

Nonwoven Fabrics - Company Evaluation Report, 2025

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Abstracts

The Nonwoven Fabrics Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Nonwoven Fabrics. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 14 Nonwoven Fabrics Companies were categorized and recognized as quadrant leaders.

Nonwoven fabrics are highly adaptable, high-performance materials utilized across a wide array of industries, including hygiene, medical, automotive, filtration, building & construction, and consumer goods. Renowned for their lightweight nature, durability, and versatility, nonwovens are critical in applications requiring strength, breathability, absorbency, and protective barriers. Their distinctive structure—produced without traditional weaving or knitting—enables manufacturers to customize characteristics like softness, tensile strength, and porosity to fulfill specific functional needs. In the hygiene industry, nonwoven fabrics are key components in the production of disposable diapers, sanitary pads, adult incontinence products, and personal wipes, delivering softness, fluid control, and skin-friendly comfort. Within medical settings, nonwovens are essential for infection prevention, forming the basis of surgical gowns, drapes, face masks, and sterilization wraps, thanks to their barrier capabilities and safe, single-use design. The automotive sector employs nonwovens for interior insulation, cabin air filtration, and soundproofing, taking advantage of their lightweight, cost-efficient properties. In filtration, nonwoven media are prized for their effectiveness in trapping fine particles in air, liquid, and gas filtration systems, including HVAC units, water filters, and industrial dust collectors. In building & construction, nonwovens are used in geotextiles, roofing membranes, and insulation applications, where they enhance structural integrity, moisture management, and energy performance. For consumer products, nonwoven materials are found in cleaning wipes, furniture cushioning, and home textiles, delivering ease of use, comfort, and functionality.

Nonwoven fabrics are distinct in that they are not woven or knitted; rather, they are engineered sheets or webs composed of fibers bonded together through various processes. Numerous international standards and industry organizations offer definitions of nonwoven fabrics, reflecting the wide range of materials and production methods involved.

The 360 Quadrant maps the Nonwoven Fabrics companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Nonwoven Fabrics quadrant. The top criteria for product footprint evaluation included By TYPE (Pet, PP, PE, Rayon, Wood Pulp, Other Types), By LAYER (Single Layer, Multilayer), By FUNCTION (Disposable, Non-Disposable), By TECHNOLOGY (Dry Laid, Spunbond, Wet Laid, Other Technologies), and By END-USE INDUSTRY (Hygiene, Medical, Automotive, Filtration, Building & Construction, Consumer Products, Other End-Use Industries).

Key players in the Nonwoven Fabrics market include major global corporations and specialized innovators such as Freudenberg Group, Berry Global Inc., Ahlstrom, Kimberly-Clark Worldwide, Inc., Fitesa S.A. and Affiliates, DuPont, Toray Industries, Inc., Alkegen, Avgol Industries 1953 Ltd, Zhejiang Kingsafe Hygiene Material, Technology Co., Ltd., Suominen Corporation, Johns Manville, TWE GmbH & Co. KG, and Hollingsworth & Vose. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

Top 3 Companies

Berry Global Inc.

Berry Global Inc. stands as a leading manufacturer and supplier of nonwoven fabrics, offering solutions across varied sectors like healthcare, hygiene, and construction. With 82 manufacturing facilities in North America and 118 globally, the company boasts a significant company market share, demonstrating a robust product portfolio. Berry Global focuses on sustainability, integrating recycled materials and promoting circular economy initiatives. Their strategic emphasis on innovation includes new product launches like the Endura series, featuring up to 90% recycled content.

Freudenberg Group

Freudenberg Group is a dominant name in nonwoven fabrics, known for its innovative

approach and extensive company product portfolio. The company strengthens its global presence with strategic expansions and acquisitions, making it a leader in company positioning. Freudenberg actively invests in R&D to develop sustainable nonwoven solutions catering to industries from automotive to filtration, thereby enhancing its company ranking and market presence.

Ahlstrom

Ahlstrom, based in Finland, is renowned for its high-performance nonwoven fabrics, which serve industries including medical and construction. The company's market share is bolstered by its commitment to sustainability and innovative product solutions, such as FibRoc Plasterboard. Ahlstrom's strategic focus on environmental compliance and partnership-based expansions ensures its strong foothold in the competitive landscape of nonwoven fabrics.

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