

Operation & Business Support System Market by Oss Solutions (Network Planning & Design, Service Delivery), by BSS Solutions (Product/Service Management, Customer Management, Revenue Management), by End-Users and by Geography - Analysis & Forecasts to 2020

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Abstracts

The Operation Support Systems (OSS) and Business Support Systems (BSS) market size is estimated to grow from USD 23.95 billion in 2015 to USD 42.81 billion by 2020, at an estimated CAGR of 12.3%. The OSS/BSS market facilitate end users with good competency and enables cost savings and rapid delivery of results for implementation, integration, and projects maintenance thus increasing the demand of OSS/BSS solutions and driving the growth of OSS/BSS market.

Telecom enterprises end users contribute the maximum market share in 2015

The telecom enterprises end users are expected to contribute the largest market share in the OSS/BSS market. BFSI, manufacturing, and retail will be the key growing end users during the forecast period. OSS/BSS solutions majorly support functions of network management for the telecom industry. Rise in Billing & Revenue Management is contributing toward the adaption of OSS/BSS models by telecom vendors as it helps to achieve greater agility and flexibility at reduced costs, and improves network management

'Latin America is expected to be the fastest-growing region for global OSS/BSS market during the forecast period'

The Latin America region would be the fastest-growing OSS/BSS market compared to the other regions; however, the difference is substantially low. The major cause for the growth of the Latin America OSS/BSS market in this region is the increasing number of subscribers and data devices. The developing nations such as Brazil, Argentina, and Mexico have a large number of subscribers and provide telecom companies with new opportunities to expand in the region. The growing technological advancements in the region are responsible for large system integrators and network equipment providers (NEP) to emerge as dominant primary suppliers to the telecom operators.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research. Primary interviews were conducted to gather information and primary respondents detail is mentioned below by company type, by designation and by regions

By Company Type - Tier 1 – 55 %, Tier 2 – 20% and Tier 3 – 25%

By Designation – C level – 75%, Manager level – 25%

By Region – North America - 46%, Europe – 31%, APAC – 15%, RoW – 8%

With the growing need for OSS/BSS solutions, the requirement for billing, customer management and order management had a breakthrough growth in areas of telecom enterprises, manufacturing, BFSI, and other retail industry. Technologies such as next-generation OSS/BSS solutions, offers huge growth by optimizing the network potentials, respond swiftly to changing business and launch new services fast and easily.

The various key OSS/BSS vendors and service providers profiled in the report are as follows:

1. Amdocs
2. Accenture
3. HP
4. IBM
5. Oracle Corporation
6. TCS
7. Ericsson
8. Tech Mahindra

- 9. Huawei Technology
- 10. Nokia Networks

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the OSS/BSS market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across different technologies, services, deployment models, and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitors and gain more insights to better their position in the business. The competitive landscape section includes competitor ecosystem, newproduct developments, partnerships, mergers and acquisitions.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
 - 1.2.1 MARKET SCOPE
 - 1.2.2 MARKETS COVERED
 - 1.2.3 YEAR
- 1.3 CURRENCY
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 SECONDARY DATA
 - 2.2.1 KEY DATA FROM SECONDARY SOURCES
- 2.3 PRIMARY DATA
 - 2.3.1 KEY DATA FROM PRIMARY SOURCES
 - 2.3.2 KEY INDUSTRY INSIGHTS
- 2.4 MARKET SIZE ESTIMATION
 - 2.4.1 BOTTOM-UP APPROACH
 - 2.4.2 TOP-DOWN APPROACH
- 2.5 MARKET BREAKDOWN AND DATA TRIANGULATION
 - 2.5.1 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN OSS/BSS MARKET
- 4.2 OSS/BSS MARKET – TOP SOLUTION SEGMENT
- 4.3 GLOBAL OSS/BSS MARKET
- 4.4 OSS/BSS REGION-WISE MARKET POTENTIAL
- 4.5 OSS/BSS END USER MARKET
- 4.6 LIFE CYCLE ANALYSIS, BY REGION, 2015

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 EVOLUTION

5.3 MARKET SEGMENTATION

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 Cost-effective business processes to gain competitive edge in the industry

5.4.1.2 OSS/BSS supports standards framed by communication service providers (CSP's) and government

5.4.2 RESTRAINTS

5.4.2.1 Gap between order activation and processing dissatisfies the customers

5.4.2.2 Requirement of highly proficient specialists by new telecom operators to manage OSS/BSS functions

5.4.3 OPPORTUNITIES

5.4.3.1 Adaptation of big data, M2M, and virtualization

5.4.3.2 Transition to next generation network

5.4.4 CHALLENGES

5.4.4.1 Difficult to Deploy OSS/BSS solutions in traditional systems

5.4.4.2 Dynamic business nature of telecom operators

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 TOP VENDORS ECOSYSTEMS

6.3 STRATEGIC BENCHMARKING

6.3.1 PRODUCT ENHANCEMENTS AND EXPANSIONS

6.3.2 MERGERS AND ACQUISITIONS, STRATEGIC AGREEMENTS, AND JOINT VENTURES

6.4 VALUE CHAIN

7 GLOBAL OSS/ BSS MARKET ANALYSIS, BY SOLUTION

7.1 INTRODUCTION

8 GLOBAL OSS MARKET ANALYSIS, BY OSS SOLUTION

8.1 INTRODUCTION

8.2 NETWORK PLANNING & DESIGN

8.3 SERVICE DELIVERY

- 8.4 SERVICE FULFILLMENT
- 8.5 SERVICE ASSURANCE
- 8.6 CUSTOMER CARE
- 8.7 OTHERS

9 GLOBAL BSS MARKET ANALYSIS, BY BSS SOLUTION

- 9.1 INTRODUCTION
- 9.2 CUSTOMER MANAGEMENT
- 9.3 PRODUCT/SERVICE MANAGEMENT
- 9.4 REVENUE MANAGEMENT
- 9.5 ORDER MANAGEMENT
- 9.6 OTHERS

10 GLOBAL OSS/BSS MARKET ANALYSIS, BY END USER

- 10.1 INTRODUCTION
- 10.2 TELECOM ENTERPRISES
- 10.3 BFSI
- 10.4 RETAIL
- 10.5 GOVERNMENT
- 10.6 MANUFACTURING
- 10.7 OTHERS

11 GLOBAL OSS/BSS MARKET ANALYSIS: BY REGION

- 11.1 INTRODUCTION
- 11.2 NORTH AMERICA
- 11.3 EUROPE
- 11.4 ASIA-PACIFIC
- 11.5 MIDDLE EAST AND AFRICA
- 11.6 LATIN AMERICA

12 COMPETITIVE LANDSCAPE

- 12.1 OVERVIEW
- 12.2 COMPETITIVE SITUATION AND TRENDS
 - 12.2.1 MERGERS & ACQUISITIONS
 - 12.2.2 AGREEMENTS, PARTNERSHIPS, ALLIANCES, AND COLLABORATIONS

12.2.3 NEW PRODUCT DEVELOPMENTS

13 COMPANY PROFILES

13.1 INTRODUCTION

(Overview, Financials, Products & Services, Strategy, and Developments)*

13.2 AMDOCS

13.3 ACCENTURE

13.4 HEWLETT - PACKARD (HP)

13.5 IBM

13.6 ORACLE CORPORATION

13.7 TATA CONSULTANCY SERVICES (TCS)

13.8 ERICSSON

13.9 TECH MAHINDRA

13.10 HUAWEI TECHNOLOGY

13.11 NOKIA NETWORKS

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

14.4 AVAILABLE CUSTOMIZATIONS

14.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

TABLE 1 OSS/BSS MARKET SIZE AND GROWTH RATE, 2013–2020 (USD MILLION, Y-O-Y %)

TABLE 2 INCREASING NEW BUSINESS STANDARDS AND COST SAVING WHILE MANAGING NETWORKS IS FACILITATED BY OSS/BSS SOLUTIONS IS DRIVING THE GROWTH OF OSS/BSS MARKET

TABLE 3 LACK OF HIGHLY PROFICIENT SPECIALIST IN OSS/BSS PROCESSES FIELD IS HAMMERING THE GROWTH OF THE OSS/BSS MARKET

TABLE 4 ADOPTATION OF M2M, BIG DATA, AND VIRTUALIZATION WITH NEXT GENERATION NETWORK ARCHITECTURE IS GENERATING HUGE OPPORTUNITIES FOR THE OSS/BSS MARKET

TABLE 5 INTEGRATING OSS/BSS IS A KEY CHALLENGE FOR THE GROWTH OF THIS MARKET

TABLE 6 GLOBAL OSS/BSS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

TABLE 7 GLOBAL OSS/BSS MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 8 OSS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

TABLE 9 NETWORK PLANNING & DESIGN MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 10 NETWORK PLANNING DESIGN MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 11 SERVICE DELIVERY MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 12 SERVICE DELIVERY MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 13 SERVICE FULFILLMENT MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 14 SERVICE FULFILLMENT MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 15 SERVICES ASSURANCE MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 16 SERVICE ASSURANCE MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 17 CUSTOMER CARE MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 18 CUSTOMER CARE MARKET SIZE, BY END USER, 2013–2020 (USD

MILLION)

TABLE 19 OTHERS SOLUTION MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 20 OTHERS SOLUTION MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 21 BSS MARKET SIZE, BY BSS SOLUTION, 2013–2020 (USD MILLION)

TABLE 22 CUSTOMER MANAGEMENT MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 23 CUSTOMER MANAGEMENT MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 24 PRODUCT/SERVICE MANAGEMENT MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 25 PRODUCT/SERVICE MANAGEMENT MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 26 REVENUE MANAGEMENT MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 27 REVENUE MANAGEMENT MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 28 ORDER MANAGEMENT MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 29 ORDER MANAGEMENT MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 30 OTHERS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 31 OTHERS MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 32 GLOBAL OSS/BSS MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 33 TELECOM: GLOBAL OSS/BSS MARKET SIZE, BY OSS SOLUTION, 2013–2020 (USD MILLION)

TABLE 34 TELECOM: GLOBAL OSS/BSS MARKET SIZE, BY BSS SOLUTION, 2013–2020 (USD MILLION)

TABLE 35 BFSI: GLOBAL OSS/BSS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 36 BFSI: GLOBAL OSS/BSS MARKET SIZE, BY OSS SOLUTION, 2013–2020 (USD MILLION)

TABLE 37 BFSI: GLOBAL OSS/BSS MARKET SIZE, BY BSS SOLUTION, 2013–2020 (USD MILLION)

TABLE 38 BFSI: GLOBAL OSS/BSS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 39 RETAIL: GLOBAL OSS/BSS MARKET SIZE, BY OSS SOLUTION,

2013–2020 (USD MILLION)

TABLE 40 RETAIL: GLOBAL OSS/BSS MARKET SIZE, BY BSS SOLUTIONS,
2013–2020 (USD MILLION)

TABLE 41 RETAIL: GLOBAL OSS/BSS MARKET SIZE, BY REGION, 2013–2020 (USD
MILLION)

TABLE 42 GOVERNMENT: GLOBAL OSS/BSS MARKET SIZE, BY OSS SOLUTION,
2013–2020 (USD MILLION)

TABLE 43 GOVERNMENT: GLOBAL OSS/BSS MARKET SIZE, BY BSS SOLUTION,
2013–2020 (USD MILLION)

TABLE 44 GOVERNMENT: GLOBAL OSS/BSS MARKET SIZE, BY REGION,
2013–2020 (USD MILLION)

TABLE 45 MANUFACTURING: GLOBAL OSS/BSS MARKET SIZE, BY OSS
SOLUTION, 2013–2020 (USD MILLION)

TABLE 46 MANUFACTURING: GLOBAL OSS/BSS MARKET SIZE, BY BSS
SOLUTION, 2013–2020 (USD MILLION)

TABLE 47 MANUFACTURING: GLOBAL OSS/BSS MARKET SIZE, BY REGION,
2013–2020 (USD MILLION)

TABLE 48 OTHERS: GLOBAL OSS/BSS MARKET SIZE, BY OSS SOLUTION,
2013–2020 (USD MILLION)

TABLE 49 OTHERS: GLOBAL OSS/BSS MARKET SIZE, BY BSS SOLUTION,
2013–2020 (USD MILLION)

TABLE 50 OTHERS: GLOBAL OSS/BSS MARKET SIZE, BY REGION, 2013–2020
(USD MILLION)

TABLE 51 GLOBAL OSS/BSS MARKET SIZE, BY REGION, 2013–2020 (USD
MILLION)

TABLE 52 NORTH AMERICA OSS/BSS MARKET SIZE, BY SOLUTION, 2013–2020
(USD MILLION)

TABLE 53 NORTH AMERICA OSS MARKET SIZE, BY SOLUTION, 2013–2020 (USD
MILLION)

TABLE 54 NORTH AMERICA BSS MARKET SIZE, BY SOLUTION, 2013–2020 (USD
MILLION)

TABLE 55 NORTH AMERICA OSS/BSS MARKET SIZE, BY END USER, 2013–2020
(USD MILLION)

TABLE 56 EUROPE OSS/BSS MARKET SIZE, BY SOLUTION, 2013–2020 (USD
MILLION)

TABLE 57 EUROPE OSS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

TABLE 58 EUROPE BSS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

TABLE 59 EUROPE OSS/BSS MARKET SIZE, BY END USER, 2013–2020 (USD
MILLION)

TABLE 60 NORTH AMERICA OSS/BSS MARKET SIZE, BY SOLUTION, 2013–2020
(USD MILLION)

TABLE 61 APAC OSS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

TABLE 62 APAC BSS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

TABLE 63 APAC OSS/BSS MARKET SIZE, BY END USER, 2013–2020 (USD
MILLION)

TABLE 64 MIDDLE EAST AND AFRICA OSS/BSS MARKET SIZE, BY SOLUTION,
2013–2020 (USD MILLION)

TABLE 65 MIDDLE EAST AND AFRICA OSS MARKET SIZE, BY SOLUTION,
2013–2020 (USD MILLION)

TABLE 66 MIDDLE EAST AND AFRICA BSS MARKET SIZE, BY SOLUTION,
2013–2020 (USD MILLION)

TABLE 67 MIDDLE EAST AND AFRICA OSS/BSS MARKET SIZE, BY END USER,
2013–2020 (USD MILLION)

TABLE 68 LATIN AMERICA OSS/BSS MARKET SIZE, BY SOLUTION, 2013–2020
(USD MILLION)

TABLE 69 LATIN AMERICA OSS MARKET SIZE, BY SOLUTION, 2013–2020 (USD
MILLION)

TABLE 70 LATIN AMERICA BSS MARKET SIZE, BY SOLUTION, 2013–2020 (USD
MILLION)

TABLE 71 LATIN AMERICA OSS/BSS MARKET SIZE, BY END USER, 2013–2020
(USD MILLION)

TABLE 72 MERGERS & ACQUISITIONS, 2013-2015

TABLE 73 AGREEMENTS, PARTNERSHIPS, ALLIANCES, AND COLLABORATIONS,
2013-2015

TABLE 74 NEW PRODUCT DEVELOPMENTS, 2013-2015

List Of Figures

LIST OF FIGURES

FIGURE 1 RESEARCH DESIGN

FIGURE 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM UP APPROACH

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 5 MARKET BREAKDOWN DATA TRIANGULATION APPROACH

FIGURE 6 OSS / BSS MARKET SIZE, REGIONAL SNAPSHOT (2015-2020): LATIN AMERICA IS EXPECTED TO GROW AT HIGHEST CAGR IN THE NEXT FIVE YEARS

FIGURE 7 OSS/BSS MARKET SIZE, END-USER SNAPSHOT (2015-2020): MARKET FOR MANUFACTURING IS EXPECTED TO GROW WITH THE HIGHEST CAGR IN THE DURING THE FORECAST PERIOD

FIGURE 8 OSS MARKET SIZE, SOLUTION SNAPSHOT (2015-2020): SERVICE DELIVERY IS EXPECTED TO DOMINATE THE MARKET BY 2020

FIGURE 9 BSS MARKET SIZE, SOLUTION SNAPSHOT (2015-2020): ORDER MANAGEMENT IS EXPECTED TO GROW WITH THE HIGHEST CAGR IN THE DURING THE FORECAST PERIOD

FIGURE 10 OSS/BSS MARKET SHARE, 2015 – NORTH AMERICA IS EXPECTED TO EXHIBIT THE HIGHEST MARKET SHARE IN 2015

FIGURE 11 RISE IN ADOPTION OF NETWORK PLANNING & DESIGN, BILLING AND CUSTOMER MANAGEMENT SOLUTIONS ARE THE KEY DRIVERS FOR THE OSS/BSS MARKET

FIGURE 12 OSS SOLUTIONS IS EXPECTED TO GAIN THE HIGHEST TRACTION IN TERMS OF CAGR AND MARKET SIZE

FIGURE 13 NORTH AMERICA TO HOLD THE LARGEST SHARE IN THE OSS/BSS MARKET IN 2015

FIGURE 14 NORTH AMERICA IS EXPECTED TO DOMINATE THE OSS/BSS MARKET

FIGURE 15 TELECOM ENTERPRISE WILL CONTINUE TO DOMINATE THE OSS/BSS MARKET IN THE COMING FIVE YEARS

FIGURE 16 MIDDLE EAST & AFRICA TO ENTER GROWTH STAGE WHILE EUROPE IS EXPECTED TO SOON ENTER THE MATURE PHASE

FIGURE 17 OSS/BSS MARKET SEGMENTATION

FIGURE 18 MARKET DYNAMICS OF OSS/BSS MARKET

FIGURE 19 STRATEGIC BENCHMARKING: AMDOCS'S NEW PRODUCT TO PROVIDE BETTER CUSTOMER MANAGEMENT FACILITIES TO TELECOM USERS

FIGURE 20 STRATEGIC BENCHMARKING: ACCENTURE ADOPTED INORGANIC

STRATEGIES TO GROW IN THE OSS/BSS MARKET

FIGURE 21 OSS SOLUTION IS LEADING THE OSS/BSS MARKET BY SOLUTIONS

FIGURE 22 TELECOM ENTERPRISE TO LEAD THE GLOBAL OSS/BSS MARKET, BY END USER

FIGURE 23 NETWORK PLANNING & DESIGN MARKET TO EXHIBIT THE FASTEST GROWTH RATE IN THE OSS SOLUTION MARKET

FIGURE 24 NETWORK PLANNING AND DESIGN IS EXPECTED TO SHOW HIGHEST CAGR GROWTH RATE IN THE LATIN AMERICA REGION

FIGURE 25 NETWORK PLANNING AND DESIGN IS EXPECTED TO REGISTER HIGHEST GROWTH IN TELECOM SECTOR

FIGURE 26 SERVICE DELIVERY IS EXPECTED TO SHOW HIGHEST GROWTH IN LA REGION

FIGURE 27 SERVICE DELIVERY TO EXHIBIT HIGHEST GROWTH IN TELECOM SECTOR

FIGURE 28 SERVICE FULFILMENT IS EXPECTED TO EXHIBIT HIGHEST GROWTH IN LATIN AMERICA

FIGURE 29 SERVICE FULFILMENT IS EXPECTED TO EXHIBIT HIGHEST GROWTH IN LATIN AMERICA

FIGURE 30 SERVICE ASSURANCE MARKET IS EXPECTED TO EXHIBIT HIGHEST CAGR GROWTH IN LATIN AMERICA REGION

FIGURE 31 SERVICE ASSURANCE MARKET TO EXHIBIT HIGHEST GROWTH IN THE TELECOM SECTOR

FIGURE 32 CUSTOMER CARE MARKET IS EXPECTED TO EXHIBIT HIGHEST CAGR GROWTH IN LATIN AMERICA

FIGURE 33 CUSTOMER CARE MARKET IS EXPECTED TO SHOW HIGHEST GROWTH IN THE TELECOM SECTOR

FIGURE 34 OTHERS SOLUTION IS EXPECTED TO EXHIBIT HIGHEST GROWTH IN LATIN AMERICA

FIGURE 35 OTHERS SOLUTION IS EXPECTED TO EXHIBIT HIGHEST GROWTH IN THE TELECOM SECTOR

FIGURE 36 CUSTOMER MANAGEMENT IS LEADING THE BSS MARKET, BY BSS SOLUTION

FIGURE 37 CUSTOMER MANAGEMENT IS EXPECTED TO REGISTER HIGHEST GROWTH IN LATIN AMERICA REGION

FIGURE 38 MANUFACTURING IS EXPECTED TO REGISTER HIGHEST GROWTH IN GLOBAL OSS/BSS MARKET

FIGURE 39 PRODUCT/SERVICE MANAGEMENT IS EXPECTED TO EXHIBIT HIGHEST CAGR GROWTH IN LATIN AMERICA

FIGURE 40 PRODUCT/SERVICE MANAGEMENT TO REGISTER HIGHEST

GROWTH IN THE TELECOM SECTOR

FIGURE 41 REVENUE MANAGEMENT TO EXHIBIT HIGHEST GROWTH IN LATIN AMERICA

FIGURE 42 REVENUE MANAGEMENT TO WITNESS HIGHEST GROWTH IN THE TELECOM SECTOR

FIGURE 43 ORDER MANAGEMENT MARKET TO EXHIBIT HIGHEST GROWTH IN THE LATIN AMERICA REGION

FIGURE 44 ORDER MANAGEMENT MARKET TO EXHIBIT HIGHEST GROWTH IN THE TELECOM SECTOR

FIGURE 45 OTHERS MARKET TO EXHIBIT CONSIDERABLE GROWTH IN LATIN AMERICA

FIGURE 46 OTHERS MARKET TO EXHIBIT HIGHEST GROWTH IN THE TELECOM SECTOR

FIGURE 47 GLOBAL OSS/BSS MARKET, BY END USER

FIGURE 48 TELECOM, BFSI & GOVERNMENT ARE THE TOP THREE END USERS ESTIMATED TO REGISTER CONSIDERABLE GROWTH DURING THE FORECAST PERIOD

FIGURE 49 LATIN AMERICA WILL EXHIBIT THE HIGHEST GROWTH RATE IN THE OSS/BSS MARKET

FIGURE 50 NORTH AMERICA OSS/BSS MARKET: SNAPSHOT

FIGURE 51 EUROPE OSS/BSS MARKET: SNAPSHOT

FIGURE 52 ASIA-PACIFIC OSS/BSS MARKET: SNAPSHOT

FIGURE 53 MIDDLE EAST AND AFRICA OSS/BSS MARKET: SNAPSHOT

FIGURE 54 LATIN AMERICA OSS/BSS MARKET: SNAPSHOT

FIGURE 55 COMPANIES ADOPTED MERGERS & ACQUISITIONS AS THE KEY GROWTH STRATEGIES FROM 2013-2015

FIGURE 56 MARKET EVALUATION FRAMEWORK

FIGURE 57 BATTLE FOR MARKET SHARE: AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS ARE THE KEY STRATEGIES

FIGURE 58 GEOGRAPHIC REVENUE MIX OF TOP MARKET PLAYERS

FIGURE 59 AMDOCS: COMPANY SNAPSHOT

FIGURE 60 ACCENTURE: COMPANY SNAPSHOT

FIGURE 61 ACCENTURE: SWOT ANALYSIS

FIGURE 62 HEWLETT-PACKARD: COMPANY SNAPSHOT

FIGURE 63 HEWLETT-PACKARD: SWOT ANALYSIS

FIGURE 64 IBM: COMPANY SNAPSHOT

FIGURE 65 IBM: SWOT ANALYSIS

FIGURE 66 ORACLE: COMPANY SNAPSHOT

FIGURE 67 ORACLE: SWOT ANALYSIS

FIGURE 68 TCS: COMPANY SNAPSHOT

FIGURE 69 TCS: SWOT ANALYSIS

FIGURE 70 ERICSSON: COMPANY SNAPSHOT

FIGURE 71 TECH MAHINDRA: COMPANY SNAPSHOT

FIGURE 72 HUAWEI TECHNOLOGY : COMPANY SNAPSHOT

FIGURE 73 NOKIA NETWORKS: COMPANY SNAPSHOT

FIGURE 74 NOKIA NETWORKS: SWOT ANALYSIS

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