

Offshore Drilling Market by Service (Contract Drilling, Directional Drilling, Logging While Drilling, and Measurement While Drilling), by Application (Shallow, Deep, and Ultra-Deep Water) & by Region - Global Forecast to 2020

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Abstracts

Growing demand for oil & gas is expected to drive the offshore drilling market at a CAGR 4.54% from 2015 to 2020

The recent decline in the global crude oil prices has negatively affected the E&P activities which is prominently visible with the sharp decline in the global rig count. This has affected the growth of offshore drilling market and the market is predicted to grow at a CAGR of 4.54% from 2015-2020. Rapid technological advancements and growing demand for oil & gas are the major driving factors for the market.

Directional drilling and deep water drilling among the markets with highest growth in offshore drilling Globally, Directional drilling for offshore is estimated to grow at the highest rate. In terms of application drilling in Deep-water is estimated to lead and is slightly ahead of shallow water drilling.

Africa to lead the global offshore drilling market in terms of growth rate

With large offshore discoveries in Angola and Tanzania, Africa has taken the lead with the fastest growth rate among all other regions followed by Europe.

Data for offshore drilling market has been collected through several primary and secondary sources. A comprehensive discussion guide was sent to several experts in the field of offshore drilling for the verification of the market findings. 45% of the

participants belonged to the Tier 1 companies, 30% by Tier 2, and 25% by tier 3. 20% of the participants belonged to C level category, 25% Managerial Level and rest other designations. Maximum participation was seen from North American region followed by Europe and Asia-Pacific. North America contributed 35%, followed by Europe at 25% and Asia-Pacific at 20%.

Companies Profiled:

Atwood Oceanics, Inc. (U.S.), Baker Hughes Incorporated (U.S.), China Oilfield Services (China), Diamond Offshore Drilling, Inc. (U.S.), Dolphin Drilling (U.K.), Ensco Plc (U.K.), Halliburton Company (U.S.), KCA Deutag (U.K.), Maersk Drilling (Denmark), Nabors Industries (Bermuda), Noble Corporation (Switzerland), Paragon Offshore Plc. (U.S.), Schlumberger Ltd. (U.S.), Scientific Drilling International (U.S.), Seadrill Ltd. (Bermuda), Superior Energy Services, Inc (U.S.), Transocean Ltd. (Switzerland), and Weatherford International Plc. (Switzerland)

Reasons to buy the report: From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porters analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the offshore drilling market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could be able understand the impact of various implemented strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Insights on upcoming technologies, research and development activities, and new product launches in the South America drilling services market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data

Market Development: Includes information about lucrative emerging markets. The report

analyzes the markets for drilling services across geographies, exploit new distribution channels, and new clientele base

Market Diversification: Information about new products, untapped regions, recent developments, and investments decisions in the offshore drilling market. Description regarding related and unrelated diversification pertaining to this market

Competitive Assessment: Assessment of market shares, and company share analysis of key players. Business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the drilling services market.

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About

Offshore activities are in an upward swing in most of the regions. The sustained oil prices of above \$XX per barrel, over the past two years have brought in a positive outlook for offshore investments.

In terms of regional offshore developments, North America shows an upward swing especially in the GOM region, where offshore activities were hindered after the BP Macondo spill in 2010. Mexico also exhibits increased drilling activity. On the other hand, pre-salt developments in Brazil drive the offshore activity in the South America region. The North Sea has witnessed a high level of subsea awards over the recent years, and this trend is expected to continue in future. Activities in shallow waters of the Middle East are on a steady rise, whereas in Africa recent deepwater and ultra-deepwater discoveries are the major driving factors of offshore activities in this region. The various offshore exploration and production activities in the Asia-Pacific countries, such as China, Thailand, Malaysia, and India are the driving force for the offshore drilling market.

The Asia-Pacific holds the biggest share of global offshore drilling market in 2013, with XX% of the total market size. The total revenue in this region stood at \$XX million. The Asia-Pacific is followed by North America with a total revenue of \$XX million in 2013.

The Asia-Pacific contract drilling market was valued at \$XX million in 2013, whereas the directional drilling and logging while drilling market was valued at \$XX million and \$XX million, respectively. Recent discoveries in the deepwaters of China, Thailand, Indonesia, Australia, and India are the driving factors of offshore drilling market in this region.

The total drilling market in the Asia-Pacific stood at \$XX million in 2013. Between 2014 and 2019, the market is expected to grow at a CAGR of XX%, to reach \$XX by 2019. A high level of subsea awards and an increased demand for high specification jackups to operate in harsh environments of North Sea drives the offshore drilling activity in this region. The contract drilling revenue in Europe stood at \$XX million in 2013. Increased activity in the North Sea and demand for jack up rigs is expected to drive the contract drilling market. Between 2014 and 2019, the European contract drilling market in terms of value is expected to grow at a CAGR of XX%, to reach \$XX million by 2019.

The directional drilling market stood at \$XX million, and logging while drilling stood at

\$XX million in 2013.

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