

Nonwoven Fabrics Market by Polymer Type, Layer, Function, Technology (Spunbond, Wetlaid, Drylaid), Application (Hygiene, Building & Construction, Filtration, Medical, Automotive, Consumer Products), and Region - Global Forecast to 2025

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Abstracts

"Increase in the demand for hygiene and medical products globally is projected to drive the overall growth of the nonwoven fabrics market across the globe from 2020 to 2025."

The global nonwoven fabrics market size is projected to grow from USD 40.5 billion in 2020 to USD 53.5 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 5.7%. The global nonwoven fabrics industry has witnessed high growth primarily because of the increasing demand for hygiene and medical products worldwide, especially during the COVID-19 pandemic. Demand for sustainable, and durable protective garments for healthcare industry is another key factor contributing towards the increasing growth of the nonwoven fabrics market over the next few years.

"In terms of both value and volume, dry laid segment to lead the linerless labels market by 2025."

The spunbond segment is expected to lead the global nonwoven fabrics market by 2025. However, the dry laid technology is projected to grow at the highest CAGR from 2020 to 2025. Dry-laid nonwoven fabrics find wide application in the wipes, personal care, and packaging applications. The growth in these applications is due to the rise in disposable income levels and rapid urbanization, which are expected to boost the dry-laid nonwoven fabrics market segment.

"In terms of both value and volume, hygiene is projected to be the fastest-growing



segment from 2020 to 2025, for nonwoven fabrics."

Hygiene is projected to be the largest, as well as the fastest-growing segment in the nonwoven fabrics market. Baby diapers, sanitary napkins, adult incontinence products, training pants, and lens tissues are the key application areas of nonwoven fabrics in the hygiene segment. Nonwoven fabrics are affordable alternatives to traditional fabrics as they can be disposed of after each use. Furthermore, an increase in the number of COVID-19 cases, globally, has led to a significant increase in demand for nonwoven face masks. Hence, high demand is expected for nonwoven fabrics in the hygiene segment during the projected period.

"In terms of both value and volume, the Asia Pacific nonwoven fabrics market is projected to grow at the highest CAGR during the forecast period."

In terms of value and volume, the Asia Pacific region is projected to grow at the highest CAGR from 2020 to 2025 due to the strong demand for the nonwoven products from countries such as China, India, and Japan. An increase in the usage of products related to baby care, feminine hygiene, and adult incontinence has resulted in high demand for nonwovens in the hygiene segment. Rising birth rates, particularly in APAC, are expected to drive the demand for baby diapers, and further fuel the growth of the nonwoven fabrics market in the region.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the nonwoven fabrics market.

By Company Type: Tier 1: 35%, Tier 2: 40%, and Tier 3: 25%

By Designation: C-level: 40%, D-level: 35%, and Others: 25%

By Region: North America: 20%, Europe: 35%, Asia Pacific: 25%, Middle East &

Africa: 15%, and South America: 5%

The global nonwoven fabrics market comprises major manufacturers, such as Ahlstrom-Munksjo (Finland), Berry Global Inc. (US), Glatfelter Company (US), DuPont (US), Lydall Inc. (US), Fitesa (Brazil), TWE Group (Germany), Freudenberg Group (Germany), and PFNonwovens (Czech Republic).



Research Coverage

The market study covers the nonwoven fabrics market across various segments. It aims at estimating the market size and the growth potential of this market across different segments based on polymer type, function, layer, technology, application, and region. The study also includes an in-depth competitive analysis of key players in the market, along with their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to enhance their position in the nonwoven fabrics market.

Key Benefits of Buying the Report

The report is projected to help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers of the overall nonwoven fabrics market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market and gain insights to improve the position of their businesses and plan suitable go-to-market strategies. The report also aims at helping stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.



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*Details on Business overview, Products offered, Recent Developments, SWOT analysis, Right to win might not be captured in case of unlisted companies.

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