

Observability Tools and Platforms Market by Component (Solution, and Services), Deployment type (Public cloud, and Private cloud), Vertical, and Region (North America, Europe, Asia Pacific, Middle East and Africa, Latin America) - Global Forecast to 2028

<https://marketpublishers.com/r/O9CA5732ED24EN.html>

Date: July 2023

Pages: 203

Price: US\$ 4,950.00 (Single User License)

ID: O9CA5732ED24EN

Abstracts

The observability tools and platforms market size is expected to grow from USD 2.4 billion in 2023 to USD 4.1 billion by 2028, at a Compound Annual Growth Rate (CAGR) of 11.7% during the forecast period. Observability solutions need to deal with cloud-native applications that exist in an indistinct and dynamic environment, where monitoring needs to be flexible, scalable, and occurring in real time. Multiple emerging startups and potential market disruptors such as Big Panda, Cribl, Moogsoft, and StormForge also are competing in the market. A considerable opportunity presented by the aforesaid market consolidation (Observability, AIOps, security) is encouraging innovations that take advantage of advances in data management and intelligent technology space. The insights gained from an observability platform can be used for debugging, optimization, and troubleshooting issues, as well as allowing teams to gain better insights into their systems.

By component, services segment to record higher CAGR during the forecast period

Services are integral to the hardware and software deployment and execution cycle. Observability tools services help consult, integrate, and support organizations across various industries to effectively deal with threats and ensure visibility and security across the business functions. With the increasing penetration of cloud computing and related technologies, such as IoT, edge computing, and serverless architecture, enterprises' demand for Observability tools and services is gaining huge traction.

By deployment type, private cloud segment to record higher CAGR during the forecast period

Private clouds have very low latency, whereas public clouds can suffer from high workloads if network management is not properly implemented. A private cloud leverages DevOps and cloud-native practices to maximize agility. The largest public cloud providers are tech behemoths that provide a broader range of services than their private counterparts. Many businesses prefer to use private clouds because they have more control over their cloud environment. It allows them to scale up or down their environment as needed while providing their employees access to a highly available cloud dedicated to a single organization. Similarly, from a financial standpoint, private clouds have a distinct advantage over public clouds because they allow organizations to implement chargeback tools at a granular level. They can track computing usage more precisely and ensure that business units only pay for the resources or services they use. Unless an organization employs a private cloud monitoring tool with comprehensive reporting capabilities, administrators cannot track the metrics required to manage their cloud infrastructure.

By vertical, IT & Telecom vertical to hold the second largest share during the forecast period

Operational excellence is vital for the IT & Telecom industry in the current era. This is achieved through 4 key steps. Collection means pulling data from across the enterprise's operations and business support systems. Inspection, which is exploring business impacts, correlated activities, and identifying the root cause of issues faster. Detection implies monitoring data across the enterprise's operations and quickly identifying issues that impact the business and the customer experience. And then Action, which is to notify the intended technical professional to act thereby reducing mean time-to-resolution. Observability tools help automate anomaly detection, taking proactive measures in areas such as churn prediction, configuring-price-quote effectiveness, and service-level agreement assurance. The observability platform detects any fraud or potential fraud and disarms it avoiding damages that could occur resulting from such threats. Fraud, such as callback fraud, can cause a chain of reactions including inconsistent customer bills, damaged reputation, and poor service provision. Data observability also helps automatically monitor data points such as voice minutes basis per region/country, data usage per segment, and call volume.

Europe to exhibit upward growth and very high potential in the observability tools and platforms market during the forecast period in 2023

The UK, Germany, and France are a few countries in Western Europe that invest increasingly in developing new technologies. Russia and Spain are slowly gaining traction and entering the mainstream market by adopting new display technologies for various applications. The European market has very diverse business needs. Its achievements in science and technology have been significant. Moreover, R&D is an integral part of the European economy. Robust economic infrastructure and high internet penetration make Europe one of the top markets for cloud-based services. The major countries considered in the region's analysis are the UK, Germany, and France. The cloud industry in the UK has an established base of business customers. Enterprises in the region have strong technical expertise and bigger IT budgets. European brands are adopting digital transformation through migration from legacy systems to virtual environments at a slow pace.

In determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with the key people. The breakup of the profiles of the primary participants is as follows:

By Company Type: Tier I: 40%, Tier II: 30%, and Tier III: 30%

By Designation: C-Level: 25%, D-Level: 45%, and Others: 30%

By Region: North America: 40%, Europe: 25%, APAC: 20%, Row: 15%

The report profiles the following key vendors:

Dynatrace (US), ScienceLogic (US), LogicMonitor (US), Auvik (Canada), New Relic (US), GitLab (US), AppDynamics (US), SolarWinds (US), Splunk (US), Datadog (US), Sumo Logic (US), Monte Carlo (US), Acceldata (US), IBM (US), StackState (US), Nexthink (Switzerland), Riverbed (US), Broadcom (US), Lightstep (US), Microsoft (US), Atatus (India).

Research Coverage

The report segments the observability tools and platforms market by the component segment which includes solution and services.

Based on the deployment type, the market is segmented into public cloud and private

cloud.

Different verticals using observability tools and platforms solutions include BFSI, manufacturing, energy and utilities, government and public sector, healthcare and life sciences, retail and consumer goods, IT & telecommunications, and other verticals (education, transportation and logistics, and travel and tourism).

The geographic analysis of the observability tools and platforms market is spread across five major regions: North America, Europe, Asia Pacific, Middle East and Africa, and Latin America.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants in the observability tools and platforms market with information on the closest approximations of the revenue numbers for the overall observability tools and platforms market and the subsegments across verticals and regions.

The report provides the impact of recession on the aforesaid market, before and after, among top vendors worldwide, along with figures which are the closest approximations, estimated and projected.

The report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies.

The report also helps stakeholders understand the market's pulse and provides them with information on key market drivers, restraints, challenges, and opportunities. It would help stakeholders better understand the market dynamics and their competitors and gain more insights to uplift their positions in the market.

The competitive landscape section includes a competitor ecosystem and market diversification parameters such as new product launches, product enhancement, partnerships, agreements, integration, collaborations, and acquisitions.

The Market quadrant of observability tools and platforms vendors have been precisely incorporated as a figure which helps readers understand market players categorization and their performance.

In-depth exhaustive assessment of market shares, growth strategies and service offerings of leading players in the observability tools and platforms market strategies.

The report also helps stakeholders understand the competitive analysis by these market players via competitive benchmarking tables.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 MARKET SEGMENTATION

1.3.2 INCLUSIONS AND EXCLUSIONS

1.3.3 REGIONS COVERED

1.4 YEARS CONSIDERED

1.5 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES, 2019–2022

1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 Breakup of primary interviews

FIGURE 2 BREAKUP OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.1.2.2 Primary respondents

TABLE 2 PRIMARY RESPONDENTS

2.1.2.3 Key industry insights

2.2 MARKET BREAKUP AND DATA TRIANGULATION

FIGURE 3 DATA TRIANGULATION

2.3 MARKET SIZE ESTIMATION

FIGURE 4 TOP-DOWN AND BOTTOM-UP APPROACHES

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 1 (SUPPLY-SIDE): REVENUE OF VENDORS OFFERING OBSERVABILITY TOOLS AND PLATFORMS

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY – BOTTOM-UP APPROACH (SUPPLY-SIDE): COLLECTIVE REVENUE OF VENDORS OFFERING OBSERVABILITY TOOLS AND PLATFORMS

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 2 (DEMAND-SIDE): OBSERVABILITY TOOLS AND PLATFORMS MARKET

2.4 MARKET FORECAST

TABLE 3 FACTOR ANALYSIS

2.4.1 RECESSION IMPACT ANALYSIS

2.5 RESEARCH ASSUMPTIONS

2.6 LIMITATIONS AND RISK ASSESSMENT

3 EXECUTIVE SUMMARY

FIGURE 8 OBSERVABILITY TOOLS AND PLATFORMS MARKET: GLOBAL SNAPSHOT

FIGURE 9 MAJOR SEGMENTS OF OBSERVABILITY TOOLS AND PLATFORMS MARKET

FIGURE 10 SOLUTIONS SEGMENT TO ACCOUNT FOR LARGER SHARE DURING FORECAST PERIOD

FIGURE 11 PUBLIC CLOUD SEGMENT TO ACCOUNT FOR LARGER SHARE BY 2028

FIGURE 12 BFSI VERTICAL TO ACCOUNT FOR LARGEST SHARE DURING FORECAST PERIOD

FIGURE 13 OBSERVABILITY TOOLS AND PLATFORMS MARKET: REGIONAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN OBSERVABILITY TOOLS AND PLATFORMS MARKET

FIGURE 14 REDUCED COST OF PROCESS AUTOMATION SETUP AND MAINTENANCE TO DRIVE GROWTH OF OBSERVABILITY TOOLS AND PLATFORMS MARKET

4.2 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT, 2023 VS. 2028

FIGURE 15 SOLUTIONS SEGMENT TO ACCOUNT FOR LARGER SHARE IN 2023

4.3 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023 VS. 2028

FIGURE 16 PUBLIC CLOUD SEGMENT TO ACCOUNT FOR LARGER SHARE IN 2023

4.4 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL, 2023 VS. 2028

FIGURE 17 BFSI VERTICAL TO ACCOUNT FOR LARGEST SHARE IN 2023

4.5 OBSERVABILITY TOOLS AND PLATFORMS MARKET: REGIONAL SCENARIO

FIGURE 18 ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS IN NEXT FIVE YEARS

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 19 OBSERVABILITY TOOLS AND PLATFORMS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

- 5.2.1.1 Growing adoption of hybrid cloud and multi-cloud strategies across verticals
- 5.2.1.2 Emergence of AI-enabled tools in IT operations
- 5.2.1.3 Shifting workload of enterprises toward cloud environment
- 5.2.1.4 Increasing need to manage security and performance of cloud
- 5.2.1.5 Growing automation among various enterprises

5.2.2 RESTRAINTS

- 5.2.2.1 Rise in cyberattacks and data breaches
- 5.2.2.2 Difficulties involved in application portability

5.2.3 OPPORTUNITIES

- 5.2.3.1 Emergence of hybrid cloud infrastructure
- 5.2.3.2 Proactive investment by enterprises in cloud-based models
- 5.2.3.3 Outbreak of COVID-19

5.2.4 CHALLENGES

- 5.2.4.1 Security issues and service attacks
- 5.2.4.2 Growing demand for IT services
- 5.2.4.3 Increasing changes in IT operations

5.3 CASE STUDY ANALYSIS

5.3.1 TOYOTA ADOPTED NEW RELIC'S OBSERVABILITY PLATFORM TO MONITOR AND ANALYZE PERFORMANCE OF ITS DIGITAL INFRASTRUCTURE

5.3.2 CARHARTT IMPLEMENTED APPDYNAMICS TO DELIVER SEAMLESS CUSTOMER EXPERIENCE AND GAIN VISIBILITY

5.3.3 RAPPI ADOPTED SPLUNK'S OBSERVABILITY CLOUD TO ACHIEVE ROBUST APPROACH TO INFRASTRUCTURE MONITORING

5.4 ECOSYSTEM ANALYSIS

FIGURE 20 ECOSYSTEM MAP

TABLE 4 KEY COMPANIES AND THEIR ROLE IN MARKET ECOSYSTEM

5.5 VALUE CHAIN ANALYSIS

FIGURE 21 SUPPLY CHAIN ANALYSIS

5.6 TECHNOLOGY ANALYSIS

5.6.1 ARTIFICIAL INTELLIGENCE

5.6.2 BIG DATA ANALYTICS

5.6.3 CLOUD COMPUTING

5.6.4 5G NETWORK

5.7 PATENT ANALYSIS

FIGURE 22 NUMBER OF PATENT DOCUMENTS PUBLISHED OVER LAST 10 YEARS

FIGURE 23 TOP FIVE PATENT OWNERS (GLOBALLY)

TABLE 5 TOP 10 PATENT APPLICANTS

5.8 PRICING ANALYSIS

TABLE 6 DYNATRACE: PRICING ANALYSIS OF VENDORS IN OBSERVABILITY TOOLS AND PLATFORMS MARKET

TABLE 7 SCIENCELOGIC: PRICING ANALYSIS OF VENDORS IN OBSERVABILITY TOOLS AND PLATFORMS MARKET

TABLE 8 AUVIK: PRICING ANALYSIS OF VENDORS IN OBSERVABILITY TOOLS AND PLATFORMS MARKET

TABLE 9 DATADOG: PRICING ANALYSIS OF VENDORS IN OBSERVABILITY TOOLS AND PLATFORMS MARKET

TABLE 10 VMWARE: PRICING ANALYSIS OF VENDORS IN OBSERVABILITY TOOLS AND PLATFORMS MARKET

5.8.1 AVERAGE SELLING PRICE TREND

5.9 PORTER'S FIVE FORCES MODEL

FIGURE 24 PORTER'S FIVE FORCES ANALYSIS

TABLE 11 PORTER'S FIVE FORCES ANALYSIS

5.9.1 THREAT OF NEW ENTRANTS

5.9.2 THREAT OF SUBSTITUTES

5.9.3 BARGAINING POWER OF SUPPLIERS

5.9.4 BARGAINING POWER OF BUYERS

5.9.5 INTENSITY OF COMPETITIVE RIVALRY

5.10 KEY STAKEHOLDERS AND BUYING CRITERIA

5.10.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 25 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR KEY END USERS

TABLE 12 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR KEY END USERS

5.10.2 BUYING CRITERIA

FIGURE 26 KEY BUYING CRITERIA FOR KEY END USERS

TABLE 13 KEY BUYING CRITERIA FOR TOP END USERS

5.11 REGULATORY LANDSCAPE

5.11.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 14 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 15 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 16 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 17 ROW: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.11.2 REGULATIONS

5.11.2.1 North America

5.11.2.2 Europe

5.11.2.3 Asia Pacific

5.11.2.4 Middle East and South Africa

5.11.2.5 Latin America

5.12 TRENDS/DISRUPTIONS IMPACTING BUYERS

FIGURE 27 TRENDS/DISRUPTIONS IMPACTING BUYERS

5.13 KEY CONFERENCES & EVENTS, 2023–2024

TABLE 18 LIST OF CONFERENCES & EVENTS, 2023–2024

5.14 BUSINESS MODEL ANALYSIS

6 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT

6.1 INTRODUCTION

6.1.1 COMPONENTS: OBSERVABILITY TOOLS AND PLATFORMS MARKET DRIVERS

FIGURE 28 SOLUTIONS SEGMENT TO ACCOUNT FOR LARGER SHARE DURING FORECAST PERIOD

TABLE 19 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 20 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

6.2 SOLUTIONS

6.2.1 NEED TO MANAGE CLOUD APPLICATIONS AND INFRASTRUCTURE TO DRIVE MARKET

TABLE 21 SOLUTIONS: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 22 SOLUTIONS: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY

REGION, 2023–2028 (USD MILLION)

6.3 SERVICES

6.3.1 RAPID ADOPTION OF USER-CENTRIC OBSERVABILITY SERVICES TO DRIVE MARKET PERFORMANCE

TABLE 23 SERVICES: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 24 SERVICES: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

7 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE

7.1 INTRODUCTION

7.1.1 DEPLOYMENT TYPES: OBSERVABILITY TOOLS AND PLATFORMS MARKET DRIVERS

FIGURE 29 PUBLIC CLOUD SEGMENT TO ACCOUNT FOR LARGER SHARE DURING FORECAST PERIOD

TABLE 25 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 26 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

7.2 PUBLIC CLOUD

7.2.1 NEED TO ASSESS PERFORMANCE USING SPECIFIC METRICS AND TECHNIQUES TO BOOST GROWTH

TABLE 27 PUBLIC CLOUD: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 28 PUBLIC CLOUD: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

7.3 PRIVATE CLOUD

7.3.1 DEMAND FOR PRIVATE CLOUD TECHNOLOGIES SUCH AS VIRTUALIZATION, MANAGEMENT SOFTWARE, AND AUTOMATION TO PROPEL MARKET

TABLE 29 PRIVATE CLOUD: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 30 PRIVATE CLOUD: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

8 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL

8.1 INTRODUCTION

8.1.1 VERTICALS: OBSERVABILITY TOOLS AND PLATFORMS MARKET DRIVERS

FIGURE 30 BFSI SEGMENT TO ACCOUNT FOR LARGEST SHARE DURING FORECAST PERIOD

TABLE 31 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 32 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

8.2 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)

8.2.1 INCREASING NEED TO GAIN MORE AGILITY IN BFSI SECTOR TO ENCOURAGE USE OF OBSERVABILITY TOOLS

TABLE 33 BFSI: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 34 BFSI: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.3 IT & TELECOM

8.3.1 FOCUS ON RAPID TRANSFORMATION OF IT SECTOR TO DRIVE GROWTH

TABLE 35 IT & TELECOM: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 36 IT & TELECOM: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.4 GOVERNMENT & PUBLIC SECTOR

8.4.1 NEED TO ENHANCE CIVILIAN SERVICES THROUGH UNIFIED OBSERVABILITY TO ASSIST GROWTH

TABLE 37 GOVERNMENT & PUBLIC SECTOR: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 38 GOVERNMENT & PUBLIC SECTOR: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.5 MANUFACTURING

8.5.1 ADOPTION OF CLOUD OBSERVABILITY TOOLS FOR INTELLIGENT AUTOMATION TO ENCOURAGE MARKET GROWTH

TABLE 39 MANUFACTURING: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 40 MANUFACTURING: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.6 RETAIL & CONSUMER GOODS

8.6.1 FOCUS ON TRANSFORMING RETAIL INDUSTRY TO BOOST ADOPTION OF OBSERVABILITY PLATFORMS

TABLE 41 RETAIL & CONSUMER GOODS: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 42 RETAIL & CONSUMER GOODS: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.7 HEALTHCARE & LIFE SCIENCES

8.7.1 ELIMINATING SILOS TO ENHANCE AND MULTIPLY OVERALL EFFICIENCY TO DRIVE GROWTH

TABLE 43 HEALTHCARE & LIFE SCIENCES: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 44 HEALTHCARE & LIFE SCIENCES: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.8 ENERGY & UTILITIES

8.8.1 RAPID IMPLEMENTATION OF ANALYTICS TO AID INTELLIGENT BUSINESS DECISIONS IN UTILITY INDUSTRY TO DRIVE MARKET

TABLE 45 ENERGY & UTILITIES: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 46 ENERGY & UTILITIES: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.9 OTHER VERTICALS

TABLE 47 OTHER VERTICALS: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 48 OTHER VERTICALS: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

9 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION

9.1 INTRODUCTION

FIGURE 31 ASIA PACIFIC TO GROW AT HIGHEST RATE DURING FORECAST PERIOD

TABLE 49 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 50 OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY REGION, 2023–2028 (USD MILLION)

9.2 NORTH AMERICA

9.2.1 NORTH AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET DRIVERS

9.2.2 NORTH AMERICA: RECESSION IMPACT

FIGURE 32 NORTH AMERICA: REGIONAL SNAPSHOT

TABLE 51 NORTH AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 52 NORTH AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET,

BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 53 NORTH AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 54 NORTH AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 55 NORTH AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 56 NORTH AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 57 NORTH AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 58 NORTH AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

9.2.3 US

9.2.3.1 High level of technology awareness and presence of large number of key market players to drive market

TABLE 59 US: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 60 US: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

9.2.4 CANADA

9.2.4.1 Increasing adoption of SaaS and cloud solutions to drive market

TABLE 61 CANADA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 62 CANADA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

9.3 EUROPE

9.3.1 EUROPE: OBSERVABILITY TOOLS AND PLATFORMS MARKET DRIVERS

9.3.2 EUROPE: RECESSION IMPACT

TABLE 63 EUROPE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 64 EUROPE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 65 EUROPE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 66 EUROPE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 67 EUROPE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 68 EUROPE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 69 EUROPE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 70 EUROPE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

9.3.3 UK

9.3.3.1 Existing cloud infrastructure and rising adoption of new technologies to drive market

TABLE 71 UK: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 72 UK: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

9.3.4 GERMANY

9.3.4.1 Rising demand for developing cloud-based services and applications to drive market

TABLE 73 GERMANY: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 74 GERMANY: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

9.3.5 FRANCE

9.3.5.1 Increasing government investments and need to protect organizations from cyberattacks to drive growth

TABLE 75 FRANCE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 76 FRANCE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

9.3.6 REST OF EUROPE

TABLE 77 REST OF EUROPE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 78 REST OF EUROPE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

9.4 ASIA PACIFIC

9.4.1 ASIA PACIFIC: OBSERVABILITY TOOLS AND PLATFORMS MARKET DRIVERS

9.4.2 ASIA PACIFIC: RECESSION IMPACT

FIGURE 33 ASIA PACIFIC: REGIONAL SNAPSHOT

TABLE 79 ASIA PACIFIC: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 80 ASIA PACIFIC: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 81 ASIA PACIFIC: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 82 ASIA PACIFIC: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 83 ASIA PACIFIC: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 84 ASIA PACIFIC: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 85 ASIA PACIFIC: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 86 ASIA PACIFIC: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

9.4.3 CHINA

9.4.3.1 Presence of global players, emergence of startups, and rapid adoption of cloud services to propel market

TABLE 87 CHINA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 88 CHINA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

9.4.4 JAPAN

9.4.4.1 Demand for cloud-based B2B services to drive growth of observability tools and platforms

TABLE 89 JAPAN: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 90 JAPAN: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

9.4.5 INDIA

9.4.5.1 Adoption of advanced technologies and increasing focus on security and compliance to drive demand

TABLE 91 INDIA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 92 INDIA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

9.4.6 REST OF ASIA PACIFIC

TABLE 93 REST OF ASIA PACIFIC: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 94 REST OF ASIA PACIFIC: OBSERVABILITY TOOLS AND PLATFORMS

MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)**9.5 MIDDLE EAST & AFRICA****9.5.1 MIDDLE EAST & AFRICA: OBSERVABILITY TOOLS AND PLATFORMS****MARKET DRIVERS****9.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT****TABLE 95 MIDDLE EAST & AFRICA: OBSERVABILITY TOOLS AND PLATFORMS****MARKET, BY COUNTRY, 2018–2022 (USD MILLION)****TABLE 96 MIDDLE EAST & AFRICA: OBSERVABILITY TOOLS AND PLATFORMS****MARKET, BY COUNTRY, 2023–2028 (USD MILLION)****TABLE 97 MIDDLE EAST & AFRICA: OBSERVABILITY TOOLS AND PLATFORMS****MARKET, BY COMPONENT, 2018–2022 (USD MILLION)****TABLE 98 MIDDLE EAST & AFRICA: OBSERVABILITY TOOLS AND PLATFORMS****MARKET, BY COMPONENT, 2023–2028 (USD MILLION)****TABLE 99 MIDDLE EAST & AFRICA: OBSERVABILITY TOOLS AND PLATFORMS****MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)****TABLE 100 MIDDLE EAST & AFRICA: OBSERVABILITY TOOLS AND PLATFORMS****MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)****TABLE 101 MIDDLE EAST & AFRICA: OBSERVABILITY TOOLS AND PLATFORMS****MARKET, BY VERTICAL, 2018–2022 (USD MILLION)****TABLE 102 MIDDLE EAST & AFRICA: OBSERVABILITY TOOLS AND PLATFORMS****MARKET, BY VERTICAL, 2023–2028 (USD MILLION)****9.5.3 SAUDI ARABIA**

9.5.3.1 Rapid adoption of IT services and steps taken to regulate cloud computing to propel market

TABLE 103 SAUDI ARABIA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)**TABLE 104 SAUDI ARABIA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)****9.5.4 UAE**

9.5.4.1 Rising awareness regarding benefits of advanced technologies to boost growth

TABLE 105 UAE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)**TABLE 106 UAE: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)****9.5.5 REST OF MIDDLE EAST & AFRICA****TABLE 107 REST OF MIDDLE EAST & AFRICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)****TABLE 108 REST OF MIDDLE EAST & AFRICA: OBSERVABILITY TOOLS AND**

PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

9.6 LATIN AMERICA

9.6.1 LATIN AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET DRIVERS

9.6.2 LATIN AMERICA: RECESSION IMPACT

TABLE 109 LATIN AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 110 LATIN AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 111 LATIN AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 112 LATIN AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 113 LATIN AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 114 LATIN AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 115 LATIN AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 116 LATIN AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

9.6.3 BRAZIL

9.6.3.1 Rising focus on adopting public cloud in numerous sectors to drive market

TABLE 117 BRAZIL: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 118 BRAZIL: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

9.6.4 REST OF LATIN AMERICA

TABLE 119 REST OF LATIN AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2018–2022 (USD MILLION)

TABLE 120 REST OF LATIN AMERICA: OBSERVABILITY TOOLS AND PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

10.2 MARKET SHARE ANALYSIS FOR KEY PLAYERS

FIGURE 34 MARKET SHARE ANALYSIS FOR KEY PLAYERS

10.3 REVENUE ANALYSIS FOR TOP FIVE VENDORS

FIGURE 35 REVENUE ANALYSIS FOR TOP FIVE VENDORS, 2018–2022 (USD MILLION)

10.4 COMPANY EVALUATION MATRIX FOR KEY PLAYERS, 2023

10.4.1 DEFINITIONS AND METHODOLOGY

FIGURE 36 COMPANY EVALUATION MATRIX FOR KEY PLAYERS: CRITERIA WEIGHTAGE

10.4.2 STARS

10.4.3 EMERGING LEADERS

10.4.4 PERVASIVE PLAYERS

10.4.5 PARTICIPANTS

FIGURE 37 COMPANY EVALUATION MATRIX FOR KEY PLAYERS, 2023

10.4.6 COMPANY FOOTPRINT ANALYSIS FOR KEY PLAYERS

TABLE 121 COMPANY FOOTPRINT FOR KEY PLAYERS (1/2)

TABLE 122 COMPANY FOOTPRINT FOR KEY PLAYERS (2/2)

10.5 COMPANY EVALUATION MATRIX FOR STARTUPS/SMES, 2023

FIGURE 38 COMPANY EVALUATION MATRIX FOR STARTUPS/SMES: CRITERIA WEIGHTAGE

10.5.1 PROGRESSIVE COMPANIES

10.5.2 RESPONSIVE COMPANIES

10.5.3 DYNAMIC COMPANIES

10.5.4 STARTING BLOCKS

FIGURE 39 COMPANY EVALUATION MATRIX FOR STARTUPS/SMES, 2023

10.5.5 COMPETITIVE BENCHMARKING FOR STARTUPS/SMES

TABLE 123 DETAILED LIST OF KEY STARTUPS/SMES

10.5.6 COMPANY FOOTPRINT ANALYSIS FOR STARTUPS/SMES

TABLE 124 COMPANY FOOTPRINT FOR STARTUPS/SMES (1/2)

TABLE 125 COMPANY FOOTPRINT FOR STARTUPS/SMES (2/2)

10.6 COMPANY FINANCIAL METRICS

FIGURE 40 COMPANY FINANCIAL METRICS, 2023

10.7 GLOBAL SNAPSHOT OF KEY MARKET PARTICIPANTS

FIGURE 41 GLOBAL SNAPSHOT OF KEY MARKET PARTICIPANTS, 2023

10.8 COMPETITIVE SCENARIO

10.8.1 PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 126 PRODUCT LAUNCHES AND ENHANCEMENTS, 2021–2023

10.8.2 DEALS

TABLE 127 DEALS, 2021–2023

11 COMPANY PROFILES

11.1 INTRODUCTION

11.2 KEY PLAYERS

(Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View)*

11.2.1 DYNATRACE

TABLE 128 DYNATRACE: BUSINESS OVERVIEW

FIGURE 42 DYNATRACE: COMPANY SNAPSHOT

TABLE 129 DYNATRACE: PLATFORMS/SOLUTIONS/SERVICES OFFERED

TABLE 130 DYNATRACE: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 131 DYNATRACE: DEALS

11.2.2 SCIENCELOGIC

TABLE 132 SCIENCELOGIC: BUSINESS OVERVIEW

TABLE 133 SCIENCELOGIC: PLATFORMS/SOLUTIONS/SERVICES OFFERED

TABLE 134 SCIENCELOGIC: DEALS

11.2.3 LOGICMONITOR

TABLE 135 LOGICMONITOR: BUSINESS OVERVIEW

TABLE 136 LOGICMONITOR: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 137 LOGICMONITOR: DEALS

11.2.4 AUVIK

TABLE 138 AUVIK: BUSINESS OVERVIEW

TABLE 139 AUVIK: PLATFORMS/SOLUTIONS/SERVICES OFFERED

TABLE 140 AUVIK: DEALS

11.2.5 NEW RELIC

TABLE 141 NEW RELIC: BUSINESS OVERVIEW

FIGURE 43 NEW RELIC: COMPANY SNAPSHOT

TABLE 142 NEW RELIC: PLATFORMS/SOLUTIONS/SERVICES OFFERED

TABLE 143 NEW RELIC: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 144 NEW RELIC: DEALS

11.2.6 GITLAB

TABLE 145 GITLAB: BUSINESS OVERVIEW

FIGURE 44 GITLAB: COMPANY SNAPSHOT

TABLE 146 GITLAB: PLATFORMS/SOLUTIONS/SERVICES OFFERED

TABLE 147 GITLAB: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 148 GITLAB: DEALS

11.2.7 APPDYNAMICS

TABLE 149 APPDYNAMICS: BUSINESS OVERVIEW

TABLE 150 APPDYNAMICS: PLATFORMS/SOLUTIONS/SERVICES OFFERED

TABLE 151 APPDYNAMICS: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 152 APPDYNAMICS: DEALS

11.2.8 SOLARWINDS

TABLE 153 SOLARWINDS: BUSINESS OVERVIEW

FIGURE 45 SOLARWINDS APPOPTICS: COMPANY SNAPSHOT

TABLE 154 SOLARWINDS APPOPTICS: PLATFORMS/SOLUTIONS/SERVICES OFFERED

TABLE 155 SOLARWINDS APPOPTICS: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 156 SOLARWINDS: DEALS

11.2.9 SPLUNK

TABLE 157 SPLUNK: BUSINESS OVERVIEW

FIGURE 46 SPLUNK: COMPANY SNAPSHOT

TABLE 158 SPLUNK: PLATFORMS/SOLUTIONS/SERVICES OFFERED

TABLE 159 SPLUNK: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 160 SPLUNK: DEALS

11.2.10 DATADOG

TABLE 161 DATADOG: BUSINESS OVERVIEW

FIGURE 47 DATADOG: COMPANY SNAPSHOT

TABLE 162 DATADOG: PLATFORMS/SOLUTIONS/SERVICES OFFERED

TABLE 163 DATADOG: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 164 DATADOG: DEALS

11.2.11 SUMO LOGIC

TABLE 165 SUMO LOGIC: BUSINESS OVERVIEW

TABLE 166 SUMO LOGIC: PLATFORMS/SOLUTIONS/SERVICES OFFERED

TABLE 167 SUMO LOGIC: PRODUCT LAUNCHES AND ENHANCEMENTS

*Details on Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

11.3 OTHER COMPANIES

11.3.1 MONTE CARLO

11.3.2 ACCELDATA

11.3.3 IBM

11.3.4 STACKSTATE

11.3.5 NEXTHINK

11.3.6 RIVERBED

11.3.7 BROADCOM

11.3.8 LIGHTSTEP

11.3.9 MICROSOFT

11.3.10 ATATUS

12 ADJACENT AND RELATED MARKETS

12.1 INTRODUCTION

12.2 CLOUD PERFORMANCE MANAGEMENT MARKET

TABLE 168 CLOUD PERFORMANCE MANAGEMENT MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 169 CLOUD PERFORMANCE MANAGEMENT MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 170 CLOUD PERFORMANCE MANAGEMENT MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)

TABLE 171 CLOUD PERFORMANCE MANAGEMENT MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)

TABLE 172 CLOUD PERFORMANCE MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)

TABLE 173 CLOUD PERFORMANCE MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 174 CLOUD PERFORMANCE MANAGEMENT MARKET, BY VERTICAL, 2017–2021 (USD MILLION)

TABLE 175 CLOUD PERFORMANCE MANAGEMENT MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 176 CLOUD PERFORMANCE MANAGEMENT MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 177 CLOUD PERFORMANCE MANAGEMENT MARKET, BY REGION, 2022–2027 (USD MILLION)

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

13.3 CUSTOMIZATION OPTIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

I would like to order

Product name: Observability Tools and Platforms Market by Component (Solution, and Services),
Deployment type (Public cloud, and Private cloud), Vertical, and Region (North America,
Europe, Asia Pacific, Middle East and Africa, Latin America) - Global Forecast to 2028

Product link: <https://marketpublishers.com/r/O9CA5732ED24EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/O9CA5732ED24EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form
below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970