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North Africa Cloud Managed Services Market by Service Types (Business Services, Network Services, Security Services, Data Center Services, Mobility Services) - Global Forecast to 2015 - 2020

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Abstracts

The organizations in the 21st century need to allow third-party service providers to perform routine business services for them to drive down operational costs, strengthening customer relationships, and improving financial management. Managed services mean that a company hands over a part or the entire management of its network infrastructure, applications, and security to experts such as service providers, systems integrators, or value-adding resellers.

The history of managed services stretches back to the late 1990s where application development services came into existence and business related application development was outsourced. Later, Software as a Service (SaaS) was introduced with the proliferation of the cloud service providers in the early 2000s. Thus, the organizations could now borrow the enterprise software and platforms over the cloud on pay-per-use subscription methodology. In the late 2000s, with the advancements in the cloud technologies, various trends evolved favouring the managed service providers, which helped organizations reduce their operational costs, undertaking all IT-related services and providing them on cloud.

The North African market is expected to be conducive to the growth of cloud managed services with immensely fuelled industrial verticals expecting higher growth in SMBs and enterprises looking to digitally transform themselves. The demand for business and network services are expected to increase due to the growing retail, banking, and telecom & IT sectors in the region. Security services would remain the top priority for organizations operating in industrial sectors such as Banking, Financial Services, and

Insurance (BFSI) and the government & public sector that have high data sensitivity. Major cloud deployments in the region is expected through the public model due to the low cost factors involved, as well as the lower availability of ICT skills in the region. Industry verticals such as BFSI, telecom & IT, and energy & utilities are likely to see larger market shares in the North Africa cloud managed services market.

The North Africa cloud managed services report aims to define and forecast the cloud managed services market in the region on the basis of service types, deployment types, end users, and verticals. The report also provides detailed information regarding the major factors influencing the growth of the cloud managed services market (drivers, restraints, opportunities, and industry specific challenges). The study analyses the opportunities in the market for stakeholders and details about the competitive landscape for market players. The market study covers various cloud managed services by type, including business services, networks services, security services, data centre services, and mobility services. It also covers cloud managed services by vertical, including BFSI, telecom & IT, government & public sector, energy & utilities, retail, manufacturing, healthcare, and others. The major players profiled in the report are Cisco, Ericsson, IBM, NEC Corp., Huawei, Accenture, Alcatel-Lucent, Fujitsu, HP, and Dimension Data.

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