FEED MARKET SIZE, BY COUNTRY,  
2017–2025 (USD MILLION)

TABLE 48 NORTH AMERICA: ORGANIC FEED MARKET SIZE, BY TYPE, 2017–2025  
(USD MILLION)

TABLE 49 NORTH AMERICA: CEREALS & GRAINS ORGANIC FEED MARKET SIZE,  
BY SUBTYPE, 2017–2025 (USD MILLION)

TABLE 50 NORTH AMERICA: OILSEEDS ORGANIC FEED MARKET SIZE, BY  
SUBTYPE, 2017–2025 (USD MILLION)

TABLE 51 NORTH AMERICA: OILSEEDS ORGANIC FEED MARKET SIZE, BY  
LIVESTOCK, 2017–2025 (USD MILLION)

TABLE 52 NORTH AMERICA: ORGANIC FEED MARKET SIZE, BY FORM, 2017–2025  
(USD MILLION)

TABLE 53 NORTH AMERICA: FEED ADDITIVES MARKET SIZE, BY TYPE,  
2017–2025 (USD MILLION)

TABLE 54 NORTH AMERICA: FEED ADDITIVES MARKET SIZE, BY TYPE,  
2017–2025 (KT)

TABLE 55 US: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025 (USD  
MILLION)

TABLE 56 CANADA: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025  
(USD MILLION)

TABLE 57 MEXICO: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025  
(USD MILLION)

TABLE 58 EUROPE: ORGANIC FEED MARKET SIZE, BY COUNTRY, 2017-2025  
(USD MILLION)

TABLE 59 EUROPE: ORGANIC FEED MARKET SIZE, BY TYPE, 2017-2025 (USD  
MILLION)

TABLE 60 EUROPE: ORGANIC FEED MARKET SIZE FOR CEREALS & GRAINS, BY  
SUBTYPE, 2017-2025 (USD MILLION)

TABLE 61 EUROPE: ORGANIC FEED MARKET SIZE FOR OILSEEDS, BY SUBTYPE,  
2017-2025 (USD MILLION)

TABLE 62 EUROPE: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017-2025  
(USD MILLION)

TABLE 63 EUROPE: ORGANIC FEED MARKET SIZE, BY FORM, 2017-2025 (USD  
MILLION)

TABLE 64 EUROPE: FEED ADDITIVES MARKET SIZE, BY TYPE, 2017–2025 (USD MILLION)

TABLE 65 EUROPE: FEED ADDITIVES MARKET SIZE, BY TYPE, 2017–2025 (KT)

TABLE 66 GERMANY: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017-2025 (USD MILLION)

TABLE 67 FRANCE: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017-2025 (USD MILLION)

TABLE 68 UK: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017-2025 (USD MILLION)

TABLE 69 ITALY: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017-2025 (USD MILLION)

TABLE 70 SWEDEN: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017-2025 (USD MILLION)

TABLE 71 SPAIN: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017-2025 (USD MILLION)

TABLE 72 NETHERLANDS: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017-2025 (USD MILLION)

TABLE 73 REST OF EUROPE: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017-2025 (USD MILLION)

TABLE 74 ASIA PACIFIC: ORGANIC FEED MARKET SIZE, BY COUNTRY, 2017–2025 (USD MILLION)

TABLE 75 ASIA PACIFIC: ORGANIC FEED MARKET SIZE, BY TYPE, 2017–2025 (USD MILLION)

TABLE 76 ASIA PACIFIC: CEREALS & GRAINS ORGANIC FEED MARKET SIZE, BY SUBTYPE, 2017–2025 (USD MILLION)

TABLE 77 ASIA PACIFIC: OILSEEDS ORGANIC FEED MARKET SIZE, BY SUBTYPE, 2017–2025 (USD MILLION)

TABLE 78 ASIA PACIFIC: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025 (USD MILLION)

TABLE 79 ASIA PACIFIC: ORGANIC FEED MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 80 ASIA PACIFIC: FEED ADDITIVES MARKET SIZE, BY TYPE, 2017–2025 (USD MILLION)

TABLE 81 ASIA PACIFIC: FEED ADDITIVES MARKET SIZE, BY TYPE, 2017–2025 (KT)

TABLE 82 CHINA: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025 (USD MILLION)

TABLE 83 INDIA: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025 (USD MILLION)

TABLE 84 JAPAN: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025  
(USD MILLION)

TABLE 85 AUSTRALIA: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025  
(USD MILLION)

TABLE 86 NEW ZEALAND: ORGANIC FEED MARKET SIZE, BY LIVESTOCK,  
2017–2025 (USD MILLION)

TABLE 87 SOUTH KOREA: ORGANIC FEED MARKET SIZE, BY LIVESTOCK,  
2017–2025 (USD MILLION)

TABLE 88 REST OF ASIA PACIFIC: ORGANIC FEED MARKET SIZE, BY  
LIVESTOCK, 2017–2025 (USD MILLION)

TABLE 89 SOUTH AMERICA: ORGANIC FEED MARKET SIZE, BY COUNTRY,  
2017–2025 (USD MILLION)

TABLE 90 SOUTH AMERICA: ORGANIC FEED MARKET SIZE, BY TYPE, 2017–2025  
(USD MILLION)

TABLE 91 SOUTH AMERICA: CEREALS & GRAINS ORGANIC FEED MARKET SIZE,  
BY SUBTYPE, 2017–2025 (USD MILLION)

TABLE 92 SOUTH AMERICA: OILSEEDS ORGANIC FEED MARKET SIZE, BY  
SUBTYPE, 2017–2025 (USD MILLION)

TABLE 93 SOUTH AMERICA: ORGANIC FEED MARKET SIZE, BY LIVESTOCK,  
2017–2025 (USD MILLION)

TABLE 94 SOUTH AMERICA: ORGANIC FEED MARKET SIZE, BY FORM, 2017–2025  
(USD MILLION)

TABLE 95 SOUTH AMERICA: FEED ADDITIVES MARKET SIZE, BY TYPE,  
2017–2025 (USD MILLION)

TABLE 96 SOUTH AMERICA: FEED ADDITIVES MARKET SIZE, BY TYPE,  
2017–2025 (KT)

TABLE 97 BRAZIL: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025  
(USD MILLION)

TABLE 98 ARGENTINA: ORGANIC FEED MARKET SIZE, BY LIVESTOCK,  
2017–2025 (USD MILLION)

TABLE 99 CHILE: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025 (USD  
MILLION)

TABLE 100 REST OF SOUTH AMERICA: ORGANIC FEED MARKET SIZE, BY  
LIVESTOCK, 2017–2025 (USD MILLION)

TABLE 101 ROW: ORGANIC FEED MARKET SIZE, BY REGION, 2017–2025 (USD  
MILLION)

TABLE 102 ROW: ORGANIC FEED MARKET SIZE, BY TYPE, 2017–2025 (USD  
MILLION)

TABLE 103 ROW: ORGANIC CEREAL & GRAIN-BASED FEED MARKET SIZE, BY



SUBTYPE, 2017–2025 (USD MILLION)

TABLE 104 ROW: ORGANIC OILSEED-BASED FEED MARKET SIZE, BY SUBTYPE, 2017–2025 (USD MILLION)

TABLE 105 ROW: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025 (USD MILLION)

TABLE 106 ROW: ORGANIC FEED MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 107 ROW: FEED ADDITIVES MARKET SIZE, BY TYPE, 2017–2025 (USD MILLION)

TABLE 108 ROW: FEED ADDITIVES MARKET SIZE, BY TYPE, 2017–2025 (KT)

TABLE 109 MIDDLE EAST: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025 (USD MILLION)

TABLE 110 AFRICA: ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2017–2025 (USD MILLION)

TABLE 111 NEW PRODUCT LAUNCHES, 2017

TABLE 112 EXPANSIONS, 2017–2018

TABLE 113 ACQUISITIONS, 2018

TABLE 114 COLLABORATIONS, 2018

## List Of Figures

### LIST OF FIGURES

FIGURE 1 ORGANIC FEED MARKET SEGMENTATION

FIGURE 2 REGIONAL SEGMENTATION

FIGURE 3 RESEARCH DESIGN

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS

FIGURE 5 FEED PRODUCTION TREND, 2013-2017 (MILLION TONS)

FIGURE 6 REGIONAL FEED PRODUCTION SNAPSHOT, 2017 (MILLION TONS)

FIGURE 7 LEADING FEED PRODUCING COUNTRIES, 2017 (MILLION TONS)

FIGURE 8 GLOBAL CATTLE POPULATION, 2013-2017

FIGURE 9 PER CAPITA CONSUMPTION OF LIVESTOCK PRODUCTS

FIGURE 10 DISTRIBUTION OF ORGANIC AGRICULTURAL LAND, BY REGION, 2017

FIGURE 11 GROWTH OF ORGANIC AGRICULTURAL LAND AND ORGANIC SHARE, 2000–2017

FIGURE 12 GROWTH OF ORGANIC AGRICULTURAL LAND, BY REGION, 2009-2017

FIGURE 13 TOP TEN COUNTRIES: ORGANIC AGRICULTURAL LAND, 2017

FIGURE 14 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 15 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-DOWN APPROACH

FIGURE 16 DATA TRIANGULATION METHODOLOGY

FIGURE 17 ORGANIC FEED MARKET SIZE, BY TYPE, 2019 VS. 2025 (USD BILLION)

FIGURE 18 ORGANIC FEED MARKET SIZE, BY FORM, 2019 VS. 2025 (USD BILLION)

FIGURE 19 ORGANIC FEED MARKET SIZE, BY LIVESTOCK, 2019 VS. 2025 (KT)

FIGURE 20 ORGANIC FEED MARKET SNAPSHOT: NORTH AMERICA ACCOUNTED FOR

THE LARGEST SHARE (VALUE), 2018

FIGURE 21 HIGH DEMAND PROJECTED FOR ORGANIC FEED DURING THE FORECAST PERIOD

FIGURE 22 CEREALS & GRAINS: A PREFERABLE TYPE OF ORGANIC FEED IN ASIA PACIFIC

FIGURE 23 PELLETS PROJECTED TO BE THE FASTEST-GROWING SEGMENT

FIGURE 24 CEREALS & GRAINS PROJECTED TO BE THE FASTEST-GROWING SEGMENT

FIGURE 25 POULTRY SEGMENT ACCOUNTED FOR A SIGNIFICANT MARKET

SHARE ACROSS

ALL REGIONS

FIGURE 26 UK AND FRANCE PROJECTED TO BE LEADING MARKETS FOR ORGANIC FEED

FIGURE 27 ORGANIC FEED: SUPPLY CHAIN

FIGURE 28 MARKET DYNAMICS: ORGANIC FEED MARKET

FIGURE 29 ORGANIC FOOD SALES IN THE US, 2014–2018 (USD MILLION)

FIGURE 30 ORGANIC LIVESTOCK PRODUCTS IN THE NETHERLANDS, BY ANIMAL, 2014 VS. 2018 (THOUSAND)

FIGURE 31 GROWTH OF ORGANIC AGRICULTURAL LAND, 2000 TO 2015 (MILLION HECTARES)

FIGURE 32 ORGANIC FEED MARKET SIZE, BY TYPE, 2019 VS. 2025 (USD MILLION)

FIGURE 33 ORGANIC FEED MARKET, BY LIVESTOCK, 2019 VS. 2025 (USD MILLION)

FIGURE 34 FEED ADDITIVES MARKET, BY TYPE, 2019 VS. 2025 (USD MILLION)

FIGURE 35 ORGANIC FEED MARKET SHARE, BY KEY COUNTRY, 2018

FIGURE 36 NORTH AMERICA IS PROJECTED TO DOMINATE THE GLOBAL ORGANIC FEED MARKET BY 2025

FIGURE 37 NORTH AMERICA: ORGANIC FEED MARKET SNAPSHOT

FIGURE 38 ASIA PACIFIC: ORGANIC FEED MARKET SNAPSHOT

FIGURE 39 ORGANIC FEED MARKET: COMPETITIVE LEADERSHIP MAPPING, 2018

FIGURE 40 KEY DEVELOPMENTS OF THE LEADING PLAYERS IN THE ORGANIC FEED MARKET, 2014–2019

FIGURE 41 CARGILL LED THE ORGANIC FEED MARKET IN 2018

FIGURE 42 CARGILL: COMPANY SNAPSHOT

FIGURE 43 PURINA ANIMAL NUTRITION LLC: COMPANY SNAPSHOT

FIGURE 44 SUNOPTA: COMPANY SNAPSHOT

FIGURE 45 FORFARMERS N.V.: COMPANY SNAPSHOT

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