

Oleochemicals Market by Type (Fatty Acid, Fatty Alcohol, Glycerin, and Others), by Application (Pharmaceutical & personal care, Food & beverages, Soaps & detergents, Polymers, and Others), by Region (North America, Europe, Asia-Pacific, and Rest of the World) - Trends and Forecasts to 2019

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Abstracts

The oleochemicals market is projected to register a CAGR of 4.20% between 2014 and 2019 to reach \$25, 917.57 million by 2019. Asia-Pacific held the largest share in 2013 with China being the leading country. In the more saturated markets of North America and Europe, low growth is expected while the developing regions of Asia-Pacific are predicted to show high growth. Growth in the North American region is expected to be low because of the saturation in current market and no new applications being developed for the product.

Partnerships & Agreements was the most preferred strategy among the major players in the oleochemicals market, globally. Asia-Pacific was the more preferred region for expansions from 2010 to 2014. More than half of the developments took place in North America for the given period. The major players are also enhancing their technological base, product portfolio, and geographical reach by acquiring other companies.

Expansion was the second most preferred strategy among the key players in the oleochemicals market, globally. The key players are enhancing their product portfolio and regional reach by expanding production operations into various developing regions.

The major players in the oleochemicals market are BASF SE (Germany), Cargill (U.S.), Evonik Industries (Germany), Godrej (India), PTT Public Limited Company (Thailand),

P&G Chemicals (U.S.), Wilmar International (Singapore), and Eastman Chemical Company (U.S.). These companies showed significant presence among other players in the global oleochemicals market.

Many companies, offering oleochemicals, are actively trying to increase their product portfolio and regional presence to cater to different regional markets. They are primarily focused on entering the less explored markets in the developing regions.

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About

It also identifies the driving and restraining factors for the oleochemicals market with an analysis of trends and opportunities. The market is segmented and the value has been forecast on the basis of key regions, such as North America, Europe, Asia-Pacific, and RoW.

Asia-Pacific is the fastest growing regions for oleochemicals market

The oleochemicals market is segmented into four key applications markets: pharmaceutical & personal care, food & beverages, soaps & detergents, polymers, and others. Pharmaceutical & personal care is the largest application market for oleochemicals accounting for majority of the share.

Global oleochemicals market size to reach \$25.91 billion by 2019

The market size for oleochemicals is projected to reach \$25.91 billion by 2019, growing at a CAGR of 4.2% between 2014 and 2019. Asia-Pacific dominated the oleochemicals market in 2013. It is projected to remain the major market by 2019, growing at a CAGR of 5.10% between 2014 and 2019.

Fatty acids held a dominating share among all other types of oleochemicals and accounted for 56.33% of the market share in 2013

Fatty acids held the major share in the oleochemicals market by type in 2013 and the trend is projected to continue by 2019. Fatty alcohols held the second biggest market by type for the oleochemicals in 2013. The market for glycerin is projected to grow at a high rate of 5.31% between 2014 and 2019 owing to the constantly increasing application areas for the product.

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Product name: Oleochemicals Market by Type (Fatty Acid, Fatty Alcohol, Glycerin, and Others), by Application (Pharmaceutical & personal care, Food & beverages, Soaps & detergents, Polymers, and Others), by Region (North America, Europe, Asia-Pacific, and Rest of the World) - Trends and Forecasts to 2019

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