

# **Open Source Services Market by Service (Professional Services, Managed Services), Organization Size (Large Enterprises, SMEs), Vertical (IT and ITeS, Healthcare and Life Sciences, Education, Retail and eCommerce) and Region - Global Forecast to 2027**

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## **Abstracts**

The global OSS market is expected to grow from an estimated value of USD 25.6 billion in 2022 to 54.1 billion USD by 2027, at a Compound Annual Growth Rate (CAGR) of 16.2% from 2022 to 2027.

Increased action-oriented insights and the growing adoption of OSS due to the low ownership cost and offered agility, flexibility and dependability are driving market growth. However, limited capabilities to address the exploitation caused by malicious users and the associated hidden cost are expected to hinder market growth.

By service, professional services segment to account for larger market size during forecast period

Professional services are further categorized into three types: training and consulting services, support and maintenance, and implementation and integration. These services are primarily post-sales services that are delivered to customers after the purchase of the product. The customized, knowledge-based services offered to clients are considered within the ambit of professional services. Sometimes, new technology solutions must be merged with the existing legacy IT infrastructure so critical applications can be upgraded, and better ways can be implemented to manage and store data. Professional services include designing, planning, upgradation, and a host of

consulting services offered to clients. Companies offering these services engage consultants, solutions experts, and dedicated project management teams specializing in designing and delivering critical decision-support solutions and services. The growth of the professional services segment is majorly governed by the complexity of operations and the increasing deployment of open source solutions for developing applications for advanced technologies, such as cloud services, AI, IoT, AI, and ML.

By professional services, implementation and integration segment to grow at highest CAGR during forecast period

Enterprise solutions are sophisticated and widely used. These applications are challenging to manage and maintain since every other organization has specific installation, module, feature, and packaging requirements. Open source integration can satisfy all efficiency and perfection standards. Open source software solutions need to be integrated with the existing systems; therefore, they require the right connectors and back-end integration capabilities. System integration services are gaining wide acceptance by end users globally, as these services ensure systems communicate with each other efficiently to enhance the appropriate working of the entire production process. System integration services begin with collecting the customers' requirements and then deploying, integrating, testing, and rolling out solutions. System integration service providers help organizations develop a connected environment by integrating open source software with their existing IT infrastructure.

By organization size, large enterprises to account for major market size during forecast period

Organizations with more than 1,000 employees are categorized as large enterprises. Large enterprises were the early adopters of OSS as they have a huge workforce and associated networking devices, which could be integrated with the OSS platforms. Developers can use more open standards while using open-source software than they can with proprietary software from commercial vendors. Developers who have experience working on numerous challenging instances offer community support for open source technologies. On the open-source software's reusable modules, they offer insightful feedback.

### Breakdown of Primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key

organizations operating in the OSS market.

By company type: Tier 1: 35%, Tier 2: 45%, and Tier 3: 20%

By designation: C-level: 40% and Managerial and other levels: 60%

By region: North America: 20%, Asia Pacific: 45%, and Europe: 35%

Major vendors in the global OSS market include IBM (US), Accenture (Ireland), Mulesoft (US), Wipro (India), Databricks (US), Suse (Germany), Cisco (US), Percona (US), Infosys (India), HPE (US), HCL Infosystems (India), Happiest Minds Technologies (India), Quansight (US), Swan Solutions & Services (India), Nous Infosystems (India), Charter Global (US), ViSolve (US), Chetu (US), Evoke Technologies (US), HashiCorp (US), Confluent (US), C Ahead Technologies (US), Puppet (US), Eclature Technologies (UK), Tidelifit (US) and Collabora (UK).

The study includes an in-depth competitive analysis of the key players in the OSS market, with their company profiles, recent developments, and key market strategies.

### Research Coverage

The report segments the OSS market and forecasts its size by service type, professional services, organization size, vertical, and region.

### Key Benefits of Buying the Report

The report will help market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall OSS market and its subsegments. It will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. It also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES
- 1.2 MARKET DEFINITION
  - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 MARKET SCOPE
  - 1.3.1 MARKET SEGMENTATION
  - 1.3.2 REGIONS COVERED
- 1.4 YEARS CONSIDERED
- 1.5 CURRENCY CONSIDERED
- TABLE 1 USD EXCHANGE RATES, 2018–2022
- 1.6 STAKEHOLDERS
- 1.7 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - FIGURE 1 OPEN SOURCE SERVICES MARKET: RESEARCH DESIGN
    - 2.1.1 SECONDARY DATA
    - 2.1.2 PRIMARY DATA
      - 2.1.2.1 Breakup of primaries
      - 2.1.2.2 Key industry insights
- 2.2 MARKET BREAKUP AND DATA TRIANGULATION
  - FIGURE 2 OPEN SOURCE SERVICES MARKET: DATA TRIANGULATION
- 2.3 MARKET SIZE ESTIMATION
  - 2.3.1 TOP-DOWN APPROACH
  - 2.3.2 BOTTOM-UP APPROACH
  - FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 1 (SUPPLY-SIDE): REVENUE FROM SOFTWARE/SERVICES OF OPEN SOURCE SERVICES VENDORS
  - FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 (SUPPLY-SIDE) ANALYSIS
  - FIGURE 5 OPEN SOURCE SERVICES MARKET ESTIMATION APPROACH: RESEARCH FLOW
  - FIGURE 6 OPEN SOURCE SERVICES MARKET ESTIMATION APPROACH: SUPPLY-SIDE ANALYSIS (COMPANY REVENUE ESTIMATION)
- 2.4 MARKET FORECAST

**TABLE 2 FACTOR ANALYSIS****2.5 COMPANY EVALUATION QUADRANT METHODOLOGY****FIGURE 7 COMPANY EVALUATION QUADRANT: CRITERIA WEIGHTAGE****2.6 EVALUATION QUADRANT METHODOLOGY FOR STARTUPS****FIGURE 8 EVALUATION QUADRANT FOR STARTUPS: CRITERIA WEIGHTAGE****2.7 ASSUMPTIONS****2.8 LIMITATIONS****FIGURE 9 LIMITATIONS OF OPEN SOURCE SERVICES MARKET****3 EXECUTIVE SUMMARY****TABLE 3 OPEN SOURCE SERVICES MARKET AND GROWTH RATE, 2019–2021  
(USD MILLION, Y-O-Y %)****TABLE 4 OPEN SOURCE SERVICES MARKET AND GROWTH RATE, 2022–2027  
(USD MILLION, Y-O-Y %)****FIGURE 10 GLOBAL OPEN SOURCE SERVICES MARKET SIZE AND Y-O-Y  
GROWTH RATE****FIGURE 11 SEGMENTS WITH HIGH GROWTH RATES DURING FORECAST  
PERIOD****FIGURE 12 NORTH AMERICA TO ACCOUNT FOR LARGEST MARKET SHARE IN  
2022****4 PREMIUM INSIGHTS****4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN OPEN SOURCE SERVICES  
MARKET****FIGURE 13 EMERGENCE OF INTERNET OF THINGS AND CLOUD TECHNOLOGIES  
AND LOW LICENSING COSTS TO DRIVE MARKET****4.2 OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027****FIGURE 14 PROFESSIONAL SERVICES SEGMENT TO HOLD LARGER MARKET  
SIZE DURING FORECAST PERIOD****4.3 OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027****FIGURE 15 LARGE ENTERPRISES SEGMENT TO HOLD LARGER MARKET SIZE  
DURING FORECAST PERIOD****4.4 OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027****FIGURE 16 IT AND ITES VERTICAL TO HOLD LARGEST MARKET SIZE DURING  
FORECAST PERIOD****4.5 OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027****FIGURE 17 NORTH AMERICA TO HOLD LARGEST MARKET SIZE DURING**

## FORECAST PERIOD

### 4.6 MARKET INVESTMENT SCENARIO

FIGURE 18 ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS IN NEXT FIVE YEARS

## 5 MARKET OVERVIEW AND INDUSTRY TRENDS

### 5.1 INTRODUCTION

### 5.2 MARKET DYNAMICS

FIGURE 19 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: OPEN SOURCE SERVICES MARKET

#### 5.2.1 DRIVERS

5.2.1.1 Gamut of low-cost OSS

5.2.1.2 Exponential adoption of OSS due to flexibility, agility, and dependability

5.2.1.3 Simple bug removal and freedom from vendor lock-ins

5.2.1.4 Substantial assistance from suppliers and open source community

#### 5.2.2 RESTRAINTS

5.2.2.1 Adoption of OSS to hinder due to malicious users exploiting loopholes

5.2.2.2 Unexpected hidden costs

#### 5.2.3 OPPORTUNITIES

5.2.3.1 Encouraging innovation and bolstering collaborative learning

5.2.3.2 Amalgamation of technical support and maintenance to boost OSS vendor offerings

5.2.3.3 Rising adoption of open source cloud technology

FIGURE 20 SPECIFIC RESULTS FROM SURVEY TO SHOW HOW DEVELOPERS FEEL ABOUT OPEN SOURCE SKILLS

#### 5.2.4 CHALLENGES

5.2.4.1 Inadequate support

5.2.4.2 Open source software products not as user-friendly as commercial versions

5.2.4.3 Compatibility issues with available platforms

### 5.3 ECOSYSTEM

FIGURE 21 ECOSYSTEM: OPEN SOURCE SERVICES MARKET

### 5.4 TECHNOLOGY ANALYSIS

5.4.1 ARTIFICIAL INTELLIGENCE/MACHINE LEARNING AND OPEN SOURCE SERVICES

5.4.2 BIG DATA AND ANALYTICS AND OPEN SOURCE SERVICES

5.4.3 INTERNET OF THINGS AND OPEN SOURCE SERVICES

5.4.4 CLOUD COMPUTING AND OPEN SOURCE SERVICES

### 5.5 REGULATORY IMPLICATIONS

- 5.5.1 FEDERAL INFORMATION SECURITY MANAGEMENT ACT
- 5.5.2 INTERNATIONAL ORGANIZATION FOR STANDARDIZATION STANDARD 27001
- 5.5.3 EUROPEAN UNION GENERAL DATA PROTECTION REGULATION
- 5.5.4 INFORMATION TECHNOLOGY ACT 2000
- 5.6 PATENT ANALYSIS
  - FIGURE 22 PATENT ANALYSIS: OPEN SOURCE SERVICES MARKET
- 5.7 VALUE CHAIN
  - FIGURE 23 VALUE CHAIN: OPEN SOURCE SERVICES MARKET
    - 5.7.1 SERVICE PROVIDERS
    - 5.7.2 SYSTEM INTEGRATORS
    - 5.7.3 RETAIL/DISTRIBUTION
    - 5.7.4 END USERS
- 5.8 PORTER'S FIVE FORCES MODEL ANALYSIS
  - FIGURE 24 OPEN SOURCE SERVICES MARKET: PORTER'S FIVE FORCES ANALYSIS
  - TABLE 5 IMPACT OF PORTER'S FIVE FORCES ON OPEN SOURCE SERVICES MARKET
    - 5.8.1 THREAT OF NEW ENTRANTS
    - 5.8.2 THREAT OF SUBSTITUTES
    - 5.8.3 BARGAINING POWER OF SUPPLIERS
    - 5.8.4 BARGAINING POWER OF BUYERS
    - 5.8.5 INTENSITY OF COMPETITIVE RIVALRY
- 5.9 USE CASES
  - 5.9.1 USE CASE 1: PUPPET HELPED CERN IMPROVE PRODUCTIVITY AND INFRASTRUCTURE PLANNING WITH INTEGRATED MONITORING SYSTEM
  - 5.9.2 USE CASE 2: RED HAT HELPED DEUTSCHE BANK STREAMLINE PLATFORM FOR EFFICIENT DEVELOPMENT
  - 5.9.3 USE CASE 3: PERCONA HELPED ZOHU INCREASE DATABASE PERFORMANCE AND CREATE RELIABLE DATABASE ENVIRONMENT
- 5.10 PRICING ANALYSIS
- 5.11 TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS
  - FIGURE 25 OPEN SOURCE SERVICES MARKET: TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS
- 5.12 KEY STAKEHOLDERS AND BUYING CRITERIA
  - 5.12.1 KEY STAKEHOLDERS ON BUYING PROCESS
  - FIGURE 26 INFLUENCE OF KEY STAKEHOLDERS ON BUYING PROCESS (%)
  - TABLE 6 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS (%)
- 5.13 KEY CONFERENCES AND EVENTS IN 2022–2023

## TABLE 7 OPEN SOURCE SERVICES MARKET: LIST OF CONFERENCES AND EVENTS

### 6 OPEN SOURCE SERVICES MARKET, BY SERVICE

#### 6.1 INTRODUCTION

##### 6.1.1 SERVICES: MARKET DRIVERS

FIGURE 27 MANAGED SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 8 OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 9 OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

#### 6.2 PROFESSIONAL SERVICES

6.2.1 DEMAND FOR CUSTOMIZED AND KNOWLEDGE-BASED SERVICES TO HANDLE CRITICAL INFRASTRUCTURE

TABLE 10 OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 11 OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 12 PROFESSIONAL SERVICES: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 13 PROFESSIONAL SERVICES: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

##### 6.2.2 TRAINING AND CONSULTING

6.2.2.1 Training and consulting services to help organizations gain expertise

TABLE 14 TRAINING AND CONSULTING: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 15 TRAINING AND CONSULTING: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

##### 6.2.3 SUPPORT AND MAINTENANCE

6.2.3.1 Requirement for consistent customer support and business services to drive market

TABLE 16 SUPPORT AND MAINTENANCE: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 17 SUPPORT AND MAINTENANCE: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

##### 6.2.4 IMPLEMENTATION AND INTEGRATION

6.2.4.1 Integration of existing systems with advanced technologies to develop



connected environment

TABLE 18 IMPLEMENTATION AND INTEGRATION: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 19 IMPLEMENTATION AND INTEGRATION: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

### 6.3 MANAGED SERVICES

6.3.1 HIGHER RELIANCE OF COMPANIES ON THIRD-PARTY VENDORS FOR SMOOTH FUNCTIONING OF SYSTEMS

TABLE 20 MANAGED SERVICES: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 21 MANAGED SERVICES: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

## 7 OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE

### 7.1 INTRODUCTION

7.1.1 ORGANIZATION SIZES: MARKET DRIVERS

FIGURE 28 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 22 OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 23 OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

### 7.2 LARGE ENTERPRISES

7.2.1 LARGE ENTERPRISES TO ADOPT OPEN SOURCE SERVICES TO ENHANCE BUSINESS PRODUCTIVITY ACROSS REGIONS

TABLE 24 LARGE ENTERPRISES: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 25 LARGE ENTERPRISES: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

### 7.3 SMALL AND MEDIUM-SIZED ENTERPRISES

7.3.1 OPEN SOURCE SERVICES ADOPTION TO HELP EXPAND CUSTOMER BASE AND ENHANCE BUSINESS EFFICIENCY

TABLE 26 SMALL AND MEDIUM-SIZED ENTERPRISES: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 27 SMALL AND MEDIUM-SIZED ENTERPRISES: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

## 8 OPEN SOURCE SERVICES MARKET, BY VERTICAL

## 8.1 INTRODUCTION

### 8.1.1 VERTICALS: MARKET DRIVERS

FIGURE 29 IT AND ITES VERTICAL TO GROW AT LARGEST MARKET SIZE DURING FORECAST PERIOD

TABLE 28 OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 29 OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

## 8.2 BANKING, FINANCIAL SERVICES, AND INSURANCE

8.2.1 OPEN SOURCE SERVICES TO PROVIDE SCALABILITY AND SECURITY FOR TRANSPARENT BANKING PROCESS

TABLE 30 BANKING, FINANCIAL SERVICES, AND INSURANCE: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 31 BANKING, FINANCIAL SERVICES, AND INSURANCE: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

## 8.3 MANUFACTURING

8.3.1 OPEN SOURCE SOFTWARE ALONG WITH ITS SERVICES TO ENABLE CUSTOMIZATION

TABLE 32 MANUFACTURING: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 33 MANUFACTURING: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

## 8.4 HEALTHCARE AND LIFE SCIENCES

8.4.1 STRICT REGULATIONS AND SOFTWARE TOOLS TO MITIGATE SECURITY THREATS

TABLE 34 HEALTHCARE AND LIFE SCIENCES: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 35 HEALTHCARE AND LIFE SCIENCES: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

## 8.5 TELECOMMUNICATIONS

8.5.1 DIVERSE NATURE OF PROGRAMMING TO BOOST ADOPTION OF OPEN SOURCE SERVICES

TABLE 36 TELECOMMUNICATION: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 37 TELECOMMUNICATION: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

## 8.6 IT AND ITES

8.6.1 ADVANCED TECHNOLOGIES PROVIDING APPLICATION DEVELOPMENT

## TO DRIVE INNOVATION

TABLE 38 IT AND ITES: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 39 IT AND ITES: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

### 8.7 RETAIL AND ECOMMERCE

8.7.1 COMPANIES TO PROVIDE ROBUST AND FLEXIBLE SERVICES WITH OPEN SOURCE SERVICES

TABLE 40 RETAIL AND ECOMMERCE: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 41 RETAIL AND ECOMMERCE: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

### 8.8 EDUCATION

8.8.1 ENHANCED ACCESSIBILITY TO HIGHER EDUCATION AND PERSONALIZED LEARNING

TABLE 42 EDUCATION: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 43 EDUCATION: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

### 8.9 OTHER VERTICALS

TABLE 44 OTHER VERTICALS: OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 45 OTHER VERTICALS: OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

## **9 OPEN SOURCE SERVICES MARKET, BY REGION**

### 9.1 INTRODUCTION

FIGURE 30 ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 46 OPEN SOURCE SERVICES MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 47 OPEN SOURCE SERVICES MARKET, BY REGION, 2022–2027 (USD MILLION)

### 9.2 NORTH AMERICA

9.2.1 EARLY TECHNOLOGICAL ADVANCEMENTS TO ENABLE ADOPTION OF SMOOTH OPEN SOURCE SERVICES

9.2.2 NORTH AMERICA: MARKET DRIVERS

9.2.3 NORTH AMERICA: REGULATORY LANDSCAPE

#### 9.2.4 NORTH AMERICA: RECESSION IMPACT

##### FIGURE 31 NORTH AMERICA: MARKET SNAPSHOT

TABLE 48 NORTH AMERICA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 49 NORTH AMERICA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 50 NORTH AMERICA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 51 NORTH AMERICA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 52 NORTH AMERICA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 53 NORTH AMERICA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 54 NORTH AMERICA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 55 NORTH AMERICA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 56 NORTH AMERICA: OPEN SOURCE SERVICES MARKET, BY COUNTRY, 2019–2021 (USD MILLION)

TABLE 57 NORTH AMERICA: OPEN SOURCE SERVICES MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

#### 9.2.5 US

9.2.5.1 Rapid technological advancements and widespread adoption of open source to drive market

TABLE 58 US: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 59 US: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 60 US: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 61 US: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 62 US: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 63 US: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 64 US: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 65 US: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027  
(USD MILLION)

### 9.2.6 CANADA

#### 9.2.6.1 Government support to bolster open space ecosystem

TABLE 66 CANADA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021  
(USD MILLION)

TABLE 67 CANADA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027  
(USD MILLION)

TABLE 68 CANADA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL  
SERVICE, 2019–2021 (USD MILLION)

TABLE 69 CANADA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL  
SERVICE, 2022–2027 (USD MILLION)

TABLE 70 CANADA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION  
SIZE, 2019–2021 (USD MILLION)

TABLE 71 CANADA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION  
SIZE, 2022–2027 (USD MILLION)

TABLE 72 CANADA: OPEN SOURCE SERVICES MARKET, BY VERTICAL,  
2019–2021 (USD MILLION)

TABLE 73 CANADA: OPEN SOURCE SERVICES MARKET, BY VERTICAL,  
2022–2027 (USD MILLION)

### 9.3 EUROPE

9.3.1 STRICT REGULATORY ENVIRONMENT AND EVOLVING TECHNOLOGICAL  
ECOSYSTEM TO BOOST OPEN SOURCE SERVICES ADOPTION

#### 9.3.2 EUROPE: MARKET DRIVERS

#### 9.3.3 EUROPE: REGULATORY LANDSCAPE

#### 9.3.4 EUROPE: RECESSION IMPACT

TABLE 74 EUROPE: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021  
(USD MILLION)

TABLE 75 EUROPE: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027  
(USD MILLION)

TABLE 76 EUROPE: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL  
SERVICE, 2019–2021 (USD MILLION)

TABLE 77 EUROPE: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL  
SERVICE, 2022–2027 (USD MILLION)

TABLE 78 EUROPE: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION  
SIZE, 2019–2021 (USD MILLION)

TABLE 79 EUROPE: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION  
SIZE, 2022–2027 (USD MILLION)

TABLE 80 EUROPE: OPEN SOURCE SERVICES MARKET, BY VERTICAL,

2019–2021 (USD MILLION)

TABLE 81 EUROPE: OPEN SOURCE SERVICES MARKET, BY VERTICAL,  
2022–2027 (USD MILLION)

TABLE 82 EUROPE: OPEN SOURCE SERVICES MARKET, BY COUNTRY,  
2019–2021 (USD MILLION)

TABLE 83 EUROPE: OPEN SOURCE SERVICES MARKET, BY COUNTRY,  
2022–2027 (USD MILLION)

### 9.3.5 UK

9.3.5.1 Rapid advancements in cloud and digital transformation to lead to adoption of open source solutions

TABLE 84 UK: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 85 UK: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 86 UK: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE,  
2019–2021 (USD MILLION)

TABLE 87 UK: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE,  
2022–2027 (USD MILLION)

TABLE 88 UK: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE,  
2019–2021 (USD MILLION)

TABLE 89 UK: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE,  
2022–2027 (USD MILLION)

TABLE 90 UK: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021  
(USD MILLION)

TABLE 91 UK: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027  
(USD MILLION)

### 9.3.6 GERMANY

9.3.6.1 Adoption of open source to bolster economic growth

TABLE 92 GERMANY: OPEN SOURCE SERVICES MARKET, BY SERVICE,  
2019–2021 (USD MILLION)

TABLE 93 GERMANY: OPEN SOURCE SERVICES MARKET, BY SERVICE,  
2022–2027 (USD MILLION)

TABLE 94 GERMANY: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL  
SERVICE, 2019–2021 (USD MILLION)

TABLE 95 GERMANY: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL  
SERVICE, 2022–2027 (USD MILLION)

TABLE 96 GERMANY: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION  
SIZE, 2019–2021 (USD MILLION)

TABLE 97 GERMANY: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION

SIZE, 2022–2027 (USD MILLION)

TABLE 98 GERMANY: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 99 GERMANY: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

### 9.3.7 FRANCE

9.3.7.1 Government initiatives to strengthen adoption of open source solutions

TABLE 100 FRANCE: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 101 FRANCE: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 102 FRANCE: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 103 FRANCE: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 104 FRANCE: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 105 FRANCE: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 106 FRANCE: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 107 FRANCE: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

### 9.3.8 REST OF EUROPE

TABLE 108 REST OF EUROPE: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 109 REST OF EUROPE: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 110 REST OF EUROPE: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 111 REST OF EUROPE: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 112 REST OF EUROPE: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 113 REST OF EUROPE: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 114 REST OF EUROPE: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 115 REST OF EUROPE: OPEN SOURCE SERVICES MARKET, BY

VERTICAL, 2022–2027 (USD MILLION)

#### 9.4 ASIA PACIFIC

9.4.1 RAPID CLOUD ADOPTION AND DIGITALIZATION TO DRIVE DEMAND FOR OPEN SOURCE SERVICES

9.4.2 ASIA PACIFIC: MARKET DRIVERS

9.4.3 ASIA PACIFIC: REGULATORY LANDSCAPE

TABLE 116 ASIA PACIFIC: REGULATIONS

FIGURE 32 ASIA PACIFIC: MARKET SNAPSHOT

9.4.4 ASIA PACIFIC: RECESSION IMPACT

TABLE 117 ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 118 ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 119 ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 120 ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 121 ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 122 ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 123 ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 124 ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 125 ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY COUNTRY, 2019–2021 (USD MILLION)

TABLE 126 ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

#### 9.4.5 CHINA

9.4.5.1 Research-driven partnerships to strengthen adoption of OSS

TABLE 127 CHINA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 128 CHINA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 129 CHINA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 130 CHINA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)



TABLE 131 CHINA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 132 CHINA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 133 CHINA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 134 CHINA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

#### 9.4.6 JAPAN

9.4.6.1 Development of open source software security mobilization plan to safeguard OSS security

TABLE 135 JAPAN: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 136 JAPAN: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 137 JAPAN: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 138 JAPAN: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 139 JAPAN: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 140 JAPAN: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 141 JAPAN: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 142 JAPAN: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

#### 9.4.7 INDIA

9.4.7.1 Adoption of OSS to lead to formulation of self-reliant India

TABLE 143 INDIA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 144 INDIA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 145 INDIA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 146 INDIA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 147 INDIA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 148 INDIA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 149 INDIA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 150 INDIA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

#### 9.4.8 REST OF ASIA PACIFIC

9.4.8.1 Strong initiatives and technological advancements to propel adoption of OSS

TABLE 151 REST OF ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 152 REST OF ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 153 REST OF ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 154 REST OF ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 155 REST OF ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 156 REST OF ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 157 REST OF ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 158 REST OF ASIA PACIFIC: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

#### 9.5 MIDDLE EAST & AFRICA

9.5.1 TECHNOLOGICAL INNOVATION AND TRANSFORMATION TO BOLSTER OPEN SOURCE SERVICES ADOPTION

9.5.2 MIDDLE EAST & AFRICA: MARKET DRIVERS

9.5.3 MIDDLE EAST & AFRICA: REGULATORY LANDSCAPE

9.5.4 MIDDLE EAST & AFRICA: RECESSION IMPACT

TABLE 159 MIDDLE EAST & AFRICA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 160 MIDDLE EAST & AFRICA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 161 MIDDLE EAST & AFRICA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 162 MIDDLE EAST & AFRICA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 163 MIDDLE EAST & AFRICA: OPEN SOURCE SERVICES MARKET, BY

ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 164 MIDDLE EAST & AFRICA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 165 MIDDLE EAST & AFRICA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 166 MIDDLE EAST & AFRICA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 167 MIDDLE EAST & AFRICA: OPEN SOURCE SERVICES MARKET, BY SUBREGION, 2019–2021 (USD MILLION)

TABLE 168 MIDDLE EAST & AFRICA: OPEN SOURCE SERVICES MARKET, BY SUBREGION, 2022–2027 (USD MILLION)

#### 9.5.5 MIDDLE EAST

##### 9.5.5.1 Digitalization to boost adoption of open source by businesses

TABLE 169 MIDDLE EAST: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 170 MIDDLE EAST: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 171 MIDDLE EAST: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 172 MIDDLE EAST: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 173 MIDDLE EAST: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 174 MIDDLE EAST: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 175 MIDDLE EAST: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 176 MIDDLE EAST: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

#### 9.5.6 AFRICA

##### 9.5.6.1 Open source consortium and initiatives to expand technology ecosystem

TABLE 177 AFRICA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 178 AFRICA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 179 AFRICA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 180 AFRICA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 181 AFRICA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 182 AFRICA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 183 AFRICA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 184 AFRICA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

## 9.6 LATIN AMERICA

9.6.1 RISING ADOPTION OF OPEN SOURCE SERVICES DUE TO CHANGING TECHNOLOGICAL LANDSCAPE

9.6.2 LATIN AMERICA: MARKET DRIVERS

9.6.3 LATIN AMERICA: REGULATORY LANDSCAPE

9.6.4 LATIN AMERICA: RECESSION IMPACT

TABLE 185 LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 186 LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 187 LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 188 LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 189 LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 190 LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 191 LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 192 LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 193 LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY COUNTRY, 2019–2021 (USD MILLION)

TABLE 194 LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

### 9.6.5 BRAZIL

9.6.5.1 Adoption of open source services to maximize revenue growth across verticals

TABLE 195 BRAZIL: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 196 BRAZIL: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 197 BRAZIL: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 198 BRAZIL: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 199 BRAZIL: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 200 BRAZIL: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 201 BRAZIL: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 202 BRAZIL: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

#### 9.6.6 MEXICO

9.6.6.1 Government investments to boost formation of open source database

TABLE 203 MEXICO: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 204 MEXICO: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 205 MEXICO: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 206 MEXICO: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 207 MEXICO: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 208 MEXICO: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 209 MEXICO: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 210 MEXICO: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

#### 9.6.7 REST OF LATIN AMERICA

TABLE 211 REST OF LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2019–2021 (USD MILLION)

TABLE 212 REST OF LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 213 REST OF LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2019–2021 (USD MILLION)

TABLE 214 REST OF LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY PROFESSIONAL SERVICE, 2022–2027 (USD MILLION)

TABLE 215 REST OF LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2021 (USD MILLION)

TABLE 216 REST OF LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 217 REST OF LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2019–2021 (USD MILLION)

TABLE 218 REST OF LATIN AMERICA: OPEN SOURCE SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

## **10 COMPETITIVE LANDSCAPE**

10.1 OVERVIEW

10.2 MARKET EVALUATION FRAMEWORK

FIGURE 33 OPEN SOURCE SERVICES: MARKET EVALUATION FRAMEWORK

10.3 REVENUE ANALYSIS OF LEADING PLAYERS

FIGURE 34 OPEN SOURCE SERVICES MARKET: REVENUE ANALYSIS

10.4 MARKET SHARE ANALYSIS OF TOP MARKET PLAYERS

TABLE 219 OPEN SOURCE SERVICES MARKET: DEGREE OF COMPETITION

10.5 HISTORICAL REVENUE ANALYSIS

FIGURE 35 HISTORICAL THREE-YEAR REVENUE ANALYSIS OF KEY PUBLIC SECTOR OPEN SOURCE SERVICES PROVIDERS

10.6 RANKING OF KEY PLAYERS IN OPEN SOURCE SERVICES MARKET

FIGURE 36 KEY PLAYERS' RANKING

10.7 EVALUATION QUADRANT OF KEY COMPANIES

FIGURE 37 OPEN SOURCE SERVICES MARKET: KEY COMPANY EVALUATION QUADRANT, 2022

10.7.1 STARS

10.7.2 EMERGING LEADERS

10.7.3 PERVASIVE PLAYERS

10.7.4 PARTICIPANTS

10.8 COMPETITIVE BENCHMARKING

10.8.1 EVALUATION CRITERIA OF KEY COMPANIES

TABLE 220 REGION FOOTPRINT OF KEY COMPANIES

10.8.2 EVALUATION CRITERIA OF SMES/STARTUP COMPANIES

TABLE 221 DETAILED LIST OF SMES/STARTUPS

TABLE 222 REGION FOOTPRINT OF SMES/STARTUP COMPANIES

10.9 SME/STARTUPS COMPANY EVALUATION QUADRANT

10.9.1 PROGRESSIVE COMPANIES

10.9.2 RESPONSIVE COMPANIES

10.9.3 DYNAMIC COMPANIES

10.9.4 STARTING BLOCKS

FIGURE 38 OPEN SOURCE SERVICES MARKET: SMES/STARTUP EVALUATION QUADRANT, 2022

10.10 COMPETITIVE SCENARIO AND TRENDS

10.10.1 NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS

TABLE 223 OPEN SOURCE SERVICES MARKET: NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS, 2020–2022

10.10.2 DEALS

TABLE 224 OPEN SOURCE SERVICES MARKET: DEALS, 2020–2022

## **11 COMPANY PROFILES**

11.1 KEY PLAYERS

(Business overview, Products/Solutions/Services offered, Recent developments, MnM view, Right to win, Strategic choices made, and Weaknesses and competitive threats)\*

11.1.1 IBM

TABLE 225 IBM: BUSINESS OVERVIEW

FIGURE 39 IBM: COMPANY SNAPSHOT

TABLE 226 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 227 IBM: PRODUCT LAUNCHES

TABLE 228 IBM: DEALS

11.1.2 ACCENTURE

TABLE 229 ACCENTURE: BUSINESS OVERVIEW

FIGURE 40 ACCENTURE: COMPANY SNAPSHOT

TABLE 230 ACCENTURE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 231 ACCENTURE: DEALS

11.1.3 MULESOFT

TABLE 232 MULESOFT: BUSINESS OVERVIEW

TABLE 233 MULESOFT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 234 MULESOFT: PRODUCT LAUNCHES

11.1.4 WIPRO

TABLE 235 WIPRO: BUSINESS OVERVIEW

FIGURE 41 WIPRO: COMPANY SNAPSHOT

TABLE 236 WIPRO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 237 WIPRO: PRODUCT LAUNCHES

TABLE 238 WIPRO: DEALS

#### 11.1.5 DATABRICKS

TABLE 239 DATABRICKS: BUSINESS OVERVIEW

TABLE 240 DATABRICKS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 241 DATABRICKS: PRODUCT LAUNCHES

#### 11.1.6 SUSE

TABLE 242 SUSE: BUSINESS OVERVIEW

FIGURE 42 SUSE: COMPANY SNAPSHOT

TABLE 243 SUSE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 244 SUSE: PRODUCT LAUNCHES

#### 11.1.7 CISCO

TABLE 245 CISCO: BUSINESS OVERVIEW

FIGURE 43 CISCO: COMPANY SNAPSHOT

TABLE 246 CISCO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 247 CISCO: PRODUCT LAUNCHES

TABLE 248 CISCO: DEALS

#### 11.1.8 INFOSYS

TABLE 249 INFOSYS: BUSINESS OVERVIEW

FIGURE 44 INFOSYS: COMPANY SNAPSHOT

TABLE 250 INFOSYS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 251 INFOSYS: PRODUCT LAUNCHES

TABLE 252 INFOSYS: DEALS

#### 11.1.9 PERCONA

TABLE 253 PERCONA: BUSINESS OVERVIEW

TABLE 254 PERCONA: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 255 PERCONA: PRODUCT LAUNCHES

TABLE 256 PERCONA: DEALS

#### 11.1.10 HPE

TABLE 257 HPE: BUSINESS OVERVIEW

FIGURE 45 HPE: COMPANY SNAPSHOT

TABLE 258 HPE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 259 HPE: PRODUCT LAUNCHES

TABLE 260 HPE: DEALS

#### 11.1.11 HCL INFOSYSTEMS

TABLE 261 HCL INFOSYSTEMS: BUSINESS OVERVIEW

FIGURE 46 HCL INFOSYSTEMS: COMPANY SNAPSHOT

TABLE 262 HCL INFOSYSTEMS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

#### 11.1.12 HAPPIEST MINDS TECHNOLOGIES

TABLE 263 HAPPIEST MINDS TECHNOLOGIES: BUSINESS OVERVIEW

FIGURE 47 HAPPIEST MINDS TECHNOLOGIES: COMPANY SNAPSHOT



TABLE 264 HAPPIEST MINDS TECHNOLOGIES:  
PRODUCTS/SOLUTIONS/SERVICES OFFERED

11.1.13 QUANSIGHT

TABLE 265 QUANSIGHT: BUSINESS OVERVIEW

TABLE 266 QUANSIGHT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 267 QUANSIGHT: DEALS

11.1.14 SWAN SOLUTIONS & SERVICES

TABLE 268 SWAN SOLUTIONS & SERVICES: BUSINESS OVERVIEW

TABLE 269 SWAN SOLUTIONS & SERVICES: PRODUCTS/SOLUTIONS/SERVICES  
OFFERED

11.1.15 NOUS INFOSYSTEMS

TABLE 270 NOUS INFOSYSTEMS: BUSINESS OVERVIEW

TABLE 271 NOUS INFOSYSTEMS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

11.2 OTHER VENDORS

11.2.1 CHARTER GLOBAL

11.2.2 VISOLVE

11.2.3 CHETU

11.2.4 EVOKE TECHNOLOGIES

11.2.5 HASHICORP

11.2.6 CONFLUENT

11.2.7 C AHEAD TECHNOLOGIES

11.2.8 PUPPET

11.2.9 ECLATURE TECHNOLOGIES

11.2.10 TIDELIFT

11.2.11 COLLABORA

\*Details on Business overview, Products/Solutions/Services offered, Recent developments, MnM view, Right to win, Strategic choices made, and Weaknesses and competitive threats might not be captured in case of unlisted companies.

## 12 APPENDIX

12.1 ADJACENT MARKETS

TABLE 272 ADJACENT MARKETS AND FORECASTS

12.2 LIMITATIONS

12.2.1 CONTAINERS AS A SERVICE MARKET

TABLE 273 CONTAINERS AS A SERVICE MARKET, BY SERVICE TYPE, 2015–2022  
(USD MILLION)

TABLE 274 CONTAINERS AS A SERVICE MARKET, BY DEPLOYMENT MODEL,  
2015–2022 (USD MILLION)

TABLE 275 CONTAINERS AS A SERVICE MARKET, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

TABLE 276 CONTAINERS AS A SERVICE MARKET, BY VERTICAL, 2015–2022 (USD MILLION)

TABLE 277 CONTAINERS AS A SERVICE MARKET, BY REGION, 2015–2022 (USD MILLION)

#### 12.2.2 WORKSPACE AS A SERVICE MARKET

TABLE 278 WORKSPACE AS A SERVICE MARKET, BY TYPE, 2012–2019 (USD MILLION)

TABLE 279 WORKSPACE AS A SERVICE MARKET, BY SOLUTION, 2012–2019 (USD MILLION)

TABLE 280 WORKSPACE AS A SERVICE MARKET, BY SERVICE, 2012–2019 (USD MILLION)

TABLE 281 WORKSPACE AS A SERVICE MARKET, BY DEPLOYMENT TYPE, 2012–2019 (USD MILLION)

TABLE 282 WORKSPACE AS A SERVICE MARKET, BY END-USER, 2012–2019 (USD MILLION)

TABLE 283 WORKSPACE AS A SERVICE MARKET, BY VERTICAL, 2012–2019 (USD MILLION)

TABLE 284 WORKSPACE AS A SERVICE MARKET, BY REGION, 2012–2019 (USD MILLION)

#### 12.3 DISCUSSION GUIDE

12.4 KNOWLEDGESTORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

12.5 CUSTOMIZATION OPTIONS

12.6 RELATED REPORTS

12.7 AUTHOR DETAILS

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