

Nuclear Imaging Equipment Market by Product (SPECT (Hybrid SPECT, Standalone SPECT), Hybrid PET, & Planar Scintigraphy), Application (Oncology, Cardiology & Neurology) & End user (Hospitals, Imaging Centers) - Global Forecasts to 2025

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Abstracts

The nuclear imaging equipment market is expected to reach USD 4.6 billion by 2025 from USD 3.8 billion in 2020, at a CAGR of 3.9% during the forecast period.

Growth in the market can primarily be attributed to factors such as shift from standalone to hybrid modalities, advances in radiotracers, the increasing focus on personalized medicine, investments through public-private partnerships to modernize diagnostic imaging centers, and the increasing incidence and prevalence of cancer and cardiac ailments.

“The SPECT imaging systems segment to hold the largest market share in 2020.”

Based on product, the nuclear imaging equipment market is segmented into hybrid PET imaging systems, SPECT imaging systems, and planar scintigraphy imaging systems. The SPECT imaging systems segment is further categorized into standalone and hybrid imaging systems. The SPECT imaging systems segment is expected to the largest share in 2019. The large share of this segment can be attributed to high adoption of SPECT imaging systems on account of lower cost as compared to hybrid PET imaging systems.

“The oncology segment to hold the largest market share in 2020.”

Based on application, the nuclear imaging equipment market is segmented into

oncology, cardiology, neurology, and other applications. The oncology application segment is expected to register the highest CAGR during the forecast period. The major factors contributing to the growth of this segment include the rising incidence and prevalence of cancer across the globe, initiatives taken by public and private organizations to curb the rising cancer prevalence, and the development of advanced systems and radiotracers for oncology.

“The hospitals segment to hold the largest market share in 2020.”

Based on end user, the nuclear imaging equipment market is segmented into hospitals, imaging centers, academic & research centers, and other end users. Hospitals accounted for the largest share of the global nuclear imaging equipment market in 2019. This can be attributed to factors such as the need to improve the efficiency of diagnostic imaging procedures and the rising number of diagnostic imaging procedures performed in hospitals.

“The Asia Pacific region to witness the highest growth during the forecast period.”

Geographically, North America dominated the global nuclear imaging equipment market in 2020. However, the Asia Pacific market is expected to register the highest during the forecast period. The major factors driving the growth of the Asia Pacific market include increasing incidence of chronic diseases, rising awareness on the benefits of early disease diagnosis, and improvement of healthcare systems in the region.

Break of primary participants was as mentioned below:

By Company Type: Tier I: 40%, Tier II: 30%, Tier III: 30%

By Designation: C-Level Executives: 27%, Directors: 18%, Others: 55%

By Region: North America: 40%, Europe: 20%, Asia Pacific : 30%, Latin America: 8%, Middle-East: 2%

Siemens Healthineers (Germany), GE Healthcare (US), and Philips Healthcare (Netherlands). were the leading players in the nuclear imaging equipment market.

Research Coverage

This report studies the nuclear imaging equipment market based on product, application, end-user, and region. The report also studies the different factors (such as drivers, restraints, challenges, and opportunities) affecting the market growth. It analyzes the opportunities and challenges in the market and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micromarkets with respect to their individual growth trends and forecasts the revenue of the market segments with respect to four main regions and respective countries.

Key Benefits of Buying the Report

This report focuses on various levels of analysis—industry trends, market shares of top players, and company profiles, which together form basic views and analyze the competitive landscape, emerging segments of the nuclear imaging equipment market, and their drivers, restraints, and opportunities. The report will help both established firms as well as new entrants/smaller firms to gauge the pulse of the nuclear imaging equipment market and garner greater market shares.

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