

Optical Film Market by Film Type (Polarizing Film, Backlight Unit Film, ITO Film), Application (Television, Desktop Monitors & Laptops, Smartphones & Tablets, Signage/Large Format display, Automotive Display), Region-Global Forecast to 2024

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Abstracts

The optical film market is projected to register a CAGR of 7.0%, in terms of value, during the forecast period.

The optical film market is projected to reach USD 30.2 billion by 2024, at a CAGR of 7.0% between 2019 and 2024. The major drivers stimulating the optical film market are an increase in demand for large LCD and OLED display panels from the televisions and smartphones segments. However, exclusivity and IP protection of emerging and advanced display materials are hindering the growth of the market.

The smartphones & tablets application is the fastest-growing segment, in terms of value, of the optical film market.

The smartphones & tablets application constitutes a major share of the optical film market, by value and volume. The smartphones industry has witnessed continuous advancements in the past years, which is responsible for the growing penetration of smartphones and tablets, globally. Smartphones & tablets use small display panels, which includes LCD and OLED panels. Optical film is majorly used as a polarizer film in both panels. The average screen size of the smartphone has increased since the past few years, and this trend is expected to continue in the future, which will have a positive impact on the optical film market.

“APAC is the fastest-growing optical film market.”

APAC is expected to be the fastest-growing optical film market during the next five years. The main factor that is expected to contribute to this growth is the presence of a large number of prominent optical film manufacturers such as LG Chem, Ltd., Hyosung Chemical, Toray Industries Inc., Sumitomo Chemical Co., Ltd, and Zeon Corporation. The growing demand from the consumer electronics industry is expected to increase the demand for optical film in the region during the forecast period. The huge number of large display manufacturers is driving the demand for optical film in the televisions application in this region.

This study has been validated through primaries conducted with various industry experts, globally. These primary sources have been divided into the following three categories:

By Company Type- Tier 1- 35%, Tier 2- 25%, and Tier 3- 40%

By Designation- C Level- 35%, Director Level- 30%, and Others- 35%

By Region- North America - 25%, Europe - 30%, APAC - 30%, Latin America -5%, and MEA - 10%

The report provides a comprehensive analysis of company profiles listed below:

LG Chem, Ltd. (South Korea)

Hyosung Chemical (South Korea)

Toray Industries Inc. (Japan)

Sumitomo Chemical Co., Ltd. (Japan)

3M (US)

Zeon Corporation (Japan)

Kolon Industries Inc. (South Korea)

Sanritz Co., Ltd. (Japan)

Nitto Denko Corporation (Japan)

Samsung SDI (Japan)

Research Coverage

The market study covers the optical film market across segments. It aims at estimating the market size and the growth potential of this market, across different segments, such as film type, application, and region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall optical film market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 REGIONS COVERED
 - 1.4.1 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 UNIT CONSIDERED
- 1.7 LIMITATIONS
- 1.8 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 BREAKDOWN OF PRIMARY INTERVIEWS
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE OPTICAL FILM MARKET
- 4.2 OPTICAL FILM MARKET, BY FILM TYPE
- 4.3 OPTICAL FILM MARKET SIZE, BY APPLICATION
- 4.4 OPTICAL FILM MARKET, BY APPLICATION AND COUNTRY
- 4.5 OPTICAL FILM MARKET: MAJOR COUNTRIES

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Increasing demand for smartphones, tablets, and other similar consumer electronic devices

5.2.1.2 Construction and upgrading of new and existing display panel manufacturing plants in APAC

5.2.1.3 Ever-increasing average screen size and resolution of LCD television

5.2.1.4 Emerging display technologies—micro LED and true quantum dot

5.2.2 RESTRAINTS

5.2.2.1 Exclusivity and Intellectual Property (IP) protection of emerging and advanced display materials

5.2.2.2 High volatility in prices of indium tin oxide

5.2.3 OPPORTUNITIES

5.2.3.1 Emerging use cases: smart display, smart mirror, and smart home appliances

5.2.3.2 Continuous development of application products

5.2.4 CHALLENGES

5.2.4.1 Reducing demand for backlight unit films due to shift towards the OLED technology

5.2.4.2 High prices of new and advanced materials

5.3 PORTER'S FIVE FORCES ANALYSIS

5.3.1 THREAT OF SUBSTITUTES

5.3.2 BARGAINING POWER OF SUPPLIERS

5.3.3 BARGAINING POWER OF BUYERS

5.3.4 THREAT OF NEW ENTRANTS

5.3.5 INTENSITY OF RIVALRY

6 OPTICAL FILM MARKET, BY FILM TYPE

6.1 INTRODUCTION

6.2 POLARIZING FILM 406.2.1 POLARIZING FILM IS EXPECTED TO HAVE HIGH DEMAND FROM OLED SMARTPHONE DISPLAYS

6.3 BACKLIGHT UNIT FILM (BLU)

6.3.1 BACKLIGHT UNIT FILM IS EXPECTED TO HAVE HIGH DEMAND FROM LARGE LCD TELEVISIONS

6.4 ITO FILM

6.4.1 GROWING DEMAND FOR TOUCH PANEL-BASED DISPLAYS IS DRIVING

THE DEMAND FOR ITO FILM

7 OPTICAL FILM MARKET, BY APPLICATION

7.1 INTRODUCTION

7.2 TELEVISION

7.2.1 10.5 GENERATION TELEVISION DISPLAY PANEL PRODUCTION LINES IS DRIVING THE DEMAND FOR OPTICAL FILMS

7.3 DESKTOP MONITORS & LAPTOPS

7.3.1 APAC IS THE LARGEST OPTICAL FILM MARKET IN DESKTOP MONITOR & LAPTOP APPLICATION

7.4 SMARTPHONES & TABLETS

7.4.1 HIGH DEMAND FROM CHINA AND INDIA IS DRIVING THE CONSUMPTION OF OPTICAL FILM IN THE SMARTPHONE & TABLET APPLICATION

7.5 SIGNAGE/LARGE FORMAT DISPLAY

7.5.1 HIGH DEMAND FROM RETAIL, HOSPITALITY, AND ENTERTAINMENT INDUSTRIES IS DRIVING THE DEMAND FOR OPTICAL FILM

7.6 AUTOMOTIVE DISPLAY

7.6.1 INCREASING ADOPTION OF DISPLAYS IN CARS IS DRIVING THE DEMAND OF OPTICAL FILMS IN AUTOMOTIVE DISPLAYS

7.7 OTHERS

8 OPTICAL FILM MARKET, BY REGION

8.1 INTRODUCTION

8.2 APAC

8.2.1 SOUTH KOREA

8.2.1.1 The country dominates the optical film market in the APAC region

8.2.2 CHINA

8.2.2.1 China is the fastest-growing market of optical film at the global level

8.2.3 JAPAN

8.2.3.1 High demand in the television application is driving the market in Japan

8.2.4 TAIWAN

8.2.4.1 Television and smartphone applications are boosting the demand for optical film in Taiwan

8.3 NORTH AMERICA

8.3.1 US

8.3.1.1 The US dominates the optical film market in North America

8.3.2 CANADA

8.3.2.1 Consumer, automotive, retail, medical, and industrial sectors to be major users of optical film in Canada

8.4 EUROPE

8.4.1 UK

8.4.1.1 There is a high demand for polarizing and backlight unit optical films in the UK

8.4.2 GERMANY

8.4.2.1 Germany is the second-largest manufacturer of optical film in Europe

8.4.3 FRANCE

8.4.3.1 The use of optical film for various applications in the consumer electronics industry is boosting the market growth

8.5 LATIN AMERICA

8.5.1 BRAZIL

8.5.1.1 Penetration of smartphones and other touch display devices are expected to boost the demand for optical film

8.5.2 MEXICO

8.5.2.1 Rising exports of tablets and smartphones to the US is expected to boost the demand for optical film

8.5.3 REST OF LATIN AMERICA

8.6 MEA

8.6.1 SOUTH AFRICA

8.6.1.1 Growing industrialization and urbanization is primarily driving demand for optical film

8.6.2 SAUDI ARABIA

8.6.2.1 Increasing demand for electronic displays is expected to drive the market

8.6.3 REST OF MEA

9 COMPETITIVE LANDSCAPE

9.1 INTRODUCTION

9.1.1 NEW PRODUCT DEVELOPMENTS

9.1.2 EXPANSIONS

9.2 MARKET RANKING

9.3 COMPETITIVE LEADERSHIP MAPPING, 2018

9.3.1 INTRODUCTION

9.3.2 VISIONARY LEADERS

9.3.3 DYNAMIC DIFFERENTIATORS

9.3.4 EMERGING COMPANIES

9.3.5 INNOVATORS

9.4 COMPETITIVE BENCHMARKING

9.4.1 STRENGTH OF PRODUCT PORTFOLIO

9.4.2 BUSINESS STRATEGY EXCELLENCE

10 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

10.1 LG CHEM, LTD.

10.2 HYOSUNG CHEMICAL

10.3 TORAY INDUSTRIES INC

10.4 SUMITOMO CHEMICAL CO., LTD.

10.5 3M

10.6 ZEON CORPORATION

10.7 KOLON INDUSTRIES, INC.

10.8 SANRITZ CO., LTD.

10.9 NITTO DENKO CORPORATION

10.10 SAMSUNG SDI

10.11 OTHER COMPANIES

10.11.1 MITSUBISHI CHEMICAL CORPORATION

10.11.2 DEXERIALS CORPORATION

10.11.3 BENQ MATERIALS CORPORATION

10.11.4 SKC INC.

10.11.5 POLATECHNO CO., LTD.

10.11.6 SUNTECHOPT CORPORATION

10.11.7 CHENG MEI MATERIALS TECHNOLOGY CORP.

10.11.8 SHENZHEN SHENG WAVE OPTOELECTRONIC TECHNOLOGY CO., LTD.

(SAPO)

10.11.9 TEIJIN LIMITED

10.11.10 TOYOBO CO. LTD.

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

11 APPENDIX

11.1 INSIGHTS FROM INDUSTRY EXPERTS

11.2 DISCUSSION GUIDE

11.3 KNOWLEDGE STORE: MARKETSandMARKETS SUBSCRIPTION PORTAL

11.4 AVAILABLE CUSTOMIZATIONS

11.5 RELATED REPORTS

11.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

- TABLE 1 OPTICAL FILM MARKET SIZE, 2017–2024
- TABLE 2 OPTICAL FILM MARKET SIZE, BY FILM TYPE, 2017–2024 (MSQM)
- TABLE 3 OPTICAL FILM MARKET SIZE, BY FILM TYPE, 2017–2024 (USD MILLION)
- TABLE 4 POLARIZING FILM MARKET SIZE, BY REGION, 2017–2024 (MSQM)
- TABLE 5 POLARIZING FILM MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)
- TABLE 6 BACKLIGHT UNIT FILM MARKET SIZE, BY REGION, 2017–2024 (MSQM)
- TABLE 7 BACKLIGHT UNIT FILM MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)
- TABLE 8 ITO FILM MARKET SIZE, BY REGION, 2017–2024 (MSQM)
- TABLE 9 ITO FILM MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)
- TABLE 10 OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024 (MSQM)
- TABLE 11 OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)
- TABLE 12 OPTICAL FILM MARKET SIZE IN TELEVISION, BY REGION, 2017–2024 (MSQM)
- TABLE 13 OPTICAL FILM MARKET SIZE IN TELEVISION, BY REGION, 2017–2024, (USD MILLION)
- TABLE 14 OPTICAL FILM MARKET SIZE IN DESKTOP MONITOR & LAPTOP, BY REGION, 2017–2024 (MSQM)
- TABLE 15 OPTICAL FILM MARKET SIZE IN DESKTOP MONITOR & LAPTOP, BY REGION, 2017–2024, (USD MILLION)
- TABLE 16 OPTICAL FILM MARKET SIZE IN SMARTPHONE & TABLET, BY REGION, 2017–2024 (MSQM)
- TABLE 17 OPTICAL FILM MARKET SIZE IN SMARTPHONE & TABLET, BY REGION, 2017–2024, (USD MILLION)
- TABLE 18 OPTICAL FILM MARKET SIZE IN SIGNAGE & LARGE FORMAT DISPLAY, BY REGION, 2017–2024 (MSQM)
- TABLE 19 OPTICAL FILM MARKET SIZE IN SIGNAGE & LARGE FORMAT DISPLAY, BY REGION, 2017–2024, (USD MILLION)
- TABLE 20 OPTICAL FILM MARKET SIZE IN AUTOMOTIVE DISPLAY, BY REGION, 2017–2024 (MSQM)
- TABLE 21 OPTICAL FILM MARKET SIZE IN AUTOMOTIVE DISPLAY, BY REGION, 2017–2024, (USD MILLION)
- TABLE 22 OPTICAL FILM MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2017–2024 (MSQM)

TABLE 23 OPTICAL FILM MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2017–2024, (USD MILLION)

TABLE 24 APAC: OPTICAL FILM MARKET SIZE, BY FILM TYPE, 2017–2024 (MSQM)

TABLE 25 APAC: OPTICAL FILM MARKET SIZE, BY FILM TYPE, 2017–2024 (USD MILLION)

TABLE 26 APAC: OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024 (MSQM)

TABLE 27 APAC: OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 28 APAC: OPTICAL FILM MARKET SIZE, BY COUNTRY, 2017–2024 (MSQM)

TABLE 29 APAC: OPTICAL FILM MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 30 SOUTH KOREA: OPTICAL FILM MARKET SIZE, COUNTRY, BY APPLICATION, 2017–2024 (MSQM)

TABLE 31 SOUTH KOREA: OPTICAL FILM MARKET SIZE, COUNTRY, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 32 NORTH AMERICA: OPTICAL FILM MARKET SIZE, BY FILM TYPE, 2017–2024 (MSQM)

TABLE 33 NORTH AMERICA: OPTICAL FILM MARKET SIZE, BY FILM TYPE, 2017–2024 (USD MILLION)

TABLE 34 NORTH AMERICA: OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024 (MSQM)

TABLE 35 NORTH AMERICA: OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 36 NORTH AMERICA: OPTICAL FILM MARKET SIZE, BY COUNTRY, 2017–2024 (MSQM)

TABLE 37 NORTH AMERICA: OPTICAL FILM MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 38 US: OPTICAL FILM MARKET SIZE, COUNTRY, BY APPLICATION, 2017–2024 (MSQM)

TABLE 39 US.: OPTICAL FILM MARKET SIZE, COUNTRY, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 40 EUROPE: OPTICAL FILM MARKET SIZE, BY FILM TYPE, 2017–2024 (MSQM)

TABLE 41 EUROPE: OPTICAL FILM MARKET SIZE, BY FILM TYPE, 2017–2024 (USD MILLION)

TABLE 42 EUROPE: OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024 (MSQM)

TABLE 43 EUROPE: OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024

(USD MILLION)

TABLE 44 EUROPE: OPTICAL FILM MARKET SIZE, BY COUNTRY, 2016–2023
(MSQM)

TABLE 45 EUROPE: OPTICAL FILM MARKET SIZE, BY COUNTRY, 2016–2023 (USD
MILLION)

TABLE 46 UK: OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024 (MSQM)

TABLE 47 UK: OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 48 LATIN AMERICA: OPTICAL FILM MARKET SIZE, BY FILM TYPE,
2017–2024 (MSQM)

TABLE 49 LATIN AMERICA: OPTICAL FILM MARKET SIZE, BY FILM TYPE,
2017–2024 (USD MILLION)

TABLE 50 LATIN AMERICA: OPTICAL FILM MARKET SIZE, BY APPLICATION,
2017–2024 (MSQM)

TABLE 51 LATIN AMERICA: OPTICAL FILM MARKET SIZE, BY APPLICATION,
2017–2024 (USD MILLION)

TABLE 52 LATIN AMERICA: OPTICAL FILM MARKET SIZE, BY COUNTRY,
2017–2024 (MSQM)

TABLE 53 LATIN AMERICA: OPTICAL FILM MARKET SIZE, BY COUNTRY,
2017–2024 (USD MILLION)

TABLE 54 MEA: OPTICAL FILM MARKET SIZE, BY FILM TYPE, 2017–2024 (MSQM)

TABLE 55 MEA: OPTICAL FILM MARKET SIZE, BY FILM TYPE, 2017–2024 (USD
MILLION)

TABLE 56 MEA: OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024
(MSQM)

TABLE 57 MEA: OPTICAL FILM MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 58 MEA: OPTICAL FILM MARKET SIZE, BY COUNTRY, 2017–2024 (MSQM)

TABLE 59 MEA: OPTICAL FILM MARKET SIZE, BY COUNTRY, 2017–2024 (USD
MILLION)

TABLE 60 NEW PRODUCT DEVELOPMENTS, 2014–2018

TABLE 61 EXPANSIONS, 2014–2018

TABLE 62 MARKET RANKING OF KEY PLAYERS, 2018

List Of Figures

LIST OF FIGURES

- FIGURE 1 OPTICAL FILM: MARKET SEGMENTATION
- FIGURE 2 OPTICAL FILM MARKET: RESEARCH DESIGN
- FIGURE 3 OPTICAL FILM MARKET: BOTTOM-UP APPROACH
- FIGURE 4 OPTICAL FILM MARKET: TOP-DOWN APPROACH
- FIGURE 5 TELEVISION DOMINATED OVERALL OPTICAL FILM MARKET
- FIGURE 6 POLARIZING FILM DOMINATED THE OVERALL OPTICAL FILM MARKET
- FIGURE 7 APAC TO BE FASTEST-GROWING MARKET OF OPTICAL FILM
- FIGURE 8 INCREASING DISPLAY PANEL SIZES OF TELEVISION AND SMARTPHONES TO DRIVE THE MARKET
- FIGURE 9 ITO FILM TO BE FASTEST-GROWING OPTICAL FILM SEGMENT
- FIGURE 10 TELEVISION TO BE THE LARGEST APPLICATION
- FIGURE 11 SOUTH KOREA HAS THE LARGEST SHARE IN OPTICAL FILM MARKET
- FIGURE 12 CHINA TO REGISTER HIGHEST CAGR IN OPTICAL FILM MARKET
- FIGURE 13 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND THREATS IN THE OPTICAL FILM MARKET
- FIGURE 14 OPTICAL FILMS MARKET: PORTER'S FIVE FORCES ANALYSIS
- FIGURE 15 ITO FILM SEGMENT TO WITNESS HIGHEST CAGR DURING FORECAST PERIOD
- FIGURE 16 APAC TO DRIVE THE POLARIZING FILM MARKET
- FIGURE 17 APAC TO DRIVE THE BACKLIGHT UNIT FILM MARKET
- FIGURE 18 APAC TO DRIVE THE ITO FILM MARKET
- FIGURE 19 TELEVISION TO BE THE LEADING APPLICATION OF OPTICAL FILM MARKET
- FIGURE 20 APAC TO BE THE BIGGEST MARKET OF OPTICAL FILM IN THE TELEVISION APPLICATION
- FIGURE 21 APAC TO BE THE BIGGEST MARKET FOR OPTICAL FILM IN DESKTOP MONITORS & LAPTOPS APPLICATION
- FIGURE 22 APAC TO BE THE BIGGEST MARKET FOR OPTICAL FILM IN SMARTPHONE & TABLET APPLICATION
- FIGURE 23 APAC TO WITNESS HIGHEST CAGR IN SIGNAGE & LARGE FORMAT DISPLAY APPLICATION
- FIGURE 24 EUROPE TO BE THE BIGGEST MARKET FOR OPTICAL FILM IN AUTOMOTIVE DISPLAY APPLICATION
- FIGURE 25 CHINA TO BE THE FASTEST-GROWING OPTICAL FILM MARKET
- FIGURE 26 APAC: OPTICAL FILM MARKET SNAPSHOT

FIGURE 27 NORTH AMERICA: OPTICAL FILM MARKET SNAPSHOT

FIGURE 28 EUROPE: OPTICAL FILM MARKET SNAPSHOT

FIGURE 29 BRAZIL TO LEAD THE OPTICAL FILM MARKET IN LATIN AMERICA

FIGURE 30 SOUTH AFRICA TO BE THE LARGEST OPTICAL FILM MARKET IN MEA

FIGURE 31 COMPANIES ADOPTED EXPANSION AS THE KEY GROWTH STRATEGY BETWEEN 2014 AND 2018

FIGURE 32 OPTICAL FILM MARKET, COMPETITIVE LEADERSHIP MAPPING, 2018

FIGURE 33 LG CHEM, LTD.: COMPANY SNAPSHOT

FIGURE 34 HYOSUNG CHEMICAL: COMPANY SNAPSHOT

FIGURE 35 HYOSUNG CHEMICAL: SWOT ANALYSIS

FIGURE 36 TORAY INDUSTRIES INC: COMPANY SNAPSHOT

FIGURE 37 TORAY INDUSTRIES INC.: SWOT ANALYSIS

FIGURE 38 SUMITOMO CHEMICAL CO., LTD.: COMPANY SNAPSHOT

FIGURE 39 SUMITOMO CHEMICAL CO., LTD.: SWOT ANALYSIS

FIGURE 40 3M: COMPANY SNAPSHOT

FIGURE 41 3M: SWOT ANALYSIS

FIGURE 42 ZEON CORPORATION: COMPANY SNAPSHOT

FIGURE 43 KOLON INDUSTRIES, INC: COMPANY SNAPSHOT

FIGURE 44 SAMSUNG SDI: COMPANY SNAPSHOT

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