

Nanocoatings Market by Type (Anti-fingerprint, Anti-microbial, Easy-to-clean & Anti-fouling, Self-cleaning and Other), by Application (Healthcare, Food & Packaging, Marine industry, Water treatment equipment, Electronics, Construction, Automotive, Energy and others), and by Region - Trends & Forecasts to 2019

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Abstracts

The Nanocoatings market size in terms of value is projected to grow at a CAGR of 24.68% between 2014 and 2019 to reach \$14, 219.05 million by 2019. North America held the largest share in 2013, in terms of value.

The Nanocoatings market in North America region is growing fast, mainly due to performance benefits and the increasing commercial activities.

The Asia-Pacific region alone is expected to generate over 30% of the global nanocoatings demand in the coming five years, as developing countries in this region plan to undertake large scale infrastructure and other development projects.

New product launches, Agreements, and expansions were the most preferred growth strategy among the major players in the nanocoatings market, globally. The major players are enhancing the global presence. For example, P2i expanded its production facility of Aridion 8 with Hearing Lab Technology.

Many companies offering nanocoatings are actively trying to increase their product portfolio and regional presence to cater to different regional markets. Asia-Pacific is the fastest growing market in terms of value during 2014-2019, mainly due to huge



investment in the infrastructure projects in the region.

The major players in the nanocoatings market are P2i Ltd. (U.K.), Integran Technologies (U.S.), Buhler AG (Switzerland), Nanogate AG (Germany) and inframat Corporation (U.S.) These companies showed significant presence among other players in the global nanocoatings market.



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About

The report also identifies the driving and restraining factors for the nanocoatings market with an analysis of trends, opportunities, and challenges. The market is segmented and the value has been forecasted on the basis of major regions such as Asia-Pacific, North America, Europe, and RoW.

The nanocoatings market is segmented into five types: anti-fingerprint, anti-microbial, easy-to-clean & anti-fouling, self-cleaning and other. It is expected to show high growth owing to evolving environmental protection regulations and standards to boost future growth of nanocoatings.

The market for nanocoatings is projected to reach \$14,219.05 million by 2019, growing with a CAGR of 24.68% between 2014 and 2019. North America dominated the nanocoatings market in 2013. Asia-Pacific is projected to gain the major market size by value by 2019.

Self-cleaning held the major share in the nanocoatings value market in 2013 and would remain the largest shareholder till 2019. The easy-to-clean & anti-fouling nanocoatings held the second largest share for the nanocoatings market value, and projected to grow with a healthy CAGR, from 2014-2019.



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