

Non-Protein Nitrogen Market by Type (Urea, Ammonia, and Others), Form (Dry, Liquid, and Pellets), Livestock (Beef Cattle, Dairy Cattle, Sheep & Goat, and Others), and by Region - Global Forecasts to 2020

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Abstracts

“Feed non-protein nitrogen market projected to grow at a CAGR of 4.5%”

The feed non-protein nitrogen market is projected to grow at a CAGR of 4.5% from 2015 to 2020. The market is further driven by factors such as increasing livestock population, high nitrogen content as compared to natural sources, cost effectiveness, and easy availability of feed non-protein nitrogen sources. The high growth potential in emerging markets and untapped regions provides new growth opportunities for market players.

“Urea accounted for the largest market share in 2014”

Among the types of feed non-protein nitrogen, that is, urea, ammonia, and others, urea accounted for the largest market share, followed by ammonia, in 2014. It is mainly preferred by feed manufacturers due to its low cost.

“Dry form leads the market with the largest share”

On the basis of form, the feed non-protein nitrogen market is led by the dry form segment, followed by the liquid form and pellets form. The dry form is widely used efficiently in supplementary feeding because of its high protein and sulfur content.

“Beef cattle accounted for the maximum market share in 2014”

Among the livestock of feed non-protein nitrogen, that is, beef cattle, dairy cattle, sheep & goats, and others, beef cattle accounted for the largest market share, followed by dairy cattle, in 2014. Beef cattle are generally raised for meat, leather, and other products.

FIGURE 1 BREAKDOWN OF PROFILE OF PRIMARY PARTICIPANTS

Others include sales managers, marketing managers, and product managers

Source: MarketsandMarkets Analysis

By Company Type: Tier 1 – 55%, Tier 2 – 20%, and Tier 3 – 25%

By Designation: C level – 60%, Director level – 25%, and Others – 15%

By Region: North America - 10%, Europe – 20%, Asia-Pacific – 40%, and RoW – 30%

Leading players such as Archer Daniels Midland Company (U.S.), Yara International ASA (Norway), Borealis AG (Austria), Incitec Pivot Limited (Australia), and The Potash Corporation of Saskatchewan Inc. (Canada) have been profiled in the report. The other players include Petrleo Brasileiro S.A. (Brazil), SKW Stickstoffwerke Piesteritz (Germany), Fertiberia SA (Spain), Alltech Inc. (U.S.), and Antonio Tarazona SL (Spain).

Reasons to buy this report:

To get a comprehensive overview of the feed non-protein nitrogen market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted

To gain insights into the major countries/regions in which the feed non-protein nitrogen market is flourishing

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