

# **Next-generation Firewall Market by Offering (Hardware, Software, Services), Deployment Mode (On-premises, Cloud/Virtual), Organization Size (Large Enterprises, SMEs), Vertical (BFSI, Government, Other Verticals) and Region - Global Forecast to 2028**

<https://marketpublishers.com/r/N7F6A18CA4AEN.html>

Date: February 2024

Pages: 308

Price: US\$ 4,950.00 (Single User License)

ID: N7F6A18CA4AEN

## **Abstracts**

The global next generation firewall market size is projected to grow from USD 5.0 billion in 2023 to USD 8.6 billion by 2028 at a Compound Annual Growth Rate (CAGR) of 11.4% during the forecast period. The next generation firewall market is driven by escalating cyber threats, compelling organizations to seek advanced cybersecurity solutions. Next-Generation Firewalls (NGFWs) integrate traditional features with cutting-edge functionalities, including intrusion prevention and application control, utilizing machine learning for threat identification. Real-world incidents, like the 2023 cyberattack on Lurie Children's Hospital, underscore the urgency of robust cybersecurity, making NGFWs indispensable.

The proliferation of IoT and BYOD trends poses new challenges to network security, highlighting the critical role of NGFWs in providing comprehensive protection across diverse endpoints. Additionally, the global shift to remote work intensifies the demand for refined security solutions, positioning NGFWs as crucial in ensuring secure remote access and data transmission. Furthermore, NGFW providers play a pivotal role in driving enterprise security compliance advancements, aligning with stringent data protection laws globally.

“By vertical, the BFSI segment accounts for a larger market share.”

The BFSI segment commands the largest market size in the Next-Generation Firewall (NGFW) market due to its sensitive handling of critical data, including financial

transactions and personally identifiable information. Robust security measures offered by NGFWs through advanced defenses like deep packet inspection and application control have become imperative in safeguarding against cyber threats targeting this valuable data. Stringent regulations, such as PCI DSS, further drive the adoption of NGFWs in compliance efforts by providing features like intrusion detection and data loss prevention.

The evolving threat landscape in the financial sector necessitates advanced threat detection capabilities offered by NGFWs, ensuring continuous security amid digital transformations and increased reliance on online banking, mobile payments, and cloud services. With substantial financial resources, BFSI institutions prioritize NGFW investments to uphold reputation, comply with governance frameworks, and meet internal compliance requirements, consolidating its dominant position in the NGFW market.

“By Offering, the software segment accounts for a larger market share.”

The software segment dominates the Next-Generation Firewall (NGFW) market due to its enhanced flexibility, scalability, and cost-effectiveness compared to hardware appliances. Software-based NGFWs offer superior adaptability, seamlessly deploying on existing virtual infrastructure and dynamically scaling resources to meet changing network demands. With lower upfront costs and the elimination of dedicated hardware requirements, software NGFWs present a significantly lower Total Cost of Ownership (TCO) and reduced maintenance expenses. Moreover, its seamless integration with cloud services caters to the growing trend of organizations shifting to cloud environments, solidifying the software segment's position as the preferred choice in the evolving NGFW market.

#### Breakdown of primaries

The study contains insights from various industry experts, from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C-level – 40% and Managers and Other Levels – 60%

By Region: North America – 20%, Europe – 35%, Asia Pacific – 45%

Major vendors in the global next generation firewall market include Palo Alto Networks (US), Cisco (US), Fortinet (US), Check Point (Israel), Juniper Networks (US), Barracuda Networks (US), SonicWall (US), Zscaler (US), Forcepoint (US), Hillstone Networks (US), Versa Networks (US), NordLayer (US), Cato Networks (Israel), CrowdStrike (US), Trend Micro (Japan), Huawei (China), Sophos (UK), Atrity (India), Easi (Belgium), Zyxel Networks (India), Nomios (Netherlands), WatchGuard (US), Sangfor (China), GajShield (India), and H3C (China).

The study includes an in-depth competitive analysis of the key players in the next generation firewall market, their company profiles, recent developments, and key market strategies.

### Research Coverage

The report segments the next generation firewall market and forecasts its size by Offering (Hardware, Software, and Services), Application (Application Visibility and Control, Intrusion Detection & Prevention System (IDS/IPS), Content Filtering, User and Identity Awareness, SSL/TLS Inspection, Advanced Threat Protection, and Other Applications), Organization Size (Large Enterprises and Small and Medium Enterprises (SMEs)), Deployment Mode (On-premises and Cloud/Virtual), Vertical (BFSI, Government, Healthcare and Lifesciences, Telecommunications, IT and ITeS, Retail and E-commerce, Energy and Utilities, Manufacturing and other verticals ), and Region (North America, Europe, Asia Pacific, Middle East and Africa, and Latin America).

The study also includes an in-depth competitive analysis of the market's key players, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

### Key Benefits of Buying the Report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall next generation firewall market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (rising demand for NGFW due to increased cyber-attack threats, growing IoT and BYOD trends heighten network security needs, remote work culture spurs high demand for refined security solutions, and NGFW providers drive enterprise security compliance advancements), restraints (high installation costs and complexity in network systems and resistance to change), opportunities (integration of advanced technologies elevates NGFW capabilities for enterprises and increased adoption of cloud services escalates the demand for NGFW), and challenges (lack of awareness and training concerning NGFW technologies and requirement for consistent and comprehensive testing and auditing for NGFW)

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the next generation firewall market.

**Market Development:** Comprehensive information about lucrative markets – the report analyses the next generation firewall market across varied regions.

**Market Diversification:** Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the next generation firewall market.

**Competitive Assessment:** In-depth assessment of market shares, growth strategies, and service offerings of leading players Palo Alto Networks (US), Cisco (US), Fortinet (US), Check Point (Israel), and Juniper Networks (US), among others, in the next generation firewall market strategies.

## Contents

### 1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
  - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 MARKET SCOPE
  - 1.3.1 MARKET SEGMENTATION
  - 1.3.2 REGIONS COVERED
- 1.4 YEARS CONSIDERED
- 1.5 CURRENCY CONSIDERED
- TABLE 1 USD EXCHANGE RATES, 2018–2022
- 1.6 STAKEHOLDERS
- 1.7 SUMMARY OF CHANGES
- 1.8 IMPACT OF RECESSION

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - FIGURE 1 NEXT-GENERATION FIREWALL MARKET: RESEARCH DESIGN
    - 2.1.1 SECONDARY DATA
    - 2.1.2 PRIMARY DATA
      - 2.1.2.1 Breakup of primary interviews
      - 2.1.2.2 Key insights from industry experts
  - 2.2 MARKET BREAKUP AND DATA TRIANGULATION
    - FIGURE 2 NEXT-GENERATION FIREWALL MARKET: DATA TRIANGULATION
  - 2.3 MARKET SIZE ESTIMATION
    - FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 1 (SUPPLY SIDE)
    - FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 1: BOTTOM-UP (SUPPLY SIDE)
    - FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 2 - BOTTOM-UP (DEMAND SIDE): PRODUCTS/SOLUTIONS/SERVICES SOLD AND THEIR AVERAGE SELLING PRICE
    - FIGURE 6 NEXT-GENERATION FIREWALL MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES
  - 2.4 MARKET FORECAST
  - TABLE 2 FACTOR ANALYSIS

2.5 ASSUMPTIONS

2.6 LIMITATIONS AND RISK ASSESSMENT

### **3 EXECUTIVE SUMMARY**

FIGURE 7 NEXT-GENERATION FIREWALLS (NGFW) TO WITNESS GROWTH DURING FORECAST PERIOD

FIGURE 8 NEXT-GENERATION FIREWALLS MARKET: MAJOR SUBSEGMENTS

FIGURE 9 NEXT-GENERATION FIREWALL (NGFW) MARKET: REGIONAL SNAPSHOT

### **4 PREMIUM INSIGHTS**

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN NEXT-GENERATION FIREWALLS (NGFW) MARKET

FIGURE 10 EVOLVING THREAT LANDSCAPE AND SOPHISTICATED CYBERATTACKS TO DRIVE NEXT-GENERATION FIREWALL (NGFW) MARKET

4.2 NEXT-GENERATION FIREWALL (NGFW) MARKET, BY OFFERING  
FIGURE 11 SOFTWARE SEGMENT TO ACCOUNT FOR LARGEST MARKET BY 2028

4.3 NEXT-GENERATION FIREWALL (NGFW) MARKET, BY SERVICE  
FIGURE 12 PROFESSIONAL SERVICES TO LEAD MARKET DURING FORECAST PERIOD

4.4 NEXT-GENERATION FIREWALL (NGFW) MARKET, BY DEPLOYMENT MODE  
FIGURE 13 CLOUD/VIRTUAL SEGMENT TO ACCOUNT FOR LARGER MARKET DURING FORECAST PERIOD

4.5 NEXT-GENERATION FIREWALL (NGFW) MARKET, BY ORGANIZATION SIZE  
FIGURE 14 LARGE ENTERPRISES SEGMENT TO ACCOUNT FOR LARGER MARKET DURING FORECAST PERIOD

4.6 NEXT-GENERATION FIREWALL (NGFW) MARKET, BY VERTICAL  
FIGURE 15 BFSI SEGMENT TO ACCOUNT FOR LARGEST SHARE DURING FORECAST PERIOD

4.7 NEXT-GENERATION FIREWALL (NGFW) MARKET, BY REGION  
FIGURE 16 NORTH AMERICA TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD

4.8 MARKET INVESTMENT SCENARIO  
FIGURE 17 ASIA PACIFIC TO EMERGE AS LUCRATIVE MARKET FOR INVESTMENTS IN NEXT FIVE YEARS

## 5 MARKET OVERVIEW AND INDUSTRY TRENDS

### 5.1 INTRODUCTION

### 5.2 MARKET DYNAMICS

#### FIGURE 18 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: NEXT-GENERATION FIREWALL MARKET

##### 5.2.1 DRIVERS

- 5.2.1.1 Rising demand for NGFW due to increased cyber-attack threats
- 5.2.1.2 Growing IoT and BYOD trends to heighten network security needs
- 5.2.1.3 Remote work culture to spur demand for refined security solutions
- 5.2.1.4 NGFW providers to drive enterprise security compliance advancements

##### 5.2.2 RESTRAINTS

- 5.2.2.1 High installation costs and complexity in network systems
- 5.2.2.2 Resistance to change

##### 5.2.3 OPPORTUNITIES

5.2.3.1 Integration of advanced technologies to elevate NGFW capabilities for enterprises

- 5.2.3.2 Increased adoption of cloud services to drive demand for NGFW

##### 5.2.4 CHALLENGES

- 5.2.4.1 Lack of awareness and training concerning NGFW technologies
- 5.2.4.2 Requirement for consistent and comprehensive testing and auditing for NGFW

### 5.3 CASE STUDY ANALYSIS

#### 5.3.1 CASE STUDY 1: FORCEPOINT HELPED BURGER KING SECURE SCALABLE NETWORK TRANSITION

#### 5.3.2 CASE STUDY 2: PALO ALTO NETWORKS FORTIFIED ASHOK LEYLAND'S SECURITY INFRASTRUCTURE

#### 5.3.3 CASE STUDY 3: SKYPORTS INFRASTRUCTURE ADVANCED ITS SECURE VERTIPOINT NETWORK WITH FORTINET

#### 5.3.4 CASE STUDY 4: ENT CREDIT UNION STRENGTHENED CYBERSECURITY WITH CHECK POINT SOLUTIONS

### 5.4 VALUE CHAIN ANALYSIS

#### FIGURE 19 NEXT-GENERATION FIREWALL MARKET: VALUE CHAIN ANALYSIS

### 5.5 NEXT-GENERATION FIREWALL ECOSYSTEM

#### FIGURE 20 NEXT-GENERATION FIREWALL MARKET: ECOSYSTEM

#### TABLE 3 NEXT-GENERATION FIREWALL MARKET: ECOSYSTEM

### 5.6 PORTER'S FIVE FORCES ANALYSIS

#### FIGURE 21 PORTER'S FIVE FORCES ANALYSIS: NEXT-GENERATION FIREWALL MARKET

**TABLE 4 PORTER'S FIVE FORCES IMPACT ON NEXT-GENERATION FIREWALL MARKET**

- 5.6.1 THREAT OF NEW ENTRANTS
- 5.6.2 THREAT OF SUBSTITUTES
- 5.6.3 BARGAINING POWER OF SUPPLIERS
- 5.6.4 BARGAINING POWER OF BUYERS
- 5.6.5 INTENSITY OF COMPETITIVE RIVALRY

**5.7 PRICING ANALYSIS****5.7.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY SOLUTION FEATURE****FIGURE 22 AVERAGE SELLING PRICE TREND OF KEY PLAYERS: TOP 3 SOLUTION FEATURES****TABLE 5 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY SOLUTION FEATURE****5.7.2 INDICATIVE PRICING ANALYSIS****TABLE 6 INDICATIVE PRICING ANALYSIS, BY NEXT-GENERATION FIREWALL VENDOR****5.8 TECHNOLOGY ANALYSIS****5.8.1 KEY TECHNOLOGIES**

- 5.8.1.1 Deep Packet Inspection (DPI)
- 5.8.1.2 Intrusion Prevention System (IPS)
- 5.8.1.3 ML-powered Next-generation Firewall

**5.8.2 COMPLEMENTARY TECHNOLOGIES**

- 5.8.2.1 Security Information and Event Management (SIEM)
- 5.8.2.2 Zero Trust

**5.8.3 ADJACENT TECHNOLOGIES**

- 5.8.3.1 Cloud-based Firewalls
- 5.8.3.2 Blockchain Application Firewall (BAF)

**5.9 PATENT ANALYSIS****FIGURE 23 NUMBER OF PATENTS GRANTED FOR NEXT-GENERATION FIREWALL MARKET, 2013–2023****FIGURE 24 REGIONAL ANALYSIS OF PATENTS GRANTED FOR NEXT-GENERATION FIREWALL MARKET****TABLE 7 LIST OF TOP PATENTS IN NEXT-GENERATION FIREWALL MARKET, 2023****5.10 TRADE ANALYSIS****TABLE 8 IMPORT DATA, BY COUNTRY, 2018–2022 (USD BILLION)****FIGURE 25 IMPORT DATA, BY KEY COUNTRY, 2018–2022 (USD BILLION)****TABLE 9 EXPORT DATA, BY COUNTRY, 2018–2022 (USD BILLION)****FIGURE 26 EXPORT DATA, BY KEY COUNTRY, 2018–2022 (USD BILLION)**



5.11 TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES  
FIGURE 27 REVENUE SHIFT FOR NEXT-GENERATION FIREWALL MARKET VENDORS

5.12 KEY STAKEHOLDERS & BUYING CRITERIA

5.12.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 28 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS

TABLE 10 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS

5.12.2 BUYING CRITERIA

FIGURE 29 KEY BUYING CRITERIA FOR TOP THREE VERTICALS

TABLE 11 KEY BUYING CRITERIA FOR TOP THREE VERTICALS

5.13 TARIFF AND REGULATORY LANDSCAPE

5.13.1 TARIFF RELATED TO NEXT-GENERATION FIREWALLS

TABLE 12 TARIFF RELATED TO NEXT-GENERATION FIREWALL SOLUTIONS, 2022

5.13.2 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 14 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 15 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 16 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.14 KEY CONFERENCES & EVENTS IN 2024–2025

TABLE 17 NEXT-GENERATION FIREWALL MARKET: DETAILED LIST OF CONFERENCES & EVENTS

5.15 BUSINESS MODEL ANALYSIS

TABLE 18 BUSINESS MODEL

5.16 INVESTMENT LANDSCAPE

FIGURE 30 LEADING GLOBAL NEXT-GENERATION FIREWALL STARTUPS AND SMES: NUMBER OF INVESTORS AND FUNDING ROUNDS, 2023

## **6 NEXT-GENERATION FIREWALL MARKET, BY OFFERING**

6.1 INTRODUCTION

6.1.1 OFFERING: NEXT-GENERATION FIREWALL MARKET DRIVERS

FIGURE 31 SOFTWARE SEGMENT TO LEAD MARKET DURING FORECAST

**PERIOD**

TABLE 19 NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 20 NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2023–2028 (USD MILLION)

**6.2 HARDWARE**

TABLE 21 NEXT-GENERATION FIREWALL HARDWARE MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 22 NEXT-GENERATION FIREWALL HARDWARE MARKET, BY REGION, 2023–2028 (USD MILLION)

**6.3 SOFTWARE**

TABLE 23 NEXT-GENERATION FIREWALL SOFTWARE MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 24 NEXT-GENERATION FIREWALL SOFTWARE MARKET, BY REGION, 2023–2028 (USD MILLION)

**6.4 SERVICES**

FIGURE 32 PROFESSIONAL SERVICES TO LEAD MARKET DURING FORECAST PERIOD

TABLE 25 NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 26 NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 27 NEXT-GENERATION FIREWALL SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 28 NEXT-GENERATION FIREWALL SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

**6.4.1 PROFESSIONAL SERVICES**

6.4.1.1 Need for organizations to assess their security needs to drive demand for professional services

TABLE 29 NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 30 NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 31 NEXT-GENERATION FIREWALL PROFESSIONAL SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 32 NEXT-GENERATION FIREWALL PROFESSIONAL SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

**6.4.2 CONSULTING & IMPLEMENTATION**

6.4.2.1 Need for businesses to assess current security posture to drive demand for

consulting & implementation

TABLE 33 NEXT-GENERATION FIREWALL CONSULTING & IMPLEMENTATION, BY REGION, 2017–2022 (USD MILLION)

TABLE 34 NEXT-GENERATION FIREWALL CONSULTING & IMPLEMENTATION MARKET, BY REGION, 2023–2028 (USD MILLION)

#### 6.4.3 SUPPORT & MAINTENANCE

6.4.3.1 Need to minimize downtime and disruption to drive demand for support & maintenance services

TABLE 35 NEXT-GENERATION FIREWALL SUPPORT & MAINTENANCE MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 36 NEXT-GENERATION FIREWALL SUPPORT & MAINTENANCE MARKET, BY REGION, 2023–2028 (USD MILLION)

#### 6.4.4 TRAINING & EDUCATION

6.4.4.1 Education programs to help enhance critical skills in security

TABLE 37 NEXT-GENERATION FIREWALL TRAINING & EDUCATION MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 38 NEXT-GENERATION FIREWALL TRAINING & EDUCATION MARKET, BY REGION, 2023–2028 (USD MILLION)

#### 6.4.5 SYSTEM INTEGRATION

6.4.5.1 Need for interoperability and compatibility between NGFW solutions to drive demand for system integration services

TABLE 39 NEXT-GENERATION FIREWALL SYSTEM INTEGRATION MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 40 NEXT-GENERATION FIREWALL SYSTEM INTEGRATION MARKET, BY REGION, 2023–2028 (USD MILLION)

#### 6.4.6 MANAGED SERVICES

6.4.6.1 Reduced IT burden and access to expertise to optimize security infrastructure

TABLE 41 NEXT-GENERATION FIREWALL MANAGED SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 42 NEXT-GENERATION FIREWALL MANAGED SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

## 7 NEXT-GENERATION FIREWALL MARKET, BY APPLICATION

### 7.1 INTRODUCTION

7.1.1 APPLICATION: NEXT-GENERATION FIREWALL MARKET DRIVERS

### 7.2 APPLICATION VISIBILITY AND CONTROL

7.2.1 APPLICATION VISIBILITY AND CONTROL TO HELP PRIORITIZE BUSINESS-CRITICAL APPLICATIONS AND BLOCK UNAUTHORIZED OR HIGH-RISK

## APPLICATIONS

### 7.3 INTRUSION DETECTION AND PREVENTION SYSTEM (IDS/IPS)

7.3.1 IDS/IPS TO PROACTIVELY IDENTIFY AND RESPOND TO SECURITY INCIDENTS

### 7.4 CONTENT FILTERING

7.4.1 CONTENT FILTERING TO HELP GOVERN WEB USAGE AND CONTENT ACCESS

### 7.5 USER AND IDENTITY AWARENESS

7.5.1 USER AND IDENTITY AWARENESS TO HELP TRACK USER ACTIVITY BASED ON INDIVIDUAL IDENTITIES

### 7.6 SSL/TLS INSPECTION

7.6.1 SSL/TLS DECRYPTION TO INSPECT ENCRYPTED TRAFFIC FOR THREATS AND MALWARE

### 7.7 ADVANCED THREAT PROTECTION

7.7.1 ENHANCED SECURITY POSTURE BY PROVIDING PROACTIVE THREAT DETECTION TO DRIVE MARKET GROWTH

### 7.8 OTHER APPLICATIONS

## 8 NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE

### 8.1 INTRODUCTION

8.1.1 ORGANIZATION SIZE: NEXT-GENERATION FIREWALL MARKET DRIVERS  
FIGURE 33 LARGE ENTERPRISES TO LEAD MARKET DURING FORECAST PERIOD

TABLE 43 NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 44 NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

### 8.2 LARGE ENTERPRISES

8.2.1 LARGE ENTERPRISES OFTEN OPERATE IN HIGHLY REGULATED INDUSTRIES AND MUST ADHERE TO STRINGENT COMPLIANCE REQUIREMENTS

TABLE 45 LARGE ENTERPRISES: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 46 LARGE ENTERPRISES: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2023–2028 (USD MILLION)

### 8.3 SMALL & MEDIUM-SIZED ENTERPRISES (SMES)

8.3.1 SMES EXPOSED TO NEW SECURITY RISKS AS THEY INCREASINGLY ADOPT DIGITALIZATION

TABLE 47 SMES: NEXT-GENERATION FIREWALL MARKET, BY REGION,

2017–2022 (USD MILLION)

TABLE 48 SMES: NEXT-GENERATION FIREWALL MARKET, BY REGION,  
2023–2028 (USD MILLION)

## **9 NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE**

### **9.1 INTRODUCTION**

9.1.1 DEPLOYMENT MODE: NEXT-GENERATION FIREWALL MARKET DRIVERS

FIGURE 34 CLOUD/VIRTUAL DEPLOYMENT TO LEAD MARKET BY 2028

TABLE 49 NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE,  
2017–2022 (USD MILLION)

TABLE 50 NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE,  
2023–2028 (USD MILLION)

### **9.2 ON-PREMISES**

9.2.1 NGFW TO ENSURE ENHANCED SECURITY AND DATA SOVEREIGNTY FOR  
ON-PREMISES DEPLOYMENT MODE

TABLE 51 ON-PREMISES: NEXT-GENERATION FIREWALL MARKET, BY REGION,  
2017–2022 (USD MILLION)

TABLE 52 ON-PREMISES: NEXT-GENERATION FIREWALL MARKET, BY REGION,  
2023–2028 (USD MILLION)

### **9.3 CLOUD/VIRTUAL**

9.3.1 COST-EFFICIENCY AND FLEXIBILITY OF CLOUD-BASED SOLUTIONS TO  
DRIVE DEMAND FOR NGFW

TABLE 53 CLOUD/VIRTUAL: NEXT-GENERATION FIREWALL MARKET, BY  
REGION, 2017–2022 (USD MILLION)

TABLE 54 CLOUD/VIRTUAL: NEXT-GENERATION FIREWALL MARKET, BY  
REGION, 2023–2028 (USD MILLION)

## **10 NEXT-GENERATION FIREWALL MARKET, BY VERTICAL**

### **10.1 INTRODUCTION**

10.1.1 VERTICAL: NEXT-GENERATION FIREWALL MARKET DRIVERS

FIGURE 35 BFSI VERTICAL TO HOLD LARGEST MARKET DURING FORECAST  
PERIOD

TABLE 55 NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2017–2022  
(USD MILLION)

TABLE 56 NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2023–2028  
(USD MILLION)

### **10.2 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)**

10.2.1 RELIANCE ON TECHNOLOGY AND SENSITIVITY OF FINANCIAL DATA TO DRIVE DEMAND FOR NGFW IN BFSI VERTICAL

10.2.2 BANKING, FINANCIAL SERVICES, AND INSURANCE: NEXT-GENERATION FIREWALL MARKET DRIVERS

TABLE 57 BFSI: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 58 BFSI: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2023–2028 (USD MILLION)

10.3 GOVERNMENT

10.3.1 COMPLEX CYBER THREATS AND GOVERNMENT-WIDE POLICIES AND DIRECTIONS TO DRIVE MARKET GROWTH

10.3.2 GOVERNMENT: NEXT-GENERATION FIREWALL MARKET DRIVERS

TABLE 59 GOVERNMENT: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 60 GOVERNMENT: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2023–2028 (USD MILLION)

10.4 HEALTHCARE & LIFE SCIENCES

10.4.1 SENSITIVE PATIENT DATA AND DIGITALIZATION OF HEALTHCARE TO DRIVE DEMAND FOR NGFW

10.4.2 HEALTHCARE & LIFE SCIENCES: NEXT-GENERATION FIREWALL MARKET DRIVERS

TABLE 61 HEALTHCARE & LIFE SCIENCES: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 62 HEALTHCARE & LIFE SCIENCES: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2023–2028 (USD MILLION)

10.5 TELECOMMUNICATIONS

10.5.1 RAPID DIGITALIZATION, DATA PRIVACY AND REGULATIONS, AND EMERGING THREATS TO DRIVE MARKET GROWTH OF NEXT-GENERATION FIREWALLS

10.5.2 TELECOMMUNICATIONS: NEXT-GENERATION FIREWALL MARKET DRIVERS

TABLE 63 TELECOMMUNICATIONS: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 64 TELECOMMUNICATIONS: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2023–2028 (USD MILLION)

10.6 IT & ITES

10.6.1 RISING PENETRATION OF CLOUD COMPUTING TO FUEL DEMAND FOR NEXT-GENERATION FIREWALLS

10.6.2 IT & ITES: NEXT-GENERATION FIREWALL MARKET DRIVERS

TABLE 65 IT & ITES: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 66 IT & ITES: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2023–2028 (USD MILLION)

#### 10.7 RETAIL & E-COMMERCE

10.7.1 RISING INTERNET PENETRATION, SOCIAL MEDIA, AND PAYMENT TECHNOLOGIES TO DRIVE MARKET GROWTH

10.7.2 RETAIL & E-COMMERCE: NEXT-GENERATION FIREWALL MARKET DRIVERS

TABLE 67 RETAIL & E-COMMERCE: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 68 RETAIL & E-COMMERCE: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2023–2028 (USD MILLION)

#### 10.8 ENERGY & UTILITIES

10.8.1 RAPID ADOPTION OF INNOVATIVE TECHNOLOGIES IN ENERGY & UTILITIES TO FUEL DEMAND

10.8.2 ENERGY & UTILITIES: NEXT-GENERATION FIREWALL MARKET DRIVERS

TABLE 69 ENERGY & UTILITIES: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 70 ENERGY & UTILITIES: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2023–2028 (USD MILLION)

#### 10.9 MANUFACTURING

10.9.1 RISING CYBER THREATS DUE TO INCREASING DIGITAL TRANSFORMATION TO DRIVE DEMAND FOR NGFWS

10.9.2 MANUFACTURING: NEXT-GENERATION FIREWALL MARKET DRIVERS

TABLE 71 MANUFACTURING: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 72 MANUFACTURING: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2023–2028 (USD MILLION)

#### 10.10 OTHER VERTICALS

TABLE 73 OTHER VERTICALS: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 74 OTHER VERTICALS: NEXT-GENERATION FIREWALL MARKET, BY REGION, 2023–2028 (USD MILLION)

## 11 NEXT-GENERATION FIREWALL MARKET, BY REGION

### 11.1 INTRODUCTION

FIGURE 36 ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST

## PERIOD

TABLE 75 NEXT-GENERATION FIREWALL MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 76 NEXT-GENERATION FIREWALL MARKET, BY REGION, 2023–2028 (USD MILLION)

## 11.2 NORTH AMERICA

11.2.1 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET DRIVERS

11.2.2 NORTH AMERICA: RECESSION IMPACT

11.2.3 NORTH AMERICA: REGULATORY LANDSCAPE

FIGURE 37 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET SNAPSHOT

TABLE 77 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 78 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 79 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 80 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 81 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 82 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 83 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 84 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 85 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 86 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 87 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 88 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 89 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY COUNTRY, 2017–2022 (USD MILLION)

TABLE 90 NORTH AMERICA: NEXT-GENERATION FIREWALL MARKET, BY COUNTRY, 2023–2028 (USD MILLION)



## 11.2.4 US

11.2.4.1 Increase in cyberattacks to boost adoption of cybersecurity solutions, including NGFW

TABLE 91 US: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 92 US: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 93 US: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 94 US: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 95 US: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 96 US: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 97 US: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 98 US: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 99 US: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 100 US: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 101 US: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 102 US: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

## 11.2.5 CANADA

11.2.5.1 NGFWs to help Canada strengthen cybersecurity through collaborative initiatives

TABLE 103 CANADA: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 104 CANADA: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 105 CANADA: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 106 CANADA: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 107 CANADA: NEXT-GENERATION FIREWALL MARKET, BY

PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 108 CANADA: NEXT-GENERATION FIREWALL MARKET, BY  
PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 109 CANADA: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT  
MODE, 2017–2022 (USD MILLION)

TABLE 110 CANADA: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT  
MODE, 2023–2028 (USD MILLION)

TABLE 111 CANADA: NEXT-GENERATION FIREWALL MARKET, BY  
ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 112 CANADA: NEXT-GENERATION FIREWALL MARKET, BY  
ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 113 CANADA: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL,  
2017–2022 (USD MILLION)

TABLE 114 CANADA: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL,  
2023–2028 (USD MILLION)

## 11.3 EUROPE

11.3.1 EUROPE: NEXT-GENERATION FIREWALL MARKET DRIVERS

11.3.2 EUROPE: RECESSION IMPACT

11.3.3 EUROPE: REGULATORY LANDSCAPE

TABLE 115 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY OFFERING,  
2017–2022 (USD MILLION)

TABLE 116 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY OFFERING,  
2023–2028 (USD MILLION)

TABLE 117 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY SERVICE,  
2017–2022 (USD MILLION)

TABLE 118 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY SERVICE,  
2023–2028 (USD MILLION)

TABLE 119 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY  
PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 120 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY  
PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 121 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT  
MODE, 2017–2022 (USD MILLION)

TABLE 122 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT  
MODE, 2023–2028 (USD MILLION)

TABLE 123 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY  
ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 124 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY  
ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 125 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 126 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 127 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY COUNTRY, 2017–2022 (USD MILLION)

TABLE 128 EUROPE: NEXT-GENERATION FIREWALL MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

#### 11.3.4 UK

11.3.4.1 UK leads Europe in NGFW adoption with comprehensive cybersecurity initiatives

TABLE 129 UK: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 130 UK: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 131 UK: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 132 UK: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 133 UK: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 134 UK: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 135 UK: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 136 UK: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 137 UK: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 138 UK: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 139 UK: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 140 UK: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

#### 11.3.5 GERMANY

11.3.5.1 Germany to bolster cybersecurity through next-generation firewall adoption

TABLE 141 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 142 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 143 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 144 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 145 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 146 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 147 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 148 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 149 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 150 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 151 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 152 GERMANY: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

### 11.3.6 FRANCE

#### 11.3.6.1 Technological advancements in France to spur NGFW adoption

TABLE 153 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 154 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 155 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 156 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 157 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 158 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 159 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 160 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT

MODE, 2023–2028 (USD MILLION)

TABLE 161 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 162 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 163 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 164 FRANCE: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

### 11.3.7 ITALY

11.3.7.1 Evolving strategies and partnerships to drive NGFW market in Italy

TABLE 165 ITALY: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 166 ITALY: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 167 ITALY: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 168 ITALY: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 169 ITALY: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 170 ITALY: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 171 ITALY: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 172 ITALY: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 173 ITALY: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 174 ITALY: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 175 ITALY: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 176 ITALY: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

### 11.3.8 REST OF EUROPE

TABLE 177 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 178 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY

OFFERING, 2023–2028 (USD MILLION)

TABLE 179 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 180 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 181 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 182 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 183 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 184 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 185 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 186 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 187 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 188 REST OF EUROPE: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

## 11.4 ASIA PACIFIC

11.4.1 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET DRIVERS

11.4.2 ASIA PACIFIC: RECESSION IMPACT

11.4.3 ASIA PACIFIC: REGULATORY LANDSCAPE

FIGURE 38 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET SNAPSHOT

TABLE 189 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 190 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 191 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 192 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 193 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 194 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 195 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY

DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 196 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 197 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 198 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 199 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 200 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 201 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY COUNTRY, 2017–2022 (USD MILLION)

TABLE 202 ASIA PACIFIC: NEXT-GENERATION FIREWALL MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

## I would like to order

Product name: Next-generation Firewall Market by Offering (Hardware, Software, Services), Deployment Mode (On-premises, Cloud/Virtual), Organization Size (Large Enterprises, SMEs), Vertical (BFSI, Government, Other Verticals) and Region - Global Forecast to 2028

Product link: <https://marketpublishers.com/r/N7F6A18CA4AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N7F6A18CA4AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970