

# **Oil and Gas Mobility Market by Application (Asset Management, Data Management, Risk and Regulatory Compliance, Materials Management, Workforce Automation, Mobile Analytics, Others), by Service, by Deployment Type (Hosted, and On-Premises), by Users & by Region - Global Forecast to 2020**

<https://marketpublishers.com/r/OE226EC4B10EN.html>

Date: April 2015

Pages: 138

Price: US\$ 5,650.00 (Single User License)

ID: OE226EC4B10EN

## **Abstracts**

With the advent of technological innovations, coupled with the ever increasing need of exploring and producing oil and gas more competently, continues to transform the way the oil and gas industry functions. The most critical challenge is to locate the best ways to make resources such as data, technology, people, and processes more cost-efficient thereby ensuring optimum utilization of resources. The coupling of data with information management and mobility solutions is the crucial means to enable oil and gas firms to use this actual ground-based information strategically to reduce turnaround time, lower the operating costs, and improve overall landscape of the oil and gas lifecycle.

Many oil and gas enterprises are looking forward to embed mobility applications into their fold. In this scenario, the most important thing for enterprises is to maximize their turnover from resources and reduce cycle times. Introduction of mobility into day to day operations will help enterprises to enhance their effectiveness and efficiency. It will ensure greater data integrity, reduce redundancy and optimize the usage of resources.

The overall oil and gas mobility market in this report has been defined as the sum of revenues generated by the oil and gas mobility firms along with various software and services provided by the vendors to oil and gas companies.

North America, and Europe have the highest adoption of oil and gas mobility

applications in the oil and gas vertical ecosystem, and regions such as APAC, Middle East and Africa along with Latin America offers a lot of opportunities for the vendors where majority of the countries are yet to expansively adopt oil and gas mobility applications.

This report primarily includes oil and gas mobility vendors providing application software for Asset Management, Materials Management, Mobile Analytics, Risk and Regulatory Compliance, Workforce Automation, and Others. Also, in this fast changing economic scope, companies need to introspect and analyze their internal operational process flow. Thus, employment of mobility in operational processes helps in quick decision making and enhanced connectivity among different geographical locations.

There are various assumptions that have been taken into consideration for the market sizing and forecasting exercise. A few of the global assumptions include political, social, economic, and technological factors. For instance, exchange rates are some of the factors which are expected to have an impact on this market. Therefore, the dollar fluctuations are expected to not seriously affect the forecasts in the emerging Asia-Pacific regions.

This report will help the oil and gas mobility vendors in the following ways:

1. This report segments the overall oil and gas mobility market on the basis of the revenues generated by oil and gas mobility software vendors and service providers. The report provides the closest approximations of the revenue numbers for the overall market and the sub-segments. The market numbers are further split into geographical regions.
2. The report will help oil and gas mobility vendors to better understand their competitors and gain more insights for better positioning of their business. There is a separate section on competitive landscape, which includes key developments of market leaders, mergers and acquisitions, and venture capital funding. This report also covers company profiles of major players in this market.
3. The report will help vendors to understand the pulse of the market and provide information on key market drivers, restraints, opportunities and challenges.

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
  - 1.3.3 LIMITATIONS
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 MARKET SIZE ESTIMATION
- 2.2 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.3 MARKET SHARE ESTIMATION
  - 2.3.1 KEY DATA FROM SECONDARY SOURCES
  - 2.3.2 KEY DATA FROM PRIMARY SOURCES
  - 2.3.3 ASSUMPTIONS
  - 2.3.4 KEY INDUSTRY INSIGHTS

### **3 EXECUTIVE SUMMARY**

### **4 PREMIUM INSIGHTS**

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE OIL AND GAS MOBILITY MARKET
- 4.2 OIL AND GAS MOBILITY MARKET
- 4.3 OIL AND GAS MOBILITY MARKET POTENTIAL
- 4.4 OIL AND GAS MOBILITY REGIONAL MARKET
- 4.5 OIL AND GAS MOBILITY MARKET, BY APPLICATION (2015 – 2020)
- 4.6 LIFECYCLE ANALYSIS, BY REGION, 2015

### **5 MARKET OVERVIEW**

- 5.1 INTRODUCTION
- 5.2 MARKET SEGMENTATION

#### 5.2.1 BY APPLICATION

#### 5.2.2 BY SERVICE

#### 5.2.3 BY DEPLOYMENT TYPE

#### 5.2.4 BY USER TYPE

#### 5.2.5 BY REGION

### 5.3 MARKET DYNAMICS

#### 5.3.1 DRIVERS

##### 5.3.1.1 Streamlining Data and Information Flow

##### 5.3.1.2 Multi-Platform Mobility

5.3.1.3 Aligning commercial interests of oil and gas producers with maximizing economic benefits

##### 5.3.1.4 Real-time operability with smart devices

#### 5.3.2 RESTRAINTS

##### 5.3.2.1 Restructuring the enterprise architecture

##### 5.3.2.2 Increasing number of cyber attacks

#### 5.3.3 OPPORTUNITIES

##### 5.3.3.1 Integrated vendor ecosystem

##### 5.3.3.2 M2M communication using high-speed networks

#### 5.3.4 CHALLENGES

##### 5.3.4.1 Information security and connectivity issues

##### 5.3.4.2 Management of existing data

## 6 INDUSTRY TRENDS

### 6.1 INTRODUCTION

### 6.2 VALUE CHAIN ANALYSIS

### 6.3 PORTER'S FIVE FORCES ANALYSIS

#### 6.3.1 THREAT OF NEW ENTRANTS

#### 6.3.2 THREAT OF SUBSTITUTES

#### 6.3.3 BARGAINING POWER OF SUPPLIERS

#### 6.3.4 BARGAINING POWER OF BUYERS

#### 6.3.5 INTENSITY OF RIVALRY

## 7 OIL AND GAS MOBILITY MARKET ANALYSIS, BY APPLICATION

### 7.1 INTRODUCTION

### 7.2 ASSET MANAGEMENT

### 7.3 DATA MANAGEMENT

### 7.4 MATERIALS MANAGEMENT

- 7.5 MOBILE ANALYTICS
- 7.6 RISK AND REGULATORY COMPLIANCE
- 7.7 WORKFORCE AUTOMATION
- 7.8 OTHERS

## **8 OIL AND GAS MOBILITY MARKET ANALYSIS, BY SERVICE**

- 8.1 INTRODUCTION
- 8.2 PROFESSIONAL SERVICES
- 8.3 INTEGRATION SERVICES
- 8.4 CLOUD SERVICES

## **9 OIL AND GAS MOBILITY MARKET ANALYSIS, BY DEPLOYMENT TYPE**

- 9.1 INTRODUCTION
- 9.2 ON-PREMISE
- 9.3 HOSTED

## **10 OIL AND GAS MOBILITY MARKET ANALYSIS, BY USER TYPE**

- 10.1 INTRODUCTION
- 10.2 SMBS
- 10.3 ENTERPRISES

## **11 GEOGRAPHIC ANALYSIS**

- 11.1 INTRODUCTION
- 11.2 NORTH AMERICA (NA)
- 11.3 EUROPE
- 11.4 ASIA-PACIFIC (APAC)
- 11.5 MIDDLE EAST AND AFRICA (MEA)
- 11.6 LATIN AMERICA (LA)

## **12 COMPETITIVE LANDSCAPE**

- 12.1 OVERVIEW
- 12.2 COMPETITIVE SITUATION AND TRENDS
  - 12.2.1 NEW PRODUCT DEVELOPMENTS
  - 12.2.2 AGREEMENTS, PARTNERSHIPS & COLLABORATIONS

12.2.3 MERGERS AND ACQUISITIONS

12.2.4 NEW CONTRACTS

## **13 COMPANY PROFILES**

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)\*

13.1 INTRODUCTION

13.2 ACCENTURE

13.3 CISCO SYSTEMS

13.4 MICROSOFT CORPORATION

13.5 ORACLE CORPORATION

13.6 SAP SE

13.7 HALLIBURTON

13.8 HEWLETT-PACKARD

13.9 IBM CORPORATION

13.10 INFOSYS LIMITED

13.11 WIPRO LIMITED.

\*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

## **14 APPENDIX**

14.1 INDUSTRY EXCERPTS

14.2 DISCUSSION GUIDE

14.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

14.4 AVAILABLE CUSTOMIZATIONS

14.5 RELATED REPORTS

## List Of Tables

### LIST OF TABLES

Table 1 OIL AND GAS MOBILITY MARKET SIZE AND GROWTH RATE, 2013 – 2020 (\$MILLION, Y-O-Y %)

Table 2 REAL-TIME OPERABILITY WITH SMART DEVICES IS PROPELLING THE GROWTH OF THE MOBILITY MARKET

Table 3 INCREASING NUMBER OF CYBER ATTACKS HINDERS THE GROWTH OF THE MOBILITY MARKET

Table 4 M2M COMMUNICATION USING HIGH-SPEED NETWORKS IS THE KEY OPPORTUNITY IN THE MOBILITY MARKET

Table 5 INFORMATION SECURITY AND CONNECTIVITY ISSUES IS THE MAJOR CHALLENGE FOR THE MOBILITY MARKET

Table 6 OIL AND GAS MOBILITY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 7 ASSET MANAGEMENT: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 8 ASSET MANAGEMENT: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 9 ASSET MANAGEMENT: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 10 DATA MANAGEMENT: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 11 DATA MANAGEMENT: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 12 DATA MANAGEMENT: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 13 MATERIALS MANAGEMENT: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 14 MATERIALS MANAGEMENT: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 15 MATERIALS MANAGEMENT: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 16 MOBILE ANALYTICS: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 17 MOBILE ANALYTICS: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 18 MOBILE ANALYTICS: OIL AND GAS MOBILITY MARKET SIZE, BY

REGION, 2013 – 2020 (\$MILLION)

Table 19 RISK AND REGULATORY COMPLIANCE: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 20 RISK AND REGULATORY COMPLIANCE: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 21 RISK AND REGULATORY COMPLIANCE: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 22 WORKFORCE AUTOMATION: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 23 WORKFORCE AUTOMATION: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 24 WORKFORCE AUTOMATION: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 25 OTHERS: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 26 OTHERS: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 27 OTHERS: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 28 OIL AND GAS MOBILITY MARKET SIZE, BY SERVICE, 2013 – 2020 (\$MILLION)

Table 29 PROFESSIONAL SERVICES: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 30 INTEGRATION SERVICES: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 31 CLOUD SERVICES: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 32 OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 33 ON-PREMISE: OIL AND GAS MOBILITY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 34 ON-PREMISE: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 35 ON-PREMISE: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 36 HOSTED: OIL AND GAS MOBILITY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 37 HOSTED: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)



Table 38 HOSTED: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 39 OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 40 SMBS: OIL AND GAS MOBILITY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 41 SMBS: OIL AND GAS MOBILITY MARKET SIZE, BY SERVICE, 2013 – 2020 (\$MILLION)

Table 42 SMBS: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 43 ENTERPRISES: OIL AND GAS MOBILITY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 44 ENTERPRISES: OIL AND GAS MOBILITY MARKET SIZE, BY SERVICE, 2013 – 2020 (\$MILLION)

Table 45 ENTERPRISES: OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 46 OIL AND GAS MOBILITY MARKET SIZE, BY REGION, 2013 – 2020 (\$MILLION)

Table 47 NA: OIL AND GAS MOBILITY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 48 NA: OIL AND GAS MOBILITY MARKET SIZE, BY SERVICE, 2013 – 2020 (\$MILLION)

Table 49 NA: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 50 NA: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 51 EUROPE: OIL AND GAS MOBILITY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 52 EUROPE: OIL AND GAS MOBILITY MARKET SIZE, BY SERVICE, 2013 – 2020 (\$MILLION)

Table 53 EUROPE: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 54 EUROPE: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 55 APAC: OIL AND GAS MOBILITY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 56 APAC: OIL AND GAS MOBILITY MARKET SIZE, BY SERVICE, 2013 – 2020 (\$MILLION)

Table 57 APAC: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 –

2020 (\$MILLION)

Table 58 APAC: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 59 MEA: OIL AND GAS MOBILITY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 60 MEA: OIL AND GAS MOBILITY MARKET SIZE, BY SERVICE, 2013 – 2020 (\$MILLION)

Table 61 MEA: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 62 MEA: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 63 LA: OIL AND GAS MOBILITY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 64 LA: OIL AND GAS MOBILITY MARKET SIZE, BY SERVICE, 2013 – 2020 (\$MILLION)

Table 65 LA: OIL AND GAS MOBILITY MARKET SIZE, BY USER TYPE, 2013 – 2020 (\$MILLION)

Table 66 LA: OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013 – 2020 (\$MILLION)

Table 67 NEW PRODUCT LAUNCHES, 2013 – 2015

Table 68 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS, 2013 – 2015

Table 69 MERGERS AND ACQUISITIONS, 2013 – 2015

Table 70 NEW CONTRACTS, 2013 – 2015

## List Of Figures

### LIST OF FIGURES

Figure 1 OIL AND GAS MOBILITY MARKET: RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 4 BREAKDOWN OF PRIMARY INTERVIEW: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 5 DATA TRIANGULATION

Figure 6 OIL AND GAS MOBILITY MARKET SIZE, USER TYPE SNAPSHOT (2015 – 2020): SMBS MARKET IS EXPECTED TO TRIPLE BY 2020

Figure 7 OIL AND GAS MOBILITY MARKET SIZE, SERVICES SNAPSHOT (2015 – 2020): CONSULTING SERVICES WILL DOMINATE THE MARKET

Figure 8 OIL AND GAS MOBILITY MARKET SIZE, BY DEPLOYMENT TYPE, 2015 – 2020

Figure 9 OIL AND GAS MOBILITY MARKET SHARE: NA WILL EXHIBIT THE HIGHEST MARKET SHARE IN 2015

Figure 10 INCREASING DEMAND AMONG ORGANIZATIONS FOR MOBILE SOLUTIONS

Figure 11 NA HOLDS THE MAXIMUM SHARE IN THE OIL AND GAS MOBILITY MARKET (2015)

Figure 12 APAC IS EXPECTED TO HAVE THE HIGHEST MARKET GROWTH POTENTIAL BY 2020

Figure 13 APAC MARKET IS EXPECTED TO GROW FASTER THAN NA AND MEA

Figure 14 MAJORITY OF THE MARKET SHARE WILL BE CAPTURED BY DATA MANAGEMENT AND MOBILE ANALYTICS DURING 2015 – 2020

Figure 15 REGIONAL LIFECYCLE: LA EXPECTED TO BE IN THE INTRODUCTION PHASE FOR THE YEAR 2015

Figure 16 OIL AND GAS MOBILITY MARKET SEGMENTATION: BY APPLICATION

Figure 17 OIL AND GAS MOBILITY MARKET SEGMENTATION: BY SERVICE

Figure 18 OIL AND GAS MOBILITY MARKET SEGMENTATION: BY DEPLOYMENT TYPE

Figure 19 OIL AND GAS MOBILITY MARKET SEGMENTATION: BY USER TYPE

Figure 20 OIL AND GAS MOBILITY MARKET SEGMENTATION: BY REGION

Figure 21 NEED FOR MULTI-PLATFORM MOBILITY IN OIL AND GAS VERTICAL IS AN IMPETUS FOR THE MOBILITY MARKET

Figure 22 VALUE CHAIN ANALYSIS

Figure 23 PORTER'S FIVE FORCES ANALYSIS: OIL AND GAS MOBILITY MARKET

Figure 24 DATA MANAGEMENT AND MOBILE ANALYTICS ARE LEADING THE OIL AND GAS MOBILITY APPLICATION MARKET

Figure 25 DATA MANAGEMENT WILL CONTINUE TO CONTROL THE APPLICATION MARKET IN TERMS OF MARKET SIZE

Figure 26 MOBILE ANALYTICS IS EXPECTED TO SHOW THE HIGHEST GROWTH IN APAC REGION

Figure 27 APAC IS EXPECTED TO EXHIBIT THE HIGHEST GROWTH RATE IN RISK AND REGULATORY COMPLIANCE

Figure 28 CLOUD SERVICES WILL CONTINUE TO DOMINATE THE SERVICES SEGMENT OF THE OIL AND GAS MOBILITY MARKET

Figure 29 HOSTED DEPLOYMENT MARKET SIZE IS EXPECTED TO TRIPLE BY 2020

Figure 30 APAC IS EXPECTED TO EXHIBIT THE HIGHEST GROWTH RATE DURING 2015 – 2020

Figure 31 SMBS EXHIBIT THE FASTEST GROWTH RATE IN THE OIL AND GAS MOBILITY MARKET DURING THE FORECAST PERIOD

Figure 32 CLOUD SERVICES ARE EXPECTED TO HAVE THE LARGEST MARKET SHARE AMONG SMBS IN THE OIL AND GAS SERVICES MARKET DURING THE FORECAST PERIOD

Figure 33 APAC WILL EXHIBIT THE HIGHEST GROWTH IN THE OIL AND GAS MOBILITY MARKET

Figure 34 APAC IS AN ATTRACTIVE DESTINATION FOR OIL AND GAS MOBILITY MARKET

Figure 35 GEOGRAPHICS SNAPSHOT: ASIA-PACIFIC IS EMERGING AS A NEW HOTSPOT

Figure 36 ASIA-PACIFIC IS THE FASTEST GROWING MARKET IN THE OIL AND GAS MOBILITY MARKET

Figure 37 NORTH AMERICA MARKET SNAPSHOT: INCREASED TRACTION AMONG SMBS AND ENTERPRISES WILL DRIVE THE MARKET

Figure 38 ASIA-PACIFIC MARKET SNAPSHOT: DEMAND BY ENERGY HUNGRY GROWING ECONOMIES WILL DRIVE THE MARKET

Figure 39 COMPANIES ADOPTED AGREEMENTS, ACQUISITIONS, NEW PRODUCT DEVELOPMENTS, AND NEW CONTRACTS AS THE KEY GROWTH STRATEGIES DURING THE YEARS 2013-2015

Figure 40 SAP SE AND ORACLE GREW AT THE FASTEST RATE BETWEEN 2010 AND 2014

Figure 41 MARKET EVALUATION FRAMEWORK

Figure 42 BATTLE FOR MARKET SHARE: AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS WAS THE KEY STRATEGY ADOPTED BY PLAYERS DURING

2013 TO 2015

Figure 43 GEOGRAPHIC REVENUE MIX OF TOP FIVE PLAYERS

Figure 44 ACCENTURE: COMPANY SNAPSHOT

Figure 45 ACCENTURE: SWOT ANALYSIS

Figure 46 CISCO SYSTEMS: COMPANY SNAPSHOT

Figure 47 CISCO SYSTEMS: SWOT ANALYSIS

Figure 48 MICROSOFT: COMPANY SNAPSHOT

Figure 49 MICROSOFT CORPORATION: SWOT ANALYSIS

Figure 50 ORACLE CORPORATION: COMPANY SNAPSHOT

Figure 51 ORACLE CORPORATION: SWOT ANALYSIS

Figure 52 SAP SE: COMPANY SNAPSHOT

Figure 53 SAP SE: SWOT ANALYSIS

Figure 54 HALLIBURTON: COMPANY SNAPSHOT

Figure 55 HEWLETT-PACKARD: COMPANY SNAPSHOT

Figure 56 IBM CORPORATION: COMPANY SNAPSHOT

Figure 57 INFOSYS LIMITED: COMPANY SNAPSHOT

Figure 58 WIPRO LIMITED: COMPANY SNAPSHOT

## I would like to order

Product name: Oil and Gas Mobility Market by Application (Asset Management, Data Management, Risk and Regulatory Compliance, Materials Management, Workforce Automation, Mobile Analytics, Others), by Service, by Deployment Type (Hosted, and On-Premises), by Users & by Region - Global Forecast to 2020

Product link: <https://marketpublishers.com/r/OE226EC4B10EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OE226EC4B10EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970