+44 20 8123 2220
info@marketpublishers.com

Multiexperience Development Platforms Market by Component (Platforms, Services), Deployment Type (On-premises, Cloud), Organization Size (Large Enterprises, SMEs), Vertical (BFSI, IT & Telecom) and Region - Global Forecast to 2027

https://marketpublishers.com/r/MFBC94E9F0E0EN.html
Date: January 2023
Pages: 224
Price: US$ 4,950.00 (Single User License)
ID: MFBC94E9F0E0EN

Abstracts

The multiexperience development platform market is projected to grow from USD 2.7 billion in 2022 to USD 7.2 billion by 2027 at a Compound Annual Growth Rate (CAGR) of 21.8% during the forecast period. Few multiexperience development platforms combine low-code productivity and ease of use with deep enterprise capabilities for consumer-grade digital experiences across multiple touchpoints and robust backend services for identity, integration, orchestration, business process automation, and business rules management. MXDPs simplify and accelerate the design process. HCL Volt MX, for example, comes with a visual design canvas with pre-wired components, templates, and sample apps. Reusable code and real-time previews make it easier to brainstorm and design apps.

Platform segment to achieve significant growth during the forecast period

In software development, multi-experience development refers to the process of creating applications that provide a consistent user experience across multiple devices and platforms. Multiexperience development necessitates designers and developers to consider how users interact with their applications, whether through voice, touch, gesture, or even augmented reality. Creating a consistent user experience across all of these different touchpoints can be difficult, but it is critical in today's multiexperience world. In some ways, multiexperience development can be viewed as a progression in business strategy and marketing, in which companies seek to gain a competitive advantage by creating a unified experience across multiple platforms. Multiexperience

+44 20 8123 2220
info@marketpublishers.com

development platforms assist businesses in balancing development ease versus scalability and custom functionality. These platforms make creating apps that work across multiple touchpoints and devices easier, allowing businesses to test and improve their user experience on a new platform with minimal investment. Developers must also consider the various operating systems and platforms that users may use. While many applications are now available across multiple platforms, each has its own set of rules and conventions that must be followed.

IT & Telecom vertical to grow at high CAGR during forecast period

The IT & telecom industry requires high data security, integrated physical security, and productivity. The sector is booming largely due to the high-scale growth in mobile subscribers, app subscribers, and data penetration. IT & telecom service providers invest large amounts in multiexperience development platform constructions. Multiexperience development platforms provide comprehensive solutions for managing all the data needs of the IT & telecom sector by providing secure and high-speed deployment. Multiexperience is a digital transformation strategy that emphasizes creating engaging experiences across multiple touchpoints. MXDP technologies include AR, VR, Location-based services (LBS), and multi-touch interactions. LBS is a GPS-based technology that provides users with information about their surroundings. Retail, banking, and healthcare can all benefit from LBS applications. Users can interact with digital content using multiple fingers with multi-touch interactions. Gaming, education, and training can all benefit from multi-touch interactions.

North America to account for the largest market for multiexperience development platforms during the forecast period

North America is expected to be the world’s fastest multiexperience development platforms market during the forecast period. As per the research done by the International Trade Administration, it has been found that in 2021, the Canadian ICT sector was highly trade-dependent and imported USD 37.5 billion in goods and exported USD 7.7 billion globally. The US is Canada's second-largest supplier of ICT goods after China, and it is the top market for Canadian ICT exports, with USD 5.1 billion shipped to the US in 2020. Total ICT imports in 2021 were led by Ontario (USD 28.1 billion), British Columbia (USD 4.1 billion), Qu?bec (USD 3.2 billion), and Alberta (USD 1.2 billion). Canada has a thriving domestic technology sector. The Canadian Information and Communications Technologies (ICT) sector employs over 43,200 people. The majority are employed in the software and computer services industries. The sector is dominated by small businesses, with approximately 35,500 employing

+44 20 8123 2220
info@marketpublishers.com

fewer than ten people. Approximately 100 large companies employ more than 500 people, including subsidiaries of foreign multinational corporations. According to a global threat research project conducted by Carbon Black, cybersecurity threats are increasing in Canada, with the vast majority of organizations reporting being victims of cyber-attacks in the previous 12 months. As a result, cybersecurity is one of the most pressing concerns in government and business. While AI has been popular for the last decade, its use in conjunction with the real-time response and hyper-connectivity of 5G is reviving its growth prospects. AI is used in various industries to improve demand prediction, resource utilization, and behavioral patterns. As AI approaches real-time data analysis, personalized needs will be quickly met.

Further, in-depth interviews were conducted with the Chief Executive Officers (CEOs), Chief Marketing Officers (CMO), Chief Technology Officers (CTOs), Chief Operating Officers (COOs), Vice Presidents (VPs), Managing Directors (MDs), technology and innovation directors, and related key executives from various key companies and organizations operating in the multiexperience development platform market.

By Company: Tier 1 - 30%, Tier 2 - 40%, and Tier 3 - 30%

By Designation: C-Level - 40%, Director Level - 35%, and Others - 25%

By Region: North America - 55%, Europe - 25%, Asia Pacific - 15%, RoW - 5%

The multiexperience development platforms market comprises major solution providers, such as Appian (US), GeneXus (US), IBM (US), Mendix (US), Microsoft (US), Oracle (US), OutSystems (US), Pegasystems (US), Progress Software (US), Salesforce (US), SAP SE (GERMANY), ServiceNow (US), Temenos (Switzerland), Neutrinos (Singapore), XOne (Spain), Resco (Slovakia), I-exceed technologies (US), Easy Software (Germany), TDox (Italy), HCL (India), Cigniti (US), Decimal Technologies (India), Neptune Software (Norway), and Convertigo (France). The study includes an in-depth competitive analysis of these key players in the multiexperience development platforms market with their company profiles, recent developments, and key market strategies.

Research Coverage

The research study covered inputs, insights, and trends from secondary sources, primary sources, stakeholders' interviews, and surveys. Secondary sources include

+44 20 8123 2220
info@marketpublishers.com

information from databases and repositories, such as D&B Hoovers, Bloomberg, Factiva, and CoinDesk. Primary data was fetched from supply-side industry experts who hold the chair of Chief Executive Officer (CEO), Chief Technological Officer (CTO), Chief Operating Officer (COO), Vice-President (VP) of IT, and Managing Director (MD), among others. A few of our key primary respondents are IBM, Microsoft, and Oracle, among others. Few startups were included during our primary interviews. Additionally, we have taken the information and statistical and historical data from a few government associations, public sources, webinar and seminar transcripts, journals, conferences and events.

Key benefits of report

The report would help the market leaders/new entrants in this market with information on the nearest and best possible accurate approximations of the revenue numbers for the overall multiexperience development platforms market and the subsegments therein. This report would help stakeholders understand the competitive landscape, wherein we have a section that provides competitive benchmarking and gain insights to position their businesses and plan suitable go-to-market strategies. Industry experts who have long served this market have provided qualitative and quantitative insights and critical and crucial data, which would also assist businesses in qualifying the suspects and prospects. The report also helps stakeholders understand the pulse of the market and provides them with information on the key market drivers, restraints, challenges, and opportunities, thereby portraying a clear and vivid image of methods and measures to excel in this market and position themselves at the zenith along with top players in the segment, sub-segments, and the market as a whole.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES
1.2 MARKET DEFINITION
  1.2.1 INCLUSIONS & EXCLUSIONS
1.3 MARKET SCOPE
  1.3.1 MARKET SEGMENTATION
  1.3.2 REGIONS COVERED
  1.3.3 YEARS CONSIDERED
1.4 CURRENCY CONSIDERED
TABLE 1 UNITED STATES DOLLAR EXCHANGE RATE, 2017–2021
1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
FIGURE 1 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: RESEARCH DESIGN
  2.1.1 SECONDARY DATA
  2.1.2 PRIMARY DATA
TABLE 2 LIST OF KEY PRIMARY INTERVIEW PARTICIPANTS
    2.1.2.1 Breakup of primary profiles
FIGURE 2 BREAKUP OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
    2.1.2.2 Key industry insights
2.2 MARKET BREAKUP AND DATA TRIANGULATION
FIGURE 3 DATA TRIANGULATION
2.3 MARKET SIZE ESTIMATION
FIGURE 4 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES
FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 1 (SUPPLY SIDE): REVENUE OF MULTIEXPERIENCE DEVELOPMENT PLATFORMS FROM VENDORS
FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH (SUPPLY SIDE) - COLLECTIVE REVENUE OF MULTIEXPERIENCE DEVELOPMENT PLATFORMS VENDORS
FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 2 (DEMAND

+44 20 8123 2220
info@marketpublishers.com

SIDE): MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET
FIGURE 8 MARKET SIZE ESTIMATION METHODOLOGY (SUPPLY SIDE): VENDOR-REVENUE ESTIMATION
2.4 MARKET FORECAST
TABLE 3 MARKET GROWTH FORECAST
2.5 RESEARCH ASSUMPTIONS
2.6 LIMITATIONS

3 EXECUTIVE SUMMARY

FIGURE 9 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: GLOBAL SNAPSHOT
FIGURE 10 HIGH GROWTH SEGMENTS IN MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET
FIGURE 11 BANKING, FINANCIAL SERVICES, AND INSURANCE SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD
FIGURE 12 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: REGIONAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE GROWTH OPPORTUNITIES FOR PLAYERS IN MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET
FIGURE 13 GROWING USE OF ARTIFICIAL INTELLIGENCE, AUGMENTED REALITY, AND VIRTUAL REALITY TO DRIVE MARKET GROWTH
4.2 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2022 VS. 2027
FIGURE 14 PLATFORMS SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE DURING FORECAST PERIOD
4.3 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022 VS. 2027
FIGURE 15 CLOUD SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE DURING FORECAST PERIOD
4.4 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022 VS. 2027
FIGURE 16 LARGE ENTERPRISES SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE DURING FORECAST PERIOD
4.5 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2022 VS. 2027

+44 20 8123 2220
info@marketpublishers.com

FIGURE 17 BANKING, FINANCIAL SERVICES, AND INSURANCE SEGMENT TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD
4.6 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: REGIONAL SCENARIO, 2022–2027
FIGURE 18 ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS IN NEXT FIVE YEARS

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
FIGURE 19 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET
5.2.1 DRIVERS
5.2.1.1 Increasing need for rapid customization and scalability
5.2.1.2 Enterprise mobility to enable users to develop business applications using MXDP
5.2.1.3 Elimination of gaps in required IT skills
5.2.1.4 Increasing demand for chatbots, AI, and ML technologies
5.2.1.5 Increased demand for app development
5.2.1.6 Growing demand to decrease time to market for mobile apps
5.2.2 RESTRAINTS
5.2.2.1 Dependence on vendor-supplied customization
5.2.2.2 Lack of skilled professionals or trainers among developers
5.2.3 OPPORTUNITIES
5.2.3.1 Growing digital transformation in IT industry
5.2.3.2 Rising demand for robust solutions to maximize visibility and control over processes
5.2.3.3 Increasing demand to reduce security risk
5.2.4 CHALLENGES
5.2.4.1 Upgrades to legacy software
5.2.4.2 Selecting right time and right process to implement automation
5.2.4.3 Complexity of designing multiexperience development for different screen sizes and resolutions
5.2.4.4 Multiple complex technologies to create data protection and privacy issues
5.3 CASE STUDY ANALYSIS
5.3.1 CASE STUDY 1: GENEXUS IMPLEMENTED AUTOMATION TO ELIMINATE MANUAL CODING FOR JBCC
5.3.2 CASE STUDY 2: NEPTUNE SOFTWARE DEPLOYED NEPTUNE DXP TO

+44 20 8123 2220
info@marketpublishers.com

IMPROVE WORKPLACE SAFETY IN INFRASERV H?CHST
5.3.3 CASE STUDY 3: RESCO IMPLEMENTED RESCO MOBILE CRM TO DERBIGUM TO PROVIDE MICROSOFT DYNAMICS CRM
5.3.4 CASE STUDY 4: OUTSYSTEMS DEPLOYED ITS PRODUCT TO GEN RE TO CREATE INNOVATIVE SOLUTIONS
5.4 ECOSYSTEM MAPPING
FIGURE 20 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: ECOSYSTEM
5.5 VALUE CHAIN ANALYSIS
FIGURE 21 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: VALUE CHAIN
5.6 TECHNOLOGICAL ANALYSIS
5.6.1 ARTIFICIAL INTELLIGENCE
5.6.2 AUGMENTED REALITY
5.6.3 INTERNET OF THINGS
5.7 PATENT ANALYSIS
FIGURE 22 NUMBER OF PATENTS PUBLISHED, 2011–2021
FIGURE 23 TOP PATENT OWNERS (GLOBAL)
5.8 PORTER’S FIVE FORCES ANALYSIS
FIGURE 24 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: PORTER’S FIVE FORCES ANALYSIS
TABLE 4 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: PORTER’S FIVE FORCES ANALYSIS
5.8.1 THREAT OF NEW ENTRANTS
5.8.2 THREAT OF SUBSTITUTES
5.8.3 BARGAINING POWER OF SUPPLIERS
5.8.4 BARGAINING POWER OF BUYERS
5.8.5 INTENSITY OF COMPETITIVE RIVALRY
5.9 REGULATORY LANDSCAPE
5.9.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 5 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 6 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 7 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 8 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

+44 20 8123 2220
info@marketpublishers.com

5.10 REGULATIONS
5.10.1 ASIA PACIFIC
5.10.2 LATIN AMERICA
5.11 TRENDS/DISRUPTIONS IMPACTING BUYERS
FIGURE 25 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: TRENDS/DISRUPTIONS IMPACTING BUYERS
5.12 KEY CONFERENCES & EVENTS IN 2022–2023
TABLE 9 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: DETAILED LIST OF CONFERENCES & EVENTS IN 2022–2023

6 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT

6.1 INTRODUCTION
6.1.1 COMPONENT: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET DRIVERS
FIGURE 26 SERVICES SUBSEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD
TABLE 10 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2017–2021 (USD MILLION)
TABLE 11 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)
6.2 PLATFORMS
6.2.1 PLATFORMS TO ENABLE BUSINESSES TO CREATE APPS, AUGMENTED REALITY, VIRTUAL REALITY, AND WEARABLE EXPERIENCES
TABLE 12 PLATFORMS: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 13 PLATFORMS: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)
6.3 SERVICES
6.3.1 IMPLEMENTATION AND INTEGRATION SERVICES TO OFFER COHESIVE SERVICES TO END USERS
TABLE 14 SERVICES: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 15 SERVICES: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)

7 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE

+44 20 8123 2220
info@marketpublishers.com

7.1 INTRODUCTION
7.1.1 DEPLOYMENT TYPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET DRIVERS
FIGURE 27 CLOUD SUBSEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD
TABLE 16 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 17 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
7.2 CLOUD
7.2.1 SMALL AND MEDIUM-SIZED ENTERPRISES TO IMPLEMENT CLOUD DEPLOYMENT DUE TO FOCUS ON CORE COMPETENCIES
TABLE 18 CLOUD: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 19 CLOUD: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)
7.3 ON-PREMISES
7.3.1 PREFERENCE OF DEPLOYING TRADITIONAL ON-PREMISES SOLUTIONS BY LARGE ENTERPRISES TO DRIVE MARKET
TABLE 20 ON-PREMISES: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 21 ON-PREMISES: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)

8 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE

8.1 INTRODUCTION
8.1.1 ORGANIZATION SIZE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET DRIVERS
FIGURE 28 SMALL AND MEDIUM-SIZED ENTERPRISES SUBSEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD
TABLE 22 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 23 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
8.2 SMALL AND MEDIUM-SIZED ENTERPRISES
8.2.1 RAPID ADOPTION OF DIGITAL AND CLOUD TECHNOLOGY TO AUGMENT PROFITS TO ENHANCE BUSINESS PRODUCTIVITY

+44 20 8123 2220
info@marketpublishers.com

TABLE 24 SMALL AND MEDIUM-SIZED ENTERPRISES: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 25 SMALL AND MEDIUM-SIZED ENTERPRISES: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)
8.3 LARGE ENTERPRISES
8.3.1 GROWING CONNECTIVITY OF BANDWIDTH AND MOBILITY TRENDS TO DRIVE MARKET
TABLE 26 LARGE ENTERPRISES: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 27 LARGE ENTERPRISES: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)

9 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL

9.1 INTRODUCTION
9.1.1 VERTICAL: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET DRIVERS
FIGURE 29 BANKING, FINANCIAL SERVICES, AND INSURANCE SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD
TABLE 28 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2017–2021 (USD MILLION)
TABLE 29 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2022–2027 (USD MILLION)
9.2 BANKING, FINANCIAL SERVICES, AND INSURANCE
9.2.1 INCREASING NUMBER OF CUSTOMERS ACCESSING BANKING AND OTHER RELATED SERVICES TO BOOST MARKET GROWTH
TABLE 30 BANKING, FINANCIAL SERVICES, AND INSURANCE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 31 BANKING, FINANCIAL SERVICES, AND INSURANCE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)
9.3 IT & TELECOM
9.3.1 TECHNICALLY SKILLED WORKFORCE INVOLVED IN DEVELOPING SOLUTIONS TO GROW DEMAND FOR MXDP SOLUTIONS
TABLE 32 IT & TELECOM: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 33 IT & TELECOM: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

9.4 GOVERNMENT & PUBLIC SECTOR
9.4.1 RAPID ADOPTION OF ADVANCED TECHNOLOGIES IN GOVERNMENT & PUBLIC SECTOR TO BOOST MARKET GROWTH
TABLE 34 GOVERNMENT & PUBLIC SECTOR: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 35 GOVERNMENT & PUBLIC SECTOR: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)
9.5 MANUFACTURING
9.5.1 DEMAND FOR SOFTWARE TO AUTOMATE PROCESSES, MANAGE SUPPLY CHAINS, AND FACILITATE RESEARCH AND DEVELOPMENT TO DRIVE MARKET
TABLE 36 MANUFACTURING: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 37 MANUFACTURING: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)
9.6 RETAIL & CONSUMER GOODS
9.6.1 DIGITAL TRANSFORMATION IN RETAIL & CONSUMER GOODS INDUSTRY TO HELP ORGANIZATIONS GROW RAPIDLY
TABLE 38 RETAIL & CONSUMER GOODS: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 39 RETAIL & CONSUMER GOODS: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)
9.7 HEALTHCARE & LIFE SCIENCES
9.7.1 DEMAND FOR SOLUTIONS TO STAY TECHNOLOGICALLY ADVANCED TO INCREASE OPERATIONAL EFFICIENCY TO DRIVE MARKET
TABLE 40 HEALTHCARE & LIFE SCIENCES: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 41 HEALTHCARE & LIFE SCIENCES: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)
9.8 OTHER VERTICALS
TABLE 42 OTHER VERTICALS: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2017–2021 (USD MILLION)
TABLE 43 OTHER VERTICALS: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)

10 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION

10.1 INTRODUCTION
FIGURE 30 ASIA PACIFIC TO GROW AT HIGHEST CAGR AMONG REGIONS
TABLE 44 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY

REGION, 2017–2021 (USD MILLION)
TABLE 45 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY REGION, 2022–2027 (USD MILLION)
10.2 NORTH AMERICA
10.2.1 NORTH AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET DRIVERS
FIGURE 31 NORTH AMERICA: MARKET SNAPSHOT
TABLE 46 NORTH AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2017–2021 (USD MILLION)
TABLE 47 NORTH AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)
TABLE 48 NORTH AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 49 NORTH AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 50 NORTH AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 51 NORTH AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
TABLE 52 NORTH AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2017–2021 (USD MILLION)
TABLE 53 NORTH AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2022–2027 (USD MILLION)
TABLE 54 NORTH AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)
TABLE 55 NORTH AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)
10.2.2 US
10.2.2.1 High percentage of employees using smart devices at work to drive market
TABLE 56 US: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 57 US: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 58 US: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 59 US: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.2.3 CANADA
10.2.3.1 High internet penetration rates to boost market growth

+44 20 8123 2220
info@marketpublishers.com

TABLE 60 CANADA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 61 CANADA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 62 CANADA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 63 CANADA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.3 EUROPE
10.3.1 EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET DRIVERS
TABLE 64 EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2017–2021 (USD MILLION)
TABLE 65 EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)
TABLE 66 EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 67 EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 68 EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 69 EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
TABLE 70 EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2017–2021 (USD MILLION)
TABLE 71 EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2022–2027 (USD MILLION)
TABLE 72 EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)
TABLE 73 EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)
10.3.2 UK
10.3.2.1 Rising demand for software development automation due to cost savings benefit to drive market
TABLE 74 UK: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 75 UK: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 76 UK: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY

+44 20 8123 2220
info@marketpublishers.com

ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 77 UK: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.3.3 GERMANY
10.3.3.1 Developed cloud industry along with diverse business needs to boost market
TABLE 78 GERMANY: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 79 GERMANY: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 80 GERMANY: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 81 GERMANY: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.3.4 REST OF EUROPE
TABLE 82 REST OF EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 83 REST OF EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 84 REST OF EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 85 REST OF EUROPE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.4 ASIA PACIFIC
10.4.1 ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET DRIVERS
FIGURE 32 ASIA PACIFIC: MARKET SNAPSHOT
TABLE 86 ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2017–2021 (USD MILLION)
TABLE 87 ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)
TABLE 88 ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 89 ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 90 ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 91 ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
TABLE 92 ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS

+44 20 8123 2220
info@marketpublishers.com

MARKET, BY VERTICAL, 2017–2021 (USD MILLION)
TABLE 93 ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2022–2027 (USD MILLION)
TABLE 94 ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)
TABLE 95 ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)
10.4.2 CHINA
10.4.2.1 Government initiatives toward R&D and investments from global players to drive market
TABLE 96 CHINA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 97 CHINA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 98 CHINA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 99 CHINA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.4.3 JAPAN
10.4.3.1 High connectivity and digital dependence of population to drive market
TABLE 100 JAPAN: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 101 JAPAN: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 102 JAPAN: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 103 JAPAN: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.4.4 REST OF ASIA PACIFIC
TABLE 104 REST OF ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 105 REST OF ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 106 REST OF ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 107 REST OF ASIA PACIFIC: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.5 MIDDLE EAST & AFRICA
10.5.1 MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT

+44 20 8123 2220
info@marketpublishers.com

PLATFORMS MARKET DRIVERS
TABLE 108 MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2017–2021 (USD MILLION)
TABLE 109 MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)
TABLE 110 MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 111 MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 112 MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 113 MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
TABLE 114 MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2017–2021 (USD MILLION)
TABLE 115 MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2022–2027 (USD MILLION)
TABLE 116 MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)
TABLE 117 MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)
10.5.2 KSA
10.5.2.1 Strong presence of oil and gas industries constituting major share of economy to drive market
TABLE 118 KSA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 119 KSA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 120 KSA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 121 KSA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.5.3 UAE
10.5.3.1 Rise in technological adoption due to solid fiscal balances and strong investments in ICT sector to boost market growth
TABLE 122 UAE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 123 UAE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 124 UAE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 125 UAE: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.5.4 REST OF MIDDLE EAST & AFRICA
TABLE 126 REST OF MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 127 REST OF MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 128 REST OF MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 129 REST OF MIDDLE EAST & AFRICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.6 LATIN AMERICA
10.6.1 LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET DRIVERS
TABLE 130 LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2017–2021 (USD MILLION)
TABLE 131 LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)
TABLE 132 LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 133 LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 134 LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 135 LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
TABLE 136 LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2017–2021 (USD MILLION)
TABLE 137 LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY VERTICAL, 2022–2027 (USD MILLION)
TABLE 138 LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)
TABLE 139 LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS

+44 20 8123 2220
info@marketpublishers.com

MARKET, BY COUNTRY, 2022–2027 (USD MILLION)
10.6.2 BRAZIL
10.6.2.1 Companies transforming legacy applications and building applications reducing maintenance costs to drive market
TABLE 140 BRAZIL: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 141 BRAZIL: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 142 BRAZIL: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 143 BRAZIL: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
10.6.3 REST OF LATIN AMERICA
TABLE 144 REST OF LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)
TABLE 145 REST OF LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
TABLE 146 REST OF LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)
TABLE 147 REST OF LATIN AMERICA: MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

11 COMPETITIVE LANDSCAPE

11.1 INTRODUCTION
FIGURE 33 MARKET EVALUATION FRAMEWORK, 2020–2022
11.2 MARKET SHARE OF TOP VENDORS
FIGURE 34 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: VENDOR SHARE ANALYSIS
11.3 HISTORICAL REVENUE ANALYSIS OF TOP FIVE VENDORS
FIGURE 35 HISTORICAL REVENUE ANALYSIS OF TOP FIVE VENDORS, 2017–2021
11.4 KEY MARKET DEVELOPMENTS
11.4.1 PRODUCT LAUNCHES AND ENHANCEMENTS
TABLE 148 PRODUCT LAUNCHES AND ENHANCEMENTS, 2020–2022
11.4.2 DEALS
TABLE 149 DEALS, 2020–2022
11.4.3 OTHERS
TABLE 150 OTHERS, 2020–2022
11.5 COMPANY EVALUATION QUADRANT

+44 20 8123 2220
info@marketpublishers.com

11.5.1 MATRIX DEFINITIONS AND METHODOLOGY
TABLE 151 COMPANY EVALUATION MATRIX: CRITERIA
11.5.2 STARS
11.5.3 EMERGING LEADERS
11.5.4 PERVASIVE PLAYERS
11.5.5 PARTICIPANTS
FIGURE 36 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET (GLOBAL): COMPANY EVALUATION QUADRANT, 2022
TABLE 152 GLOBAL COMPANY FOOTPRINT
TABLE 153 COMPANY COMPONENT FOOTPRINT
TABLE 154 COMPANY VERTICAL FOOTPRINT (1/2)
TABLE 155 COMPANY VERTICAL FOOTPRINT (2/2)
TABLE 156 COMPANY REGIONAL FOOTPRINT
11.6 STARTUP/SME EVALUATION QUADRANT
11.6.1 DEFINITIONS AND METHODOLOGY
TABLE 157 STARTUP/SME COMPANY EVALUATION MATRIX: CRITERIA
11.6.2 PROGRESSIVE COMPANIES
11.6.3 RESPONSIVE COMPANIES
11.6.4 DYNAMIC COMPANIES
11.6.5 STARTING BLOCKS
FIGURE 37 MULTIEXPERIENCE DEVELOPMENT PLATFORMS (STARTUP/SME): COMPANY EVALUATION QUADRANT, 2022
11.7 COMPETITIVE BENCHMARKING
TABLE 158 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: DETAILED LIST OF KEY STARTUPS/SMES
TABLE 159 MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET: COMPETITIVE BENCHMARKING OF STARTUPS/SMES

12 COMPANY PROFILES

12.1 INTRODUCTION
12.2 KEY PLAYERS
(Business Overview, Solutions, Products & Services offered, Recent Developments, MnM View)*
12.2.1 SALESFORCE
TABLE 160 SALESFORCE: BUSINESS OVERVIEW
FIGURE 38 SALESFORCE: COMPANY SNAPSHOT
TABLE 161 SALESFORCE: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 162 SALESFORCE: PRODUCT LAUNCHES

+44 20 8123 2220
info@marketpublishers.com

TABLE 163 SALESFORCE: DEALS
12.2.2 SAP
TABLE 164 SAP: BUSINESS OVERVIEW
FIGURE 39 SAP: COMPANY SNAPSHOT
TABLE 165 SAP: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 166 SAP: PRODUCT LAUNCHES
TABLE 167 SAP: DEALS
12.2.3 OUTSYSTEMS
TABLE 168 OUTSYSTEMS: BUSINESS OVERVIEW
TABLE 169 OUTSYSTEMS: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 170 OUTSYSTEMS: PRODUCT LAUNCHES
TABLE 171 OUTSYSTEMS: DEALS
12.2.4 ORACLE
TABLE 172 ORACLE: BUSINESS OVERVIEW
FIGURE 40 ORACLE: COMPANY SNAPSHOT
TABLE 173 ORACLE: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 174 ORACLE: PRODUCT LAUNCHES
TABLE 175 ORACLE: DEALS
TABLE 176 ORACLE: OTHERS
12.2.5 MICROSOFT
TABLE 177 MICROSOFT: BUSINESS OVERVIEW
FIGURE 41 MICROSOFT: COMPANY SNAPSHOT
TABLE 178 MICROSOFT: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 179 MICROSOFT: PRODUCT LAUNCHES
12.2.6 MENDIX
TABLE 180 MENDIX: BUSINESS OVERVIEW
TABLE 181 MENDIX: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 182 MENDIX: PRODUCT LAUNCHES
TABLE 183 MENDIX: DEALS
12.2.7 PEGASYSTEMS
TABLE 184 PEGASYSTEMS: BUSINESS OVERVIEW
FIGURE 42 PEGASYSTEMS: COMPANY SNAPSHOT
TABLE 185 PEGASYSTEMS: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 186 PEGASYSTEMS: PRODUCT LAUNCHES
TABLE 187 PEGASYSTEMS: DEALS
12.2.8 PROGRESS SOFTWARE
TABLE 188 PROGRESS SOFTWARE: BUSINESS OVERVIEW
FIGURE 43 PROGRESS SOFTWARE: COMPANY SNAPSHOT
TABLE 189 PROGRESS SOFTWARE: PRODUCTS/SOLUTIONS/SERVICES

+44 20 8123 2220
info@marketpublishers.com

OFFERED
TABLE 190 PROGRESS SOFTWARE: PRODUCT LAUNCHES
TABLE 191 PROGRESS SOFTWARE: DEALS
12.2.9 IBM
TABLE 192 IBM: BUSINESS OVERVIEW
FIGURE 44 IBM: COMPANY SNAPSHOT
TABLE 193 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 194 IBM: PRODUCT LAUNCHES
TABLE 195 IBM: DEALS
12.2.10 SERVICENOW
TABLE 196 SERVICENOW: BUSINESS OVERVIEW
FIGURE 45 SERVICENOW: COMPANY SNAPSHOT
TABLE 197 SERVICENOW: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 198 SERVICENOW: PRODUCT LAUNCHES
TABLE 199 SERVICENOW: DEALS
*Details on Business Overview, Solutions, Products & Services offered, Recent Developments, MnM View might not be captured in case of unlisted companies.
12.3 OTHER COMPANIES
12.3.1 NEPTUNE SOFTWARE
12.3.2 GENEXUS
12.3.3 APPIAN
12.3.4 CONVERTIGO
12.3.5 NEUTRINOS
12.3.6 TEMENOS
12.3.7 XONE
12.3.8 RESCO
12.3.9 I-EXCEED TECHNOLOGY SOLUTIONS
12.3.10 EASY SOFTWARE
12.3.11 TDOX
12.3.12 HCL
12.3.13 CIGNITI
12.3.14 DECIMAL TECHNOLOGIES

13 ADJACENT MARKET

13.1 INTRODUCTION
13.1.1 RELATED MARKETS
TABLE 200 RELATED MARKETS
13.2 LIMITATIONS

+44 20 8123 2220
info@marketpublishers.com

13.3 LOW-CODE DEVELOPMENT PLATFORM MARKET
13.3.1 INTRODUCTION
13.3.2 MARKET OVERVIEW
13.3.3 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY COMPONENT
TABLE 201 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY COMPONENT, 2018–2025 (USD MILLION)
13.4 PLATFORM
TABLE 202 PLATFORM: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
13.5 SERVICES
TABLE 203 SERVICES: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
13.5.1 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY APPLICATION TYPE
TABLE 204 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
13.6 WEB-BASED
TABLE 205 WEB-BASED: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
13.7 MOBILE-BASED
TABLE 206 MOBILE-BASED: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
13.8 DESKTOP AND SERVER-BASED
TABLE 207 DESKTOP AND SERVER-BASED: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
13.8.1 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY DEPLOYMENT TYPE
TABLE 208 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
13.9 ON-PREMISES
TABLE 209 ON-PREMISES: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
13.10 CLOUD
TABLE 210 CLOUD: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
13.10.1 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY INDUSTRY
TABLE 211 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 212 BANKING, FINANCIAL SERVICES, AND INSURANCE: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 213 RETAIL AND ECOMMERCE: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
TABLE 214 GOVERNMENT AND DEFENSE: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
TABLE 215 HEALTHCARE: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
TABLE 216 INFORMATION AND TECHNOLOGY: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
TABLE 217 ENERGY AND UTILITIES: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
TABLE 218 MANUFACTURING: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
13.10.2 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION
TABLE 219 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2018–2025 (USD MILLION)
TABLE 220 NORTH AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 221 NORTH AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 222 NORTH AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY INDUSTRY 2018–2025 (USD MILLION)
TABLE 223 EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 224 EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 225 ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 226 ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 227 MIDDLE EAST AND AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 228 MIDDLE EAST AND AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET, BY APPLICATION TYPE, 2018–2025 (USD MILLION)

14 APPENDIX

14.1 DISCUSSION GUIDE
14.2 KNOWLEDGESTORE: MARKETSANDMARKETS’ SUBSCRIPTION PORTAL
14.3 CUSTOMIZATION OPTIONS

+44 20 8123 2220
info@marketpublishers.com

14.4 RELATED REPORTS
14.5 AUTHOR DETAILS

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Multiexperience Development Platforms Market by Component (Platforms, Services), Deployment Type (On-premises, Cloud), Organization Size (Large Enterprises, SMEs), Vertical (BFSI, IT & Telecom) and Region - Global Forecast to 2027

Product link: https://marketpublishers.com/r/MFBC94E9F0E0EN.html

Price: US$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/MFBC94E9F0E0EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970