

Nutritional Analysis Market by Parameter, Product Type (Beverages, Bakery & Confectionery, Snacks, Dairy & Desserts, Meat & Poultry, Sauces, Dressings, Condiments, Fruits & Vegetables, Baby Food), Objectives and Region - Forecast Year 2026

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Abstracts

The global nutritional analysis market is estimated to be USD 5.4 billion in 2021 and is projected to reach USD 7.9 billion by 2026, at a CAGR of 8.3% from 2021 to 2026. The global nutritional analysis market is witnessing growth in demand due to the rising incidences of adulteration, food frauds, stringent food labeling regulations, religious and ethical concerns, and increasing concerns related to food safety. The introduction of new analysis services by market players has further propelled market growth in different regions such as North America, Europe, Asia Pacific, South America, and RoW. Foodborne illnesses, stringent government regulations, and shifts in living standards have also been the essential factors responsible for the increase in demand for food safety testing across the world. Trade has been responsible for the growth of the nutritional analysis market in developing countries since these countries are required to meet the quality standards of the importing country.

“The sugar profile segment in the nutritional analysis market is projected to grow at the highest CAGR between 2021 and 2026.”

The sugar profile segment in the nutritional analysis market is projected to grow at the fastest rate during the forecast period. Sugar & sugar substitute contents in the product must be analyzed and should be mentioned in the nutrient label. Foods with added sugars are high in calories and may contribute to weight gain. Hence, for better nutrition, it is important to opt for nutrient-dense carbohydrate foods such as whole grains, fruits, and vegetables. Sugar-sweetened beverages have contributed to weight

gain in both adults and youth and are associated with chronic health consequences, including risk for obesity, diabetes, cardiovascular disease, and fatty liver disease. According to a report published by WHO, the per capita caloric intake from sugar-sweetened beverages went from 50 calories in 1965 to over 250 calories in 2012. Government laboratories are analyzing popular sugar-sweetened beverages and have provided new data, which raises concerns related to the accuracy of the estimates for total sugar listed on food labels, fructose composition of the High Fructose Corn Syrup (HFCS) used in popular drinks, and the types of sugar used in beverages as compared to what is listed.

“The new product development by objective is projected to grow at the highest CAGR between 2021 and 2026.”

The objective of new product development is projected to grow at the fastest rate during the forecast period. The process of launching a brand new product involves a laborious and troublesome process, which requires careful analysis and observation. The management of product quality and nutrition by the food industry is of increasing importance, beginning with the raw ingredients and extending to the final product consumed. Analytical methods must be applied across the entire food supply chain to achieve the desired final product quality, along with nutritional value. Nutritional analytical information must be obtained, assessed, and integrated with other relevant information related to food products to address nutrition- and quality-related problems in the product development process. The cost of goods is linked directly to the composition as determined by analytical tests. This, in turn, helps food product development teams to select low-cost but high-nutrition raw materials for formulating new food products.

“The baby food segment in the nutritional analysis market is projected to grow at the highest CAGR between 2021 and 2026.”

The baby food segment by product type is projected to grow at the fastest rate during the forecast period. Baby food is the most scrutinized and stringently regulated food product in the industry, with carefully curated values and standards to assure the quality of food for infants. The nutritional analysis market for baby foods is projected to grow at the highest rate during the forecast period as parents are increasingly becoming more conscious and careful related to their infants' food intake. Regulatory bodies recognize that special precautions must be taken to ensure the safety of babies due to their low body weight and increased sensitivity. The composition of baby food is analyzed for the nutritional content present in it, and it is important for the health of children and their

overall growth. Further, baby food products are tested for their purity and level of adulteration.

“The nutritional analysis market in the Asia Pacific region is projected to grow at the highest CAGR during the forecast period. “

The Asia Pacific region is projected to be the fastest-growing in the global nutritional analysis market during the forecast period. The market for nutritional analysis in Asia Pacific is growing due to the various rules & guidelines implemented by different countries. Nutritional analysis standards are getting stringent with each passing year to ensure safer supply of food to individuals in local and foreign countries. Governments have put various regulations in place for consumers, producers, and regulators. Government agencies are making efforts to fight against the harms of poor nutrition arising due to the under or overconsumption of various food products. Agencies are opting for ways to help consumers make healthier food consumption choices. To help consumers identify healthy options from unhealthy ones, food products now have been included with front-of-package labels such as health seals and certifications and back-of-package nutrition content labeling.

In the process of determining and verifying the market size for several segments and sub-segments gathered through secondary research, extensive primary interviews have been conducted with the key experts.

The breakup of the profiles of primary participants is as follows:

By Value Chain Side: Supply Side – 59%, Demand Side – 41%

By Designation: CXOs – 31%, Managers – 24%, Executives – 45%

By Geography: Europe – 29%, Asia Pacific – 32%, North America – 24%, and RoW – 15%

Key players in this market include SGS SA (Switzerland), Intertek Group Plc (UK), Eurofins Scientific (Luxembourg), Bureau Veritas (France), ALS Limited (Australia), Mérieux NutriSciences (US), Thermo Fisher Scientific (US), AsureQuality Limited (New Zealand), T?V Nord Group (Germany), and DTS Food Laboratories (France). These players have focused on strategies such as new service and product launches and collaborations to gain a larger market share in the nutritional analysis market.

Research Coverage

The report segments the nutritional analysis market based on parameters, by objective and product type, and region. In terms of insights, this report has focused on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss views on the emerging & high-growth segments of the nutritional analysis, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to Buy the Report:

Illustrative segmentation, analysis, and forecast pertaining to the nutritional analysis market based on type, species, application, and geography have been conducted to provide an overall view of the nutritional analysis market

Major drivers, restraints, and opportunities for the nutritional analysis market have been detailed in this report.

Contents

1 INTRODUCTION

1.1 OBJECTIVE OF THE STUDY

1.1.1 MARKET DEFINITION

1.2 MARKET SCOPE

1.2.1 MARKETS COVERED

FIGURE 1 MARKET SEGMENTATION: NUTRITION ANALYSIS MARKET

1.2.2 INCLUSIONS AND EXCLUSIONS

1.2.3 GEOGRAPHIC SCOPE

1.3 PERIODIZATION CONSIDERED

1.4 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES CONSIDERED FOR THE STUDY, 2017–2020

1.5 UNITS CONSIDERED

1.6 STAKEHOLDERS

1.7 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 NUTRITIONAL ANALYSIS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Breakdown of primary interviews

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.1.2.2 Primary insights

FIGURE 4 PRIMARY INSIGHTS

2.2 MARKET SIZE ESTIMATION

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.2.1 SUPPLY SIDE

FIGURE 7 NUTRITIONAL ANALYSIS MARKET: SUPPLY SIDE ANALYSIS

2.2.2 DEMAND SIDE

2.3 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 8 MARKET BREAKDOWN AND DATA TRIANGULATION

2.4 RESEARCH ASSUMPTIONS & LIMITATIONS

2.4.1 ASSUMPTIONS

2.4.2 LIMITATIONS & RISK ASSESSMENT

2.5 MARKET SCENARIOS CONSIDERED FOR THE IMPACT OF COVID-19

2.5.1 SCENARIO-BASED MODELING

2.6 COVID-19 HEALTH ASSESSMENT

FIGURE 9 COVID-19: GLOBAL PROPAGATION

FIGURE 10 COVID-19 PROPAGATION: SELECT COUNTRIES

2.7 COVID-19 ECONOMIC ASSESSMENT

FIGURE 11 REVISED GROSS DOMESTIC PRODUCT FORECASTS FOR SELECT G20 COUNTRIES IN 2020

2.7.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

FIGURE 12 CRITERIA IMPACTING THE GLOBAL ECONOMY

FIGURE 13 SCENARIOS IN TERMS OF RECOVERY OF THE GLOBAL ECONOMY

3 EXECUTIVE SUMMARY

FIGURE 14 NUTRITION ANALYSIS MARKET SIZE, BY PARAMETER, 2021 VS. 2026 (USD MILLION)

FIGURE 15 NUTRITION ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2021 VS. 2026 (USD MILLION)

FIGURE 16 NUTRITION ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021 VS. 2026 (USD MILLION)

FIGURE 17 NUTRITION ANALYSIS MARKET SHARE, BY REGION, 2020

4 PREMIUM INSIGHTS

4.1 OPPORTUNITIES IN THE NUTRITIONAL ANALYSIS MARKET

FIGURE 18 GROWING FOOD TRADE ON A GLOBAL SCALE TO DRIVE THE GROWTH OF THE NUTRITIONAL ANALYSIS MARKET

4.2 NUTRITIONAL ANALYSIS MARKET, BY PARAMETER, 2021 VS 2026 (USD MILLION)

FIGURE 19 THE VITAMIN PROFILE SEGMENT ACCOUNTS FOR THE LARGEST SHARE IN 2021

4.3 NUTRITIONAL ANALYSIS MARKET, BY OBJECTIVE & REGION

FIGURE 20 NORTH AMERICA DOMINATED THE MARKET ACROSS ALL OBJECTIVES IN 2020

4.4 NUTRITIONAL ANALYSIS MARKET, BY PRODUCT TYPE

FIGURE 21 THE BEVERAGES SEGMENT DOMINATED THE NUTRITIONAL ANALYSIS MARKET ACROSS ALL PRODUCT TYPES

4.5 NORTH AMERICA NUTRITIONAL ANALYSIS MARKET, BY OBJECTIVE & COUNTRY, 2017

FIGURE 22 IN NORTH AMERICA, THE PRODUCT LABELING SEGMENT ACCOUNTED

FOR THE LARGEST SHARE, BY APPLICATION, IN 2020

4.6 COVID-19 IMPACT ON THE NUTRITIONAL ANALYSIS MARKET

FIGURE 23 GROWTH IN 2020 IS REDUCED IN THE POST-COVID-19 SCENARIO COMPARED TO THE PRE-COVID-19 SCENARIO

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 24 MARKET DYNAMICS: NUTRITIONAL ANALYSIS

5.2.1 DRIVERS

5.2.1.1 Malnutrition and poor diets constitute the key driver for the global nutritional analysis market

FIGURE 25 GLOBAL COMMITMENTS TO NUTRITION FOR 2025

5.2.1.2 Global implementation of nutrition labeling and claims regulations

5.2.1.2.1 Benefits to the food industry from nutritional labeling and claims

5.2.1.2.2 Benefits to companies providing nutritional analysis services

5.2.1.3 Growth of nutritional and dietary supplement industries has increased the demand for nutritional analysis services

FIGURE 26 CONSUMER SHARE OF THE UNITED STATES ADULT TAKING DIETARY SUPPLEMENTS, 2018

5.2.1.4 Changing consumer buying behavior due to nutritional labeling on products

5.2.1.4.1 Increasing consumer awareness related to food nutrition

5.2.1.5 Rise in trend of transparency in food products

5.2.2 RESTRAINTS

5.2.2.1 Lack of food control infrastructure & resources in developing countries

5.2.2.1.1 Absence of nutritional labeling regulations in several countries restrains the nutritional analysis business

5.2.2.2 Nutritional analysis and labeling are accountable to time constraints and expensive

5.2.3 OPPORTUNITIES

5.2.3.1 Emerging markets for nutritional analysis service providers

5.2.3.2 Increasing stringent regulations for edible beverages

5.2.3.3 Rapid industrialization of the food & beverages sector to fuel the demand for nutrition analysis

FIGURE 27 GLOBAL ANNUAL GROWTH RATE OF INDUSTRIES, 2014–2018

5.2.4 CHALLENGES

5.2.4.1 Time-consuming testing methods

5.2.4.2 Lack of harmonization of food nutritional labeling regulations

6 REGULATIONS FOR THE FOOD SAFETY TESTING MARKET

6.1 INTRODUCTION

6.2 INTERNATIONAL BODY FOR FOOD SAFETY STANDARDS AND REGULATIONS

6.2.1 CODEX ALIMENTARIUS COMMISSION

6.2.2 GLOBAL FOOD SAFETY INITIATIVE

6.3 NORTH AMERICA

6.3.1 US REGULATIONS

6.3.1.1 Federal legislation

6.3.1.1.1 State legislation

6.3.1.1.2 Food safety in retail food

6.3.1.1.3 Food safety in trade

6.3.1.1.4 HACCP regulation in the US

6.3.1.1.5 US regulation for foodborne pathogens in poultry

6.3.1.1.6 Food safety regulations for fruit & vegetable growers

6.3.1.1.7 GMO regulations in the US

6.3.1.1.8 FDA Food Safety Modernization Act

6.3.1.1.9 Labeling of GM foods

TABLE 2 FEDERAL FOOD, DRUG, AND COSMETIC ACT, BY TOLERANCE OF RAW & PROCESSED FOOD

6.3.1.1.10 Regulatory guidance by the FDA for aflatoxins

6.3.1.1.11 Pesticide regulation in the US

6.3.2 CANADA

6.3.3 MEXICO

6.4 EUROPE

6.4.1 EUROPEAN UNION REGULATIONS

FIGURE 28 LEGISLATION PROCESS IN THE EU

6.4.1.1 Microbiological criteria regulation

6.4.1.2 Melamine legislation

TABLE 3 MAXIMUM LEVEL FOR MELAMINE & ITS STRUCTURAL ANALOGS

6.4.1.3 General food law for food safety

FIGURE 29 ROLE OF THE EFSA TO REDUCE CAMPYLOBACTERIOSIS

6.4.2 GERMANY

6.4.3 UNITED KINGDOM

6.4.4 FRANCE

6.4.5 ITALY

6.4.6 POLAND

6.5 ASIA PACIFIC

6.5.1 CHINA

6.5.1.1 Regulating bodies for food safety

6.5.1.2 Major efforts of China to standardize its food safety system

6.5.2 JAPAN

6.5.3 INDIA

6.5.3.1 Food safety standards amendment regulations, 2012

6.5.3.2 Food safety standards amendment regulations, 2011

6.5.3.3 Food Safety and Standards Act, 2006

6.5.4 AUSTRALIA

6.5.4.1 Food Standards Australia and New Zealand

6.5.5 NEW ZEALAND

6.5.5.1 GMOs labeling regulation in Asia Pacific

TABLE 4 GMOS LABELING IN ASIA PACIFIC COUNTRIES

6.5.6 INDONESIA

6.5.6.1 General law for food safety

6.5.7 CHEMICAL CONTAMINANTS

6.5.8 GENETICALLY ENGINEERED FOODS

6.5.9 ALLERGEN: REGULATIONS ON ALLERGEN LABELING IN FOOD

6.6 REST OF THE WORLD

6.6.1 SOUTH AFRICA

6.6.1.1 International vs. local standards & legislations

6.6.1.2 Private standards in South Africa and the requirements for product testing

6.6.2 BRAZIL

6.6.2.1 Ministry of Agriculture, Livestock, and Food Supply (MAPA)

6.6.2.2 Ministry of Health

6.6.3 ARGENTINA

7 INDUSTRY TRENDS

7.1 INTRODUCTION

FIGURE 30 FOOD SAFETY MANAGEMENT SYSTEM

7.2 MACRO INDICATORS

FIGURE 31 MALNUTRITION: A GLOBAL PROBLEM, 2016

TABLE 5 GLOBAL ACTIVITIES TO DEAL WITH THE MALNUTRITION PROBLEM

7.3 FOOD AND NUTRITION LABELING FROM CONSUMER PERSPECTIVE

FIGURE 32 NUTRITIONAL LABEL USE AND CONSUMER UNDERSTANDING

7.4 FOOD AND NUTRITION LABELING: INDUSTRY TRENDS

7.4.1 GROWTH IN THE GLOBAL NUTRITION MARKET

FIGURE 33 GLOBAL NUTRITION MARKET, 2008–2017 (USD MILLION)

7.4.2 GROWTH IN THE FOOD CONTRACT LABORATORY INDUSTRY

FIGURE 34 FOOD CONTRACT LABORATORY MARKET SIZE, 2008–2020 (USD MILLION)

7.5 VALUE CHAIN ANALYSIS

7.5.1 INPUT MARKET

7.5.2 FOOD INDUSTRY

7.5.3 DISTRIBUTION

FIGURE 35 VALUE CHAIN ANALYSIS: FOOD DEALERS ADD TWO TO SEVEN PERCENT TO THE PRICE OF THE END PRODUCTS

7.6 ECOSYSTEM MAP

FIGURE 36 NUTRITIONAL ANALYSIS MARKET: ECOSYSTEM VIEW

FIGURE 37 FOOD SAFETY TESTING MARKET: MARKET MAP

7.6.1 SUPPLY SIDE

7.6.2 DOWNSTREAM

7.7 SUPPLY CHAIN ANALYSIS

7.7.1 UPSTREAM PROCESS

7.7.1.1 R&D

7.7.1.2 Production

7.7.2 MIDSTREAM PROCESS

7.7.2.1 Processing & transforming

7.7.2.2 Transportation

7.7.3 DOWNSTREAM PROCESS

7.7.3.1 Final preparation

7.7.3.2 Distribution

FIGURE 38 SUPPLY CHAIN ANALYSIS

TABLE 6 FOOD SAFETY TESTING MARKET: SUPPLY CHAIN (ECOSYSTEM)

7.8 YC-YCC SHIFT

FIGURE 39 REVENUE SHIFT FOR FOOD NUTRITION ANALYSIS

7.9 TECHNOLOGY ANALYSIS: UPCOMING TECHNOLOGIES IN THE NUTRITIONAL ANALYSIS MARKET

7.9.1 MICROARRAY

7.9.2 PHAGES

7.9.3 BIOCHIP

7.9.4 FLOW CYTOMETRY

7.9.5 NUCLEAR MAGNETIC RESONANCE

7.9.6 INDUCTIVELY COUPLED PLASMA

7.10 PATENTS ANALYSIS

FIGURE 40 GLOBAL PATENT PUBLICATIONS, 2017–2020

FIGURE 41 MOST ACTIVE REGIONS FOR FILING PATENTS, 2017–2020

FIGURE 42 TOP PUBLISHERS OF PATENTS, 2017–2020

TABLE 7 KEY PATENTS FOR THE NUTRITIONAL ANALYSIS MARKET, 2020–2021

7.11 PORTER'S FIVE FORCES ANALYSIS

TABLE 8 FOOD SAFETY TESTING MARKET: PORTER'S FIVE FORCES ANALYSIS

7.11.1 THREAT OF NEW ENTRANTS

7.11.2 THREAT OF SUBSTITUTES

7.11.3 BARGAINING POWER OF SUPPLIERS

7.11.4 BARGAINING POWER OF BUYERS

7.11.5 DEGREE OF COMPETITION

7.12 CASE STUDIES

7.12.1 ALLERGEN SENSORS FOR CONSUMER

7.12.2 FOOD TEST QUALITY, ACCURACY, AND TURN-AROUND TIME PLAY IS A CRUCIAL ROLE IN DETERMINING THE OVERALL FOOD SAFETY

8 NUTRITION ANALYSIS MARKET, BY PARAMETER

8.1 INTRODUCTION

FIGURE 43 NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021 VS. 2026 (USD MILLION)

TABLE 9 NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 10 NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

8.1.1 COVID-19 IMPACT ON NUTRITION ANALYSIS MARKET, BY PARAMETER (2018–2021)

8.1.1.1 Realistic scenario

TABLE 11 REALISTIC SCENARIO: COVID-19 IMPACT ON NUTRITION ANALYSIS MARKET SIZE, BY PARAMETER, 2018–2021 (USD MILLION)

8.1.1.2 Optimistic scenario

TABLE 12 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON NUTRITION ANALYSIS MARKET SIZE, BY PARAMETER, 2018–2021 (USD MILLION)

8.1.1.3 Pessimistic scenario

TABLE 13 PESSIMISTIC SCENARIO: COVID-19 IMPACT ON NUTRITION ANALYSIS MARKET SIZE, BY PARAMETER, 2018–2021 (USD MILLION)

8.2 VITAMIN PROFILE

8.2.1 AN INCREASE IN THE DEMAND FOR VITAMIN SUPPLEMENTS STIRS THE NEED FOR VITAMIN PROFILE ANALYSIS

TABLE 14 VITAMIN PROFILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 15 VITAMIN PROFILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

8.3 PROTEINS

8.3.1 PROTEIN ANALYSIS ENSURES QUALITY CONTROL OF PACKED FOOD MATERIAL

TABLE 16 PROTEINS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 17 PROTEINS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

8.4 FAT PROFILE

8.4.1 FAT ANALYSIS IS IMPERATIVE TO ENSURE ACCURATE NUTRITIONAL BLENDING IN FOOD PRODUCTS

TABLE 18 FAT PROFILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 19 FAT PROFILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

8.5 SUGAR PROFILE

8.5.1 HIGH-PERFORMANCE LIQUID CHROMATOGRAPHY IS THE MOST WIDELY USED METHOD FOR SUGAR ANALYSIS

TABLE 20 SUGAR PROFILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 21 SUGAR PROFILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

8.6 TOTAL DIETARY PROFILE

8.6.1 DIETARY FIBERS FORM AN INTEGRAL COMPONENT IN THE OVERALL NUTRITION PROFILE

TABLE 22 TOTAL DIETARY PROFILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 23 TOTAL DIETARY PROFILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

8.7 MINERAL PROFILE

8.7.1 MINERAL ASSESSMENT HELPS IN REGULATING THE CONTENT IN

FOOD PRODUCTS

TABLE 24 MINERAL PROFILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 25 MINERAL PROFILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

8.8 CHOLESTEROL

8.8.1 CHOLESTEROL ANALYSIS IS IMPORTANT TO PREVENT ADVERSE EFFECTS OF HIGH CHOLESTEROL LEVELS

TABLE 26 CHOLESTEROL: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 27 CHOLESTEROL: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

8.9 CALORIES

8.9.1 REGULATING CALORIE CONTENT IN FOOD PRODUCTS IS CRUCIAL TO MAINTAIN CONSISTENT NUTRITIONAL LEVELS

TABLE 28 CALORIES: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 29 CALORIES: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

8.10 MOISTURE

8.10.1 MOISTURE ANALYSIS PREVENTS SPOILAGE OF FOOD PRODUCTS

TABLE 30 MOISTURE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 31 MOISTURE: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

8.11 OTHER PARAMETERS

8.11.1 ACID AND ASH CONTENT ANALYSIS IS NECESSARY TO ENSURE THE SAFETY OF FOOD PRODUCTS

TABLE 32 OTHER PARAMETERS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 33 OTHER PARAMETERS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

9 NUTRITION ANALYSIS MARKET, BY OBJECTIVE

9.1 INTRODUCTION

FIGURE 44 NUTRITION ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021 VS. 2026 (USD MILLION)

TABLE 34 NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020

(USD MILLION)

TABLE 35 NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026

(USD MILLION)

9.1.1 COVID-19 IMPACT ON NUTRITION ANALYSIS MARKET, BY OBJECTIVE
(2018–2021)

9.1.1.1 Realistic scenario

TABLE 36 REALISTIC SCENARIO: COVID-19 IMPACT ON NUTRITION ANALYSIS
MARKET SIZE, BY OBJECTIVE, 2018–2021 (USD MILLION)

9.1.1.2 Optimistic scenario

TABLE 37 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON NUTRITION ANALYSIS
MARKET SIZE, BY OBJECTIVE, 2018–2021 (USD MILLION)

9.1.1.3 Pessimistic scenario

TABLE 38 PESSIMISTIC SCENARIO: COVID-19 IMPACT ON NUTRITION ANALYSIS
MARKET SIZE, BY OBJECTIVE, 2018–2021 (USD MILLION)

9.2 NEW PRODUCT DEVELOPMENT

9.2.1 NUTRITION ANALYSIS USING LABORATORY TESTS AND ANALYTICAL
METHODS THAT PLAY A MAJOR ROLE IN NEW PRODUCT DEVELOPMENT

TABLE 39 NEW PRODUCT DEVELOPMENT: NUTRITIONAL ANALYSIS MARKET
SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 40 NEW PRODUCT DEVELOPMENT: NUTRITIONAL ANALYSIS MARKET
SIZE, BY REGION, 2021–2026 (USD MILLION)

9.3 PRODUCT LABELING

9.3.1 HEALTH AND WELLNESS TRENDS TRIGGER THE DEMAND FOR
ACCURATE NUTRITIONAL LABELING

TABLE 41 PRODUCT LABELING: NUTRITIONAL ANALYSIS MARKET SIZE, BY
REGION, 2016–2020 (USD MILLION)

TABLE 42 PRODUCT LABELING: NUTRITIONAL ANALYSIS MARKET SIZE, BY
REGION, 2021–2026 (USD MILLION)

9.4 REGULATORY COMPLIANCE

9.4.1 REGULATORY COMPLIANCE REQUIRES ACCURATE NUTRITIONAL
ANALYSIS IN ACCORDANCE WITH THE REGULATORY NORMS AND GUIDELINES

TABLE 43 REGULATORY COMPLIANCE: NUTRITIONAL ANALYSIS MARKET SIZE,
BY REGION, 2016–2020 (USD MILLION)

TABLE 44 REGULATORY COMPLIANCE: NUTRITIONAL ANALYSIS MARKET SIZE,
BY REGION, 2021–2026 (USD MILLION)

10 NUTRITION ANALYSIS MARKET, BY PRODUCT TYPE

10.1 INTRODUCTION

FIGURE 45 NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2021 VS. 2026 (USD MILLION)

TABLE 45 NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2016–2020 (USD MILLION)

TABLE 46 NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2021–2026 (USD MILLION)

10.1.1 COVID-19 IMPACT ON THE NUTRITION ANALYSIS MARKET, BY PRODUCT TYPE (2018–2021)

10.1.1.1 Realistic scenario

TABLE 47 REALISTIC SCENARIO: COVID-19 IMPACT ON NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2018–2021 (USD MILLION)

10.1.1.2 Optimistic scenario

TABLE 48 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2018–2021 (USD MILLION)

10.1.1.3 Pessimistic scenario

TABLE 49 PESSIMISTIC SCENARIO: COVID-19 IMPACT ON NUTRITION ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2018–2021 (USD MILLION)

10.2 BEVERAGES

10.2.1 NUTRITION ANALYSIS OF BEVERAGES HELPS REGULATE CALORIE INTAKE AND ENSURE A BALANCED DIET

TABLE 50 BEVERAGES: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 51 BEVERAGES: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

10.3 SNACKS

10.3.1 GROWING DEMAND FOR HEALTHIER SNACKS PROPELS THE NUTRITIONAL ANALYSIS MARKET

TABLE 52 SNACKS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 53 SNACKS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

10.4 BAKERY AND CONFECTIONERY

10.4.1 NUTRITION ANALYSIS OF BAKERY AND CONFECTIONERY PRODUCTS IS NECESSARY TO MONITOR ADULTERATION

TABLE 54 BAKERY AND CONFECTIONERY: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 55 BAKERY AND CONFECTIONERY: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

10.5 MEAT AND POULTRY

10.5.1 MEAT AND POULTRY PRODUCTS REQUIRE THE MOST CAREFULLY DEVISED NUTRITION ANALYSIS TO ASSURE CONSUMERS OF THEIR SAFETY AND QUALITY

TABLE 56 MEAT AND POULTRY: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 57 MEAT AND POULTRY: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

10.6 SAUCES, DRESSINGS, AND CONDIMENTS

10.6.1 HEALTH AND WELLNESS TREND FUELS THE DEMAND FOR QUALITY-ASSURED SAUCES AND DRESSINGS

TABLE 58 SAUCES, DRESSINGS, AND CONDIMENTS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 59 SAUCES, DRESSINGS, AND CONDIMENTS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

10.7 DAIRY AND DESSERTS

10.7.1 NUTRITION ANALYSIS OF DAIRY PRODUCTS IS CRUCIAL IN DETERMINING THE QUALITY AND IDENTIFYING ADULTERATION

TABLE 60 DAIRY AND DESSERTS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 61 DAIRY AND DESSERTS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

10.8 FRUITS AND VEGETABLES

10.8.1 FRUITS AND VEGETABLES REQUIRE ADEQUATE NUTRITION ANALYSIS TO AVOID PESTICIDE-INDUCED DISEASES AMONG CONSUMERS

TABLE 62 FRUITS AND VEGETABLES: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 63 FRUITS AND VEGETABLES: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

10.9 EDIBLE FATS AND OILS

10.9.1 HIGH-PERFORMANCE LIQUID CHROMATOGRAPHY IS WIDELY USED FOR NUTRITION ANALYSIS OF EDIBLE FATS AND OILS

TABLE 64 EDIBLE FATS AND OILS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 65 EDIBLE FATS AND OILS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

10.10 BABY FOODS

10.10.1 BABY FOODS REQUIRE STRINGENT AND ADEQUATE NUTRITION ANALYSIS TO ENSURE INFANTS' SAFETY AND FOOD QUALITY

TABLE 66 BABY FOODS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION,

2016–2020 (USD MILLION)

TABLE 67 BABY FOODS: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

10.11 OTHER PRODUCT TYPES

10.11.1 NUTRITION ANALYSIS AND TESTING OF DRY FRUITS IS BECOMING INCREASINGLY POPULAR

TABLE 68 OTHER PRODUCT TYPES: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 69 OTHER PRODUCT TYPES: NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

11 NUTRITION ANALYSIS MARKET, BY REGION

11.1 INTRODUCTION

TABLE 70 NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2016–2020 (USD MILLION)

TABLE 71 NUTRITION ANALYSIS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 72 REALISTIC SCENARIO: COVID-19 IMPACT ON THE NUTRITION ANALYSIS MARKET SIZE, BY REGION, 2018–2021 (USD MILLION)

TABLE 73 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2018–2021 (USD MILLION)

TABLE 74 PESSIMISTIC SCENARIO: COVID-19 IMPACT ON NUTRITIONAL ANALYSIS MARKET SIZE, BY REGION, 2018–2021 (USD MILLION)

FIGURE 46 RUSSIA ESTIMATED TO GROW AT THE HIGHEST GROWTH RATE IN THE NUTRITION ANALYSIS MARKET, 2021–2026

11.2 NORTH AMERICA

FIGURE 47 NORTH AMERICA NUTRITIONAL ANALYSIS MARKET: SNAPSHOT

TABLE 75 NORTH AMERICA NUTRITIONAL ANALYSIS MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 76 NORTH AMERICA NUTRITIONAL ANALYSIS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 77 NORTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 78 NORTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 79 NORTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2016–2020 (USD MILLION)

TABLE 80 NORTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY

PRODUCT TYPE, 2021–2026 (USD MILLION)

TABLE 81 NORTH AMERICA NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 82 NORTH AMERICA NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

TABLE 83 NORTH AMERICA VITAMIN PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 84 NORTH AMERICA VITAMIN PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 85 NORTH AMERICA PROTEIN MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 86 NORTH AMERICA PROTEIN MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 87 NORTH AMERICA FAT PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 88 NORTH AMERICA FAT PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 89 NORTH AMERICA SUGAR MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 90 NORTH AMERICA SUGAR MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 91 NORTH AMERICA TOTAL DIETARY PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 92 NORTH AMERICA TOTAL DIETARY PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 93 NORTH AMERICA MINERAL PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 94 NORTH AMERICA MINERAL PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 95 NORTH AMERICA CHOLESTEROL MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 96 NORTH AMERICA CHOLESTEROL MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 97 NORTH AMERICA CALORIES MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 98 NORTH AMERICA CALORIES MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 99 NORTH AMERICA MOISTURE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 100 NORTH AMERICA MOISTURE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 101 NORTH AMERICA OTHER PARAMETERS MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 102 NORTH AMERICA OTHER PARAMETER MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

11.2.1 UNITED STATES

11.2.1.1 Role of the regulatory bodies in enforcing food safety regulations and investigating foodborne outbreak illness

TABLE 103 UNITED STATES: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 104 UNITED STATES: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 105 UNITED STATES: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 106 UNITED STATES: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.2.2 CANADA

11.2.2.1 Canada has one of the best regulation schemes for food safety and regulates food safety with high priority while exporting its goods globally

TABLE 107 CANADA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 108 CANADA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 109 CANADA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 110 CANADA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.2.3 MEXICO

11.2.3.1 Owing to the rise in the number of foodborne disease cases, more importance is being laid on food safety in the country

TABLE 111 MEXICO: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 112 MEXICO: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 113 MEXICO: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 114 MEXICO: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.3 EUROPE

TABLE 115 EUROPE NUTRITIONAL ANALYSIS MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 116 EUROPE NUTRITIONAL ANALYSIS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 117 EUROPE: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 118 EUROPE: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 119 EUROPE: NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2016–2020 (USD MILLION)

TABLE 120 EUROPE: NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2021–2026 (USD MILLION)

TABLE 121 EUROPE NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 122 EUROPE NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

TABLE 123 EUROPE VITAMIN PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 124 EUROPE VITAMIN PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 125 EUROPE PROTEIN PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 126 EUROPE PROTEIN PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 127 EUROPE FAT PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 128 EUROPE FAT PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 129 EUROPE SUGAR PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 130 EUROPE SUGAR PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 131 EUROPE TOTAL DIETARY PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 132 EUROPE TOTAL DIETARY PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 133 EUROPE MINERAL PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 134 EUROPE MINERAL PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 135 EUROPE CHOLESTEROL MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 136 EUROPE CHOLESTEROL MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 137 EUROPE CALORIES MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 138 EUROPE CALORIES MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 139 EUROPE MOISTURE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 140 EUROPE MOISTURE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 141 EUROPE OTHER PARAMETER MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 142 EUROPE OTHER PARAMETER MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

11.3.1 UNITED KINGDOM

11.3.1.1 Market growth is largely driven by tests conducted from the raw material stage to the final product distribution stage in the supply chain

TABLE 143 UNITED KINGDOM: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 144 UNITED KINGDOM: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 145 UNITED KINGDOM: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 146 UNITED KINGDOM: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.3.2 GERMANY

11.3.2.1 Concerns over mislabeling on packaged food products drive the demand for nutrition analysis in a much more organized manner

TABLE 147 GERMANY: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 148 GERMANY: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 149 GERMANY: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 150 GERMANY: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE,

2021–2026 (USD MILLION)

11.3.3 FRANCE

11.3.3.1 Regulatory bodies in the country emphasizing food nutrition help grow the demand for the nutritional analysis services

TABLE 151 FRANCE: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 152 FRANCE: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 153 FRANCE: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 154 FRANCE: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.3.4 ITALY

11.3.4.1 Increasing standard of living and health consciousness of consumers are driving the market growth

TABLE 155 ITALY: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 156 ITALY: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 157 ITALY: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 158 ITALY: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.3.5 SPAIN

11.3.5.1 Consumer's concern over the consumption of packaged food products help drive market growth for nutrition analysis

TABLE 159 SPAIN: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 160 SPAIN: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 161 SPAIN: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 162 SPAIN: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.3.6 RUSSIA

11.3.6.1 Government's proactive steps leading to the increase in dependence on nutrition analysis in the food & beverages industry

TABLE 163 RUSSIA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 164 RUSSIA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 165 RUSSIA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 166 RUSSIA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.3.7 POLAND

11.3.7.1 Increase in trade of raw fruits and vegetables bolstering demand for nutrition analysis

TABLE 167 POLAND NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 168 POLAND: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 169 POLAND: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 170 POLAND: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.3.8 REST OF EUROPE

11.3.8.1 Rise in awareness related to the health benefits associated with the consumption of healthy food products driving the market growth

TABLE 171 REST OF EUROPE NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 172 REST OF EUROPE NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 173 REST OF EUROPE NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 174 REST OF EUROPE NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.4 ASIA PACIFIC

FIGURE 48 ASIA PACIFIC NUTRITIONAL ANALYSIS MARKET: SNAPSHOT

TABLE 175 ASIA PACIFIC NUTRITIONAL ANALYSIS MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 176 ASIA PACIFIC NUTRITIONAL ANALYSIS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 177 ASIA PACIFIC: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 178 ASIA PACIFIC: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 179 ASIA PACIFIC: NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT

TYPE, 2016–2020 (USD MILLION)

TABLE 180 ASIA PACIFIC: NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2021–2026 (USD MILLION)

TABLE 181 ASIA PACIFIC NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 182 ASIA PACIFIC NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

TABLE 183 ASIA PACIFIC VITAMIN PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 184 ASIA PACIFIC VITAMIN PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 185 ASIA PACIFIC PROTEIN PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 186 ASIA PACIFIC PROTEIN PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 187 ASIA PACIFIC FAT PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 188 ASIA PACIFIC FAT PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 189 ASIA PACIFIC SUGAR MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 190 ASIA PACIFIC SUGAR MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 191 ASIA PACIFIC TOTAL DIETARY PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 192 ASIA PACIFIC TOTAL DIETARY PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 193 ASIA PACIFIC MINERAL PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 194 ASIA PACIFIC MINERAL PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 195 ASIA PACIFIC CHOLESTEROL MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 196 ASIA PACIFIC CHOLESTEROL MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 197 ASIA PACIFIC CALORIES MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 198 ASIA PACIFIC CALORIES MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 199 ASIA PACIFIC MOISTURE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 200 ASIA PACIFIC MOISTURE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 201 ASIA PACIFIC OTHER PARAMETERS MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 202 ASIA PACIFIC OTHER PARAMETERS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

11.4.1 CHINA

11.4.1.1 A surging number of food safety regulations driving the growth of the nutritional analysis market

TABLE 203 CHINA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 204 CHINA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 205 CHINA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 206 CHINA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.4.2 INDIA

11.4.2.1 Food laboratories are implementing new technologies and modern analytical instruments to detect foodborne pathogens and other contaminants

TABLE 207 INDIA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 208 INDIA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 209 INDIA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 210 INDIA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.4.3 JAPAN

11.4.3.1 Regulatory framework to meet the national standards to international levels to gain a leading market position for food products in the global market

TABLE 211 JAPAN: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 212 JAPAN: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 213 JAPAN: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 214 JAPAN: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.4.4 AUSTRALIA & NEW ZEALAND

11.4.4.1 Exports of various agricultural produce in the country requiring a rational food safety program

TABLE 215 AUSTRALIA & NEW ZEALAND: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 216 AUSTRALIA & NEW ZEALAND: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 217 AUSTRALIA & NEW ZEALAND: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 218 AUSTRALIA & NEW ZEALAND: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.4.5 REST OF ASIA PACIFIC

11.4.5.1 A rise in awareness related to the health benefits associated with the consumption of healthy food products is driving the market growth

TABLE 219 REST OF ASIA PACIFIC: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 220 REST OF ASIA PACIFIC: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 221 REST OF ASIA PACIFIC: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 222 REST OF ASIA PACIFIC: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.5 SOUTH AMERICA

TABLE 223 SOUTH AMERICA NUTRITIONAL ANALYSIS MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 224 SOUTH AMERICA NUTRITIONAL ANALYSIS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 225 SOUTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 226 SOUTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 227 SOUTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2016–2020 (USD MILLION)

TABLE 228 SOUTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2021–2026 (USD MILLION)

TABLE 229 SOUTH AMERICA NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

- TABLE 230 SOUTH AMERICA NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)
- TABLE 231 SOUTH AMERICA VITAMIN PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)
- TABLE 232 SOUTH AMERICA VITAMIN PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)
- TABLE 233 SOUTH AMERICA PROTEIN PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)
- TABLE 234 SOUTH AMERICA PROTEIN PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)
- TABLE 235 SOUTH AMERICA FAT PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)
- TABLE 236 SOUTH AMERICA FAT PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)
- TABLE 237 SOUTH AMERICA SUGAR PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)
- TABLE 238 SOUTH AMERICA SUGAR PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)
- TABLE 239 SOUTH AMERICA TOTAL DIETARY PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)
- TABLE 240 SOUTH AMERICA TOTAL DIETARY PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)
- TABLE 241 SOUTH AMERICA MINERAL PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)
- TABLE 242 SOUTH AMERICA MINERAL PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)
- TABLE 243 SOUTH AMERICA CHOLESTEROL MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)
- TABLE 244 SOUTH AMERICA CHOLESTEROL MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)
- TABLE 245 SOUTH AMERICA CALORIES MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)
- TABLE 246 SOUTH AMERICA CALORIES MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)
- TABLE 247 SOUTH AMERICA MOISTURE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)
- TABLE 248 SOUTH AMERICA MOISTURE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)
- TABLE 249 SOUTH AMERICA OTHER PARAMETERS MARKET SIZE, BY

COUNTRY, 2016–2020 (USD MILLION)

TABLE 250 SOUTH AMERICA OTHER PARAMETERS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

11.5.1 BRAZIL

11.5.1.1 Regulations made by the Brazilian government to improve the health of the people drives the nutritional analysis market

TABLE 251 BRAZIL: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 252 BRAZIL: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 253 BRAZIL: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 254 BRAZIL: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.5.2 ARGENTINA

11.5.2.1 Adoption of nutritional labeling to maintain the health of the population in the country to drive the nutritional analysis market

TABLE 255 ARGENTINA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 256 ARGENTINA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 257 ARGENTINA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 258 ARGENTINA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.5.3 CHILE

11.5.3.1 Increased demand for healthy food products in Chile has risen the trend of nutritional labeling, causing the growth of the nutritional analysis market

TABLE 259 CHILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 260 CHILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 261 CHILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 262 CHILE: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.5.4 REST OF SOUTH AMERICA

TABLE 263 REST OF SOUTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 264 REST OF SOUTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 265 REST OF SOUTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 266 REST OF SOUTH AMERICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.6 REST OF WORLD

TABLE 267 REST OF THE WORLD: NUTRITIONAL ANALYSIS MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 268 REST OF THE WORLD: NUTRITIONAL ANALYSIS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 269 REST OF THE WORLD: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 270 REST OF THE WORLD: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 271 REST OF THE WORLD: NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2016–2020 (USD MILLION)

TABLE 272 REST OF THE WORLD: NUTRITIONAL ANALYSIS MARKET SIZE, BY PRODUCT TYPE, 2021–2026 (USD MILLION)

TABLE 273 REST OF THE WORLD: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 274 REST OF THE WORLD: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

TABLE 275 REST OF THE WORLD: VITAMIN PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 276 REST OF THE WORLD: VITAMIN PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 277 REST OF THE WORLD: PROTEIN PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 278 REST OF THE WORLD: PROTEIN PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 279 REST OF THE WORLD: FAT PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 280 REST OF THE WORLD: FAT PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 281 REST OF THE WORLD: SUGAR PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 282 REST OF THE WORLD: SUGAR PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 283 REST OF THE WORLD: TOTAL DIETARY PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 284 REST OF THE WORLD: TOTAL DIETARY PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 285 REST OF THE WORLD: MINERAL PROFILE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 286 REST OF THE WORLD: MINERAL PROFILE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 287 REST OF THE WORLD: CHOLESTEROL MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 288 REST OF THE WORLD: CHOLESTEROL MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 289 REST OF THE WORLD: CALORIES MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 290 REST OF THE WORLD: CALORIES MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 291 REST OF THE WORLD: MOISTURE MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 292 REST OF THE WORLD: MOISTURE MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 293 REST OF THE WORLD: OTHER PARAMETERS MARKET SIZE, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 294 REST OF THE WORLD: OTHER PARAMETERS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

11.6.1 AFRICA

11.6.1.1 New food labeling regulations aimed at preventing misinformation driving the nutritional analysis market in Africa

TABLE 295 AFRICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2016–2020 (USD MILLION)

TABLE 296 AFRICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY PARAMETER, 2021–2026 (USD MILLION)

TABLE 297 AFRICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 298 AFRICA: NUTRITIONAL ANALYSIS MARKET SIZE, BY OBJECTIVE, 2021–2026 (USD MILLION)

11.6.2 MIDDLE EAST

11.6.2.1 Increased demand for nutritional analysis for most food items due to the new nutrition labeling policy promoting healthy living

TABLE 299 MIDDLE EAST: NUTRITIONAL ANALYSIS MARKET SIZE, BY

PARAMETER, 2016–2020 (USD MILLION)

TABLE 300 MIDDLE EAST: NUTRITIONAL ANALYSIS MARKET SIZE, BY
PARAMETER, 2021–2026 (USD MILLION)

TABLE 301 MIDDLE EAST: NUTRITIONAL ANALYSIS MARKET SIZE, BY
OBJECTIVE, 2016–2020 (USD MILLION)

TABLE 302 MIDDLE EAST: NUTRITIONAL ANALYSIS MARKET SIZE, BY
OBJECTIVE, 2021–2026 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET SHARE ANALYSIS, 2019

TABLE 303 SGS SA DOMINATE THE NUTRITIONAL ANALYSIS MARKET IN 2020

FIGURE 49 REVENUE ANALYSIS OF KEY PLAYERS IN THE NUTRITIONAL
ANALYSIS MARKET, 2018–2020 (USD MILLION)

12.3 COMPANY EVALUATION MATRIX: DEFINITION & METHODOLOGY

12.3.1 STAR

12.3.2 EMERGING LEADERS

12.3.3 PERVASIVE

12.3.4 PARTICIPANTS

FIGURE 50 NUTRITIONAL ANALYSIS MARKET: COMPANY EVALUATION
QUADRANT, 2020 (OVERALL MARKET)

12.4 COMPANY EVALUATION MATRIX: DEFINITION & METHODOLOGY (FOR START-UPS/SME'S)

12.4.1 PROGRESSIVE COMPANIES

12.4.2 STARTING BLOCKS

12.4.3 RESPONSIVE COMPANIES

12.4.4 10.4.4 DYNAMIC COMPANIES

FIGURE 51 NUTRITIONAL ANALYSIS MARKET: COMPANY EVALUATION
QUADRANT

FOR START-UPS/SME'S, 2020

12.5 PRODUCT FOOTPRINT

TABLE 304 NUTRITIONAL ANALYSIS MARKET: COMPANY TYPE FOOTPRINT
(BY PARAMETER)

TABLE 305 NUTRITIONAL ANALYSIS MARKET: COMPANY REGION FOOTPRINT

TABLE 306 NUTRITIONAL ANALYSIS MARKET: PRODUCT FOOTPRINT (OVERALL)

12.6 MARKET EVALUATION FRAMEWORK

TABLE 307 OVERVIEW OF STRATEGIES DEPLOYED BY NUTRITIONAL ANALYSIS
COMPANIES

12.6.1 NEW SERVICE LAUNCHES

TABLE 308 NUTRITIONAL ANALYSIS: NEW SERVICE LAUNCHES, JANUARY 2018–FEBRUARY 2021

12.6.2 DEALS

TABLE 309 NUTRITIONAL ANALYSIS: DEALS, JANUARY 2018–FEBRUARY 2021

13 COMPANY PROFILES

13.1 KEY PLAYERS

Business overview, Services offered, Recent developments, MnM view)*

13.1.1 SGS SA

TABLE 310 SGS SA: BUSINESS OVERVIEW

FIGURE 52 SGS SA: COMPANY SNAPSHOT

TABLE 311 SGS SA: OTHERS

13.1.2 INTERTEK GROUP PLC

TABLE 312 INTERTEK GROUP PLC: BUSINESS OVERVIEW

FIGURE 53 INTERTEK GROUP PLC: COMPANY SNAPSHOT

TABLE 313 INTERTEK GROUP PLC: NEW SERVICE LAUNCHES

TABLE 314 INTERTEK GROUP PLC: OTHERS

13.1.3 EUROFINS SCIENTIFIC

TABLE 315 EUROFINS SCIENTIFIC: BUSINESS OVERVIEW

FIGURE 54 EUROFINS SCIENTIFIC: COMPANY SNAPSHOT

TABLE 316 EUROFINS SCIENTIFIC: DEALS

TABLE 317 EUROFINS SCIENTIFIC: OTHERS

13.1.4 THERMO FISHER SCIENTIFIC, INC.

TABLE 318 THERMO FISHER SCIENTIFIC, INC.: BUSINESS OVERVIEW

FIGURE 55 THERMO FISHER SCIENTIFIC, INC.: COMPANY SNAPSHOT

13.1.5 BUREAU VERITAS

TABLE 319 BUREAU VERITAS: BUSINESS OVERVIEW

FIGURE 56 BUREAU VERITAS: COMPANY SNAPSHOT

TABLE 320 BUREAU VERITAS: DEALS

13.1.6 ALS LTD

TABLE 321 ALS LTD: BUSINESS OVERVIEW

FIGURE 57 ALS LTD: COMPANY SNAPSHOT

13.1.7 MERIEUX NUTRISCIENCES CORP.

TABLE 322 MERIEUX NUTRISCIENCES CORPORATION: BUSINESS OVERVIEW

TABLE 323 MERIEUX NUTRISCIENCE CORP: DEALS

13.1.8 ASUREQUALITY LTD

TABLE 324 ASUREQUALITY LTD: BUSINESS OVERVIEW

FIGURE 58 ASUREQUALITY LTD: COMPANY SNAPSHOT

TABLE 325 ASUREQUALITY LTD: NEW SERVICE LAUNCHES

TABLE 326 ASUREQUALITY LTD: DEALS

13.1.9 T?V NORD GROUP

TABLE 327 TUV NORD GROUP: BUSINESS OVERVIEW

FIGURE 59 TUV NORD GROUP: COMPANY SNAPSHOT

13.1.10 FOOD LAB INC.

TABLE 328 FOOD LAB INC.: BUSINESS OVERVIEW

13.1.11 COMPU-FOOD ANALYSIS, INC.

TABLE 329 COMPU-FOOD ANALYSIS, INC.: BUSINESS OVERVIEW

13.1.12 NUTRIDATA

TABLE 330 NUTRIDATA: BUSINESS OVERVIEW

13.1.13 CERTIFIED LABORATORIES

TABLE 331 CERTIFIED LABORATORIES: BUSINESS OVERVIEW

13.1.14 PREMIER ANALYTICAL SERVICES

TABLE 332 PREMIER ANALYTICAL SERVICE: BUSINESS OVERVIEW

13.1.15 MICROBAC LABORATORIES, INC.

TABLE 333 MICROBAC LABORATORIES, INC.: BUSINESS OVERVIEW

*Details on Business overview, Services offered, Recent developments, MnM view might not be captured in case of unlisted companies.

13.2 OTHER PLAYERS

13.2.1 OPAL RESEARCH AND ANALYTICAL SERVICES

13.2.2 MENUSANO

13.2.3 AWTA LTD

13.2.4 GUJARAT LABORATORIES

13.2.5 FOOD CONSULTING COMPANY

14 ADJACENT & RELATED MARKETS

14.1 INTRODUCTION

14.2 LIMITATIONS

14.3 FOOD DIAGNOSTICS MARKET

14.3.1 MARKET DEFINITION

14.3.2 MARKET OVERVIEW

FIGURE 60 FOOD DIAGNOSTICS TO WITNESS A STEADY GROWTH DURING THE FORECAST PERIOD

14.3.3 FOOD DIAGNOSTICS MARKET, BY FOOD TESTED

TABLE 334 FOOD DIAGNOSTICS MARKET, BY FOOD TESTED, 2018–2025 (USD MILLION)

14.4 GM FOOD SAFETY TESTING MARKET

14.4.1 MARKET DEFINITION

14.4.2 MARKET OVERVIEW

FIGURE 61 GM FOOD SAFETY TESTING MARKET TO WITNESS A STEADY GROWTH DURING THE FORECAST PERIOD

14.4.3 GM FOOD SAFETY TESTING MARKET, BY CROP AND PROCESSED FOOD TESTED

TABLE 335 GM FOOD SAFETY TESTING MARKET SIZE, BY CROP AND PROCESSED

FOOD TESTED, 2015–2022 (USD MILLION)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

15.3 AVAILABLE CUSTOMIZATIONS

15.3.1 SEGMENT ANALYSIS

15.3.1.1 Geographic Analysis

15.3.1.2 Company Information

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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