

Optical Measurement Market by Offerings (Hardware, Software, and Services), Equipment (Autocollimator, Measuring Microscope, Profile Projector, ODS, CMM, and VMM), Vertical (Industrial, Automotive), and Geography - Global Forecast to 2023

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Abstracts

“Optical measurement market to grow at a CAGR of 6.87% between 2018 and 2023”

The optical measurement market is projected from USD 3.68 billion in 2018 to USD 5.14 billion by 2023, at a CAGR of 6.87% between 2018 and 2023. Factors such as growing demand for 3D metrology services, increasing adoption of advanced optical measurement solutions, and rising R&D spending are driving the growth of the optical measurement market. High price of measurement solutions is restraining the growth of the optical measurement market.

“Automotive vertical held largest market share in 2017”

Optical measuring systems are required in the automotive industry for inspection, measurement, and quality checking of various components. The automotive industry has been increasingly using optical measurement solutions for improving safety and comfort level in vehicles. These factors have contributed to the increased adoption of optical measurement in the automotive vertical. Therefore, in 2017, the automotive vertical has the largest market for optical measurement.

“Optical measurement market in APAC expected to grow at highest CAGR during forecast period”

This report covers the optical measurement market in North America, Europe, APAC,

and RoW. The optical measurement market in APAC is expected to grow at the highest CAGR between 2018 and 2023. The growth of the optical measurement market in APAC can be attributed to the increasing adoption of precision measurement advanced technology by manufacturers with a focus on accuracy and reliability of the manufactured products in APAC.

Breakdown of profiles of primary participants:

By Company Type: Tier 1 = 30%, Tier 2 = 35%, and Tier 3 = 35%

By Designation: C-Level Executives = 35%, Directors = 40%, and Others = 25%

By Region: North America = 35%, Europe = 30%, APAC = 30%, and RoW = 5%

Hexagon (Sweden), Faro Technologies (US), Jenoptik (Germany), Keyence (Japan), Mitutoyo (Japan), Nikon (Japan), Vision Engineering (UK), Zygo (US), GOM (Germany), and Carl Zeiss (Germany) are the key players in the optical measurement market profiled in this report.?

Research Coverage:

The report provides a comprehensive analysis of the optical measurement market segmented based on offering, equipment, vertical, and geography. This report aims to estimate the size and future growth potential of the optical measurement market across the above mentioned segments. The report also includes an in-depth analysis of key players in this market, along with their company profiles, product offerings, recent developments, and key market strategies.

Reasons to Buy the Report:

Major drivers, restraints, challenges, and opportunities for the growth of the optical measurement market have been analyzed in this report.

Illustrative segmentation, analysis, and forecast by offering, equipment, vertical, and geography have been performed to provide an overall view of the optical measurement market.

This report will help stakeholders better understand their competitors and gain

insights on ways to improve their position in the business. The competitive landscape section includes competitor ecosystem, product launches, and mergers & acquisitions.

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 GEOGRAPHIC SCOPE
 - 1.3.2 YEARS CONSIDERED FOR STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 List of major secondary sources
 - 2.1.1.2 Secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Primary interviews with experts
 - 2.1.2.2 Key data from primary sources
 - 2.1.2.3 Key industry insights
 - 2.1.2.4 Breakdown of primaries
 - 2.1.3 SECONDARY AND PRIMARY RESEARCH
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.1.1 Approach for capturing market share by bottom-up analysis (demand-side)
 - 2.2.2 TOP-DOWN APPROACH
 - 2.2.2.1 Approach for capturing market share by top-down analysis (supply-side)
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN THE OPTICAL MEASUREMENT

Optical Measurement Market by Offerings (Hardware, Software, and Services), Equipment (Autocollimator, Measuri...

MARKET

4.2 OPTICAL MEASUREMENT MARKET, BY OFFERING

4.3 OPTICAL MEASUREMENT MARKET, BY INDUSTRY

4.4 OPTICAL MEASUREMENT MARKET: AUTOMOTIVE AND AEROSPACE & DEFENSE INDUSTRIES (2018)

4.5 OPTICAL MEASUREMENT MARKET, BY COUNTRY

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.1.1 DRIVERS

5.1.1.1 Growing demand for 3D metrology services

5.1.1.2 Adoption of advanced optical measurement solutions

5.1.1.3 Increase in R&D spending

5.1.2 RESTRAINTS

5.1.2.1 Price sensitivity associated with optical measurement solutions

5.1.3 OPPORTUNITIES

5.1.3.1 Growing demand for Industry 4.0

5.1.3.2 Growing manufacturing industries in developing countries

5.1.4 CHALLENGES

5.1.4.1 Increase in rental and leasing services

5.2 VALUE CHAIN ANALYSIS

6 OPTICAL MEASUREMENT MARKET, BY OFFERING

6.1 INTRODUCTION

6.2 HARDWARE

6.2.1 CAMERAS

6.2.2 LENSES AND SENSORS

6.2.3 LIGHT SOURCES

6.2.4 PROCESSORS

6.2.5 OTHERS

6.3 SOFTWARE

6.4 SERVICES

6.4.1 MEASUREMENT SERVICES

6.4.2 AFTER-SALES SERVICES

7 OPTICAL MEASUREMENT MARKET, BY EQUIPMENT

- 7.1 INTRODUCTION
- 7.2 AUTOCOLLIMATORS
- 7.3 MEASURING MICROSCOPES
- 7.4 PROFILE PROJECTORS
- 7.5 OPTICAL DIGITIZERS AND SCANNERS
 - 7.5.1 3D LASER SCANNERS
 - 7.5.2 STRUCTURED LIGHT SCANNERS
 - 7.5.3 LASER TRACKERS
- 7.6 COORDINATE MEASURING MACHINES
- 7.7 VIDEO MEASURING MACHINES

8 OPTICAL MEASUREMENT MARKET, BY VERTICAL

- 8.1 INTRODUCTION
- 8.2 AUTOMOTIVE
- 8.3 AEROSPACE & DEFENSE
- 8.4 INDUSTRIAL
- 8.5 ENERGY AND POWER
- 8.6 ELECTRONICS MANUFACTURING
- 8.7 MEDICAL
- 8.8 OTHERS

9 GEOGRAPHIC ANALYSIS

- 9.1 INTRODUCTION
- 9.2 NORTH AMERICA
 - 9.2.1 US
 - 9.2.2 CANADA
 - 9.2.3 MEXICO
- 9.3 EUROPE
 - 9.3.1 UK
 - 9.3.2 GERMANY
 - 9.3.3 FRANCE
 - 9.3.4 REST OF EUROPE
- 9.4 APAC
 - 9.4.1 CHINA
 - 9.4.2 JAPAN
 - 9.4.3 INDIA
 - 9.4.4 SOUTH KOREA

9.4.5 REST OF APAC

9.5 ROW

9.5.1 MIDDLE EAST AND AFRICA

9.5.2 SOUTH AMERICA

10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

10.2 MARKET RANKING ANALYSIS

10.3 COMPETITIVE SCENARIO

10.4 COMPETITIVE SITUATIONS AND TRENDS

10.4.1 PRODUCT LAUNCHES

10.4.2 PARTNERSHIPS AND AGREEMENTS

10.4.3 ACQUISITIONS AND COLLABORATIONS

10.4.4 EXPANSIONS

11 COMPANY PROFILES

11.1 INTRODUCTION

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, and MnM View)*

11.2 KEY PLAYERS

11.2.1 HEXAGON AB

11.2.2 JENOPTIK AG

11.2.3 FARO TECHNOLOGIES

11.2.4 NIKON

11.2.5 CARL ZEISS

11.2.6 KEYENCE CORPORATION

11.2.7 MITUTOYO CORPORATION

11.2.8 VISION ENGINEERING

11.2.9 GOM

11.2.10 ZYGO CORPORATION

11.2.11 CARMAR ACCURACY

11.3 OTHER COMPANIES

11.3.1 QUALITY VISION INTERNATIONAL INC.(QVI)

11.3.2 OLYMPUS CORPORATION

11.3.3 BOWERS GROUP

11.3.4 EASYDUR ITALIANA

11.3.5 MICRO-VU CORPORATION

11.4 KEY INNOVATORS

11.4.1 DONGGUAN YIHUI OPTOELECTRONICS TECHNOLOGY

11.4.2 TRIOPTICS GMBH

11.4.3 QS METROLOGY PRIVATE LIMITED

11.4.4 ACCUREX MEASUREMENT

11.4.5 ALICONA IMAGING GMBH

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, and MnM View might not be captured in case of unlisted companies.

12 APPENDIX

12.1 INSIGHTS OF INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

12.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

12.5 AVAILABLE CUSTOMIZATIONS

12.6 RELATED REPORTS

12.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 OPTICAL MEASUREMENT MARKET, BY OFFERING, 2015–2023 (USD MILLION)

TABLE 2 OPTICAL MEASUREMENT MARKET, BY HARDWARE, 2015–2023 (USD MILLION)

TABLE 3 OPTICAL MEASUREMENT MARKET FOR HARDWARE, BY EQUIPMENT, 2015–2023 (USD MILLION)

TABLE 4 OPTICAL MEASUREMENT MARKET FOR SOFTWARE, BY EQUIPMENT, 2015–2023 (USD MILLION)

TABLE 5 OPTICAL MEASUREMENT MARKET FOR SERVICES, BY TYPE, 2015–2023 (USD MILLION)

TABLE 6 OPTICAL MEASUREMENT MARKET FOR SERVICES, BY EQUIPMENT, 2015–2023 (USD MILLION)

TABLE 7 OPTICAL MEASUREMENT MARKET, BY EQUIPMENT, 2015–2023 (USD MILLION)

TABLE 8 OPTICAL MEASUREMENT MARKET, BY EQUIPMENT, 2015–2023 (THOUSAND UNITS)

TABLE 9 OPTICAL MEASUREMENT MARKET FOR AUTOCOLLIMATORS, BY OFFERING, 2015–2023 (USD MILLION)

TABLE 10 OPTICAL MEASUREMENT MARKET FOR AUTOCOLLIMATORS, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 11 OPTICAL MEASUREMENT MARKET FOR MEASURING MICROSCOPES, BY OFFERING, 2015–2023 (USD MILLION)

TABLE 12 OPTICAL MEASUREMENT MARKET FOR MEASURING MICROSCOPES, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 13 OPTICAL MEASUREMENT MARKET FOR PROFILE PROJECTORS, BY OFFERING, 2015–2023 (USD MILLION)

TABLE 14 OPTICAL MEASUREMENT MARKET FOR PROFILE PROJECTORS, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 15 OPTICAL MEASUREMENT MARKET FOR ODS, BY TYPE, 2015–2023 (USD MILLION)

TABLE 16 OPTICAL MEASUREMENT MARKET FOR ODS, BY TYPE, 2015–2023 (UNITS)

TABLE 17 OPTICAL MEASUREMENT MARKET FOR ODS, BY OFFERING, 2015–2023 (USD MILLION)

TABLE 18 OPTICAL MEASUREMENT MARKET FOR ODS, BY VERTICAL,

2015–2023 (USD MILLION)

TABLE 19 OPTICAL MEASUREMENT MARKET FOR CMM, BY OFFERING,
2015–2023 (USD MILLION)

TABLE 20 OPTICAL MEASUREMENT MARKET FOR CMM, BY VERTICAL,
2015–2023 (USD MILLION)

TABLE 21 OPTICAL MEASUREMENT MARKET FOR VMM, BY OFFERING,
2015–2023 (USD MILLION)

TABLE 22 OPTICAL MEASUREMENT MARKET FOR VMM, BY VERTICAL,
2015–2023 (USD MILLION)

TABLE 23 OPTICAL MEASUREMENT MARKET, BY VERTICAL, 2015–2023 (USD
MILLION)

TABLE 24 OPTICAL MEASUREMENT MARKET FOR AUTOMOTIVE, BY
EQUIPMENT, 2015–2023 (USD MILLION)

TABLE 25 OPTICAL MEASUREMENT MARKET FOR AUTOMOTIVE VERTICAL, BY
REGION, 2015–2023 (USD MILLION)

TABLE 26 OPTICAL MEASUREMENT MARKET FOR AEROSPACE & DEFENSE
VERTICAL, BY EQUIPMENT, 2015–2023 (USD MILLION)

TABLE 27 OPTICAL MEASUREMENT MARKET FOR AEROSPACE & DEFENSE
VERTICAL, BY REGION, 2015–2023 (USD MILLION)

TABLE 28 OPTICAL MEASUREMENT MARKET FOR INDUSTRIAL VERTICAL, BY
EQUIPMENT, 2015–2023 (USD MILLION)

TABLE 29 OPTICAL MEASUREMENT MARKET FOR INDUSTRIAL VERTICAL, BY
REGION, 2015–2023 (USD MILLION)

TABLE 30 OPTICAL MEASUREMENT MARKET FOR ENERGY AND POWER
VERTICAL, BY EQUIPMENT, 2015–2023 (USD MILLION)

TABLE 31 OPTICAL MEASUREMENT MARKET FOR ENERGY AND POWER
VERTICAL, BY REGION, 2015–2023 (USD MILLION)

TABLE 32 OPTICAL MEASUREMENT MARKET FOR ELECTRONICS
MANUFACTURING VERTICAL, BY EQUIPMENT, 2015–2023 (USD MILLION)

TABLE 33 OPTICAL MEASUREMENT MARKET FOR ELECTRONICS
MANUFACTURING VERTICAL, BY REGION, 2015–2023 (USD MILLION)

TABLE 34 OPTICAL MEASUREMENT MARKET FOR MEDICAL VERTICAL, BY
EQUIPMENT, 2015–2023 (USD MILLION)

TABLE 35 OPTICAL MEASUREMENT MARKET FOR MEDICAL VERTICAL, BY
REGION, 2015–2023 (USD MILLION)

TABLE 36 OPTICAL MEASUREMENT MARKET FOR OTHER VERTICALS, BY
EQUIPMENT, 2015–2023 (USD MILLION)

TABLE 37 OPTICAL MEASUREMENT MARKET FOR OTHER VERTICALS, BY
REGION, 2015–2023 (USD MILLION)

TABLE 38 OPTICAL MEASUREMENT MARKET, BY REGION, 2015–2023 (USD MILLION)

TABLE 39 OPTICAL MEASUREMENT MARKET IN NORTH AMERICA, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 40 OPTICAL MEASUREMENT MARKET IN NORTH AMERICA, BY COUNTRY, 2015–2023 (USD MILLION)

TABLE 41 OPTICAL MEASUREMENT MARKET IN THE US, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 42 OPTICAL MEASUREMENT MARKET IN CANADA, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 43 OPTICAL MEASUREMENT MARKET IN MEXICO, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 44 OPTICAL MEASUREMENT MARKET IN EUROPE, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 45 OPTICAL MEASUREMENT MARKET IN EUROPE, BY COUNTRY, 2015–2023 (USD MILLION)

TABLE 46 OPTICAL MEASUREMENT MARKET IN THE UK, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 47 OPTICAL MEASUREMENT MARKET IN GERMANY, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 48 OPTICAL MEASUREMENT MARKET IN FRANCE, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 49 OPTICAL MEASUREMENT MARKET IN REST OF EUROPE, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 50 OPTICAL MEASUREMENT MARKET IN APAC, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 51 OPTICAL MEASUREMENT MARKET IN APAC, BY COUNTRY, 2015–2023 (USD MILLION)

TABLE 52 OPTICAL MEASUREMENT MARKET IN CHINA, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 53 OPTICAL MEASUREMENT MARKET IN JAPAN, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 54 OPTICAL MEASUREMENT MARKET IN INDIA, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 55 OPTICAL MEASUREMENT MARKET IN SOUTH KOREA, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 56 OPTICAL MEASUREMENT MARKET IN REST OF APAC, BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 57 OPTICAL MEASUREMENT MARKET IN ROW, BY VERTICAL, 2015–2023

(USD MILLION)

TABLE 58 OPTICAL MEASUREMENT MARKET IN ROW, BY REGION, 2015–2023

(USD MILLION)

TABLE 59 OPTICAL MEASUREMENT MARKET IN THE MIDDLE EAST AND AFRICA,
BY VERTICAL, 2015–2023 (USD MILLION)

TABLE 60 OPTICAL MEASUREMENT MARKET IN SOUTH AMERICA, BY VERTICAL,
2015–2023 (USD MILLION)

TABLE 61 RANKING OF TOP 5 PLAYERS IN OPTICAL MEASUREMENT MARKET

TABLE 62 PRODUCT LAUNCHES AND DEVELOPMENTS, 2015–2017

TABLE 63 PARTNERSHIPS AND AGREEMENTS, 2015–2017

TABLE 64 ACQUISITIONS AND COLLABORATIONS, 2015–2017

TABLE 65 EXPANSIONS, 2015–2017

List Of Figures

LIST OF FIGURES

FIGURE 1 OPTICAL MEASUREMENT MARKET SEGMENTATION

FIGURE 2 OPTICAL MEASUREMENT MARKET: RESEARCH DESIGN

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 5 ASSUMPTIONS FOR RESEARCH STUDY

FIGURE 6 OPTICAL MEASUREMENT MARKET, 2015–2023 (USD BILLION)

FIGURE 7 OPTICAL MEASUREMENT MARKET, BY OFFERING (2018 VS. 2023)

FIGURE 8 COORDINATE MEASURING MACHINE EXPECTED TO LEAD OPTICAL MEASUREMENT MARKET FROM 2018 TO 2023

FIGURE 9 OPTICAL MEASUREMENT MARKET FOR INDUSTRIAL SEGMENT EXPECTED TO GROW AT HIGHEST CAGR BETWEEN 2018 AND 2023

FIGURE 10 OPTICAL MEASUREMENT MARKET IN APAC EXPECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 11 INCREASING DEMAND FOR 3D METROLOGY SERVICES ANTICIPATED TO DRIVE GROWTH OF OPTICAL MEASUREMENT MARKET

FIGURE 12 OPTICAL MEASUREMENT MARKET FOR SOFTWARE EXPECTED TO GROW AT HIGHEST CAGR BETWEEN 2018 AND 2023

FIGURE 13 CMM EXPECTED TO HOLD LARGEST SHARE OF OPTICAL MEASUREMENT MARKET BY 2023

FIGURE 14 AEROSPACE & DEFENSE INDUSTRY EXPECTED TO HOLD LARGEST SHARE OF OPTICAL MEASUREMENT MARKET IN NORTH AMERICA IN 2018

FIGURE 15 MARKET FOR AUTOMOTIVE AND AEROSPACE & DEFENSE INDUSTRIES IN APAC EXPECTED TO GROW AT LARGEST SHARE DURING FORECAST PERIOD

FIGURE 16 OPTICAL MEASUREMENT MARKET IN CHINA EXPECTED TO GROW AT HIGHEST CAGR BETWEEN 2018 AND 2023

FIGURE 17 DEMAND FOR 3D METROLOGY SERVICES AND INCREASE IN R&D SPENDING DRIVING GROWTH OF OPTICAL MEASUREMENT MARKET

FIGURE 18 VALUE CHAIN ANALYSIS (2017): MAJOR VALUE ADDED BY COMPONENT SUPPLIERS AND ORIGINAL EQUIPMENT MANUFACTURERS

FIGURE 19 OPTICAL MEASUREMENT MARKET FOR SOFTWARE EXPECTED TO GROW AT THE HIGHEST CAGR BETWEEN 2018 AND 2023

FIGURE 20 MEASUREMENT SERVICES EXPECTED TO DOMINATE OPTICAL MEASUREMENT MARKET FOR SERVICES DURING FORECAST PERIOD

FIGURE 21 OPTICAL MEASUREMENT MARKET FOR VMM EXPECTED TO GROW

AT HIGHEST CAGR BETWEEN 2018 AND 2023

FIGURE 22 3D LASER SCANNERS EXPECTED TO DOMINATE OPTICAL MEASUREMENT MARKET FOR ODS BETWEEN 2018 AND 2023

FIGURE 23 VMM MARKET FOR SOFTWARE SEGMENT EXPECTED TO GROW AT HIGHEST CAGR BETWEEN 2018 AND 2023

FIGURE 24 OPTICAL MEASUREMENT MARKET FOR INDUSTRIAL VERTICAL EXPECTED TO GROW AT HIGHEST CAGR BETWEEN 2018 AND 2023

FIGURE 25 OPTICAL MEASUREMENT MARKET FOR ENERGY AND POWER VERTICAL IN APAC TO GROW AT HIGHEST CAGR BETWEEN 2018 AND 2023

FIGURE 26 OPTICAL MEASUREMENT MARKET FOR HEALTHCARE VERTICAL IN APAC EXPECTED TO GROW AT HIGHEST CAGR BETWEEN 2018 AND 2023

FIGURE 27 GEOGRAPHIC SNAPSHOT: OPTICAL MEASUREMENT MARKET IN APAC EXPECTED TO WITNESS HIGHEST GROWTH BETWEEN 2018 AND 2023

FIGURE 28 OPTICAL MEASUREMENT MARKET IN CHINA PROJECTED TO GROW AT HIGHEST CAGR BETWEEN 2018 AND 2023

FIGURE 29 NORTH AMERICA: SNAPSHOT OF OPTICAL MEASUREMENT MARKET

FIGURE 30 EUROPE: SNAPSHOT OF OPTICAL MEASUREMENT MARKET

FIGURE 31 APAC: SNAPSHOT OF OPTICAL MEASUREMENT MARKET

FIGURE 32 COMPANIES ADOPTED PRODUCT LAUNCHES AS KEY GROWTH STRATEGY BETWEEN 2015 AND 2017

FIGURE 33 OPTICAL MEASUREMENT MARKET EVALUATION FRAMEWORK

FIGURE 34 GEOGRAPHIC REVENUE MIX OF LEADING PLAYERS

FIGURE 35 HEXAGON: COMPANY SNAPSHOT

FIGURE 36 JENOPTIK: COMPANY SNAPSHOT

FIGURE 37 FARO TECHNOLOGIES: COMPANY SNAPSHOT

FIGURE 38 NIKON: COMPANY SNAPSHOT

FIGURE 39 CARL ZEISS: COMPANY SNAPSHOT

FIGURE 40 KEYENCE CORPORATION: COMPANY SNAPSHOT

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