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Network Slicing - Company Evaluation Report, 2025

https://marketpublishers.com/r/NCACE4092233EN.html
Date: August 2025
Pages: 108
Price: US$ 2,650.00 (Single User License)
ID: NCACE4092233EN

Abstracts

The Network Slicing Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Network Slicing. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 16 Network Slicing Companies were categorized and recognized as quadrant leaders.

The network slicing market is shaped by various factors that impact its growth and evolution. Major drivers include the demand for ultra-low latency slicing to support real-time applications, increasing enterprise needs for customized network solutions, and the growing adoption of private 5G networks accelerating slicing implementation. Nonetheless, the market faces challenges such as the absence of standardized frameworks across ecosystems, the high cost of network transformation for smaller organizations, and security concerns in multi-tenant environments. Despite these barriers, the market presents substantial opportunities, including AI-driven orchestration for zero-touch slicing, integration of edge computing with slicing, and collaborative development of slicing use cases across industries. Key challenges that need to be addressed include difficulties in enforcing real-time SLAs at scale, a shortage of professionals skilled in network slicing, and the operational complexity involved in managing multiple network slices.

According to Ericsson, network slicing allows the creation of multiple logical networks over a shared physical network infrastructure by forming slices that are logically isolated, self-contained, independent, and secure. Each of these slices can be individually configured to meet specific requirements for services or users—such as varying speeds, latency levels, and reliability. This capability enables the monetization of 5G network investments and harnesses the full potential of differentiated connectivity.

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The 360 Quadrant maps the Network Slicing companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Network Slicing quadrant. The top criteria for product footprint evaluation included By OFFERING (Solution, Service), By END USER (Telecom Operators, Enterprises), and By ENTERPRISE (Manufacturing, Automotive, Government & Public Sector, Transportation & Logistics, Energy & Utilities, Healthcare & Life Sciences, Media & Entertainment, Other Enterprises).

Key players in the Network Slicing market include major global corporations and specialized innovators such as Ericsson, Huawei, Nokia, Cisco Systems, Inc, ZTE, Ciena Corporation, Amdocs, Turk Telekom, Samsung, HPE, NTT, BT Group, Broadcom, Juniper Networks, T-Mobile, and Mavenir. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

Top 3 Companies

Huawei
Huawei leads with a substantial market share of 11.0-13.0%. It excels in ICT infrastructure, including 5G, optical networks, and cloud services. Huawei’s network slicing solutions are pivotal in its ICT Infrastructure segment, providing end-to-end 5G solutions to telecom operators and enterprises. This focus on high-performance, customizable networks allows Huawei to serve diverse needs in sectors such as healthcare, smart manufacturing, and energy.

Nokia
Nokia is a key global player in telecommunications, operating within segments like Mobile Networks and Cloud and Network Services. Its network slicing strategy emphasizes integrated orchestration and transport capabilities, supporting IoT, smart city applications, and public safety. By employing a comprehensive framework for network slices management, Nokia ensures robust service delivery, making it a vital player in technological integration and network customization.

Ericsson
Ericsson is renowned for its vigorous innovations in 5G infrastructure, cloud-native solutions, and network automation. As a leader, Ericsson leverages dynamic network slicing and advanced automation to meet the diverse needs of industries ranging from manufacturing to healthcare. Its strategic focus on SLA-driven virtual networks

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exemplifies its commitment to delivering high-performance and reliable networks that cater to specific industry requirements.

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