

Optometry Equipment Market by Type (OCT, Ophthalmoscope, Autorefractor, Tonometer, Slitlamp, Wavefront Analyzer), Application (General Examination, Cataract, Glaucoma,), End User (Eye Clinics, Hospitals), and Region - Global Forecast to 2029

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Abstracts

The global optometry equipment market is valued at an estimated USD 4.5 billion in 2024 and is projected to reach USD 6.1 billion by 2029, at a CAGR of 6.4% during the forecast period. Growing awareness of early disease diagnosis in emerging nations and increasing technological improvements in optometry equipment are driving market expansion. A growing number of people are becoming older, ophthalmic device technology is advancing, there are more government programs, and healthcare costs are rising. Severe eye disorders—which include cataracts, reduced vision, glaucoma, and age-related macular degeneration—are more common as people age, especially after the age of sixty. Adoption of diagnostic tests is required for accurate diagnosis and treatment of various ailments, which is fueling the market expansion for optometry equipment.

“Retina and glaucoma examination products segment accounted for the largest share of the optometry equipment market, by type”

Type categorizes the worldwide optometry equipment market into three segments: products for general examination, cornea and cataract examination, and goods for evaluation of glaucoma and retina. The main factors propelling the growth of retina and glaucoma examination goods are the increasing prevalence of glaucoma and retinal illnesses as well as increased awareness of ocular health. Retinal and glaucoma

examination products so topped the market in 2023.

“ General examination segment accounted for the largest share in the market, by application”

The market for optometry equipment is divided into segments based on age-related macular degeneration, cataracts, glaucoma, and general examinations, according to Application. By application, the general examination category held the biggest proportion of the global optometry equipment market in 2023. The growing senior population, growing awareness of eye health, and increased prevalence of various eye ailments account for the majority of this category.

Eye Clinics segment accounted for the largest share in the market, by end user”

Hospitals, eye clinics, and other end users make up the two segments of the optometry equipment market based on end user type. The sector that held the biggest share of the global optometry equipment market in 2023 was clinics. A sizeable chunk of the market can be attributed to the growing number of private clinical practices in emerging countries, the good patient population handled in clinics, and the rising frequency of eye illnesses in the older population.

“The Asia Pacific market is expected to grow at the highest CAGR during the forecast period”

Four regions make up the global market for optometry equipment: North America, Europe, Asia Pacific and Rest of the World (Latin America, the Middle East & Africa and GCC Countries). Over the course of the forecast period, the optometry equipment market is anticipated to develop at the fastest rate in the Asia Pacific region. This can be linked to a number of things, including steadily rising healthcare costs, government initiatives to raise awareness of eye exams, and an aging population. Moreover, favorable government policies will contribute to this market's expansion throughout the forecast period.

Breakdown of supply-side primary interviews, by company type, designation, and region:

By Company Type: Tier 1 (40%), Tier 2 (30%), and Tier 3 (30%)

By Designation: C-level (27%), Director-level (18%), and Others (55%)

By Region: North America (51%), Europe (21%), Asia- Pacific (18%), Latin America (6%), and Middle East & Africa(4%)

Lists of Companies Profiled in the Report:

Carl Zeiss Meditec AG (Germany)

Alcon (Switzerland)

EssilorLuxottica (France)

Topcon Corporation (Japan)

Bausch Health Companies Inc. (Canada)

NIDEK Co. Ltd. (Japan)

Canon Inc. (Japan)

Johnson and Johnson (US),

HEINE Optotechnik (Germany)

Revenio Group PLC (Finland)

Haag-Streit Group (Switzerland)

Heidelberg Engineering (Germany)

Luneau Technology (France)

Escalon Medical(US)

Keeler Ltd. (UK)

Reichert Technologies (US)

Oculus Inc. (US)

Kowa American Corporation (US)

Ziemer Ophthalmic Systems AG (Switzerland)

Huvitz (South Korea)

Neitz Instruments Co. Ltd. (Japan)

Rexxam Co. Ltd. (Japan)

Rudolf-Riester GmbH (Germany)

FREY (Poland)

Yeasn (China).

Research Coverage

This research report categorizes the optometry equipment market by type, application, enduser, and region. The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the optometry equipment market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; Contracts, partnerships, agreements, new product & service launches, mergers and acquisitions, and recent developments associated with the Surface disinfectant market. Competitive analysis of upcoming startups in the optometry equipment market ecosystem is covered in this report.

Reasons to buy this report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall optometry equipment market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers,

restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (High prevalence of eye diseases, growing geriatric population), restraints (High Cost and use of refurbished equipments), opportunities (Rising healthcare expenditure, Increasing Demand from Emerging Economies), and challenges (low awareness, limited insurance coverage) influencing the growth of the optometry equipment market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the optometry equipment market

Market Development: Comprehensive information about lucrative markets – the report analyses the optometry equipment market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the optometry equipment market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Carl Zeiss Meditec AG (Germany), EssilorLuxottica (France), Alcon (Switzerland), Topcon Corporation (Japan) and Bausch Health Companies Inc. (Canada), among others in optometry equipment market.

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*Details on Business Overview, Products/Services/Solutions Offered, Recent

Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

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