

Optical Satellite Communication Market by Type (Satellite-to-Satellite, Ground-to-Satellite Communication), Component (Transmitter, Receivers, Amplifiers, Transponders, Antenna, Converter), Application, Laser Type and Region - Global Forecast to 2028

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Abstracts

The optical satellite communication market is valued at USD 282 million in 2023 and is projected to reach USD 1134 million by 2028, at a CAGR of 32.1% from 2023 to 2028. Over the last few decades, the optical satellite communication industry has continued to evolve with expanding use cases, better cost efficiencies, and a more significant impact on bridging the digital divide worldwide. With the rise of data-intensive applications such as high-definition video streaming, virtual reality, and Internet of Things (IoT) devices, efficient and high-capacity communication channels are required. The ability of optical communication to manage enormous data volumes makes it a favored alternative. For inter-satellite communication, optical communication is being investigated, which would allow for faster data transfer between satellites in orbit. This is critical for missions such as space exploration, Earth observation, and scientific study. Laser technology, optical components, and modulation techniques are all improving, making optical satellite communication more realistic and cost-effective. These advances are lowering entry barriers and propelling market expansion.

Private enterprises and startups are realizing the value of optical satellite communication for a variety of applications ranging from commercial satellite services to space tourism. This has increased investment and innovation & is helping to propel the sector forward.

Optical satellite communication is increasingly being integrated with terrestrial optical networks. This integration has the potential to improve overall communication infrastructure by enabling smooth data flow between satellites and terrestrial networks. FSO, or free-space optical communication, is a method that employs light to transfer data through free space (air or vacuum). This technology is being researched for the purpose of building high-speed communication linkages between satellites, satellite-to-ground stations, and even aircraft and satellites.

Based on application, the telecommunication & cellular backhaul segment is projected to register the highest during the forecast period 2023-2028.

Backhaul technology advancements, including higher-capacity fiber optics and microwave lines, enable more efficient data transfer and lower latency, making them critical components for optical satellite communication. The epidemic of COVID-19 in 2020 has hastened the adoption of remote work and online collaboration solutions. As a result, the need for robust and high-speed connections increased, putting pressure on communications networks to expand their backhaul capacity. In 2021, 5G network implementation is well underway, requiring a denser network of smaller cells to provide the promised fast data rates and minimal latency, optical satellite communication is certainly going to play a key role in the implementation of such services.

Based on laser type, the GaAs laser segment is to lead the market during the forecast period 2023-2028

Due to its unique features, gallium arsenide (GaAs) lasers dominate this category for certain applications in optical satellite communication. GaAs is a compound semiconductor material that has been used in the construction of lasers such as diode lasers and vertical-cavity surface-emitting lasers (VCSELs). The ability of GaAs lasers to emit light in the near-infrared spectrum, which is well-suited for optical communication applications, is a fundamental advantage. They are also temperature stable and can run at reasonably high temperatures without substantial performance deterioration. These characteristics make GaAs lasers appropriate for use in space conditions with temperature changes.

The North American market is projected to contribute the most significant share from 2023 to 2028 in the Optical satellite communication market.

Telecommunications, television, weather monitoring, crisis management, and other businesses rely extensively on satellite communication in North America. The need for

dependable and fast communication in these industries may have pushed the use of optical satellite communication technologies. In North America, universities, research organizations, and commercial enterprises frequently combine to promote technology. This collaborative environment has the potential to speed the development and acceptance of innovative technologies such as optical satellite communication. North America has a thriving aerospace and defense industry, with a particular emphasis on satellite technology. Established firms, research organizations, and government agencies have all contributed to the development and deployment of advanced satellite communication technologies, including optical communication.

The break-up of the profile of primary participants in the Optical satellite communication market:

By Company Type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C Level – 35%, Director Level – 25%, and Others – 40%

By Region: North America – 40%, Europe – 20%, Asia Pacific – 30%, Middle East & Africa – 5%, Latin America – 5%

Major companies profiled in the report include Ball Corporation (US), Minaric AG (Switzerland), Atlas space operations, INC (US), SpaceMicro (US), and Tesat Spacecom GMBH (Germany), among others.

Research Coverage:

This market study covers the Optical satellite communication market across various segments and subsegments. It aims to estimate this market's size and growth potential across different parts based on type, components, application, laser type, and region. This study also includes an in-depth competitive analysis of the key players in the market, their company profiles, key observations related to their product and business offerings, recent developments, and key market strategies they adopted.

Reasons to buy this report:

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall optical satellite communication market. This report will help stakeholders understand the competitive landscape and

gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities. The growth of the market can be attributed to the increasing launch of low earth orbit (LEO) satellites and constellations of satellites for communications applications, increasing usage of laser-based satellite connection, and Increasing demand for Quantum Key Distribution, Inter-Satellite Links (ISLs). The report provides insights on the following pointers:

Market Drivers: Market Drivers such as the Increasing demand for Quantum Key Distribution, the need for secure communication, and other drivers covered in the report.

Market Penetration: Comprehensive information on optical satellite communication offered by the top players in the market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the optical satellite communication market

Market Development: Comprehensive information about lucrative markets – the report analyses the optical satellite communication market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the optical satellite communication market

Competitive Assessment: In-depth assessment of market shares, growth strategies, products, and manufacturing capabilities of leading players in the optical satellite communication market

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 INCLUSIONS AND EXCLUSIONS

TABLE 1 OPTICAL SATELLITE COMMUNICATION MARKET: INCLUSIONS AND EXCLUSIONS

1.4 MARKET SCOPE

1.4.1 MARKETS COVERED

FIGURE 1 OPTICAL SATELLITE COMMUNICATION MARKET SEGMENTATION

1.4.2 YEARS CONSIDERED

1.4.3 REGIONAL SCOPE

1.5 LIMITATIONS

1.6 CURRENCY CONSIDERED

1.7 USD EXCHANGE RATES

1.8 MARKET STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 REPORT PROCESS FLOW

FIGURE 3 OPTICAL SATELLITE COMMUNICATION MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Breakdown of primaries

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.2 FACTOR ANALYSIS

2.2.1 INTRODUCTION

2.2.2 DEMAND-SIDE INDICATORS

2.2.3 SUPPLY-SIDE INDICATORS

2.2.4 RECESSION IMPACT ANALYSIS

2.3 MARKET SIZE APPROACH

2.3.1 BOTTOM-UP APPROACH

2.3.1.1 Market size estimation and methodology

TABLE 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
2.3.2 TOP-DOWN APPROACH
FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
2.4 DATA TRIANGULATION
FIGURE 7 DATA TRIANGULATION
2.5 RESEARCH ASSUMPTIONS
FIGURE 8 RESEARCH ASSUMPTIONS
2.6 RESEARCH LIMITATIONS
2.7 RISK ANALYSIS

3 EXECUTIVE SUMMARY

FIGURE 9 GROUND-TO-SATELLITE COMMUNICATION TERMINALS TO HAVE HIGHER CAGR DURING FORECAST PERIOD
FIGURE 10 TRANSPONDERS SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD
FIGURE 11 GOVERNMENT AND DEFENSE SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD
FIGURE 12 GAAS-BASED LASERS TO HAVE HIGHEST MARKET SHARE DURING FORECAST PERIOD
FIGURE 13 NORTH AMERICA TO ACCOUNT FOR LARGEST SHARE OF OPTICAL SATELLITE COMMUNICATION MARKET IN 2023

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN OPTICAL SATELLITE COMMUNICATION MARKET
FIGURE 14 INCREASING USE OF OPTICAL SATELLITES FOR SECURED COMMUNICATION TO DRIVE MARKET
4.2 OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE
FIGURE 15 SATELLITE-TO-SATELLITE COMMUNICATION PAYLOADS TO LEAD MARKET DURING FORECAST PERIOD
FIGURE 16 SMALL SATELLITES TO HAVE HIGHEST MARKET SHARE DURING FORECAST PERIOD
4.3 OPTICAL SATELLITE COMMUNICATION MARKET, BY APPLICATION
FIGURE 17 EARTH OBSERVATION AND REMOTE SENSING TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD
4.4 OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT

FIGURE 18 TRANSPONDERS SEGMENT TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD

4.5 OPTICAL SATELLITE COMMUNICATION MARKET, BY LASER TYPE

FIGURE 19 GAAS-BASED LASERS TO DOMINATE MARKET DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 20 OPTICAL SATELLITE COMMUNICATION MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

- 5.2.1.1 Advantages over conventional RF technologies
- 5.2.1.2 Growing need for secured communication
- 5.2.1.3 Increasing use in space exploration and scientific research
- 5.2.1.4 Advancements in optics and signal processing technology
- 5.2.1.5 Accelerating demand for high-speed free space optics

5.2.2 RESTRAINTS

- 5.2.2.1 High installation cost of free space optics
- 5.2.2.2 Stringent government regulations and policies
- 5.2.2.3 Technical limitations

5.2.3 OPPORTUNITIES

- 5.2.3.1 Growing adoption of Li-Fi
- 5.2.3.2 Increasing use of cloud-based services
- 5.2.3.3 Increasing use in healthcare and emergency response

5.2.4 CHALLENGES

- 5.2.4.1 Electromagnetic compatibility challenges
- 5.2.4.2 Atmospheric interference
- 5.2.4.3 Beam dispersion and signal loss
- 5.2.4.4 Precise pointing and tracking

5.3 VALUE CHAIN ANALYSIS OF OPTICAL SATELLITE COMMUNICATION MARKET

FIGURE 21 VALUE CHAIN ANALYSIS

5.4 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

5.4.1 REVENUE SHIFT AND NEW REVENUE POCKETS FOR OPTICAL SATELLITE COMMUNICATION COMPONENT MANUFACTURERS

5.5 OPTICAL SATELLITE COMMUNICATION MARKET ECOSYSTEM

5.5.1 PROMINENT COMPANIES

5.5.2 PRIVATE AND SMALL ENTERPRISES

FIGURE 22 OPTICAL SATELLITE COMMUNICATION MARKET ECOSYSTEM

TABLE 3 OPTICAL SATELLITE COMMUNICATION ECOSYSTEM

TABLE 4 OPTICAL SATELLITE COMMUNICATION DEVELOPMENT PHASE

5.6 PRICING ANALYSIS

5.6.1 AVERAGE SELLING PRICE TREND, BY TYPE

TABLE 5 AVERAGE SELLING PRICE TRENDS OF OPTICAL SATELLITE COMMUNICATION, BY TYPE, 2022

5.7 PORTER'S FIVE FORCES ANALYSIS

FIGURE 23 OPTICAL SATELLITE COMMUNICATION MARKET: PORTER'S FIVE FORCES ANALYSIS

TABLE 6 OPTICAL SATELLITE COMMUNICATION: PORTER'S FIVE FORCE ANALYSIS

5.7.1 THREAT OF NEW ENTRANTS

5.7.2 THREAT OF SUBSTITUTES

5.7.3 BARGAINING POWER OF SUPPLIERS

5.7.4 BARGAINING POWER OF BUYERS

5.7.5 INTENSITY OF COMPETITIVE RIVALRY

5.8 VOLUME ANALYSIS OF OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2028

5.9 REGULATORY LANDSCAPE

TABLE 7 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 8 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 9 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 10 REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

5.10 KEY STAKEHOLDERS AND BUYING CRITERIA

5.10.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 24 INFLUENCE OF STAKEHOLDERS ON BUYING OPTICAL SATELLITE COMMUNICATION, BY TYPE

TABLE 11 INFLUENCE OF STAKEHOLDERS ON BUYING OPTICAL SATELLITE COMMUNICATION, BY VERTICAL (%)

5.10.2 BUYING CRITERIA

FIGURE 25 KEY BUYING CRITERIA FOR OPTICAL SATELLITE COMMUNICATION, BY TYPE

TABLE 12 KEY BUYING CRITERIA FOR OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE

5.11 EVOLUTION OF OPTICAL SATELLITE COMMUNICATION TECHNOLOGY

5.12 TRADE ANALYSIS

TABLE 13 COUNTRY-WISE IMPORTS, 2019–2021 (USD THOUSAND)

TABLE 14 COUNTRY-WISE EXPORTS, 2019–2021 (USD THOUSAND)

5.13 KEY CONFERENCES AND EVENTS, 2023–2024

TABLE 15 KEY CONFERENCES AND EVENTS, 2023–2024

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 TECHNOLOGY TRENDS

6.2.1 FUSION OF SATELLITE AND 5G NETWORKS

6.2.2 HIGH THROUGHPUT SATELLITES (HTS)

6.2.3 MINIATURIZATION OF SATELLITES

6.2.4 SPACE-AIR-GROUND INTEGRATED NETWORK (SAGIN)

6.2.5 INTELLIGENT OPTICAL SATELLITE COMMUNICATION

6.2.6 ATP TECHNOLOGY

6.2.7 MANNED SPACE ACTIVITY

6.2.8 DATA TRANSMISSION FROM OBSERVATION SATELLITES

6.3 TECHNOLOGY ANALYSIS

6.3.1 RF AND OPTICAL SPACE COMMUNICATIONS SYSTEMS

6.3.1.1 Antenna diameter

TABLE 16 TECHNOLOGY DIFFERENCE BETWEEN RF SYSTEM AND OPTICAL SYSTEM

6.3.1.2 Antenna coverage and tracking accuracy

6.3.1.3 Acquisition sequence

6.3.1.4 Communications system

6.3.2 COMPARISON OF ONBOARD REQUIREMENTS OF RF AND OPTICAL COMMUNICATION SYSTEMS

TABLE 17 COMPARISON OF ONBOARD REQUIREMENTS

6.4 USE CASE ANALYSIS

6.4.1 OPTICAL INTER-SATELLITE COMMUNICATION TECHNOLOGY

6.4.2 OPTICAL SATELLITE TRACKING FOR SPACE WARFARE

6.4.3 FACTORIZED POWER ARCHITECTURE

6.5 IMPACT OF MEGATRENDS

6.5.1 GROWTH OF INTERNET OF THINGS (IOT)

6.5.2 INCREASING DEMAND FOR GLOBAL CONNECTIVITY

6.5.3 DEVELOPMENT OF NEW SPACE TECHNOLOGIES

6.6 INNOVATIONS AND PATENT REGISTRATIONS

TABLE 18 INNOVATIONS AND PATENT REGISTRATIONS, MAY 2017–APRIL 2023**7 OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE****7.1 INTRODUCTION**

FIGURE 26 GROUND-TO-SATELLITE COMMUNICATION TERMINALS TO HOLD HIGHEST CAGR DURING FORECAST PERIOD

TABLE 19 OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 20 OPTICAL SATELLITE COMMUNICATION MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

7.2 SATELLITE-TO-SATELLITE COMMUNICATION PAYLOADS

TABLE 21 SATELLITE-TO-SATELLITE COMMUNICATION PAYLOADS: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 22 SATELLITE-TO-SATELLITE COMMUNICATION PAYLOADS: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

7.2.1 SMALL SATELLITES

7.2.1.1 Rapid data exchange and collaboration among satellites to drive market

7.2.2 MEDIUM SATELLITES

7.2.2.1 Vital role in expanding inter-satellite communication to drive market

7.2.3 LARGE SATELLITES

7.2.3.1 Higher payload capacity to drive market

7.3 GROUND-TO-SATELLITE COMMUNICATION TERMINALS**7.3.1 FIXED TERMINALS**

7.3.1.1 Need for robust and reliable infrastructure to drive market

7.3.2 MOBILE TERMINALS

7.3.2.1 Use in disaster management and remote exploration to drive market

8 OPTICAL SATELLITE COMMUNICATION MARKET, BY LASER TYPE**8.1 INTRODUCTION**

FIGURE 27 GAAS-BASED LASERS SEGMENT PROJECTED TO LEAD MARKET DURING FORECAST PERIOD

TABLE 23 OPTICAL SATELLITE COMMUNICATION MARKET, BY LASER TYPE, 2020–2022 (USD MILLION)

TABLE 24 OPTICAL SATELLITE COMMUNICATION MARKET, BY LASER TYPE, 2023–2028 (USD MILLION)

8.2 GAAS-BASED LASERS

8.2.1 ESCALATING DEMAND FOR HIGH-SPEED DATA TRANSMISSION TO DRIVE

MARKET

8.3 INP-BASED LASERS

8.3.1 HIGH SPEED AND AFFORDABILITY TO DRIVE MARKET

8.4 YAG LASERS

8.4.1 STABLE COMMUNICATION LINKS AND SPECTRAL EFFICIENCY TO DRIVE MARKET

8.5 SOLID STATE-BASED LASERS

8.5.1 DATA TRANSMISSION AT WIDER SPECTRUM TO DRIVE MARKET

8.6 CO2 LASERS

8.6.1 DATA TRANSMISSION OVER LONG DISTANCES WITH HIGH BANDWIDTH TO DRIVE MARKET

8.7 OTHER LASER TYPES

8.7.1 DEMAND FOR COMPACT AND LIGHTWEIGHT LASERS TO DRIVE MARKET

9 OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT

9.1 INTRODUCTION

FIGURE 28 TRANSPONDERS SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD

TABLE 25 OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 26 OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

9.2 TRANSMITTERS

9.2.1 PRECISION AND MODULATION CAPABILITIES TO DRIVE MARKET

9.3 RECEIVERS

9.3.1 INCREASING USE IN EARTH OBSERVATION APPLICATIONS TO DRIVE MARKET

9.4 AMPLIFIERS

9.4.1 ABILITY TO REDUCE RISK OF SIGNAL LOSS TO DRIVE MARKET

9.5 TRANSPONDERS

9.5.1 UTILIZATION IN GROUND AND SPACE COMMUNICATION TO DRIVE MARKET

9.6 ANTENNAS

9.6.1 INCREASING NEED FOR MORE SECURED COMMUNICATION TO DRIVE MARKET

9.7 CONVERTERS

9.7.1 DEMAND FOR EFFICIENT SIGNAL EXCHANGE TO DRIVE MARKET

9.8 OTHER COMPONENTS

9.8.1 TARGET TRACKING AND MULTI-SATELLITE COMMUNICATION TO DRIVE MARKET

10 OPTICAL SATELLITE COMMUNICATION MARKET, BY APPLICATION

10.1 INTRODUCTION

FIGURE 29 GOVERNMENT AND DEFENSE SEGMENT TO LEAD OPTICAL SATELLITE COMMUNICATION MARKET DURING FORECAST PERIOD

TABLE 27 OPTICAL SATELLITE COMMUNICATION MARKET, BY APPLICATION, 2020–2022 (USD MILLION)

TABLE 28 OPTICAL SATELLITE COMMUNICATION MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.2 TELECOMMUNICATION AND CELLULAR BACKHAUL

10.2.1 INCREASING NEED FOR MOBILE BROADBAND COVERAGE TO DRIVE MARKET

10.3 BUSINESSES AND ENTERPRISES

10.3.1 USE OF OPTICAL SATELLITE COMMUNICATION FOR HIGH-SPEED INTERNET IN RURAL AND REMOTE AREAS TO DRIVE MARKET

10.4 EARTH OBSERVATION AND REMOTE SENSING

10.4.1 INCREASING DEMAND FOR ENVIRONMENT MONITORING AND DISASTER TRACKING TO DRIVE MARKET

10.5 SCIENTIFIC RESEARCH AND EXPLORATION

10.5.1 USE OF SATELLITES FOR COMMERCIALIZATION AND DATA TRANSFERABILITY TO DRIVE MARKET

10.6 TRANSPORTATION AND LOGISTICS

10.6.1 TECHNOLOGICAL ADVANCEMENTS IN OPTICAL EQUIPMENT TO DRIVE MARKET

10.7 GOVERNMENT AND DEFENSE

10.7.1 INCREASING NEED FOR SURVEILLANCE TO DRIVE MARKET

10.8 OTHER APPLICATIONS

10.8.1 INCREASED DATA TRANSMISSION FROM DRONES AND SURVEILLANCE PLATFORMS TO DRIVE MARKET

11 OPTICAL SATELLITE COMMUNICATION MARKET, REGIONAL ANALYSIS

11.1 INTRODUCTION

FIGURE 30 NORTH AMERICA TO LEAD OPTICAL SATELLITE COMMUNICATION MARKET FROM 2023 TO 2028

TABLE 29 OPTICAL SATELLITE COMMUNICATION MARKET, BY REGION,

2020–2022 (USD MILLION)

TABLE 30 OPTICAL SATELLITE COMMUNICATION MARKET, BY REGION,
2023–2028 (USD MILLION)

11.2 RECESSION IMPACT ANALYSIS

TABLE 31 REGIONAL RECESSION IMPACT ANALYSIS

11.3 NORTH AMERICA

11.3.1 NORTH AMERICA: PESTLE ANALYSIS

FIGURE 31 NORTH AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET
SNAPSHOT

TABLE 32 NORTH AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY
TYPE, 2020–2022 (USD MILLION)

TABLE 33 NORTH AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY
TYPE, 2023–2028 (USD MILLION)

TABLE 34 NORTH AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY
COMPONENT, 2020–2022 (USD MILLION)

TABLE 35 NORTH AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY
COMPONENT, 2023–2028 (USD MILLION)

TABLE 36 NORTH AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY
APPLICATION, 2020–2022 (USD MILLION)

TABLE 37 NORTH AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY
APPLICATION, 2023–2028 (USD MILLION)

TABLE 38 NORTH AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY
COUNTRY, 2020–2022 (USD MILLION)

TABLE 39 NORTH AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY
COUNTRY, 2023–2028 (USD MILLION)

11.3.2 US

11.3.2.1 Increased spending by government organizations and private players to
drive market

TABLE 40 US: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE,
2020–2022 (USD MILLION)

TABLE 41 US: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE,
2023–2028 (USD MILLION)

TABLE 42 US: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT,
2020–2022 (USD MILLION)

TABLE 43 US: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT,
2023–2028 (USD MILLION)

11.3.3 CANADA

11.3.3.1 Deployment of optical constellations to drive market

TABLE 44 CANADA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE,

2020–2022 (USD MILLION)

TABLE 45 CANADA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 46 CANADA: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 47 CANADA: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

11.4 EUROPE

11.4.1 EUROPE: PESTLE ANALYSIS

FIGURE 32 EUROPE: OPTICAL SATELLITE COMMUNICATION MARKET SNAPSHOT

TABLE 48 EUROPE: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 49 EUROPE: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 50 EUROPE: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 51 EUROPE: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 52 EUROPE: OPTICAL SATELLITE COMMUNICATION MARKET, BY APPLICATION, 2020–2022 (USD MILLION)

TABLE 53 EUROPE: OPTICAL SATELLITE COMMUNICATION MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 54 EUROPE: OPTICAL SATELLITE COMMUNICATION MARKET, BY COUNTRY, 2020–2022 (USD MILLION)

TABLE 55 EUROPE: OPTICAL SATELLITE COMMUNICATION MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.4.2 UK

11.4.2.1 Initiatives to strengthen network infrastructure to drive market

TABLE 56 UK: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 57 UK: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 58 UK: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 59 UK: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

11.4.3 GERMANY

11.4.3.1 Emergence of secured connections in telecommunication to drive market

TABLE 60 GERMANY: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 61 GERMANY: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 62 GERMANY: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 63 GERMANY: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

11.4.4 ITALY

11.4.4.1 Demand for high-speed data transmission to drive market

TABLE 64 ITALY: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 65 ITALY: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 66 ITALY: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 67 ITALY: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

11.4.5 FRANCE

11.4.5.1 Technological advancements to drive market

TABLE 68 FRANCE: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 69 FRANCE: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 70 FRANCE: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 71 FRANCE: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

11.4.6 SPAIN

11.4.6.1 R&D investments by government and corporate entities to drive market

TABLE 72 SPAIN: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 73 SPAIN: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 74 SPAIN: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 75 SPAIN: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

11.5 ASIA PACIFIC

11.5.1 ASIA PACIFIC: PESTLE ANALYSIS

FIGURE 33 ASIA PACIFIC: OPTICAL SATELLITE COMMUNICATION MARKET SNAPSHOT

TABLE 76 ASIA PACIFIC: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 77 ASIA PACIFIC: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 78 ASIA PACIFIC: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 79 ASIA PACIFIC: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 80 ASIA PACIFIC: OPTICAL SATELLITE COMMUNICATION MARKET, BY APPLICATION, 2020–2022 (USD MILLION)

TABLE 81 ASIA PACIFIC: OPTICAL SATELLITE COMMUNICATION MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 82 ASIA PACIFIC: OPTICAL SATELLITE COMMUNICATION MARKET, BY COUNTRY, 2020–2022 (USD MILLION)

TABLE 83 ASIA PACIFIC: OPTICAL SATELLITE COMMUNICATION MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.5.2 CHINA

11.5.2.1 Government support and expanding population to drive market

TABLE 84 CHINA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 85 CHINA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 86 CHINA: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 87 CHINA: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

11.5.3 INDIA

11.5.3.1 Technological advancements and robust telecommunication sector to drive market

TABLE 88 INDIA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 89 INDIA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 90 INDIA: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 91 INDIA: OPTICAL SATELLITE COMMUNICATION MARKET, BY

COMPONENT, 2023–2028 (USD MILLION)**11.5.4 JAPAN**

11.5.4.1 Increasing use of satellites for enhanced emergency services to drive market

TABLE 92 JAPAN: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 93 JAPAN: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 94 JAPAN: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 95 JAPAN: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

11.5.5 AUSTRALIA

11.5.5.1 New technologies to drive market

TABLE 96 AUSTRALIA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 97 AUSTRALIA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 98 AUSTRALIA: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 99 AUSTRALIA: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

11.6 REST OF THE WORLD**11.6.1 REST OF THE WORLD: PESTLE ANALYSIS**

TABLE 100 REST OF THE WORLD: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 101 REST OF THE WORLD: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2024–2028 (USD MILLION)

TABLE 102 REST OF THE WORLD: OPTICAL SATELLITE COMMUNICATION MARKET, BY APPLICATION, 2020–2022 (USD MILLION)

TABLE 103 REST OF THE WORLD: OPTICAL SATELLITE COMMUNICATION MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 104 REST OF THE WORLD: OPTICAL SATELLITE COMMUNICATION MARKET, BY REGION, 2020–2022 (USD MILLION)

TABLE 105 REST OF THE WORLD: OPTICAL SATELLITE COMMUNICATION MARKET, BY REGION, 2023–2028 (USD MILLION)

11.6.2 MIDDLE EAST & AFRICA

11.6.2.1 Technological advancements and innovations to drive market

TABLE 106 MIDDLE EAST & AFRICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 107 MIDDLE EAST & AFRICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 108 MIDDLE EAST & AFRICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 109 MIDDLE EAST & AFRICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

11.6.3 LATIN AMERICA

11.6.3.1 Heightened security needs of governments and businesses to drive market

TABLE 110 LATIN AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 111 LATIN AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 112 LATIN AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2020–2022 (USD MILLION)

TABLE 113 LATIN AMERICA: OPTICAL SATELLITE COMMUNICATION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 INTRODUCTION

12.2 COMPANY OVERVIEW

TABLE 114 KEY DEVELOPMENTS OF LEADING PLAYERS IN OPTICAL SATELLITE COMMUNICATION, 2020–2022

12.3 MARKET RANKING ANALYSIS, 2022

FIGURE 34 RANKING OF KEY PLAYERS IN OPTICAL SATELLITE COMMUNICATION MARKET, 2022

12.4 COMPANY EVALUATION MATRIX

12.4.1 STARS

12.4.2 EMERGING LEADERS

12.4.3 PERVASIVE PLAYERS

12.4.4 PARTICIPANTS

FIGURE 35 COMPANY EVALUATION MATRIX, 2023

12.5 STARTUP/SME EVALUATION MATRIX

12.5.1 PROGRESSIVE COMPANIES

12.5.2 RESPONSIVE COMPANIES

12.5.3 DYNAMIC COMPANIES

12.5.4 STARTING BLOCKS

FIGURE 36 STARTUP/SME EVALUATION MATRIX, 2023

12.5.5 COMPETITIVE BENCHMARKING

TABLE 115 OPTICAL SATELLITE COMMUNICATION MARKET: LIST OF KEY STARTUPS/SMES

TABLE 116 OPTICAL SATELLITE COMMUNICATION MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 117 OPTICAL SATELLITE COMMUNICATION MARKET: COMPETITIVE BENCHMARKING OF KEY PLAYERS

12.6 COMPETITIVE SCENARIO

12.6.1 MARKET EVALUATION FRAMEWORK

12.6.2 PRODUCT LAUNCHES

TABLE 118 PRODUCT LAUNCHES, MAY 2023

12.6.3 DEALS

TABLE 119 DEALS, FEBRUARY 2020–JUNE 2023

12.6.4 OTHERS

TABLE 120 OTHERS, JANUARY 2022–JUNE 2023

13 COMPANY PROFILES

13.1 INTRODUCTION

13.2 KEY PLAYERS

(Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments)*

13.2.1 BALL CORPORATION

TABLE 121 BALL CORPORATION: BUSINESS OVERVIEW

FIGURE 37 BALL CORPORATION: COMPANY SNAPSHOT

TABLE 122 BALL CORPORATION: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 123 BALL CORPORATION: DEALS

13.2.2 MYNARIC AG

TABLE 124 MYNARIC AG: BUSINESS OVERVIEW

FIGURE 38 MYNARIC AG: COMPANY SNAPSHOT

TABLE 125 MYNARIC AG: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 126 MYNARIC AG: DEALS

13.2.3 BRIDGECOMM INC.

TABLE 127 BRIDGECOMM INC.: BUSINESS OVERVIEW

TABLE 128 BRIDGECOMM INC.: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 129 BRIDGECOMM INC.: DEALS

13.2.4 SPACE MICRO INC.

TABLE 130 SPACE MICRO INC.: BUSINESS OVERVIEW

TABLE 131 SPACE MICRO INC.: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 132 SPACE MICRO INC.: DEALS

13.2.5 TESAT-SPACECOM GMBH & CO. KG

TABLE 133 TESAT-SPACECOM GMBH & CO. KG: BUSINESS OVERVIEW

TABLE 134 TESAT-SPACECOM GMBH & CO. KG:

PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 135 TESAT-SPACECOM GMBH & CO. KG: DEALS

13.2.6 LIGHTPATH TECHNOLOGIES

TABLE 136 LIGHTPATH TECHNOLOGIES: BUSINESS OVERVIEW

FIGURE 39 LIGHTPATH TECHNOLOGIES: COMPANY SNAPSHOT

TABLE 137 LIGHTPATH TECHNOLOGIES: PRODUCTS/ SERVICES/SOLUTIONS OFFERED

13.2.7 SPACEX

TABLE 138 SPACEX: BUSINESS OVERVIEW

TABLE 139 SPACEX: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 140 SPACEX: DEALS

13.2.8 ATLAS SPACE OPERATIONS, INC.

TABLE 141 ATLAS SPACE OPERATIONS, INC.: BUSINESS OVERVIEW

TABLE 142 ATLAS SPACE OPERATIONS, INC.:

PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 143 ATLAS SPACE OPERATIONS, INC.: DEALS

13.2.9 HONEYWELL INTERNATIONAL INC.

TABLE 144 HONEYWELL INTERNATIONAL INC.: BUSINESS OVERVIEW

FIGURE 40 HONEYWELL INTERNATIONAL INC.: COMPANY SNAPSHOT

TABLE 145 HONEYWELL INTERNATIONAL INC.:

PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 146 HONEYWELL INTERNATIONAL INC.: PRODUCT LAUNCHES

TABLE 147 HONEYWELL INTERNATIONAL INC: DEALS

13.2.10 MITSUBISHI ELECTRIC CORPORATION

TABLE 148 MITSUBISHI ELECTRIC CORPORATION: BUSINESS OVERVIEW

FIGURE 41 MITSUBISHI ELECTRIC CORPORATION: COMPANY SNAPSHOT

TABLE 149 MITSUBISHI ELECTRIC CORPORATION:

PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 150 MITSUBISHI ELECTRIC CORPORATION: OTHERS

13.2.11 SONY SPACE COMMUNICATIONS CORPORATION

TABLE 151 SONY SPACE COMMUNICATIONS CORPORATION: BUSINESS OVERVIEW

TABLE 152 SONY SPACE COMMUNICATIONS CORPORATION:

PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 153 SONY SPACE COMMUNICATIONS CORPORATION: OTHERS

13.2.12 AAC CLYDE SPACE

TABLE 154 AAC CLYDE SPACE: BUSINESS OVERVIEW

FIGURE 42 AAC CLYDE SPACE: COMPANY SNAPSHOT

TABLE 155 AAC CLYDE SPACE: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 156 AAC CLYDE SPACE: OTHERS

13.2.13 NEC CORPORATION

TABLE 157 NEC CORPORATION: BUSINESS OVERVIEW

FIGURE 43 NEC CORPORATION: COMPANY SNAPSHOT

TABLE 158 NEC CORPORATION: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 159 NEC CORPORATION: DEALS

TABLE 160 NEC CORPORATION: OTHERS

13.2.14 SKYLOOM

TABLE 161 SKYLOOM: BUSINESS OVERVIEW

TABLE 162 SKYLOOM: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 163 SKYLOOM: DEALS

13.2.15 GENERAL ATOMICS

TABLE 164 GENERAL ATOMICS: BUSINESS OVERVIEW

TABLE 165 GENERAL ATOMICS: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 166 GENERAL ATOMICS: DEALS

*Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments might not be captured in case of unlisted companies.

13.3 OTHER PLAYERS

13.3.1 WARPSPACE

TABLE 167 WARPSPACE: COMPANY OVERVIEW

13.3.2 HISDESAT

TABLE 168 HISDESAT: COMPANY OVERVIEW

13.3.3 SITAE SPA

TABLE 169 SITAE SPA: COMPANY OVERVIEW

13.3.4 LASER TECHNOLOGY, INC.

TABLE 170 LASER TECHNOLOGY, INC.: COMPANY OVERVIEW

13.3.5 TRANSCHESTIAL TECHNOLOGIES

TABLE 171 TRANSCHESTIAL TECHNOLOGIES: COMPANY OVERVIEW

13.3.6 OXFORD SPACE SYSTEMS LTD.

TABLE 172 OXFORD SPACE SYSTEMS LTD.: COMPANY OVERVIEW

13.3.7 ASTROGATE

TABLE 173 ASTROGATE: COMPANY OVERVIEW

13.3.8 HENSOLDT

TABLE 174 HENSOLDT: COMPANY OVERVIEW

13.3.9 ARCHANGEL LIGHTWORKS LTD.

TABLE 175 ARCHANGEL LIGHTWORKS LTD.: COMPANY OVERVIEW

13.3.10 XONA SPACE SYSTEMS

TABLE 176 XONA SPACE SYSTEMS: COMPANY OVERVIEW

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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