

Oilfield Equipment Rental Market by Drilling Equipment (Drill Pipe, Drill Collars, Heavy-Wate, Drill Subs), Pressure & Flow Control Equipment (BOP, Valves & Manifolds), Fishing Equipment and Other Equipment - Global Trends and Forecasts to 2019

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Abstracts

The global oilfield equipment rental market exhibits a lucrative growth potential of >10% for the next five years. The growth of this market is propelled by the rise in power requirement and the increasing E&P activities being carried out across the globe. The market is further driven by factors such as entry of new players in the oilfield services market, as they favor renting more than buying costly equipments. The high growth potential in emerging markets, increased shale mining in U.S. provide new growth opportunities to players in the oilfield equipment rental market.

Rising oil & gas prices and increasing drilling activity will drive the global oilfield equipment rental (oilfield rental) market, slated to be valued at \$53.7 billion by 2019. North America, with its increased focus on unconventional shale plays and keen oil & gas industry, is expected to experience highest revenue growth during the next five years.

Advancements in technology are favoring renting. Companies are reluctant to buy oilfield equipments not only because of the huge capital investments and maintenance cost but also because the equipments depreciate and become obsolete. By renting, the drillers get the most advanced equipments that suit the local terrain. They are also saved from the transportation cost of equipments from one drilling site to the other.

The report covers the global OER market in major regions namely Asia-Pacific, Europe, North America, Latin America, Middle East, and Africa under major types of rental

equipment such as drilling, pressure & flow control, fishing, etc. The market size for various drilling rental tools such as drill pipes and drill collars, etc. have also been estimated along with pressure and flow control tools.

This report analyzes various marketing trends and establishes the most effective growth strategy in the market. It identifies market dynamics such as drivers, restraints, opportunities, burning issues, and winning imperatives. Major companies such as Chesapeake Oilfield Services LLC (U.S.), Superior Energy Services Inc. (U.S.), Weatherford International Ltd (Switzerland), Precision Drilling Corporation (Canada), etc. have also been profiled in this report.

Scope of the report

On basis of geography: (North America, Asia-Pacific, Europe, Africa, Latin America, Middle East)

On basis of equipment:

Drilling equipment (Drill pipe, Drill collars, Heavy-wate, Drill Subs)

Pressure & flow control equipment (BOPs, Valves & Manifolds)

Fishing tools

Other equipment

Drilling rental equipment, due to its wide usage and increased drilling activity dominate the global oilfield rental market. Within drilling equipment, drill pipes hold the largest share as most of wells being drilled have considerable depths. Subsequently to drilling equipment, pressure and flow control are the most rented. BOPs (Blow out preventers) dominate the pressure and flow control equipment rental market.

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About

In this report, the oilfield market considers drilling equipment, flow & pressure control equipment, fishing equipment, and other equipment, which include frac tanks, mud systems & mud tanks, and hoses & filters. From these, the drilling equipment segment held the largest share in the global oilfield equipment rental market in 2013.

The oilfield equipment is required by the oilfield operators to extract oil & gas from reservoirs. Increase in the number of drilling activities worldwide, due to rising demand of energy, is the key driving force for growth of the oilfield equipment market. The growing unconventional hydrocarbon market, new exploration activities at the Arctic Circle; and Ultra-deep offshore drilling are key factors driving the growth of the global oilfield equipment market in developing regions.

This equipment either rented or leased by oilfield operators, as it reduces the capital expenditure. However, customized demand by drillers for oilfield equipment, rising cost of material and equipment, and heavy capital expenditure on manufacturing of equipment are the key factors restraining growth of the oilfield rental equipment market. North America held the largest share of the global oilfield equipment rental market in 2013.

However, in the future, developing regions such as Asia-Pacific (Japan, China, and India) and Latin America are expected to form new revenue-generating pockets for providers of oilfield equipment on rent. Oilfield equipment rental market share is dominated by a few large players. The top five players of in OER market are suppliers of weaponries for oilfield service. Weatherford International Ltd (Ireland) rents its equipment under the drilling tools segment, whereas Halliburton (U.S.) operates oilfield rental companies through Boots & Coots (U.S.) and PWR Rentals (U.S.). Schlumberger (U.S.) too has Thomas Oil Tools as its rental subsidiary, Chesapeake (U.S.) has Great Plains Oilfield Rentals (U.S.), and Superior Energy Services (U.S.) holds several rental companies in its portfolio.

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