

Operating Room Integration Market by Component (Software, Services), Application (General, Orthopedic, Cardiovascular & Neurosurgery), Device (Audio & Video Systems, Display, Document Management), End User (Hospital, ASC) & Region - Global Forecast to 2028

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Abstracts

The global operating room integration in the healthcare market is projected to reach USD 3.7 Billion by 2028 from USD 2.1 Billion in 2023, at a high CAGR of 12.1% during the forecast period. OR integration systems are designed to streamline and optimize the surgical workflow. By integrating various devices and systems, these solutions eliminate the need for manual data entry, reduce equipment setup time, and enable seamless communication and coordination among surgical team members. Improved workflow efficiency leads to time savings, reduced errors, and enhanced overall productivity in the operating room. The gradual shift towards predictable outcomes and care quality has supported the greater implementation of various IT systems in healthcare organizations.

“The Software segment registered the highest CAGR during the forecast period, by deployment.”

Software are projected to register at the highest growth rate in the operating room integration market in 2022. The advent of complex software and the increasing focus on healthcare system integration is expected to drive the demand for operating room integration services in near future. Additionally OR integration software offers many benefits, including workflow optimization, device integration, , real-time data visualization, communication and collaboration, image and video management,

documentation and reporting, Support for training and education, EHR integration, enhanced patient safety, and scalability. It improves efficiency, collaboration, and patient outcomes within the operating room environment

“Ambulatory Surgical Centers & clinics is the fastest growing end-user segment in the operating room integration market in 2022.”

Based on the end user, the operating room integration market is into hospitals and ambulatory surgical centers & clinics. In 2022, the ambulatory surgical centers & clinics segment exhibited the fastest growth in the global operating room integration market. The growth of this segment can be attributed to factors such as potential cost reductions, the growing patient population, and the rising demand for better quality of care among patients.

“APAC to witness the highest growth rate during the forecast period.”

The Asia Pacific market is projected to grow at the highest CAGR during the forecast period. Market growth in the APAC region is mainly driven by factors such as the growing prevalence of chronic diseases, rising adoption of advanced surgical treatment methodologies, the ongoing expansion of the healthcare infrastructure, and the growing market availability of advanced surgical technologies. While the level of OR integration varies across Asia-Pacific countries, the overall trend is towards adopting and leveraging these systems to improve surgical practices and enhance patient care. The increasing focus on technology, patient safety, and quality improvement, combined with technological advancements in medical devices and government initiatives, continues to drive the adoption of OR integration in Asia

The break-down of primary participants is as mentioned below:

By Company Type - Tier 1: 45%, Tier 2: 30%, and Tier 3: 25%

By Designation - C-level: 42%, Director-level: 31%, and Others: 27%

By Region - North America: 32%, Europe: 32%, Asia Pacific: 26%, Middle East & Africa: 5%, Latin America: 5%

Key Players in the Operating room integration Market

The key players functioning in the operating room integration market include Stryker Corporation (US), STERIS Plc (US), KARL STORZ SE & Co. KG (Germany), Olympus Corporation (Japan), Getinge AB (Sweden), ALVO Medical (Poland), SKYTRON, LLC (US), Merivaara (Finland), Brainlab AG (Germany), TRILUX GmbH & Co. KG (a subsidiary of Mizuho OSI) (Germany), Caresyntax (Germany), Sony Group Corporation (Japan), Barco (Belgium), Arthrex, Inc. (US), Richard Wolf GmbH (Germany), FUJIFILM Holdings Corporation (Japan), Ditec Medical (Spain), Doricon Medical Systems (US), HILL-ROM HOLDINGS, Inc. (Baxter) (US), EIZO GmbH (Germany), OPEXPARK, Inc. (Japan), ISIS-SURGIMEDIA (France), MEDITEK (Canada), Zimmer Biomet (US), and Drägerwerk AG & Co. KGaA (Germany).

Research Coverage:

The report analyzes the operating room integration Market. It aims to estimate the market size and future growth potential of various market segments based on components, device type, application, end-user, and region. The report also provides a competitive analysis of the key players in this market, along with their company profiles, product offerings, recent developments, and key market strategies.

Reasons to Buy the Report

This report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share of the market. Firms purchasing the report could use one or a combination of the below-mentioned strategies to strengthen their positions in the market.

This report provides insights on:

Analysis of key drivers (Rising demand for technologically advanced solutions, the growing number of surgical procedures worldwide, rising funding initiatives for the improvement of HCIT infrastructure, Increasing emphasis on cost control in hospitals), restraints (interoperability issues and high implementation costs), opportunities (technological advancements in hospitals, Growth opportunities in emerging economies), and challenges (Shortage of skilled surgeons in integrated operating rooms, consolidation of healthcare providers) influencing the growth of the operating room integration market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the

operating room integration market.

Market Development: Comprehensive information on the lucrative emerging markets, component, device type, application, end-user, and region.

Market Diversification: Exhaustive information about the product portfolios, growing geographies, recent developments, and investments in the operating room integration market

Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, and capabilities of the leading players in the operating room integration market like Stryker Corporation (US), STERIS Plc (US), KARL STORZ SE & Co. KG (Germany), Olympus Corporation (Japan),

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS AND EXCLUSIONS

1.2.2 MARKETS COVERED

1.2.3 YEARS CONSIDERED

1.3 CURRENCY CONSIDERED

TABLE 1 EXCHANGE RATES UTILIZED FOR CONVERSION TO USD

1.4 LIMITATIONS

1.5 STAKEHOLDERS

1.6 SUMMARY OF CHANGES

1.6.1 RECESSION IMPACT

2 RESEARCH METHODOLOGY

2.1 RESEARCH APPROACH

FIGURE 1 RESEARCH DESIGN

2.1.1 SECONDARY RESEARCH

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

FIGURE 2 PRIMARY SOURCES

2.1.2.1 Key data from primary sources

2.1.2.2 Insights from primary experts

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.2 MARKET SIZE ESTIMATION

FIGURE 4 SUPPLY-SIDE MARKET SIZE ESTIMATION: REVENUE SHARE ANALYSIS

FIGURE 5 OPERATING ROOM INTEGRATION MARKET: CAGR PROJECTIONS

2.2.1 TOP-DOWN APPROACH

2.3 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 6 DATA TRIANGULATION METHODOLOGY

2.4 MARKET RANKING ANALYSIS

2.5 STUDY ASSUMPTIONS

2.6 LIMITATIONS

2.6.1 METHODOLOGY-RELATED LIMITATIONS

2.6.2 SCOPE-RELATED LIMITATIONS
2.7 RISK ASSESSMENT
TABLE 2 RISK ASSESSMENT ANALYSIS
2.8 RECESSION IMPACT ANALYSIS

3 EXECUTIVE SUMMARY

FIGURE 7 OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2023 VS. 2028 (USD MILLION)
FIGURE 8 OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2023 VS. 2028 (USD MILLION)
FIGURE 9 OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2023 VS. 2028 (USD MILLION)
FIGURE 10 OPERATING ROOM INTEGRATION MARKET, BY END USER, 2023 VS. 2028 (USD MILLION)
FIGURE 11 GEOGRAPHICAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 OPERATING ROOM INTEGRATION MARKET OVERVIEW
FIGURE 12 INCREASING ADOPTION OF TECHNOLOGICALLY ADVANCED SOLUTIONS TO DRIVE MARKET
4.2 ASIA PACIFIC: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT AND COUNTRY
FIGURE 13 SOFTWARE SEGMENT IN JAPAN TO ACCOUNT FOR LARGEST MARKET SHARE IN 2023
4.3 OPERATING ROOM INTEGRATION MARKET: ATTRACTIVE GROWTH OPPORTUNITIES
FIGURE 14 CHINA TO WITNESS HIGHEST GROWTH RATE DURING FORECAST PERIOD
4.4 OPERATING ROOM INTEGRATION MARKET: REGIONAL MIX
FIGURE 15 ASIA PACIFIC TO WITNESS HIGHEST CAGR DURING FORECAST PERIOD
4.5 OPERATING ROOM INTEGRATION MARKET: DEVELOPED VS. EMERGING MARKETS
FIGURE 16 EMERGING MARKETS TO REGISTER HIGHER GROWTH RATE DURING FORECAST PERIOD

5 MARKET OVERVIEW

Operating Room Integration Market by Component (Software, Services), Application (General, Orthopedic, Cardiova...

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 17 OPERATING ROOM INTEGRATION: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

TABLE 3 IMPACT ANALYSIS OF DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Rising demand for technologically advanced solutions

5.2.1.2 Growing number of surgical procedures

TABLE 4 US: INCREASE IN NUMBER OF SURGERIES PERFORMED (%) (2010 VS. 2020)

5.2.1.3 Rising funding initiatives for improvement of HCIT infrastructure

5.2.1.4 Increasing emphasis on curtailing healthcare costs

5.2.2 RESTRAINTS

5.2.2.1 High setup and operational costs

5.2.2.2 Interoperability issues

5.2.3 OPPORTUNITIES

5.2.3.1 Emerging markets

5.2.4 CHALLENGES

5.2.4.1 Shortage of skilled surgeons in OR rooms

6 INDUSTRY INSIGHTS

6.1 INTRODUCTION

6.2 INDUSTRY TRENDS

6.2.1 INTERACTIVE COMMUNICATION AND EDUCATION IN ORS

6.2.2 INNOVATIVE TECHNOLOGIES

6.3 PORTER'S FIVE FORCES ANALYSIS

TABLE 5 PORTER'S FIVE FORCES ANALYSIS

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 THREAT OF SUBSTITUTES

6.3.3 BARGAINING POWER OF SUPPLIERS

6.3.4 BARGAINING POWER OF BUYERS

6.3.5 INTENSITY OF COMPETITIVE RIVALRY

6.4 ECOSYSTEM ANALYSIS

FIGURE 18 OPERATING ROOM INTEGRATION MARKET: ECOSYSTEM ANALYSIS

6.5 REGULATORY ANALYSIS

TABLE 6 KEY REGULATIONS AND STANDARDS GOVERNING HEALTHCARE IT

INTEGRATION TECHNOLOGIES

6.5.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 7 LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

6.6 TECHNOLOGY ANALYSIS

6.6.1 MACHINE LEARNING

6.6.2 ARTIFICIAL INTELLIGENCE

6.7 VALUE CHAIN ANALYSIS

FIGURE 19 VALUE-CHAIN ANALYSIS (2022)

6.8 ADJACENT MARKET ANALYSIS

6.8.1 HEALTHCARE IT INTEGRATION MARKET

6.9 PATENT ANALYSIS

6.9.1 OPERATING ROOM INTEGRATION MARKET: PATENT APPLICATION TRENDS

FIGURE 20 PATENT PUBLICATION TRENDS (JANUARY 2013–APRIL 2023)

6.9.2 JURISDICTION AND TOP APPLICANT ANALYSIS

FIGURE 21 TOP APPLICANTS FOR OPERATING ROOM INTEGRATION PATENTS (JANUARY 2013 TO APRIL 2023)

FIGURE 22 TOP APPLICANTS FOR OPERATING ROOM INTEGRATION PATENTS, BY REGION/COUNTRY (JANUARY 2013 TO APRIL 2023)

6.10 CASE STUDY ANALYSIS

6.10.1 CASE STUDY 1: AUGMENTED REALITY FOR SURGERY

6.10.2 CASE STUDY 2: VIRTUAL HOSPITALS AND CLINICS

6.11 KEY STAKEHOLDERS AND BUYING CRITERIA

6.11.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 23 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS

TABLE 8 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS (%)

6.11.2 BUYING CRITERIA

FIGURE 24 KEY BUYING CRITERIA FOR OPERATING ROOM INTEGRATION COMPONENTS

TABLE 9 KEY BUYING CRITERIA FOR OPERATING ROOM INTEGRATION COMPONENTS

6.12 KEY CONFERENCES AND EVENTS

TABLE 10 DETAILED LIST OF CONFERENCES AND EVENTS (2023?2024)

6.13 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

FIGURE 25 OPERATING ROOM INTEGRATION MARKET: TRENDS/DISRUPTIONS IMPACTING BUSINESSES

6.14 PRICING ANALYSIS

7 OPERATING ROOM INTEGRATION MARKET, BY COMPONENT

7.1 INTRODUCTION

TABLE 11 OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

7.2 SOFTWARE

7.2.1 ABILITY TO EXPEDITE SURGICAL PROCEDURES TO DRIVE MARKET
TABLE 12 OPERATING ROOM INTEGRATION MARKET FOR SOFTWARE, BY COUNTRY, 2021–2028 (USD MILLION)

7.3 SERVICES

7.3.1 RISING NEED FOR SUPPORT AND MAINTENANCE OF ORS TO DRIVE MARKET

TABLE 13 OPERATING ROOM INTEGRATION MARKET FOR SERVICES, BY COUNTRY, 2021–2028 (USD MILLION)

8 OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE

8.1 INTRODUCTION

TABLE 14 OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

8.2 DISPLAY SYSTEMS

8.2.1 RISING TECHNOLOGICAL INNOVATIONS FOR IMAGE ENHANCEMENT TO DRIVE MARKET

TABLE 15 OPERATING ROOM INTEGRATION MARKET FOR DISPLAY SYSTEMS, BY COUNTRY, 2021–2028 (USD MILLION)

8.3 DOCUMENT MANAGEMENT SYSTEMS

8.3.1 POTENTIAL TO REDUCE ERRORS TO PROPEL MARKET
TABLE 16 OPERATING ROOM INTEGRATION MARKET FOR DOCUMENT MANAGEMENT SYSTEMS, BY COUNTRY, 2021–2028 (USD MILLION)

8.4 AUDIO & VIDEO MANAGEMENT SYSTEMS

8.4.1 ABILITY TO REDUCE BURDEN ON STAFF AND DECREASE DOWNTIME TO DRIVE MARKET

TABLE 17 OPERATING ROOM INTEGRATION MARKET FOR AUDIO & VIDEO MANAGEMENT SYSTEMS, BY COUNTRY, 2021–2028 (USD MILLION)

8.5 OTHERS

TABLE 18 OPERATING ROOM INTEGRATION MARKET FOR OTHERS, BY COUNTRY, 2021–2028 (USD MILLION)

9 OPERATING ROOM INTEGRATION MARKET, BY APPLICATION

9.1 INTRODUCTION

TABLE 19 OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

9.2 GENERAL SURGERY

9.2.1 GROWING PREFERENCE FOR MINIMALLY INVASIVE SURGICAL PROCEDURES TO DRIVE MARKET

TABLE 20 OPERATING ROOM INTEGRATION MARKET FOR GENERAL SURGERY, BY COUNTRY, 2021–2028 (USD MILLION)

9.3 ORTHOPEDIC SURGERY

9.3.1 RISING CASES OF OSTEOPOROSIS DISORDERS TO DRIVE MARKET

TABLE 21 OPERATING ROOM INTEGRATION MARKET FOR ORTHOPEDIC SURGERY, BY COUNTRY, 2021–2028 (USD MILLION)

9.4 CARDIOVASCULAR SURGERY

9.4.1 RISING NEED FOR IMAGE PROCESSING PLATFORMS FOR CVD MANAGEMENT TO DRIVE MARKET

TABLE 22 OPERATING ROOM INTEGRATION MARKET FOR CARDIOVASCULAR SURGERY, BY COUNTRY, 2021–2028 (USD MILLION)

9.5 NEUROSURGERY

9.5.1 TECHNOLOGICAL ADVANCEMENTS IN MEDICAL ROBOTICS TO SUPPORT MARKET GROWTH

TABLE 23 OPERATING ROOM INTEGRATION MARKET FOR NEUROSURGERY, BY COUNTRY, 2021–2028 (USD MILLION)

9.6 THORACIC SURGERY

9.6.1 RISING CASES OF THORACIC SURGERIES TO SUPPORT MARKET GROWTH

TABLE 24 OPERATING ROOM INTEGRATION MARKET FOR THORACIC SURGERY, BY COUNTRY, 2021–2028 (USD MILLION)

9.7 OTHER APPLICATIONS

TABLE 25 OPERATING ROOM INTEGRATION MARKET FOR OTHER APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

10 OPERATING ROOM INTEGRATION MARKET, BY END USER

10.1 INTRODUCTION

TABLE 26 OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

10.2 HOSPITALS

10.2.1 HIGH VOLUME OF SURGICAL PROCEDURES TO SUPPORT MARKET GROWTH

TABLE 27 US: INCREASE IN SURGICAL PROCEDURES PERFORMED (%) (2010 VS. 2020)

TABLE 28 OPERATING ROOM INTEGRATION MARKET FOR HOSPITALS, BY COUNTRY, 2021–2028 (USD MILLION)

10.3 AMBULATORY SURGERY CENTERS AND CLINICS

10.3.1 COST-EFFECTIVE BENEFITS TO DRIVE MARKET

TABLE 29 OPERATING ROOM INTEGRATION MARKET FOR ASCS AND CLINICS, BY COUNTRY, 2021–2028 (USD MILLION)

11 OPERATING ROOM INTEGRATION MARKET, BY REGION

11.1 INTRODUCTION

TABLE 30 OPERATING ROOM INTEGRATION MARKET, BY REGION, 2021–2028 (USD MILLION)

11.2 NORTH AMERICA

FIGURE 26 NORTH AMERICA: OPERATING ROOM INTEGRATION MARKET SNAPSHOT

TABLE 31 NORTH AMERICA: OPERATING ROOM INTEGRATION MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 32 NORTH AMERICA: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 33 NORTH AMERICA: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 34 NORTH AMERICA: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 35 NORTH AMERICA: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.2.1 US

11.2.1.1 Rising healthcare expenditure to drive market

TABLE 36 US: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 37 US: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 38 US: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 39 US: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.2.2 CANADA

11.2.2.1 Rising government initiatives for adoption of integrated OR solutions to drive market

TABLE 40 CANADA: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 41 CANADA: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 42 CANADA: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 43 CANADA: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.2.3 NORTH AMERICA: RECESSION IMPACT

11.3 EUROPE

TABLE 44 EUROPE: OPERATING ROOM INTEGRATION MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 45 EUROPE: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 46 EUROPE: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 47 EUROPE: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 48 EUROPE: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3.1 GERMANY

11.3.1.1 Increasing establishment of hybrid ORs to drive market

TABLE 49 GERMANY: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 50 GERMANY: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 51 GERMANY: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 52 GERMANY: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3.2 UK

11.3.2.1 Growing patient volume in hospitals to drive market

TABLE 53 UK: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 54 UK: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 55 UK: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 56 UK: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3.3 FRANCE

11.3.3.1 Favorable government initiatives to propel demand for OR solutions

TABLE 57 FRANCE: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 58 FRANCE: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 59 FRANCE: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 60 FRANCE: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3.4 ITALY

11.3.4.1 Advancements in medical technologies to support market growth

TABLE 61 ITALY: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 62 ITALY: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 63 ITALY: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 64 ITALY: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3.5 SPAIN

11.3.5.1 Increasing establishment of hospitals to support market growth

TABLE 65 SPAIN: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 66 SPAIN: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 67 SPAIN: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 68 SPAIN: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3.6 REST OF EUROPE

TABLE 69 REST OF EUROPE: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 70 REST OF EUROPE: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 71 REST OF EUROPE: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 72 REST OF EUROPE: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.3.7 EUROPE: RECESSION IMPACT

11.4 ASIA PACIFIC

FIGURE 27 ASIA PACIFIC: OPERATING ROOM INTEGRATION MARKET SNAPSHOT

TABLE 73 ASIA PACIFIC: OPERATING ROOM INTEGRATION MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 74 ASIA PACIFIC: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 75 ASIA PACIFIC: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 76 ASIA PACIFIC: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 77 ASIA PACIFIC: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.4.1 JAPAN

11.4.1.1 Increasing government initiatives for adoption of HCIT solutions to drive market

TABLE 78 JAPAN: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 79 JAPAN: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 80 JAPAN: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 81 JAPAN: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.4.2 CHINA

11.4.2.1 Improvements in healthcare infrastructure to support market growth

TABLE 82 CHINA: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 83 CHINA: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 84 CHINA: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 85 CHINA: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.4.3 INDIA

11.4.3.1 Adoption of connected healthcare system and rising healthcare expenditure to drive market

TABLE 86 INDIA: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 87 INDIA: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 88 INDIA: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 89 INDIA: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.4.4 REST OF ASIA PACIFIC

TABLE 90 REST OF ASIA PACIFIC: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 91 REST OF ASIA PACIFIC: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 92 REST OF ASIA PACIFIC: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 93 REST OF ASIA PACIFIC: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.4.5 ASIA PACIFIC: RECESSION IMPACT

11.5 LATIN AMERICA

TABLE 94 LATIN AMERICA: OPERATING ROOM INTEGRATION MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 95 LATIN AMERICA: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 96 LATIN AMERICA: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 97 LATIN AMERICA: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 98 LATIN AMERICA: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.5.1 BRAZIL

11.5.1.1 Developments in healthcare infrastructure to support market growth

TABLE 99 BRAZIL: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 100 BRAZIL: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 101 BRAZIL: OPERATING ROOM INTEGRATION MARKET, BY

APPLICATION, 2021–2028 (USD MILLION)

TABLE 102 BRAZIL: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.5.2 MEXICO

11.5.2.1 Government expenditure toward healthcare digitization to drive market

TABLE 103 MEXICO: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 104 MEXICO: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 105 MEXICO: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 106 MEXICO: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.5.3 REST OF LATIN AMERICA

TABLE 107 REST OF LATIN AMERICA: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 108 REST OF LATIN AMERICA: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 109 REST OF LATIN AMERICA: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 110 REST OF LATIN AMERICA: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.5.4 LATIN AMERICA: RECESSION IMPACT

11.6 MIDDLE EAST AND AFRICA

11.6.1 HOSPITAL INVESTMENTS IN ADVANCED TECHNOLOGIES FOR OR INTEGRATION TO DRIVE MARKET

TABLE 111 MIDDLE EAST AND AFRICA: OPERATING ROOM INTEGRATION MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 112 MIDDLE EAST AND AFRICA: OPERATING ROOM INTEGRATION MARKET, BY DEVICE TYPE, 2021–2028 (USD MILLION)

TABLE 113 MIDDLE EAST AND AFRICA: OPERATING ROOM INTEGRATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 114 MIDDLE EAST AND AFRICA: OPERATING ROOM INTEGRATION MARKET, BY END USER, 2021–2028 (USD MILLION)

11.6.2 MIDDLE EAST AND AFRICA: RECESSION IMPACT

12 COMPETITIVE LANDSCAPE

12.1 INTRODUCTION

12.2 STRATEGIES ADOPTED BY KEY PLAYERS

FIGURE 28 KEY DEVELOPMENTS OF MAJOR PLAYERS BETWEEN JANUARY 2020 AND APRIL 2023

12.3 REVENUE SHARE ANALYSIS OF LEADING MARKET PLAYERS (2022)

FIGURE 29 REVENUE SHARE ANALYSIS OF KEY PLAYERS

12.4 MARKET SHARE ANALYSIS (2022)

FIGURE 30 OPERATING ROOM INTEGRATION MARKET: MARKET SHARE ANALYSIS (2022)

12.5 COMPETITIVE BENCHMARKING

TABLE 115 COMPANY FOOTPRINT ANALYSIS

TABLE 116 COMPONENT FOOTPRINT ANALYSIS (25 COMPANIES)

TABLE 117 DEVICE FOOTPRINT ANALYSIS (25 COMPANIES)

TABLE 118 REGIONAL FOOTPRINT ANALYSIS (25 COMPANIES)

12.6 COMPANY EVALUATION QUADRANT

12.6.1 STARS

12.6.2 PERVASIVE PLAYERS

12.6.3 EMERGING LEADERS

12.6.4 PARTICIPANTS

FIGURE 31 OPERATING ROOM INTEGRATION MARKET: COMPANY EVALUATION QUADRANT, 2022

12.7 COMPANY EVALUATION QUADRANT FOR STARTUPS/SMES

12.7.1 PROGRESSIVE COMPANIES

12.7.2 DYNAMIC COMPANIES

12.7.3 RESPONSIVE COMPANIES

12.7.4 STARTING BLOCKS

FIGURE 32 OPERATING ROOM INTEGRATION MARKET: COMPANY EVALUATION QUADRANT FOR STARTUPS/SMES (2022)

12.8 COMPETITIVE SCENARIO AND TRENDS

12.8.1 PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 119 OPERATING ROOM INTEGRATION MARKET: PRODUCT LAUNCHES AND ENHANCEMENTS (2020–2023)

12.8.2 DEALS

TABLE 120 OPERATING ROOM INTEGRATION MARKET: DEALS (2020–2023)

12.8.3 OTHER DEVELOPMENTS

TABLE 121 OPERATING ROOM INTEGRATION MARKET: OTHER DEVELOPMENTS (2020–2023)

13 COMPANY PROFILES

13.1 KEY PLAYERS

(Business overview, Products/Services offered, Recent developments, MnM view, Key strengths, Strategic choices, and Weaknesses and competitive threats)*

13.1.1 STRYKER CORPORATION

TABLE 122 STRYKER CORPORATION: BUSINESS OVERVIEW

FIGURE 33 STRYKER CORPORATION: COMPANY SNAPSHOT (2022)

13.1.2 STERIS PLC

TABLE 123 STERIS PLC: BUSINESS OVERVIEW

FIGURE 34 STERIS PLC: COMPANY SNAPSHOT (2021)

13.1.3 KARL STORZ SE & CO. KG

TABLE 124 KARL STORZ SE & CO. KG: BUSINESS OVERVIEW

13.1.4 OLYMPUS CORPORATION

TABLE 125 OLYMPUS CORPORATION: BUSINESS OVERVIEW

FIGURE 35 OLYMPUS CORPORATION: COMPANY SNAPSHOT (2022)

13.1.5 GETINGE AB

TABLE 126 GETINGE AB: BUSINESS OVERVIEW

FIGURE 36 GETINGE AB: COMPANY SNAPSHOT (2022)

13.1.6 ALVO MEDICAL

TABLE 127 ALVO MEDICAL: BUSINESS OVERVIEW

13.1.7 SKYTRON, LLC

TABLE 128 SKYTRON, LLC: BUSINESS OVERVIEW

13.1.8 MERIVAARA

TABLE 129 MERIVAARA: BUSINESS OVERVIEW

13.1.9 BRAINLAB AG

TABLE 130 BRAINLAB AG: BUSINESS OVERVIEW

13.1.10 TRILUX GMBH & CO. KG (A SUBSIDIARY OF MIZUHO OSI)

TABLE 131 TRILUX GMBH & CO. KG: BUSINESS OVERVIEW

13.1.11 CARESYNTAX

TABLE 132 CARESYNTAX: BUSINESS OVERVIEW

13.1.12 SONY GROUP CORPORATION

TABLE 133 SONY GROUP CORPORATION: BUSINESS OVERVIEW

FIGURE 37 SONY GROUP CORPORATION: COMPANY SNAPSHOT (2022)

13.1.13 BARCO

TABLE 134 BARCO: BUSINESS OVERVIEW

FIGURE 38 BARCO: COMPANY SNAPSHOT (2022)

13.1.14 ARTHREX, INC.

TABLE 135 ARTHREX, INC.: BUSINESS OVERVIEW

13.1.15 RICHARD WOLF GMBH

TABLE 136 RICHARD WOLF GMBH: BUSINESS OVERVIEW

13.1.16 FUJIFILM HOLDINGS CORPORATION

TABLE 137 FUJIFILM HOLDINGS CORPORATION: BUSINESS OVERVIEW

FIGURE 39 FUJIFILM HOLDINGS CORPORATION: COMPANY SNAPSHOT (2021)

13.1.17 ZIMMER BIOMET

TABLE 138 ZIMMER BIOMET: BUSINESS OVERVIEW

FIGURE 40 ZIMMER BIOMET: COMPANY SNAPSHOT (2022)

13.1.18 DR?GERWERK AG & CO. KGAA

TABLE 139 DR?GERWERK AG & CO. KGAA: BUSINESS OVERVIEW

FIGURE 41 DR?GERWERK AG & CO. KGAA: COMPANY SNAPSHOT (2022)

13.1.19 HILL-ROM HOLDINGS, INC. (A SUBSIDIARY OF BAXTER INTERNATIONAL)

TABLE 140 HILL-ROM HOLDINGS, INC.: BUSINESS OVERVIEW

FIGURE 42 HILL-ROM HOLDINGS, INC. (BAXTER INTERNATIONAL): COMPANY SNAPSHOT (2022)

13.1.20 EIZO GMBH

TABLE 141 EIZO GMBH: BUSINESS OVERVIEW

13.2 OTHER PLAYERS

13.2.1 OPEXPARK INC.

13.2.2 ISIS-SURGIMEDIA

13.2.3 MEDITEK

13.2.4 DITEC MEDICAL

13.2.5 DORICON MEDICAL SYSTEMS

*Details on Business overview, Products/Services offered, Recent developments, MnM view, Key strengths, Strategic choices, and Weaknesses and competitive threats might not be captured in case of unlisted companies.

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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