

Oilfield Communications Market by Communication Technologies (Cellular Network, VoIP, Unified Communications, M2M, Microwave Communication, WiMax, VSAT, TETRA, Fiber Optics, WAN, LAN), Band Type (L Band, Ku Band, HTS) - Global Forecast to 2020

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Abstracts

The global oil and gas demand is on an exponential rise due to rapid globalization and industrial growth. Per capita oil consumption is rising at a brisk pace in the developed economies in the west. The BRICS economies excluding Russia import large quantities of crude oil due to low domestic oil and gas production and huge demand in the country. The exhausting oil and gas reserves have aggravated the oil demands forcing oil companies to look for the new oilfields in various parts of the world.

The oil and gas companies have undertaken exploration drives to discover new oil reserves in order to supply greater production volumes to meet the global demand. These production and operational expansions of the oil and gas industry have led to the discovery of new offshore and shale oil reserves in the regions of South America and Amazon basin. The major concern with oil companies these days is to establish a robust communication network and sustain the harsh conditions and environment in deserts and deep ocean waters. As major oil exploration companies are setting their operations in remote and harsh fields, the demand for high bandwidth communication solutions is on the rise. Due to these growing requirements, most of the largest oil exploration companies are upgrading their exploration and production, and downstream process on the oilfields.

The deployment of advanced oilfield communication technologies and solutions such as

VSAT, WiMax, TETRA networks enable oil and gas companies to reduce their overall costs significantly. Various other factors such as increasing demand for offshore oilfield communication solutions, increasing ICT expenditure, and telecom-based technological growth are catalyzing the overall growth of the oilfield communications market globally.

Alcatel-Lucent, Huawei Technologies, Harris CapRock, Inmarsat, and ERF Wireless are some of the prominent players which are providing reliable oilfield communication solutions and services. MarketsandMarkets forecasts the global oilfield communications market to grow from USD 2.6 billion in 2015 to USD 3.7 billion in 2020, at a Compound Annual Growth Rate (CAGR) of 7.4% during the forecast period of 2015-2020. Over the next 5 years, this market is expected to experience high traction in North America (NA), and the Middle East and Africa (MEA) regions.

The report forecasts the market sizes and trends of oilfield communication market in the following submarkets:

On the basis of solutions:

Upstream communication solutions

- Operational data communication solutions

- Integrated communication technology solutions

- On-Site network connectivity solutions

Midstream communication solutions

- Pipeline Supervisory Control And Data Acquisition (SCADA)

- Fleet management communication

- Unified communication for pipeline transportation

Downstream Communication Solutions

Oilfield to Control Centre Data Communication

Wireless communication for intelligent refineries

On the basis of services:

Professional services

Cloud hosting services

System integration services

On the basis communication network technologies:

Cellular communication network

Very Small Aperture Terminal (VSAT) Network [Managed, fixed and mobile VSAT]

Fiber optic based communication network

Microwave communication network

TETRA network

On the basis of field site:

Onshore communication market

Offshore communication market

On the basis of regions:

North America (NA)

Europe

Asia-Pacific (APAC)

Latin America (LA)

Middle East and Africa (MEA)

With the given market data, MarketsandMarkets offers customizations as per the Company's specific needs. The following customization options are available for the report:

Product Analysis: Product Matrix which gives a detailed comparison of product portfolio of each company

Geographic Analysis: Further breakdown of the oilfield communications market into country wise market

Company Information: Detailed analysis and profiling of additional market players (Up to 5).

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About

The adoption of advanced communication solutions in the entire value chain of oil and gas sector plays a major role in achieving the operational and efficiency targets set by the oil and gas companies. The oilfield communication solutions market is sub segmented on the basis of process involved in the value chain of oil and gas industry. It has been classified into three categories, namely, upstream communication solutions, midstream communication solutions and downstream communication solutions.

Communication network technology is a communication terminal through which the process of communication is performed at a distance by technological means, particularly through electrical signals or electromagnetic waves. It performs interconnectivity and communication across heterogeneous operation systems and telecommunication networks. The communication network technology market is further sub divided into five segments, namely, cellular communication network, Very Small Aperture Terminal (VSAT) network, fiber optic based communication network, microwave communication network and TETRA network.

As the demand for additional communication solutions and systems continues to increase, with additional technological advancements in oilfield communications market; the need for well-designed, efficient and reliable communication support services becomes increasingly vital. The efficient delivery of services improves system reliability, operational efficiency and cost savings. The oilfield communication services market is further sub divided into three segments, namely, professional services, cloud hosting services and system integration services. The oilfield communications market would remain lucrative in the long-term as the global demand for bandwidth requirement continues to increase. This demand also includes the rising requirements from the emerging energy markets of MEA and APAC. The traditional oil and gas markets of the North Sea and Gulf of Mexico are now increasingly being complemented by the growing communication solutions demand in Asia, LA and the Indian and Pacific Oceans. By 2021, it is estimated that the increase in investment throughout MEA, APAC and LA would drive these regions to generate more revenue in oilfield communications market than that of NA. Terrestrial penetration in both offshore and onshore continues in NA and Europe. The MEA, APAC and LA markets provide the upcoming growth opportunities for satellite and cellular communication solutions market.

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