

Ophthalmic Imaging Market by Product Type (Optical Coherence Tomography Systems, Ophthalmic Ultrasound Systems, Fundus Cameras), Application (Glaucoma, Retinopathies), End User (Hospitals, Ophthalmology Clinics, Optometry Clinics) - Global Forecast to 2030

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Abstracts

The ophthalmic imaging market is projected to reach USD 3.84 billion by 2030 from USD 2.83 billion in 2025, at a CAGR of 6.3% during the forecast period.

The ophthalmic imaging market is driven by the growing prevalence of eye diseases such as glaucoma, diabetic retinopathy, and age-related macular degeneration, particularly among the aging global population. Increasing demand for early and accurate diagnosis, advancements in imaging technologies like OCT and fundus cameras, and rising awareness of preventive eye care are boosting market growth. Additionally, favorable government initiatives and rising healthcare expenditure support market expansion. However, high equipment costs, limited reimbursement in certain regions, and a shortage of skilled professionals restrain widespread adoption, especially in low-income and rural settings. Data management and integration challenges in clinical workflows further limit efficiency in some healthcare facilities. Opportunities lie in the development of portable, AI-integrated imaging devices and the expansion of teleophthalmology services to reach underserved populations.

Based on product, the OCT systems segment is expected to have the highest growth rate during the forecast year. Optical coherence tomography (OCT) systems are expected to grow at the highest CAGR during the forecast period because they offer non-invasive, ultra-high-resolution imaging essential for early diagnosis of retinal and

optic nerve diseases. Technological advances—such as swept-source OCT, OCT-angiography, and AI-driven analytics—enhance diagnostic capability and workflow efficiency. Compact, handheld OCT devices are expanding access in primary care and rural settings. The growing global prevalence of diabetes, glaucoma, and AMD, combined with rising healthcare investments and favorable reimbursements, further drives OCT adoption and rapid market expansion.

Based on end user, the optometry clinics segment is expected to have the highest growth rate during the forecast year due to increasing consumer awareness of eye health and routine vision screenings. They serve as primary care hubs, offering accessible and affordable eye examinations. The rising adoption of portable, high-resolution diagnostic devices such as OCT, fundus cameras, and visual field analyzers in clinics further accelerates this trend. Clinics are increasingly investing in AI-enabled, compact equipment to enhance workflow efficiency and deliver rapid diagnostics. Additionally, growth in tele-optometry and remote screening models supports scalable reach, particularly in underserved regions, driving sustained clinic-based expansion.

Asia Pacific is expected to have the highest growth rate during the forecast period due to a rapidly aging population, rising prevalence of eye disorders like glaucoma, cataracts, and diabetic retinopathy, and increasing investment in healthcare infrastructure across key countries like China and India. Governments are expanding access via teleophthalmology networks and mobile clinics, while local innovation and affordable device production enhance adoption in underserved areas. Technological adoption, particularly OCT, AI tools, and multimodal platforms, is accelerating region-wide growth.

A breakdown of the primary participants (supply-side) for the ophthalmic imaging market referred to in this report is provided below:

By Company Type: Tier 1:34%, Tier 2: 38%, and Tier 3: 28%

By Designation: C-level: 26%, Director Level: 35%, and Others: 39%

By Region: North America: 17%, Europe: 39%, Asia Pacific: 28%, Latin America: 8%, Middle East & Africa: 3%, GCC Countries: 5%

Prominent players in the ophthalmic imaging market are Carl Zeiss Meditec AG (Germany), Topcon Corporation (Japan), Nidek Co. Ltd. (Japan), Alcon Inc.

(Switzerland), Optopol Technology Sp. z o.o (Poland), Essilor International S.A. (France), Bausch & Lomb Incorporated (US), and Halma Plc (UK), among others.

Research Coverage

The report evaluates the ophthalmic imaging market and estimates its size and future growth potential based on various segments, including products, applications, end users, and regions. The report also includes a competitive analysis of the major players in this market, along with company profiles, product offerings, recent developments, and key market strategies.

Reasons to Buy the Report

The report will assist the market leader/new entrants in the market with data on the nearest approximations of the revenue numbers for the overall ophthalmic imaging market and the subsegments. The report will assist stakeholders in understanding the competitive landscape and gain further insights into better placing their businesses and making appropriate go-to-market strategies. The report assists the stakeholders in understanding the market pulse and gives them data on influential drivers, hindrances, obstacles, and opportunities in the market.

This report provides insights into the following points:

Analysis of key drivers (Rising number of preterm and low-weight births, Public-private initiatives to strengthen patient care, Increasing incidence of HAIs among newborns, Changing clinical risks for congenital and obstetric complications, Rising number of neonatal care facilities worldwide), restraints (Premium pricing of advanced neonatal care equipment, Growing preference for refurbished devices across emerging countries), opportunities (Development of integrated and multifunctional neonatal care equipment, Market opportunities in emerging markets) and challenges (Limited access in low-income regions, Regulatory and compliance complexities)

Product Enhancement/Innovation: Comprehensive details about product launches and anticipated trends in the global ophthalmic imaging market

Market Development: Thorough knowledge and analysis of the profitable rising markets by product, application, end user, and region

Market Diversification: Comprehensive information about newly launched products and services, expanding markets, current advancements, and investments in the global ophthalmic imaging market

Competitive Assessment: Thorough evaluation of the market shares, growth plans, offerings, and capacities of the major competitors in the global ophthalmic imaging market

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