

Negative Pressure Wound Therapy (NPWT) Market by Type (Conventional, Disposable NPWT, Accessories, Rental & Sales Volume), Wound Type (Surgical, Traumatic, Diabetic Foot, Pressure, Venous Leg Ulcers), End-User (Hospital, Homecare) - Global Forecast to 2025

<https://marketpublishers.com/r/N7B3B00B3D7EN.html>

Date: April 2020

Pages: 146

Price: US\$ 4,950.00 (Single User License)

ID: N7B3B00B3D7EN

Abstracts

“The global NPWT devices market is projected to grow at a CAGR of 6.1%.”

The global NPWT devices market is projected to reach USD 3.2 billion by 2025 from USD 2.4 billion in 2020, at a CAGR of 6.1%. Factors such as the rising prevalence of diabetes, government initiatives to prevent SSIs, increasing spending on chronic and surgical wounds, and the high rate of cesarean sections in elderly mothers are driving the growth of the NPWT devices market.

On the other hand, the high cost of the NPWT devices, low adoption rates, and the complications associated with the use of NPWT devices are expected to restrain the growth of this market during the forecast period.

“The Conventional NPWT devices segment accounted for the largest share of the NPWT devices market in 2019.”

Based on products, the NPWT devices market is segmented into conventional NPWT devices, disposable NPWT devices, and NPWT accessories. The conventional NPWT devices segment accounted for the largest share of the NPWT devices market in 2019. Better management of severe wound exudates by the portable conventional NPWT systems, reductions in the total disease bioburden, length of hospital stay, and the

overall cost of treatment are the major factors driving the demand for NPWT devices.

“The home care settings segment dominates the global NPWT devices market during the forecast period”

Based on end-users, the NPWT devices market is segmented into hospitals, home care settings, and other end users. The home care settings segment accounted for the largest share of the NPWT devices market in 2019. The increasing sale of disposables and single-use consumables, rising healthcare costs, and an increase in the prevalence of age-related ailments are contributing to the large share of this segment.

“North America will continue to dominate the NPWT devices market during the forecast period.”

The global NPWT devices market is segmented into four major regions, namely, North America, Europe, the Asia Pacific, LATAM, and the Middle East & Africa. North America accounted for the largest share of the global NPWT devices market in 2019. Factors such as increasing incidence of chronic wounds and diabetes, favorable reimbursement scenario, and the introduction of low-cost NPWT devices are driving the growth of the North American NPWT market.

Breakdown of supply-side primary interviews: by company type, designation, and region:

By Company Type - Tier 1: 40%, Tier 2: 30%, and Tier 3: 30%

By Designation - C-level: 27%, Director-level: 18%, and Others: 55%

By Region - North America: 50%, Europe: 20%, APAC: 20%, and the RoW: 10%

Prominent players in the NPWT devices market include Acelity L.P. Inc. (US), Smith & Nephew (UK), M?Inlycke Healthcare AB (Sweden), ConvaTec Group Plc (UK), Cardinal Health (US), Paul Hartmann AG (Germany), DeRoyal (US), Lohmann & Rauscher International GmbH & Co KG. (Germany), Medela LLC (Switzerland), Genadyne Biotechnologies, Inc. (US), Triage Meditech Pvt. Ltd. (Delhi), Talley Group (UK), Alleeva Medical Ltd. (China), Cork Medical (US), 4L Health Co. Ltd. (China), Carilex Medical GmbH (Germany), ChongQing Sunshine Medical Industry & Trading Co (China),

Wuhan VSD Medical Science & Technology Co. Ltd. (China), Pensar Medical (US), and Haromed Bvba (Belgium).

Research Coverage

This report studies the NPWT devices market based on product, wound type, end-user, and region. The report also analyzes factors (such as drivers, restraints, opportunities, challenges, and trends) affecting the market growth. It evaluates opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for market leaders. The report also studies micro markets with respect to their growth trends, prospects, and contributions to the overall market. The report forecasts the revenue of the market segments with respect to five main regions.

Reasons to Buy the Report:

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on business strategies adopted by the major players in the NPWT devices market. The report analyzes the NPWT devices market based on product, wound type, end-user, and region

Product Development/Innovation: Detailed insights on the upcoming technologies, research and development activities, and product launches in the NPWT devices market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various NPWT devices across geographies

Market Diversification: Exhaustive information about new NPWT device types, untapped geographies, recent developments, and investments in this market

Competitive Assessment: In-depth assessment of market ranking, strategies, and products of leading players in the NPWT devices market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
 - 1.2.1 MARKET SCOPE
 - 1.2.2 YEARS CONSIDERED FOR THE STUDY
- 1.3 CURRENCY
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 RESEARCH APPROACH
 - 2.2.1 SECONDARY DATA
 - 2.2.1.1 Key data from secondary sources
 - 2.2.2 PRIMARY DATA
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 BOTTOM-UP APPROACH
 - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 NPWT MARKET OVERVIEW
- 4.2 NPWT MARKET, BY PRODUCT TYPE, 2020 VS. 2025
- 4.3 NPWT MARKET, BY WOUND TYPE, 2020 VS. 2025
- 4.4 NPWT MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS

- 5.2.1.1 Growing prevalence of chronic diseases
- 5.2.1.2 Increasing spending on chronic and surgical wounds
- 5.2.1.3 Government initiatives to prevent SSIs and favorable reimbursement
- 5.2.1.4 High rate of cesarean sections in elderly mothers
- 5.2.2 RESTRAINTS
 - 5.2.2.1 High cost of NPWT devices and low adoption
 - 5.2.2.2 Complications and risks associated with the use of NPWT devices
- 5.2.3 OPPORTUNITIES
 - 5.2.3.1 Growth potential in emerging economies
- 5.2.4 CHALLENGES
 - 5.2.4.1 Stringent regulatory policies
- 5.2.5 TRENDS
 - 5.2.5.1 Growing usage of simplified single-use devices
 - 5.2.5.2 Shift in revenue mix from rentals to product sales
 - 5.2.5.3 Technological advancements in NPWT

6 NEGATIVE PRESSURE WOUND THERAPY MARKET, BY PRODUCT TYPE

- 6.1 INTRODUCTION
- 6.2 CONVENTIONAL NPWT DEVICES
 - 6.2.1 BENEFITS OF NPWT DRIVES DEMAND FOR CONVENTIONAL DEVICES, BUT HIGH COSTS AND LARGE SIZE HINDER IT
- 6.3 DISPOSABLE NPWT DEVICES
 - 6.3.1 GROWING ADOPTION OF SINGLE-USE NPWT DEVICES IN HOME HEALTHCARE WILL DRIVE MARKET GROWTH
- 6.4 NPWT ACCESSORIES

7 NEGATIVE PRESSURE WOUND THERAPY DEVICES MARKET, BY WOUND TYPE

- 7.1 INTRODUCTION
- 7.2 BURNS AND SURGICAL & OPEN WOUNDS
 - 7.2.1 HIGH INCIDENCE OF THESE WOUND TYPES DRIVES DEMAND FOR TREATMENT TECHNOLOGIES
- 7.3 PRESSURE ULCERS
 - 7.3.1 HIGH COST OF TREATING PRESSURE ULCERS HAS INCREASED PREFERENCE FOR COST-EFFICIENT TREATMENTS
- 7.4 DIABETIC FOOT ULCERS
 - 7.4.1 INCREASE IN THE PREVALENCE OF DIABETES TO BOOST MARKET

GROWTH

7.5 VENOUS LEG ULCERS

7.5.1 RISE IN GERIATRIC POPULATION WILL DRIVE PREVALENCE OF VENOUS LEG ULCERS

7.6 TRAUMATIC WOUNDS

7.6.1 INCREASE IN THE NUMBER OF EMERGENCY VISITS DUE TO TRAUMA SUPPORTS MARKET GROWTH

8 NEGATIVE PRESSURE WOUND THERAPY DEVICES MARKET, BY END USER

8.1 INTRODUCTION

8.2 HOME CARE SETTINGS

8.2.1 RISING HEALTHCARE EXPENDITURE AND INCREASE IN THE NUMBER OF SURGICAL PROCEDURES TO DRIVE DEMAND FOR SINGLE-USE NPWT IN HOME CARE SETTINGS

8.3 HOSPITALS

8.3.1 RISING NUMBER OF SURGERIES TO DRIVE MARKET GROWTH

8.4 OTHER END USERS

9 NEGATIVE PRESSURE WOUND THERAPY MARKET, BY REGION

9.1 INTRODUCTION

9.2 NORTH AMERICA

9.2.1 US

9.2.1.1 Rising prevalence of diabetes and favorable reimbursement policies in the country to boost the market growth

9.2.2 CANADA

9.2.2.1 Increasing government support to boost market growth

9.3 EUROPE

9.3.1 UK

9.3.1.1 Increase in R&D activity propels market growth

9.3.2 GERMANY

9.3.2.1 Germany has registered an increasing incidence of diabetes

9.3.3 FRANCE

9.3.3.1 Increasing incidence of diabetes and growth in the geriatric population to drive demand for NPWT devices

9.3.4 RUSSIA

9.3.4.1 Government focus on increasing diabetes awareness will favor market growth in Russia

9.3.5 ITALY

9.3.5.1 Italy is an emerging market for NPWT in Europe

9.3.6 SPAIN

9.3.6.1 Increasing life expectancy and growing geriatric population will favor NPWT product demand in Spain

9.3.7 REST OF EUROPE

9.4 ASIA PACIFIC

9.4.1 CHINA

9.4.1.1 Increasing incidence of DFUs to support the use of single-use NPWT devices

9.4.2 INDIA

9.4.2.1 Rising surgical volumes and growing investments indicate strong opportunities for market growth

9.4.3 JAPAN

9.4.3.1 Favorable regulations in Japan have boosted product launch and commercialization activity

9.4.4 AUSTRALIA

9.4.4.1 Awareness of diabetes management has risen, indicating favorable prospects for NPWT

9.4.5 SOUTH KOREA

9.4.5.1 Increasing awareness and focus on training drive the South Korean market

9.4.6 SINGAPORE

9.4.6.1 Increased healthcare spending to support market growth in Singapore

9.4.7 REST OF ASIA PACIFIC

9.5 LATIN AMERICA

9.5.1 BRAZIL

9.5.1.1 Brazil is one of the largest markets for healthcare in the Latin American region

9.5.2 MEXICO

9.5.2.1 Rising awareness and burden of diabetes favor market growth in Mexico

9.5.3 REST OF LATIN AMERICA

9.6 MIDDLE EAST & AFRICA

9.6.1 RISING DIABETES PREVALENCE SUPPORTS MARKET GROWTH

10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

10.2 MARKET SHARE ANALYSIS, 2018

10.2.1 NPWT DEVICES MARKET FOR HOME CARE SETTINGS

10.2.2 NPWT DEVICES MARKET FOR HOSPITALS

10.3 COMPETITIVE LEADERSHIP MAPPING (OVERALL MARKET)

10.4 VENDOR INCLUSION CRITERIA

10.5 VENDOR DIVE

10.5.1 VISIONARY LEADERS

10.5.2 INNOVATORS

10.5.3 DYNAMIC DIFFERENTIATORS

10.5.4 EMERGING COMPANIES

10.6 COMPETITIVE SCENARIO

10.6.1 PRODUCT LAUNCHES

10.6.2 ACQUISITIONS & PARTNERSHIPS

11 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, MnM View)*

11.1 ACELITY

11.2 SMITH & NEPHEW

11.3 M?LNLYCKE HEALTH CARE AB

11.4 CONVATEC GROUP

11.5 CARDINAL HEALTH

11.6 PAUL HARTMANN AG

11.7 DEROYAL

11.8 LOHMANN & RAUSCHER INTERNATIONAL

11.9 MEDELA

11.10 GENADYNE BIOTECHNOLOGIES

11.11 TRIAGE MEDITECH

11.12 TALLEY GROUP

11.13 ALLEVA MEDICAL

11.14 CORK MEDICAL

11.15 4L HEALTH

11.16 CARILEX MEDICAL

11.17 CHONGQING SUNSHINE MEDICAL INDUSTRY AND TRADING

11.18 WUHAN VSD MEDICAL SCIENCE & TECHNOLOGY

11.19 PENSAR MEDICAL

11.20 HAROMED BVBA

*Business Overview, Products Offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 AGE-SPECIFIC PREVALENCE OF DIABETIC FOOT ULCERS IN THE US, BY GENDER (2016)

TABLE 2 AVERAGE COSTS OF DIABETIC FOOT ULCERS, BY WAGNER CLASSIFICATION, IN THE US

TABLE 3 ESTIMATE OF TOTAL COST OF EACH THERAPY PER 1,000 DAYS

TABLE 4 COMPARISON OF NPWT TREATMENT OPTIONS

TABLE 5 AVERAGE SELLING PRICES OF NPWT DEVICES, BY TYPE (2019)

TABLE 6 NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 7 CONVENTIONAL NPWT DEVICES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 8 CONVENTIONAL NPWT DEVICES MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 9 NORTH AMERICA: CONVENTIONAL NPWT DEVICES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 10 EUROPE: CONVENTIONAL NPWT DEVICES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 11 APAC: CONVENTIONAL NPWT DEVICES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 12 LATAM: CONVENTIONAL NPWT DEVICES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 13 EXAMPLES OF SINGLE-USE/DISPOSABLE NPWT DEVICES

TABLE 14 DISPOSABLE NPWT DEVICES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 15 DISPOSABLE NPWT DEVICES MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 16 NORTH AMERICA: DISPOSABLE NPWT DEVICES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 17 EUROPE: DISPOSABLE NPWT DEVICES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 18 APAC: DISPOSABLE NPWT DEVICES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 19 LATAM: DISPOSABLE NPWT DEVICES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 20 NPWT ACCESSORIES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 21 NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 22 NPWT MARKET FOR BURNS AND SURGICAL & OPEN WOUNDS, BY REGION, 2018–2025 (USD MILLION)

TABLE 23 NPWT MARKET FOR PRESSURE ULCERS, BY REGION, 2018–2025 (USD MILLION)

TABLE 24 PREVALENCE RATE OF DIABETIC FOOT ULCERS IN MAJOR COUNTRIES (2016)

TABLE 25 AVERAGE TREATMENT COST FOR DIABETIC FOOT ULCERS IN THE US (2015)

TABLE 26 NPWT MARKET FOR DIABETIC FOOT ULCERS, BY REGION, 2018–2025 (USD MILLION)

TABLE 27 NPWT MARKET FOR VENOUS LEG ULCERS, BY REGION, 2018–2025 (USD MILLION)

TABLE 28 NPWT MARKET FOR TRAUMATIC WOUNDS, BY REGION, 2018–2025 (USD MILLION)

TABLE 29 NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 30 NPWT MARKET FOR HOME CARE SETTINGS, BY REGION, 2018–2025 (USD MILLION)

TABLE 31 NPWT MARKET FOR HOSPITALS, BY REGION, 2018–2025 (USD MILLION)

TABLE 32 NPWT MARKET FOR OTHER END USERS, BY REGION, 2020–2025 (USD MILLION)

TABLE 33 NPWT MARKET, BY BUSINESS TYPE, 2018–2025 (USD MILLION)

TABLE 34 NPWT DEVICES MARKET, BY TYPE, 2018–2025 VOLUME (MILLION UNITS)

TABLE 35 NPWT MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 36 NORTH AMERICA: NPWT MARKET, BY COUNTRY, 2018-2025 (USD MILLION)

TABLE 37 NORTH AMERICA: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 38 NORTH AMERICA: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 39 NORTH AMERICA: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 40 US: NPWT MARKET, BY BUSINESS TYPE, 2018–2025 (USD MILLION)

TABLE 41 US: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 42 US: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 43 US: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 44 INCIDENCE & COST OF DIABETES IN CANADA

TABLE 45 CANADA: NPWT MARKET, BY PRODUCT TYPE, 2018-2025 (USD

MILLION)

TABLE 46 CANADA: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 47 CANADA: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 48 EUROPE: NPWT MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 49 EUROPE: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 50 EUROPE: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 51 EUROPE: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 52 UK: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 53 UK: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 54 UK: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 55 GERMANY: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 56 GERMANY: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 57 GERMANY: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 58 FRANCE: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 59 FRANCE: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 60 FRANCE: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 61 RUSSIA: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 62 RUSSIA: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 63 RUSSIA: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 64 ITALY: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 65 ITALY: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 66 ITALY: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 67 SPAIN: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 68 SPAIN: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 69 SPAIN: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 70 ROE: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 71 ROE: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 72 ROE: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 73 APAC: NPWT MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 74 APAC: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 75 APAC: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 76 APAC: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 77 CHINA: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 78 CHINA: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

- TABLE 79 CHINA: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)
- TABLE 80 INDIA: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)
- TABLE 81 INDIA: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)
- TABLE 82 INDIA: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)
- TABLE 83 JAPAN: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)
- TABLE 84 JAPAN: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)
- TABLE 85 JAPAN: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)
- TABLE 86 AUSTRALIA: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)
- TABLE 87 AUSTRALIA: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)
- TABLE 88 AUSTRALIA: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)
- TABLE 89 SOUTH KOREA: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)
- TABLE 90 SOUTH KOREA: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)
- TABLE 91 SOUTH KOREA: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)
- TABLE 92 SINGAPORE: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)
- TABLE 93 SINGAPORE: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)
- TABLE 94 SINGAPORE: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)
- TABLE 95 TOTAL DIABETES-RELATED HEALTH EXPENDITURE, 2019 VS. 2030 (USD MILLION)
- TABLE 96 ROAPAC: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)
- TABLE 97 ROAPAC: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)
- TABLE 98 ROAPAC: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)
- TABLE 99 LATAM: NPWT MARKET, BY COUNTRY, 2018–2025 (USD MILLION)
- TABLE 100 LATAM: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)
- TABLE 101 LATAM: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)
- TABLE 102 LATAM: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)
- TABLE 103 BRAZIL: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)
- TABLE 104 BRAZIL: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)
- TABLE 105 BRAZIL: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)
- TABLE 106 MEXICO: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD

MILLION)

TABLE 107 MEXICO: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 108 MEXICO: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 109 REST OF LATIN AMERICA: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 110 REST OF LATIN AMERICA: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 111 REST OF LATIN AMERICA: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 112 MIDDLE EAST & AFRICA: NPWT MARKET, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 113 MIDDLE EAST AND AFRICA: NPWT MARKET, BY WOUND TYPE, 2018–2025 (USD MILLION)

TABLE 114 MIDDLE EAST & AFRICA: NPWT MARKET, BY END USER, 2018–2025 (USD MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 INCLUSIONS AND EXCLUSIONS

FIGURE 2 RESEARCH DESIGN

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 4 NPWT MARKET: BOTTOM-UP APPROACH

FIGURE 5 NPWT MARKET: TOP-DOWN APPROACH

FIGURE 6 DATA TRIANGULATION METHODOLOGY

FIGURE 7 NPWT MARKET, BY PRODUCT TYPE, 2020 VS. 2025 (USD MILLION)

FIGURE 8 NPWT MARKET, BY BUSINESS TYPE, 2020 VS. 2025 (USD MILLION)

FIGURE 9 NPWT MARKET, BY WOUND TYPE, 2020 VS. 2025 (USD MILLION)

FIGURE 10 NPWT MARKET, BY END USER, 2020 VS. 2025 (USD MILLION)

FIGURE 11 NPWT MARKET, BY REGION, 2020 VS. 2025 (USD MILLION)

FIGURE 12 INCREASING SPENDING ON CHRONIC AND SURGICAL WOUND TREATMENT WILL DRIVE MARKET GROWTH DURING THE FORECAST PERIOD

FIGURE 13 CONVENTIONAL NPWT DEVICES SEGMENT ACCOUNTS FOR THE LARGEST SHARE OF THE NPWT MARKET

FIGURE 14 BURNS AND SURGICAL & OPEN WOUNDS SEGMENT TO DOMINATE THE NPWT MARKET

FIGURE 15 APAC IS THE FASTEST-GROWING MARKET FOR NPWT

FIGURE 16 NPWT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, CHALLENGES & TRENDS

FIGURE 17 CESAREAN SECTION RATES IN THE US, BY AGE GROUP (2016)

FIGURE 18 NORTH AMERICA: NPWT MARKET SNAPSHOT

FIGURE 19 ASIA PACIFIC: NPWT MARKET SNAPSHOT

FIGURE 20 KEY DEVELOPMENTS BY LEADING PLAYERS IN THE NPWT MARKET, 2016–2020

FIGURE 21 NPWT MARKET SHARE, BY KEY PLAYER, 2018

FIGURE 22 NPWT DEVICES MARKET SHARE FOR HOME CARE SETTINGS, BY KEY PLAYER, 2018

FIGURE 23 NPWT DEVICES MARKET SHARE FOR HOSPITALS, BY KEY PLAYER, 2018

FIGURE 24 NPWT MARKET (GLOBAL) COMPETITIVE LEADERSHIP MAPPING, 2018

FIGURE 25 ACELITY: COMPANY SNAPSHOT (2018)

FIGURE 26 SMITH & NEPHEW: COMPANY SNAPSHOT (2018)

FIGURE 27 M?LNLYCKE HEALTH CARE AB: COMPANY SNAPSHOT (2018)

FIGURE 28 CONVATEC GROUP: COMPANY SNAPSHOT (2018)

FIGURE 29 CARDINAL HEALTH: COMPANY SNAPSHOT (2018)

FIGURE 30 PAUL HARTMANN AG: COMPANY SNAPSHOT (2018)

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