

North America Well Intervention Market by Service (Logging & Bottomhole Survey, Tubing/Packer Failure & Repair, Stimulation), Type (Light, Medium, Heavy), Application (Onshore, Offshore), Well Type (Horizontal, Vertical), Country - Forecast to 2024

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Abstracts

"The North America well intervention market is projected to grow at a CAGR of 6.5% from 2019 to 2024"

North America well intervention market is projected to reach USD 4.2 billion by 2024 from an estimated USD 3.0 billion in 2019, at a CAGR of 6.5% during the forecast period. Rising production from the existing oil & gas reserves has driven the North America well intervention industry growth. Furthermore, shale developments and rising drilling activities are driving the market. However, strict government regulations for exploration and production activities are likely to hamper the growth of North America well intervention market.

"The horizontal well segment, by well type, is expected to be the largest and the fastest-growing market from 2019 to 2024"

The well type segment is categorized as horizontal and vertical, the two drilling methods adopted by companies. In 2018, horizontal wells accounted for about 80% of the wells drilled in North America. This is majorly due to the increasing drilling activities in Texas, Kansas, and Alberta, where horizontal drilling is more prominent.

More well intervention operations are required in horizontal wells as compared to the vertical wells as the wellbore faces a higher challenge of water shutoffs and wax formation. US is expected to dominate the horizontal well market in 2018, driven by



continuous shale developments in lower-48 states in the US.

"The offshore segment, by application, is expected to be the fastest-growing market from 2019 to 2024"

The offshore segment is expected to be the fastest-growing application sub-segment during the forecast period, owing to the discoveries in the deepwater and ultra-deepwater locations. The offshore wells create demand opportunities for well intervention operations due to the challenging geographic conditions and regulatory standards by nations.

Moreover, recent discoveries in the Gulf of Mexico and East offshore Canada indicates that oilfield operating firms aim at focussing on deepwater exploration. This is driving the growth of the offshore segment of North America well intervention market.

"Texas: The largest and the fastest-growing state in the US well intervention market."

Texas is expected to dominate the US well intervention market between 2019 and 2024. The oil production is rising exponentially in Texas, with a growth rate of 23.7% from 2017 to 2018. Moreover, the continuous shale activities in the state are driving the demand for well intervention operations. The upstream operators, such as Conoco Philips, ExxonMobil, Chevron, and Anadarko, also have a significant presence in Texas. This creates more opportunities for oilfield service providers to capture long-term contracts.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subjectmatter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 65%, Tier 2- 24%, and Tier 3- 11%

By Designation: C-Level- 30%, Director Level- 25%, and Others- 45%

By Region: US- 75% and Canada-25%



Note: Others includes sales managers, marketing managers, product managers, and product engineers.

The tier of the companies is defined based on their total revenue as of 2017. Tier 1: USD 1 billion and above, Tier 2: From USD 500 million to USD 1 billion, and Tier 3:



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 DEFINITION
 - 1.2.1 NORTH AMERICA WELL INTERVENTION MARKET, BY SERVICE:
- INCLUSIONS VS. EXCLUSIONS
- 1.3 MARKET SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 COUNTRIES COVERED
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATION
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Breakdown of primaries
- 2.2 SCOPE
 - 2.2.1 SCOPE OF NORTH AMERICA WELL INTERVENTION SERVICES:
- **INCLUSIONS VS. EXCLUSIONS**
- 2.3 KEY INFLUENCING FACTORS/DRIVERS
 - 2.3.1 WELL COUNT
 - 2.3.2 RIG COUNT
 - 2.3.3 PRODUCTION
 - 2.3.4 CRUDE OIL PRICES
- 2.4 MARKET SIZE ESTIMATION
 - 2.4.1 IDEAL DEMAND-SIDE ANALYSIS
 - 2.4.1.1 Assumptions
 - 2.4.1.2 Calculation
 - 2.4.2 SUPPLY-SIDE ANALYSIS
 - 2.4.2.1 Assumptions
 - 2.4.2.2 Calculation



2.4.3 FORECAST

- 2.5 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.6 PRIMARY INSIGHTS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE NORTH AMERICA WELL INTERVENTION MARKET
- 4.2 NORTH AMERICA WELL INTERVENTION MARKET, BY COUNTRY
- 4.3 US WELL INTERVENTION MARKET, BY WELL TYPE & STATES
- 4.4 NORTH AMERICA WELL INTERVENTION MARKET, BY SERVICE
- 4.5 NORTH AMERICA WELL INTERVENTION MARKET, BY INTERVENTION TYPE
- 4.6 NORTH AMERICA WELL INTERVENTION MARKET, BY WELL TYPE
- 4.7 NORTH AMERICA WELL INTERVENTION MARKET, BY APPLICATION

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS
- 5.2.1.1 Growing demand for well intervention services to ramp up production from maturing oil & gas fields
- 5.2.1.2 Proliferating shale activities in the US and Canada are increasing the demand for well intervention services in North America
- 5.2.1.3 Expanding the offshore reach of oil & gas exploration & production in the Gulf of Mexico and East offshore Canada
 - 5.2.2 RESTRAINTS
 - 5.2.2.1 Strict government regulations on drilling activities
- 5.2.2.2 Fluctuating oil prices are affecting operational spending on well maintenance and well intervention services
 - 5.2.3 OPPORTUNITIES
 - 5.2.3.1 Digitalization of intervention services
- 5.2.3.2 Rising exploration & production activities are expected to drive the North America well intervention market
 - 5.2.4 CHALLENGES
- 5.2.4.1 Challenging intervention operations in High-Pressure High-Temperature (HPHT) drilling



- 5.2.4.2 Application of artificial lift techniques of well intervention in horizontal wells 5.3 SUPPLY CHAIN OVERVIEW
 - 5.3.1 KEY INFLUENCERS
 - 5.3.1.1 Equipment manufacturers
 - 5.3.1.2 Service providers
 - 5.3.1.3 Oilfield operators

6 NORTH AMERICA WELL INTERVENTION MARKET, BY SERVICE

- **6.1 INTRODUCTION**
- 6.2 LOGGING & BOTTOMHOLE SURVEY
- 6.2.1 OPERATORS ARE DETERMINED TO BETTER UNDERSTAND THE GEOLOGY OF THE RESERVOIRS, WHICH IS DRIVING THE LOGGING & BOTTOMHOLE SURVEY SERVICE ACROSS NORTH AMERICA
- 6.3 TUBING/PACKER FAILURE & REPAIR
- 6.3.1 GROWING FOCUS FOR MAINTAINING THE WELL INTEGRITY DURING WELL LIFE IS DRIVING THE TUBING/PACKER FAILURE & REPAIR WELL INTERVENTION SERVICES SEGMENT IN NORTH AMERICA 6.4 STIMULATION
- 6.4.1 DEMAND FOR HYDRAULIC FRACTURING IN THE US OFFERS A LUCRATIVE OPPORTUNITY TO STIMULATION SERVICE PROVIDERS 6.5 REMEDIAL CEMENTING
- 6.5.1 COMPLEXITY IN CARRYING OUT SQUEEZE JOBS IN OFFSHORE AND SHALE RESERVES IS EXPECTED TO DRIVE THE REMEDIAL CEMENTING SEGMENT IN NORTH AMERICA
- 6.6 ZONAL ISOLATION
- 6.6.1 INCREASE IN OIL & GAS PRODUCTION FROM MATURE & HORIZONTAL WELLS IS EXPECTED TO DRIVE THE ZONAL ISOLATION MARKET 6.7 SAND CONTROL
- 6.7.1 REDEVELOPMENT OF AGING RESERVOIRS IN OIL SANDS IN CANADA PROVIDES A LUCRATIVE OPPORTUNITY FOR THE SAND CONTROL MARKET 6.8 ARTIFICIAL LIFT
- 6.8.1 INCREASINGLY CHALLENGING PRODUCTION ENVIRONMENTS FROM MATURE OIL & GAS FIELDS
- 6.9 REPERFORATION
- 6.9.1 INCREASING PRODUCTION FROM MATURE WELLS IS LIKELY TO SUPPORT THE GROWTH OF THE REPERFORATION SEGMENT 6.10 FISHING
 - 6.10.1 PREVENTION OF SIGNIFICANT NONPRODUCING TIME IN THE OIL & GAS



WELLS IS DRIVING THE NORTH AMERICAN FISHING SERVICE SEGMENT 6.11 OTHERS

7 NORTH AMERICA WELL INTERVENTION MARKET, BY INTERVENTION TYPE

- 7.1 INTRODUCTION
- 7.2 LIGHT WELL INTERVENTION
- 7.2.1 INCREASING DEMAND FOR RISERLESS LIGHT WELL INTERVENTION (RLWI) VESSEL ASSISTS THE GROWTH OF THE LIGHT WELL INTERVENTION SEGMENT
- 7.3 MEDIUM WELL INTERVENTION
- 7.3.1 MEDIUM WELL INTERVENTION SEGMENT IS GROWING AT THE HIGHEST RATE OWING TO THE RISING DEVELOPMENTS OF UNCONVENTIONAL RESERVES WITH THE SUPPORT OF SNUBBING UNITS
- 7.4 HEAVY WELL INTERVENTION
- 7.4.1 DEVELOPMENTS IN MATURE FIELDS SUPPORT THE ADOPTION OF HEAVY WELL INTERVENTION SERVICES

8 WELL INTERVENTION MARKET, BY WELL TYPE

- 8.1 INTRODUCTION
- **8.2 HORIZONTAL WELL**
- 8.2.1 WELLS DRILLED HORIZONTALLY INTO TIGHT OIL, AND SHALE GAS FORMATIONS CONTINUE TO ACCOUNT FOR AN INCREASING SHARE OF HORIZONTAL WELLS IN NORTH AMERICA
- 8.3 VERTICAL WELL
- 8.3.1 DEMAND FOR WELL INTERVENTION SERVICES IN AGEING OIL & GAS FIELDS IS LIKELY TO DRIVE THE VERTICAL WELL SEGMENT

9 NORTH AMERICA WELL INTERVENTION MARKET, BY APPLICATION

- 9.1 INTRODUCTION
- 9.2 ONSHORE
- 9.2.1 GROWING SHALE ACTIVITIES IN THE ONSHORE REGION AND RISING RATE OF ONSHORE OILFIELDS REACHING MATURITY DRIVE THE ONSHORE WELL INTERVENTION SERVICES
- 9.3 OFFSHORE
- 9.3.1 INCREASING NUMBER OF DISCOVERIES, ALONG WITH HIGH COST OF INTERVENTION IN OFFSHORE LOCATIONS, IS DRIVING OFFSHORE



WELL INTERVENTION MARKET IN NORTH AMERICA

10 NORTH AMERICA WELL INTERVENTION MARKET, BY COUNTRY

- 10.1 INTRODUCTION
- 10.2 US
 - 10.2.1 BY SERVICE
 - 10.2.2 BY INTERVENTION TYPE
 - 10.2.3 BY WELL TYPE
 - 10.2.4 BY APPLICATION
 - **10.2.5 BY STATES**
 - 10.2.6 TEXAS
- 10.2.6.1 Huge amount of shale resources and significant drilling activities are driving the well intervention market in Texas
 - 10.2.7 KANSAS
- 10.2.7.1 New oil & gas field discoveries bring opportunities to the Kansas well intervention market
 - 10.2.8 CALIFORNIA
- 10.2.8.1 Urge for the redevelopment of mature oilfields in California is driving the well intervention market in the state
 - 10.2.9 OKLAHOMA
- 10.2.9.1 Continuous well drilling activities in Oklahoma to drive the well intervention market in the state
 - 10.2.10 PENNSYLVANIA
- 10.2.10.1 Advances in proven technologies are delivering new opportunities in oil & natural gas exploration & production around Pennsylvania, thereby driving the well intervention services market
 - 10.2.11 NEW MEXICO
- 10.2.11.1 New discoveries in New Mexico would drive the well intervention market in the state
 - 10.2.12 ILLINOIS
- 10.2.12.1 Shale development prospects in the near future are likely to drive the well intervention market in Illinois
 - 10.2.13 COLORADO
- 10.2.13.1 Huge oil & gas reserves in Colorado and continuous production from the state drive the Colorado well intervention market
 - 10.2.14 WEST VIRGINIA
- 10.2.14.1 Low oil well drilling activities are hampering the well intervention market in West Virginia



10.2.15 NORTH DAKOTA

10.2.15.1 Demand for hydraulic fracturing services in the Bakken Ford is likely to drive the North Dakota well intervention market

10.2.16 REST OF THE US

10.3 CANADA

10.3.1 BY SERVICE

10.3.2 BY INTERVENTION TYPE

10.3.3 BY WELL TYPE

10.3.4 BY APPLICATION

10.3.5 BY PROVINCE

10.3.6 ALBERTA

10.3.6.1 Huge potential from shale reserves in Alberta brings opportunities to the Alberta well intervention market

10.3.7 BRITISH COLUMBIA

10.3.7.1 Innovations from hydraulic fracturing services are driving the well intervention market in British Columbia

10.3.8 SASKATCHEWAN

10.3.8.1 Focus on increasing heavy oil production is driving the Saskatchewan well intervention market

10.3.9 REST OF CANADIAN PROVINCE

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 COMPETITIVE LEADERSHIP MAPPING, 2018

11.2.1 VISIONARY LEADERS

11.2.2 INNOVATORS

11.2.3 DYNAMIC

11.2.4 EMERGING

11.3 MARKET SHARE ANALYSIS, 2018

11.4 COMPETITIVE SCENARIO

11.4.1 NEW PRODUCT LAUNCHES

11.4.2 CONTRACTS & AGREEMENTS

11.4.3 MERGERS & ACQUISITIONS

11.4.4 OTHERS

12 COMPANY PROFILE

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, and



MnM View)*

- 12.1 HALLIBURTON
- 12.2 SCHLUMBERGER
- 12.3 BAKER HUGHES, A GE COMPANY
- 12.4 WEATHERFORD
- 12.5 C&J ENERGY SERVICES
- 12.6 SUPERIOR ENERGY SERVICES
- 12.7 ARCHER
- 12.8 EXPRO GROUP
- 12.9 TRICAN
- **12.10 WELLTEC**
- 12.11 ALTUS INTERVENTION
- 12.12 BASIC ENERGY SERVICES
- 12.13 RPC
- 12.14 PIONEER ENERGY SERVICES
- 12.15 CALFRAC WELL SERVICES
- 12.16 OCEANEERING
- 12.17 KEY ENERGY SERVICES
- 12.18 NINE ENERGY SERVICES
- 12.19 STEP ENERGY SERVICES
- 12.20 LEGEND ENERGY SERVICES
- *Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, and MnM View might not be captured in case of unlisted companies.
- 12.21 ANNEXURE

13 APPENDIX

- 13.1 INSIGHTS OF INDUSTRY EXPERTS
- 13.2 DISCUSSION GUIDE
- 13.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 13.4 AVAILABLE CUSTOMIZATIONS
- 13.5 RELATED REPORTS
- 13.6 AUTHOR DETAILS



List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA WELL INTERVENTION MARKET: PLAYERS/COMPANY CONNECTED

TABLE 2 NORTH AMERICA WELL INTERVENTION MARKET: INCLUSIONS VS. EXCLUSIONS

TABLE 3 DEMAND FOR WELL INTERVENTION SERVICES: NEW WELLS VS. OLD WELLS

TABLE 4 NORTH AMERICA: RIG TO NEW WELL DRILL RATIO

TABLE 5 NORTH AMERICA: IDEAL DEMAND-SIDE APPROACH

TABLE 6 NORTH AMERICA WELL INTERVENTION MARKET SNAPSHOT

TABLE 7 UNPROVED TECHNICALLY RECOVERABLE SHALE RESOURCE IN NORTH AMERICA VS. GLOBAL

TABLE 8 MAJOR PROVED RESERVES OF SHALE NATURAL GAS IN US
TABLE 9 MAJOR PROVED RESERVES OF SHALE NATURAL GAS IN CANADA
TABLE 10 NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY SERVICE,
2017–2024 (USD MILLION)

TABLE 11 LOGGING & BOTTOMHOLE SURVEY: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)
TABLE 12 TUBING/PACKER FAILURE & REPAIR: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)
TABLE 13 STIMULATION: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 14 REMEDIAL CEMENTING: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 15 ZONAL ISOLATION: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 16 SAND CONTROL: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 17 ARTIFICIAL LIFT: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 18 REPERFORATION: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 19 FISHING: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 20 OTHERS: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)



TABLE 21 NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY INTERVENTION TYPE, 2017–2024 (USD MILLION)

TABLE 22 LIGHT NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 23 MEDIUM NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 24 HEAVY NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 25 NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY WELL TYPE, 2017–2024 (USD MILLION)

TABLE 26 HORIZONTAL WELL: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 27 VERTICAL WELL: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 28 NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 29 ONSHORE: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 30 OFFSHORE: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 31 NORTH AMERICA: WELL INTERVENTION MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 32 US: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY SERVICE, 2017–2024 (USD MILLION)

TABLE 33 US: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY INTERVENTION TYPE, 2017–2024 (USD MILLION)

TABLE 34 US: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY WELL TYPE, 2017–2024 (USD MILLION)

TABLE 35 US: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 36 US: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY STATE, 2017–2024 (USD MILLION)

TABLE 37 TOP 10 OIL PRODUCING FIELDS AND COUNTIES IN KANSAS IN 2018 TABLE 38 NEW FIELD DISCOVERIES

TABLE 39 CANADA: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY SERVICE, 2017–2024 (USD MILLION)

TABLE 40 CANADA: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY INTERVENTION TYPE, 2017–2024 (USD MILLION)

TABLE 41 CANADA: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY



WELL TYPE, 2017–2024 (USD MILLION)

TABLE 42 CANADA: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 43 CANADA: NORTH AMERICA WELL INTERVENTION MARKET SIZE, BY PROVINCE, 2017–2024 (USD MILLION)

TABLE 44 DEVELOPMENTS OF KEY PLAYERS IN THE MARKET, JANUARY 2016–SEPTEMBER 2019



List Of Figures

LIST OF FIGURES

FIGURE 1 NORTH AMERICA WELL INTERVENTION MARKET: RESEARCH DESIGN

FIGURE 2 NEWLY DRILLED WELLS IN NORTH AMERICA, 2018

FIGURE 3 CRUDE OIL PRICE VS. NORTH AMERICA RIG COUNT, 2013-2019

FIGURE 4 NORTH AMERICA: OPERATIONAL WELL COUNT VS. CRUDE OIL PRODUCTION

FIGURE 5 CRUDE OIL PRICE TREND, 2014-2019

FIGURE 6 NORTH AMERICA: IDEAL DEMAND-SIDE CALCULATION

FIGURE 7 RESEARCH METHODOLOGY: REVENUE ESTIMATION OF COMPANIES

OPERATING IN NORTH AMERICA WELL INTERVENTION MARKET (2018)

FIGURE 8 RANKING OF KEY PLAYERS & INDUSTRY CONCENTRATION, 2018

FIGURE 9 DATA TRIANGULATION METHODOLOGY

FIGURE 10 POINT OF VIEW OF KEY SERVICE PROVIDERS

FIGURE 11 US DOMINATED THE NORTH AMERICA WELL INTERVENTION MARKET IN 2018

FIGURE 12 LOGGING & BOTTOMHOLE SURVEY SEGMENT IS EXPECTED TO HOLD THE LARGEST SHARE OF THE NORTH AMERICA WELL INTERVENTION MARKET, BY SERVICE, DURING THE FORECAST PERIOD

FIGURE 13 LIGHT INTERVENTION SEGMENT IS EXPECTED TO LEAD THE NORTH AMERICA WELL INTERVENTION MARKET, BY INTERVENTION TYPE, DURING THE FORECAST PERIOD

FIGURE 14 OFFSHORE SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR IN THE NORTH AMERICA WELL INTERVENTION MARKET, BY APPLICATION, DURING THE FORECAST PERIOD

FIGURE 15 HORIZONTAL SEGMENT IS EXPECTED TO LEAD THE NORTH AMERICA WELL INTERVENTION MARKET, BY WELL TYPE, DURING THE FORECAST PERIOD

FIGURE 16 CONTRACTS & AGREEMENTS IS THE MAJOR STRATEGY ADOPTED BY PLAYERS IN THE NORTH AMERICA WELL INTERVENTION MARKET, 2016–2019

FIGURE 17 PRODUCTION ENHANCEMENT EFFORTS FROM MATURING FIELDS AND RISING CAPITAL EXPENDITURES ARE EXPECTED TO DRIVE THE NORTH AMERICA WELL INTERVENTION MARKET, 2019–2024

FIGURE 18 US WELL INTERVENTION MARKET IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 19 HORIZONTAL WELL SEGMENT AND TEXAS DOMINATED THE US



WELL INTERVENTION MARKET IN 2018

FIGURE 20 LOGGING & BOTTOMHOLE SURVEY IS EXPECTED TO DOMINATE THE

NORTH AMERICA WELL INTERVENTION MARKET, BY SERVICE, DURING THE FORECAST PERIOD

FIGURE 21 LIGHT SEGMENT DOMINATED THE NORTH AMERICA WELL INTERVENTION MARKET, BY INTERVENTION TYPE, IN 2018

FIGURE 22 HORIZONTAL WELL SEGMENT IS EXPECTED TO LEAD THE NORTH AMERICA

WELL INTERVENTION MARKET, BY WELL TYPE, DURING THE FORECAST PERIOD

FIGURE 23 ONSHORE SEGMENT DOMINATED THE NORTH AMERICA WELL INTERVENTION MARKET, BY APPLICATION, IN 2018

FIGURE 24 NORTH AMERICA WELL INTERVENTION MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 25 US OFFSHORE MONTHLY OIL PRODUCTION (OCTOBER 2017–JUNE 2019)

FIGURE 26 OIL & GAS PRICE TRENDS Q-O-Q BASIS (2016–2019)

FIGURE 27 YEARLY OPERATIONAL EXPENDITURES OF THE US AND CANADA (2017–2019)

FIGURE 28 NORTH AMERICA WELL INTERVENTION SUPPLY CHAIN FIGURE 29 LOGGING & BOTTOMHOLE SURVEY SEGMENT ACCOUNTED FOR THE LARGEST SHARE OF THE NORTH AMERICA WELL INTERVENTION MARKET, BY SERVICE. IN 2018

FIGURE 30 US DOMINATED THE LOGGING & BOTTOMHOLE INTERVENTION SERVICES MARKET IN 2018

FIGURE 31 LIGHT WELL INTERVENTION SEGMENT IS EXPECTED TO BE THE LARGEST WELL INTERVENTION MARKET, BY INTERVENTION TYPE, 2019–2024 FIGURE 32 US DOMINATED THE NORTH AMERICA LIGHT WELL INTERVENTION MARKET IN 2018

FIGURE 33 HORIZONTAL VS. VERTICAL WELL COUNT TREND IN THE US (2004–2018)

FIGURE 34 HORIZONTAL WELL SEGMENT IS EXPECTED TO LEAD THE NORTH AMERICA WELL INTERVENTION MARKET, BY WELL TYPE, FROM 2019 TO 2024 FIGURE 35 ONSHORE SEGMENT IS EXPECTED TO LEAD THE NORTH AMERICA WELL INTERVENTION MARKET, BY APPLICATION, FROM 2019 TO 2024 FIGURE 36 PERCENTAGE BREAKDOWN OF COST SHARES FOR THE US ONSHORE OIL AND NATURAL GAS DRILLING AND COMPLETION FIGURE 37 US DOMINATED THE ONSHORE APPLICATION SEGMENT OF THE



NORTH AMERICA WELL INTERVENTION MARKET IN 2018

FIGURE 38 US DOMINATED THE OFFSHORE APPLICATION SEGMENT OF THE NORTH AMERICA WELL INTERVENTION MARKET IN 2018

FIGURE 39 REGIONAL SNAPSHOT: NORTH AMERICA WELL INTERVENTION MARKET, IN 2018

FIGURE 40 TEXAS HELD THE LARGEST SHARE IN US WELL INTERVENTION MARKET, IN 2018

FIGURE 41 TEXAS: MONTHLY OIL PRODUCTION TREND FROM JUNE 2018 TO JUNE 2019

FIGURE 42 CALIFORNIA: MONTHLY OIL PRODUCTION TREND FROM JUNE 2018 TO JUNE 2019

FIGURE 43 OKLAHOMA: MONTHLY OIL PRODUCTION TREND FROM JUNE 2018 TO JUNE 2019

FIGURE 44 NEW MEXICO: MONTHLY OIL PRODUCTION TREND FROM JUNE 2018 TO JUNE 2019

FIGURE 45 ALBERTA HELD THE LARGEST SHARE IN THE CANADA WELL INTERVENTION MARKET, IN 2018

FIGURE 46 ALBERTA OIL PRODUCTION FROM 2016 TO 2019

FIGURE 47 BRITISH COLUMBIA ENERGY PRODUCTION, BY RESOURCE, 2018

FIGURE 48 KEY DEVELOPMENTS IN THE NORTH AMERICAN WELL

INTERVENTION MARKET, JANUARY 2016-SEPTEMBER 2019

FIGURE 49 NORTH AMERICAN WELL INTERVENTION MARKET, COMPETITIVE LEADERSHIP MAPPING, 2018

FIGURE 50 RANKING OF KEY PLAYERS & INDUSTRY CONCENTRATION, 2018

FIGURE 51 HALLIBURTON: COMPANY SNAPSHOT

FIGURE 52 SCHLUMBERGER: COMPANY SNAPSHOT

FIGURE 53 BAKER HUGHES, A GE COMPANY: COMPANY SNAPSHOT

FIGURE 54 WEATHERFORD: COMPANY SNAPSHOT

FIGURE 55 C&J ENERGY SERVICES: COMPANY SNAPSHOT

FIGURE 56 SUPERIOR ENERGY SERVICES: COMPANY SNAPSHOT

FIGURE 57 ARCHER: COMPANY SNAPSHOT

FIGURE 58 EXPRO GROUP: COMPANY SNAPSHOT

FIGURE 59 TRICAN: COMPANY SNAPSHOT

FIGURE 60 BASIC ENERGY SERVICES: COMPANY SNAPSHOT

FIGURE 61 RPC: COMPANY SNAPSHOT

FIGURE 62 PIONEER ENERGY SERVICES: COMPANY SNAPSHOT

FIGURE 63 CALFRAC WELL SERVICES: COMPANY SNAPSHOT

FIGURE 64 OCEANEERING: COMPANY SNAPSHOT

FIGURE 65 KEY ENERGY SERVICES: COMPANY SNAPSHOT



FIGURE 66 NINE ENERGY SERVICES: COMPANY SNAPSHOT FIGURE 67 STEP ENERGY SERVICES: COMPANY SNAPSHOT



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