

Natural Fragrance Market by Ingredients (Essential Oils, Natural Extracts), Application (Fine Fragrances, Personal Care & Cosmetics, Household Care), and Region (Europe, North America, APAC, South America, Middle East & Africa) - Global Forecast to 2024

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Abstracts

“Increasing use of natural fragrance ingredients in various applications is expected to drive the natural fragrance market.”

The natural fragrance market is estimated to grow from USD 2.7 billion in 2019 to USD 4.3 billion by 2024, at a CAGR of 9.6%. It is driven mainly by the increasing use of natural fragrance ingredients such as essential oils and natural extracts in various applications such as fine fragrances, personal care & cosmetic, and household care. Natural fragrance is a blend of complex fragrance compounds, which are made up of natural aromatics. These fragrances are mainly used to impart the appealing odor/scent for several fragrance applications.

“Natural extracts are expected to be the fastest-growing ingredient segment of the natural fragrance market, in terms of value, between 2019 and 2024.”

The natural extract segment is expected to witness the highest growth in terms of value during the forecast period. The growing concern towards the health hazards caused due to synthetic products has driven the market for natural ingredients, which thereby drives the natural fragrances market.

“Personal care & Cosmetics application segment is estimated to witness the highest

growth rate between 2019 and 2024.”

The personal care & cosmetic application segment is estimated to witness the highest growth rate, in terms of value, between 2019 and 2024. This is owing to the increasing consumption of personal care & cosmetic products in the emerging economies around the globe.

“Rising demand from fine fragrances, personal care & cosmetics, and household care is likely to drive the demand for natural fragrance market in Europe.”

The Europe natural fragrance market is estimated to witness significant growth during the forecast period. The rising demand for natural products and increasing urbanization and industrialization are driving the mold release agents market in the region. In addition, the presence of major manufacturers such as Givaudan SA (Switzerland), Firmenich SA (Switzerland), Symrise AG (Germany), Mane SA (France), Robertet SA (France), CPL Aromas (UK), Iberchem (Spain), and Dauper (Spain), has positively influenced the demand trend for natural fragrances in the region.

By Company Type: Tier 1 - 46%, Tier 2 - 31%, and Tier 3 - 23%

By Designation: C-Level - 46%, Director Level - 27%, and Others - 27%

By Region: North America - 33%, Europe - 27%, APAC - 27%, South America - 7%, Middle East & Africa - 6%

The key players profiled in the report include are Givaudan SA (Switzerland), Firmenich SA (Switzerland), International Flavors & Fragrances (US), Symrise AG (Germany), Takasago International Corporation (Japan), Mane SA (France), Robertet SA (France), Sensient Technologies Corporation (US), T. Hasegawa Co., Ltd. (Japan), and Bell Flavors & Fragrances (US).

Research Coverage

This report segments the market for natural fragrance based on ingredients, application, and region, and provides estimations for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, expansions, and acquisitions associated with the market for natural fragrance market.

Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the natural fragrance market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on natural fragrances offered by top players in the global market

Product Development/Innovation: Detailed insights on upcoming technologies, R&D activities, and new product launches in the natural fragrance market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for natural fragrances across regions

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global mold release agents market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the natural fragrance market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 REGIONS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 SECONDARY DATA
 - 2.2.1 KEY DATA FROM SECONDARY SOURCES
- 2.3 PRIMARY DATA
 - 2.3.1 KEY DATA FROM PRIMARY SOURCES
 - 2.3.2 BREAKDOWN OF PRIMARY INTERVIEWS
- 2.4 MARKET SIZE ESTIMATION
 - 2.4.1 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
 - 2.4.2 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- 2.5 DATA TRIANGULATION
- 2.6 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE NATURAL FRAGRANCE MARKET
- 4.2 EUROPE: NATURAL FRAGRANCE MARKET, BY APPLICATION AND COUNTRY
- 4.3 NATURAL FRAGRANCE MARKET, BY REGION
- 4.4 NATURAL FRAGRANCE MARKET ATTRACTIVENESS

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Changing lifestyle and customer preferences

5.2.1.2 Rising demand for natural products

5.2.2 RESTRAINTS

5.2.2.1 High production and R&D costs

5.2.2.2 Compliance with quality & regulatory standards

5.2.3 OPPORTUNITIES

5.2.3.1 High growth potential in emerging economies

5.2.4 CHALLENGES

5.2.4.1 High switching cost from synthetic to natural sources

5.3 PORTER'S FIVE FORCES ANALYSIS

5.3.1 THREAT OF SUBSTITUTES

5.3.2 THREAT OF NEW ENTRANTS

5.3.3 BARGAINING POWER OF SUPPLIERS

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

6 NATURAL FRAGRANCE MARKET, BY INGREDIENTS

6.1 INTRODUCTION

6.2 ESSENTIAL OILS

6.2.1 INCREASING DEMAND FOR ESSENTIAL OILS IN NATURAL FRAGRANCE APPLICATIONS TO DRIVE THE MARKET

6.3 NATURAL EXTRACTS

6.3.1 INCREASING USE OF NATURAL FRAGRANCE INGREDIENTS TO DRIVE THE MARKET

7 NATURAL FRAGRANCE MARKET, BY APPLICATION

7.1 INTRODUCTION

7.2 FINE FRAGRANCES

7.2.1 INCREASING DEMAND FOR NATURAL FRAGRANCE INGREDIENTS IN PERFUMES & COLOGNES TO DRIVE THE MARKET

7.3 PERSONAL CARE & COSMETICS

7.3.1 GROWING AWARENESS AMONG CONSUMERS ABOUT HEALTH CONCERNS AND HYGIENE TEND TO INCREASE THE DEMAND FOR NATURAL FRAGRANCE IN PERSONAL CARE PRODUCTS

7.4 HOUSEHOLD CARE

7.4.1 GROWING DEMAND FOR NATURAL FRAGRANCES IN DETERGENTS TO

SIGNIFICANTLY BOOST THE MARKET

8 NATURAL FRAGRANCE MARKET, BY REGION

8.1 INTRODUCTION

8.2 EUROPE

8.2.1 GERMANY

8.2.1.1 Growth in the personal care & cosmetics application to boost the market for natural fragrances in Germany

8.2.2 ITALY

8.2.2.1 Increasing awareness regarding the environmental and social aspects drives the natural fragrance market in Italy

8.2.3 FRANCE

8.2.3.1 Increasing consumption of natural products over synthetic ones drives the market

8.2.4 UK

8.2.4.1 Increasing demand for fragrance ingredients drives the market

8.2.5 REST OF EUROPE

8.2.5.1 Rise in per-capita income and increase in consumer spending drive the market

8.3 NORTH AMERICA

8.3.1 US

8.3.1.1 Increasing awareness about natural ingredients drives the market

8.3.2 MEXICO

8.3.2.1 Increasing disposable income of consumers to boost the market

8.3.3 CANADA

8.3.3.1 Increasing trend toward the use of natural source-based fragrances to drive the market

8.4 APAC

8.4.1 CHINA

8.4.1.1 China is the largest natural fragrance market in APAC

8.4.2 JAPAN

8.4.2.1 Increasing awareness regarding personal hygiene and health drives the market

8.4.3 INDIA

8.4.3.1 India is one of the fastest-growing natural fragrance markets globally

8.4.4 SOUTH KOREA

8.4.4.1 Increase in disposable income drives the market

8.4.5 REST OF APAC

8.4.5.1 Increasing consumption of beauty products drives the market

8.5 MIDDLE EAST & AFRICA

8.5.1 TURKEY

8.5.1.1 Rise in disposable income of the middle-class population to drive the market.

8.5.2 UAE

8.5.2.1 The UAE to witness the highest growth in the natural fragrance market

8.5.3 SAUDI ARABIA

8.5.3.1 Higher penetration of premium products among the high-income population to boost the market

8.5.4 REST OF MIDDLE EAST & AFRICA

8.5.4.1 Increasing population and rise in middle-class income to drive the market

8.6 SOUTH AMERICA

8.6.1 BRAZIL

8.6.1.1 Growing population and increase in consumer spending drive the market

8.6.2 ARGENTINA

8.6.2.1 Argentina is the second-largest market for natural fragrances in South America

8.6.3 REST OF SOUTH AMERICA

8.6.3.1 Growth in demand for personal care & cosmetic products boosts the market

9 COMPETITIVE LANDSCAPE

9.1 OVERVIEW

9.2 COMPETITIVE LEADERSHIP MAPPING (OVERALL MARKET)

9.2.1 VISIONARY LEADERS

9.2.2 DYNAMIC DIFFERENTIATORS

9.2.3 EMERGING COMPANIES

9.2.4 INNOVATORS

9.3 STRENGTH OF PRODUCT PORTFOLIO

9.4 BUSINESS STRATEGY EXCELLENCE

9.5 COMPETITIVE LEADERSHIP MAPPING (SMSE)

9.5.1 PROGRESSIVE COMPANIES

9.5.2 RESPONSIVE COMPANIES

9.6 STRENGTH OF PRODUCT PORTFOLIO

9.7 BUSINESS STRATEGY EXCELLENCE

9.8 KEY MARKET PLAYERS

9.8.1 GIVAUDAN

9.8.2 FIRMENICH SA

9.8.3 INTERNATIONAL FLAVORS & FRAGRANCES

9.9 COMPETITIVE SITUATION AND TRENDS

9.9.1 EXPANSION

9.9.2 NEW PRODUCT LAUNCH

9.9.3 ACQUISITION

10 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

10.1 GIVAUDAN SA

10.2 FIRMENICH SA

10.3 INTERNATIONAL FLAVORS & FRAGRANCES

10.4 SYMRISE AG

10.5 TAKASAGO INTERNATIONAL CORPORATION

10.6 MANE SA

10.7 ROBERTET SA

10.8 SENSIENT TECHNOLOGIES CORPORATION

10.9 T. HASEGAWA

10.10 BELL FLAVORS & FRAGRANCES

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

10.11 OTHER MARKET PLAYERS

10.11.1 HUABAO

10.11.2 OGAWA & CO., LTD

10.11.3 CPL AROMAS

10.11.4 KAO CHEMICALS EUROPE. S.L.

10.11.5 YINGYANG (CHINA) AROMA CHEMICAL GROUP

10.11.6 S H KELKAR AND COMPANY LIMITED

10.11.7 AARAV FRAGRANCES & FLAVORS

10.11.8 IBERCHEM

10.11.9 ALPHA AROMATICS

10.11.10 LA SCENTEUR FRAGRANCE

10.11.11 BIO AROMA

10.11.12 RISDON INTERNATIONAL

10.11.13 FRAGRANCE OILS (INTERNATIONAL) LTD.

10.11.14 EPS FRAGRANCES

10.11.15 DAUPER

11 APPENDIX

11.1 INSIGHTS FROM INDUSTRY EXPERTS

11.2 DISCUSSION GUIDE

11.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

11.4 AVAILABLE CUSTOMIZATIONS

11.5 RELATED REPORTS

11.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENTS, 2017–2024 (USD MILLION)

TABLE 2 PLANT PARTS: SOURCE OF ESSENTIAL OILS

TABLE 3 ESSENTIAL OIL PLANTS - PRODUCING REGIONS

TABLE 4 ESSENTIAL OILS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 5 KEY SOURCES OF ESSENTIAL OILS AND THEIR PRODUCERS

TABLE 6 NATURAL EXTRACTS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 7 NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 8 NATURAL FRAGRANCE MARKET SIZE IN FINE FRAGRANCES, BY REGION, 2017–2024 (USD MILLION)

TABLE 9 NATURAL FRAGRANCE MARKET SIZE IN PERSONAL CARE & COSMETICS, BY REGION, 2017–2024 (USD MILLION)

TABLE 10 NATURAL FRAGRANCE MARKET SIZE IN HOUSEHOLD CARE, BY REGION, 2017–2024 (USD MILLION)

TABLE 11 NATURAL FRAGRANCE MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 12 EUROPE: NATURAL FRAGRANCE MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 13 EUROPE: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 14 EUROPE: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 15 GERMANY: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 16 GERMANY: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 17 ITALY: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 18 ITALY: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 19 FRANCE: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 20 FRANCE: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT,

2017–2024 (USD MILLION)

TABLE 21 UK: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION,
2017–2024 (USD MILLION)

TABLE 22 UK: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024
(USD MILLION)

TABLE 23 REST OF EUROPE: NATURAL FRAGRANCE MARKET SIZE, BY
APPLICATION, 2017–2024 (USD MILLION)

TABLE 24 REST OF EUROPE: NATURAL FRAGRANCE MARKET SIZE, BY
INGREDIENT, 2017–2024 (USD MILLION)

TABLE 25 NORTH AMERICA: NATURAL FRAGRANCE MARKET SIZE, BY
COUNTRY, 2017–2024 (USD MILLION)

TABLE 26 NORTH AMERICA: NATURAL FRAGRANCE MARKET SIZE, BY
INGREDIENT, 2017–2024 (USD MILLION)

TABLE 27 NORTH AMERICA: NATURAL FRAGRANCE MARKET SIZE, BY
APPLICATION, 2017–2024 (USD MILLION)

TABLE 28 US: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION,
2017–2024 (USD MILLION)

TABLE 29 US: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024
(USD MILLION)

TABLE 30 MEXICO: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION,
2017–2024 (USD MILLION)

TABLE 31 MEXICO: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT,
2017–2024 (USD MILLION)

TABLE 32 CANADA: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION,
2017–2024 (USD MILLION)

TABLE 33 CANADA: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT,
2017–2024 (USD MILLION)

TABLE 34 APAC: NATURAL FRAGRANCE MARKET SIZE, BY COUNTRY, 2017–2024
(USD MILLION)

TABLE 35 APAC: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT,
2017–2024 (USD MILLION)

TABLE 36 APAC: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION,
2017–2024 (USD MILLION)

TABLE 37 CHINA: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION,
2017–2024 (USD MILLION)

TABLE 38 CHINA: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT,
2017–2024 (USD MILLION)

TABLE 39 JAPAN: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION,
2017–2024 (USD MILLION)

TABLE 40 JAPAN: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 41 INDIA: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 42 INDIA: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 43 SOUTH KOREA: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 44 SOUTH KOREA: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 45 REST OF APAC: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 46 REST OF APAC: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 47 MIDDLE EAST & AFRICA: NATURAL FRAGRANCE MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 48 MIDDLE EAST & AFRICA: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 49 MIDDLE EAST & AFRICA: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 50 TURKEY: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 51 TURKEY: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 52 UAE: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 53 UAE: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 54 SAUDI ARABIA: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 55 SAUDI ARABIA: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 56 REST OF MIDDLE EAST & AFRICA: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 57 REST OF MIDDLE EAST & AFRICA: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 58 SOUTH AMERICA: NATURAL FRAGRANCE MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 59 SOUTH AMERICA: NATURAL FRAGRANCE MARKET SIZE, BY

INGREDIENT, 2017–2024 (USD MILLION)

TABLE 60 SOUTH AMERICA: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 61 BRAZIL: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 62 BRAZIL: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 63 ARGENTINA: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 64 ARGENTINA: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 65 REST OF SOUTH AMERICA: NATURAL FRAGRANCE MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 66 REST OF SOUTH AMERICA: NATURAL FRAGRANCE MARKET SIZE, BY INGREDIENT, 2017–2024 (USD MILLION)

TABLE 67 EXPANSION, 2016–2019

TABLE 68 NEW PRODUCT LAUNCH, 2016–2019

TABLE 69 ACQUISITION, 2016–2019

List Of Figures

LIST OF FIGURES

FIGURE 1 NATURAL FRAGRANCE MARKET: RESEARCH DESIGN

FIGURE 2 NATURAL FRAGRANCE: DATA TRIANGULATION

FIGURE 3 NATURAL FRAGRANCE MARKET ANALYSIS THROUGH PRIMARY INTERVIEWS

FIGURE 4 NATURAL FRAGRANCE MARKET ANALYSIS THROUGH SECONDARY SOURCES

FIGURE 5 MNM MARKET ANALYSIS- NATURAL FRAGRANCE MARKET (VALUE IN 2018)

FIGURE 6 NATURAL EXTRACTS TO BE THE FASTER-GROWING INGREDIENT IN THE NATURAL FRAGRANCE MARKET

FIGURE 7 FINE FRAGRANCES TO BE THE LARGEST APPLICATION IN THE OVERALL NATURAL FRAGRANCE MARKET

FIGURE 8 US TO BE THE LARGEST NATURAL FRAGRANCE MARKET

FIGURE 9 EUROPE ACCOUNTED FOR THE LARGEST SHARE OF THE NATURAL FRAGRANCE MARKET IN 2018

FIGURE 10 GROWTH OPPORTUNITIES IN THE MARKET DURING THE FORECAST PERIOD

FIGURE 11 FRANCE LED THE EUROPEAN NATURAL FRAGRANCE MARKET IN 2018

FIGURE 12 SOUTH AMERICA TO BE THE FASTEST-GROWING MARKET DURING THE FORECAST PERIOD

FIGURE 13 ARGENTINA TO BE THE FASTEST-GROWING MARKET BETWEEN 2019 AND 2024

FIGURE 14 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE NATURAL FRAGRANCE MARKET

FIGURE 15 NATURAL FRAGRANCE MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 16 ESSENTIAL OILS TO DOMINATE THE NATURAL FRAGRANCE MARKET BETWEEN 2019 AND 2024

FIGURE 17 FINE FRAGRANCE APPLICATION TO DOMINATE THE NATURAL FRAGRANCE MARKET BETWEEN 2019 AND 2024

FIGURE 18 SOUTH AMERICA TO REGISTER THE HIGHEST CAGR IN THE NATURAL FRAGRANCE MARKET

FIGURE 19 EUROPE: NATURAL FRAGRANCE MARKET SNAPSHOT

FIGURE 20 NORTH AMERICA: NATURAL FRAGRANCE MARKET SNAPSHOT

FIGURE 21 APAC: NATURAL FRAGRANCE MARKET SNAPSHOT

FIGURE 22 NATURAL FRAGRANCE MARKET: COMPETITIVE LEADERSHIP
MAPPING, 2018

FIGURE 23 STRENGTH OF PRODUCT PORTFOLIO, 2018

FIGURE 24 BUSINESS STRATEGY EXCELLENCE, 2018

FIGURE 25 SMALL AND MEDIUM-SIZED ENTERPRISES (SMSE) MAPPING, 2018

FIGURE 26 STRENGTH OF PRODUCT PORTFOLIO, 2018

FIGURE 27 BUSINESS STRATEGY EXCELLENCE, 2018

FIGURE 28 EXPANSION WAS THE KEY GROWTH STRATEGY ADOPTED BY THE
MARKET PLAYERS BETWEEN 2016 AND 2019

FIGURE 29 MARKET SHARE ANALYSIS, BY COMPANY, 2018

FIGURE 30 GIVAUDAN SA: COMPANY SNAPSHOT

FIGURE 31 GIVAUDAN SA: SWOT ANALYSIS

FIGURE 32 FIRMENICH SA: SWOT ANALYSIS

FIGURE 33 INTERNATIONAL FLAVORS & FRAGRANCES: COMPANY SNAPSHOT

FIGURE 34 INTERNATIONAL FLAVORS & FRAGRANCES: SWOT ANALYSIS

FIGURE 35 SYMRISE AG: COMPANY SNAPSHOT

FIGURE 36 SYMRISE AG: SWOT ANALYSIS

FIGURE 37 TAKASAGO INTERNATIONAL CORPORATION: COMPANY SNAPSHOT

FIGURE 38 TAKASAGO INTERNATIONAL CORPORATION: SWOT ANALYSIS

FIGURE 39 MANE SA: COMPANY SNAPSHOT

FIGURE 40 ROBERTET SA: COMPANY SNAPSHOT

FIGURE 41 SENSIENT TECHNOLOGIES CORPORATION: COMPANY SNAPSHOT

FIGURE 42 T. HASEGAWA: COMPANY SNAPSHOT

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