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Oil and Gas Data Management Market by Type (Information technology infrastructure, Data organization, and Service), and by Region (North America, Europe, Asia-Pacific, Middle East & Africa and Latin America) - Global Forecast to 2020

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Abstracts

The total Oil and Gas Data management market is expected to grow from $6.09 billion in 2015 to $21.22 billion in 2020, at an estimated Compound Annual Growth Rate (CAGR) of 28.4% from 2015 to 2020.

The energy companies invest heavily upon seismic software, visualization tools and other digital technologies. The digital upstream, midstream, and downstream activities generate huge volumes of operational and financial data. The oil and gas industry is rapidly shifting from traditional processes to smarter operations for deploy minimum workforce over remote and offshore exploration sites. The operational data helps organization to drive decision-making for production & recovery and to increase productivity and efficiency across all major business units through the best practices for data analysis. The phenomenal data volumes are challenging operational and sub-surface data management. A combination of drilling innovation and data analytics play big role in solving these issues. The intense need to transform big data into informational insights will drive the data management market.

This report gives detailed insights into the global Oil and Gas Data Management market split across various regions and type. While the type include IT infrastructure, data organization, and services, the regions include NA, Europe, APAC, MEA and LA. The report also emphasizes on key adoption trends, evolution of data centers, future opportunities, and business cases in this innovative market. MarketsandMarkets expects an increasing adoption of Oil and Gas data management solutions, as major

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vendors are aggressively investing and rigorously working towards building cost effective data center solutions, in an effort to reduce the overall cost incurred by end users..

Geographically, North America (comprising the U.S. and Canada) is estimated to command the largest share of 38.51% of the global software defined data center market in 2014, followed by APAC. NA has the largest market share of the total Oil and Gas data management market in 2015, followed by EU. All the markets are in growth phase except LA which is still in introductory phase. APAC is one the major growing region in the Oil and Gas Data Management market due to presence of emerging economies.

The global Oil and Gas Data Management market vendors include big market players such as SAP, IBM, Wipro, NetApp and Oracle. New product launches, partnerships, agreements, collaborations, and acquisition are the major strategies adopted by most market players to achieve growth in the Oil and Gas Data Management market market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porter analysis), analysis of top players, their offered products and services, value chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the software defined data center market, high-growth regions, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms penetrate into the market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on software defined data center solutions offered by the top 10 players in the Oil and Gas Data Management market

Product Development/Innovation: Detailed insights on upcoming technologies,

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research and development (R&D) activities, and new product launches in the software defined data center market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for Oil and Gas Data Management solutions across various countries across the regions

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the software defined data center market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and capabilities of leading players in the Oil and Gas Data Management market

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Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 MARKET DEFINITION
1.3 MARKET SCOPE
  1.3.1 MARKETS COVERED
  1.3.2 YEARS CONSIDERED IN THE REPORT
1.4 LIMITATIONS
1.5 CURRENCY
1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
2.2 MARKET SIZE ESTIMATION
2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
2.4 MARKET SHARE ESTIMATION
  2.4.1 KEY DATA TAKEN FROM SECONDARY SOURCES
  2.4.2 KEY DATA FROM PRIMARY SOURCES
    2.4.2.1 Key industry insights
2.5 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE MARKET OPPORTUNITY IN THE OIL AND GAS DATA MANAGEMENT MARKET
4.2 OIL AND GAS DATA MANAGEMENT MARKET ACROSS DIFFERENT REGIONS
4.3 OIL AND GAS DATA MANAGEMENT MARKET POTENTIAL
4.4 LIFE CYCLE ANALYSIS, BY REGION, 2015

5 MARKET OVERVIEW

5.1 MARKET EVOLUTION
5.2 MARKET SEGMENTATION
  5.2.1 BY TYPE

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5.2.2 BY REGION
5.2.3 BY APPLICATION
5.3 MARKET DYNAMICS
5.3.1 DRIVERS
5.3.1.1 Growing need of data organization in oil and gas sector
5.3.1.2 Digital oilfield, pipeline, and refinery
5.3.1.3 Growing oil demand to increase production sites in remote areas
5.3.2 RESTRAINT
5.3.2.1 Harsh environmentwill require advanced data management solutions
5.3.3 OPPORTUNITY
5.3.3.1 Big data analytics
5.3.4 CHALLENGE
5.3.4.1 Fluctuating and speculative oil prices

6 INDUSTRY TRENDS

6.1 VALUE CHAIN ANALYSIS
6.2 PORTER'S FIVE FORCES ANALYSIS
6.2.1 THREAT FROM NEW ENTRANTS
6.2.2 THREAT OF SUBSTITUTES
6.2.3 BARGAINING POWER OF SUPPLIERS
6.2.4 BARGAINING POWER OF BUYERS
6.2.5 INTENSITY OF COMPETITIVE RIVALRY
6.3 TECHNOLOGY TRENDS AND STANDARDS
6.3.1 INFRASTRUCTURE STANDARDS AND GUIDELINES FOR THE OIL AND GAS DATA MANAGEMENT MARKET
6.3.1.1 American National Standards Institute (ANSI)
6.3.1.1 Electronic Industries Alliance (EIA)
6.3.1.2 Network Equipment-Building System (NEBS)
6.3.1.3 National Electrical Manufacturers Association (NEMA)
6.3.1.4 ISO 29001 Oil and Gas
6.3.1.5 TPCx-HS

7 OIL AND GAS DATA MANAGEMENT MARKET ANALYSIS, BY TYPE

7.1 INTRODUCTION
7.2 IT INFRASTRUCTURE
7.2.1 OVERVIEW
7.2.2 IT INFRASTRUCTURE BY COMPONENT

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7.2.2.1 Server
7.2.2.2 Networking
7.2.2.3 Storage
7.3 DATA ORGANIZATION
7.3.1 OVERVIEW
7.3.2 DATA ORGANIZATION BY APPLICATION
7.3.2.1 Exploration
7.3.2.2 Transportation
7.3.2.3 Refining and Trading
7.4 SERVICES
7.4.1 OVERVIEW
7.4.2 SERVICES BY TYPE
7.4.2.1 Professional services
7.4.2.2 Integration services
7.4.2.3 Cloud services

8 OIL AND GAS DATA MANAGEMENT IT INFRASTRUCTURE MARKET ANALYSIS, BY APPLICATION

8.1 INTRODUCTION
8.2 UPSTREAM
8.3 MIDSTREAM
8.3 DOWNSTREAM

9 GEOGRAPHIC ANALYSIS

9.1 INTRODUCTION
9.2 NORTH AMERICA
9.3 EUROPE
9.4 ASIA-PACIFIC (APAC)
9.5 MIDDLE EAST & AFRICA (MEA)
9.6 LATIN AMERICA

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW
10.2 COMPETITIVE SITUATION AND TRENDS
10.2.1 NEW PRODUCT LAUNCHES
10.2.2 PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS

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10.2.3 ACQUISITIONS
10.2.4 EXPANSIONS

11 COMPANY PROFILES

(Overview, Products & Services, Strategies & Insights, Developments and MnM View)*
11.1 INTRODUCTION
11.2 SAP SE
11.3 INTERNATIONAL BUSNIESS MACHINES CORPORATION (IBM)
11.4 WIPRO LIMITED
11.5 NETAPP, INC.
11.6 ORACLE CORPORATION
11.7 HITACHI, LTD.
11.8 EMC CORPORATION
11.9 HEWLETT-PACKARD
11.10 CISCO SYSTEMS, INC.
11.11 SAS INSTITUTE
*Details on Overview, Products & Services, Strategies & Insights, Developments and MnM View might not be captured in case of unlisted companies.

12 APPENDIX

12.1 KEY INSIGHTS
12.2 DISCUSSION GUIDE
12.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
12.4 AVAILABLE CUSTOMIZATIONS
12.5 RELATED REPORTS

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List Of Tables

LIST OF TABLES

TABLE 1 OIL AND GAS DATA MANAGEMENT MARKET: ASSUMPTIONS
TABLE 2 OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2015 – 2020 ($BILLION)
TABLE 3 OIL AND GAS DATA ANALYTICS DRIVES THE GROWTH OF OIL AND GAS DATA MANAGEMENT MARKET
TABLE 4 HARSH ENVIRONMENT IS ACTING AS A BARRIER FOR MARKET GROWTH
TABLE 5 BIG DATA ANALYTICS OFFER GREATER MARKET OPPORTUNITY
TABLE 6 FLUCTUATING OIL PRICES ARE A CHALLENGE FOR MARKET GROWTH
TABLE 7 OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 8 IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2013 – 2020 ($MILLION)
TABLE 9 IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
TABLE 10 DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE,BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 11 EXPLORATION DATA MANAGEMENT: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 12 TRANSPORTATION DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 13 REFINING AND TRADING DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 14 DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
TABLE 15 SERVICES: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 16 SERVICES: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
TABLE 17 IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 18 UPSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 19 MIDSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)

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TABLE 20 DOWNSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE , 2013 – 2020 ($MILLION)
TABLE 21 OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
TABLE 22 NORTH AMERICA IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2013 – 2020 ($MILLION)
TABLE 23 NORTH AMERICA IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 24 NORTH AMERICA UPSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 25 NORTH AMERICA MIDSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 26 NORTH AMERICA DOWNSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 27 NORTH AMERICA DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 28 NORTH AMERICA EXPLORATION DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 29 NORTH AMERICA TRANSPORTATION DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 30 NORTH AMERICA REFINING AND TRADING DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 31 NORTH AMERICA SERVICES: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 32 EUROPE IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2013 – 2020 ($MILLION)
TABLE 33 EUROPE IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 34 EUROPE UPSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 35 EUROPE MIDSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 36 EUROPE DOWNSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 37 EUROPE DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 38 EUROPE EXPLORATION DATA ORGANIZATION: OIL AND GAS DATA

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MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 39 EUROPE TRANSPORTATION DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 40 EUROPE REFINING AND TRADING DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 41 EUROPE SERVICES: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 42 APAC IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2013 – 2020 ($MILLION)
TABLE 43 APAC IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 44 APAC DOWNSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 45 APAC MIDSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 46 APAC: DOWNSTREAM IT INFRASTRUCTURE MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 47 APAC DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 48 APAC EXPLORATION DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 49 APAC TRANSPORTATION DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 50 APAC REFINING AND TRADING DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 51 APAC SERVICES: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 52 MEA IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2013 – 2020 ($MILLION)
TABLE 53 MEA IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 54 MEA UPSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 55 MEA MIDSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 56 MEA DOWNSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 57 MEA DATA ORGANIZATION MARKET: OIL AND GAS DATA

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MANAGEMENT SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 58 MEA EXPLORATION DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 59 MEA TRANSPORTATION DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 60 MEA REFINING AND TRADING DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 61 MEA SERVICES: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 62 LATIN AMERICA IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2013 – 2020 ($MILLION)
TABLE 63 LATIN AMERICA IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 64 LATIN AMERICA UPSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 65 LATIN AMERICA MIDSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 66 LATIN AMERICA DOWNSTREAM IT INFRASTRUCTURE: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 67 LATIN AMERICA DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 68 LATIN AMERICA EXPLORATION DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 69 LATIN AMERICA TRANSPORTATION DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 70 LATIN AMERICA REFINING AND TRADING DATA ORGANIZATION: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY APPLICATION, 2013 – 2020 ($MILLION)
TABLE 71 LATIN AMERICA SERVICES: OIL AND GAS DATA MANAGEMENT MARKET SIZE, BY TYPE, 2013 – 2020 ($MILLION)
TABLE 72 NEW PRODUCT LAUNCHES, 2012–2015
TABLE 73 PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS, 2012–2015
TABLE 74 ACQUISITIONS, 2012–2015
TABLE 75 EXPANSIONS, 2012–2015

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List Of Figures

LIST OF FIGURES

FIGURE 1 OIL AND GAS DATA MANAGEMENT MARKET: RESEARCH DESIGN
FIGURE 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
FIGURE 5 DATA TRIANGULATION
FIGURE 6 OIL AND GAS DATA MANAGEMENT MARKET EVOLUTION AND MILESTONES CHART
FIGURE 7 DATA ORGANIZATION SOLUTION IS EXPECTED TO HAVE THE LARGEST MARKET SHARE IN THE OIL AND GAS DATA MANAGEMENT MARKET DURING THE FORECAST PERIOD
FIGURE 8 NORTH AMERICA HAS THE LARGEST MARKET SHARE IN 2015
FIGURE 9 OIL AND GAS DATA MANAGEMENT MARKET TO REACH $21.22 BILLION BY 2020
FIGURE 10 NORTH AMERICA TO HOLD MAJOR SHARE IN OIL AND GAS DATA MANAGEMENT MARKET IN 2015
FIGURE 11 NORTH AMERICA IS EXPECTED TO HAVE THE HIGHEST MARKET POTENTIAL DURING THE FORECAST PERIOD
FIGURE 12 MIDDLE EAST & AFRICA MARKET IS EXPECTED TO CONTINUE GROWING AT AN EXPONENTIAL RATE DURING THE FORECAST PERIOD
FIGURE 13 OIL AND GAS DATA MANAGEMENT MARKET EVOLUTION AND MILESTONES CHART
FIGURE 14 OIL AND GAS DATA MANAGEMENT MARKET SEGMENTATION: BY TYPE
FIGURE 15 OIL AND GAS DATA MANAGEMENT MARKET SEGMENTATION: BY REGION
FIGURE 16 OIL AND GAS DATA MANAGEMENT IT INFRASTRUCTURE MARKET SEGMENTATION: BY APPLICATION
FIGURE 17 DRIVERS, RESTRAINTS, OPPORTUNITIES AND CHALLENGES IN THE OIL AND GAS DATA MANAGEMENT MARKET
FIGURE 18 VALUE CHAIN ANALYSIS (2014): MAJOR VALUE IS ADDED DURING THE PRODUCT DEVELOPMENT PHASE
FIGURE 19 PORTER’S FIVE FORCES ANALYSIS – OIL AND GAS DATA MANAGEMENT MARKET
FIGURE 20 HIGH GROWTH POTENTIAL FOR DATA ORGANIZATION IN THE OIL

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AND GAS DATA MANAGEMENT MARKET
FIGURE 21 THE NORTH AMERICAN REGION IS EXPECTED TO DOMINATE THE OIL AND GAS DATA MANAGEMENT MARKET FROM 2015–2020
FIGURE 22 NORTH AMERICA IS EXPECTED TO BE THE MOST ATTRACTIVE DESTINATION FOR OIL AND GAS DATA MANAGEMENT MARKET DURING THE FORECAST PERIOD (2015 – 2020)
FIGURE 23 NORTH AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET SHARE IN THE OIL AND GAS DATA MANAGEMENT MARKET FROM 2015 TO 2020
FIGURE 24 MIDDLE EAST & AFRICA WOULD BE ATTRACTIVE DESTINATION FOR OIL AND GAS DATA MANAGEMENT MARKET DURING THE FORECAST PERIOD
FIGURE 25 COMPANIES ADOPTED NEW PRODUCT LAUNCH AS THE KEY GROWTH STRATEGY OVER THE PERIOD 2012–2015
FIGURE 26 SAP SHOWS AN INCREASE IN REVENUE BETWEEN 2012 - 2015
FIGURE 27 NETAPP, WIPRO, ORACLE, SAP, AND IBM ARE THE MAJOR PLAYERS IN THE OIL AND GAS DATA MANAGEMENT MARKET
FIGURE 28 NEW PRODUCT LAUNCH IS THE KEY STRATEGY USED BY MAJOR MARKET PLAYERS
FIGURE 29 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES IS THE KEY STRATEGY
FIGURE 30 GEOGRAPHIC REVENUE MIX OF TOP 5 MARKET PLAYERS
FIGURE 31 SAP SE: COMPANY SNAPSHOT
FIGURE 32 SAP SE: SWOT ANALYSIS
FIGURE 33 IBM: COMPANY SNAPSHOT
FIGURE 34 IBM: SWOT ANALYSIS
FIGURE 35 WIPRO LIMITED: COMPANY SNAPSHOT
FIGURE 36 WIPRO LIMITED: SWOT ANALYSIS
FIGURE 37 NETAPP: COMPANY SNAPSHOT
FIGURE 38 NETAPP, INC .: SWOT ANALYSIS
FIGURE 39 ORACLE CORP.: COMPANY SNAPSHOT
FIGURE 40 ORACLE: SWOT ANALYSIS
FIGURE 41 HITACHI, LTD.: COMPANY SNAPSHOT
FIGURE 42 EMC CORPORATION: COMPANY SNAPSHOT
FIGURE 43 HEWLETT-PACKARD: COMPANY SNAPSHOT
FIGURE 44 CISCO SYSTEMS, INC.: COMPANY SNAPSHOT
FIGURE 45 SAS INSTITUTE: COMPANY SNAPSHOT

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