

North American Healthcare Cloud Computing Market by Application (PACS, RCM, EMR), by Deployment (Private, Public), by Service (SaaS, PaaS), & by End-User (Providers, Payers, Life Sciences) - Analysis & Forecasts to 2020

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Abstracts

The North American healthcare and life sciences cloud computing market is segmented on the basis of component, deployment model, pricing model, application, service model, end user and country. Reforms of various countries benefiting healthcare IT, proliferation of new payment models and cost-efficiency of cloud technology, and implementation of the Patient Protection and Affordable Care Act (PPACA) are the major factors driving this market. Moreover, teleCloud and formation of Accountable Care Organizations (ACOs) are to create opportunities for healthcare cloud computing market. However, security of patient data on cloud is a crucial task and is likely to restrain the growth of this market.

Some of the major players in the North American healthcare and life sciences cloud computing market include athenahealth, Inc. (U.S.), CareCloud Corporation (U.S.), ClearData Networks, Inc. (U.S.), Carestream Health (U.S.), Dell Inc. (U.S.), GNAX Health (U.S.), IBM Corporation (U.S.), Iron Mountain, Inc. (U.S.), Oracle Corporation (U.S.) and VMware, Inc. (U.S.).

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn helps the firms to garner a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market

development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the product portfolios offered by the top players in the healthcare cloud computing market. The report analyzes the healthcare cloud computing market, by application, service model, deployment model, pricing model, component, and end user

Product Development/Innovation: Detailed insights on the upcoming technologies, research and development activities, and new product launches in the healthcare cloud computing market

Market Development: Comprehensive information about the lucrative emerging markets. The report analyzes the markets for various healthcare cloud computing technologies across regions

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the healthcare cloud computing market

Competitive Assessment: In-depth assessment of the market shares, strategies, products, distribution networks, and manufacturing capabilities of the leading players in the healthcare cloud computing market

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