

North America Pressure Pumping Market by Type (Hydraulic Fracturing and Cementing), Resource Type (Conventional and Unconventional), Well Type (Horizontal and Vertical), and Country - Global Forecasts to 2021

<https://marketpublishers.com/r/N803F279E30EN.html>

Date: March 2017

Pages: 132

Price: US\$ 5,650.00 (Single User License)

ID: N803F279E30EN

Abstracts

“The North America pressure pumping market is projected to grow at a CAGR of 2.6% from 2016 to 2021”

The North American pressure pumping market is projected to reach USD 29.94 billion by 2021, growing at a CAGR of 2.6% from 2016 to 2021. The North American pressure pumping services are widely used in hydraulic fracturing and cementing services in shale plays in the region. Auction of shale gas fields in Mexico in 2017 is further expected to drive the North American pressure pumping services market. However, unstable and falling oil prices can hinder the growth of the North American pressure pumping services market. Also, growing environmental concerns and public opposition to hydraulic fracturing could affect the pressure pumping services market.

“The hydraulic fracturing segment is expected to grow at the highest CAGR from 2016 to 2021”

Based on type of service in the North American pressure pumping market, the hydraulic fracturing service segment is estimated to be the fastest growing market from 2016 to 2021. Early backpack period and abundance of shale gas reserves in the U.S., are the factors driving the growth of the hydraulic fracturing services market in North America.

“Mexico: The fastest growing market for North America pressure pumping market”

The U.S. is currently the largest market for the North American pressure pumping market, followed by Canada and Mexico. Mexico is expected to be the fastest growing market during the forecast period because of the large unexplored technically recoverable reserves of shale in the country. Also, the country is going to auction shale gas reserves in 2017 which is expected to trigger the demand for pressure pumping services in the country.

Breakdown of primaries:

In-depth interviews have been conducted with various key industry participants, subject matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 30%, Tier 2- 35%, Tier 3- 35%

By Designation: C-Level- 10%, D-Level- 30%, Others- 60%

By Region: U.S. - 71%, Canada- 16%, Mexico- 13%

Note: The tier of the companies has been defined on the basis of their total revenue; as of 2015: Tier 1 = USD 10 billion, Tier 2 = USD 1 billion to USD 10 billion, and Tier 3 = USD 1 billion.

The leading players in the North American pressure pumping services market include Schlumberger (U.S.), Halliburton (U.S.), Baker Hughes (U.S.), and Weatherford (Switzerland).

Research Coverage:

The report provides a picture on the North American pressure pumping market and its types across countries. It aims at estimating the market size and future growth potential of this market across different segments such as service type, well type, resource type, and countries. Furthermore, the report also includes an in-depth competitive analysis of key players in the market along with their company profiles, SWOT analysis, recent developments, and key market strategies.

Why buy this report?

1. The report identifies and addresses key markets for North America pressure pumping market, which would help suppliers review the growth in the demand for the product.
2. The report helps solution providers understand the pulse of the market, and provides insights into drivers, restraints, and challenges.
3. The report will help key players understand the strategies of their competitors better, and will help in making strategic decisions.

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