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Monomaterial Packaging Films Market by Type (PE, PP, PET, PVC), Packaging Format (Pouch, Bag, Film & Wrap, Rollstock & Sheet), End-Use Industry (Food & Beverage, Personal Care & Cosmetic, Pharmaceutical & Medical), and Region - Global Forecast to 2030

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Abstracts

The monomaterial packaging films market is projected to grow from USD 6.36 billion in 2025 to USD 8.78 billion by 2030, at a CAGR of 6.7% during the forecast period. Growing global commitments to recyclability and circular materials will continue to accelerate demand for monomaterial packaging films.

“PE projected to be the largest segment during the forecast period”

PE segment is expected to remain the largest segment of the monomaterial packaging films market during the forecast period because it is versatile, cost-effective, and is commonly used in food, beverages, household, and personal care packaging. Its good sealability, flexibility, and compatibility with monomaterial recyclable structures make it the choice of brands moving to use its packaging solutions to achieve circularity. Additionally, continuous innovation in high-barrier mono-PE films, enhancements in mechanical properties, and improved processing performance have further expanded its usage, which has a significant impact on its dominance in key end-use markets.

“Pouches projected to be the largest segment during the forecast period”

The pouches segment is expected to be the largest in the projected forecasting period because it has the capacity to be versatile, lightweight, and compatible with the monomaterial packaging solutions. Pouches possess high barrier properties, low material consumption, and portability, making them suitable for food, beverages,

personal care, and pharmaceutical products. Their ability to be compatible with further advanced mono-PE and mono-PP films further increases their adoption as brands become recyclable. The popularity of pouches in various industries has been further enhanced by the growing demand for small and convenient packaging that is also sustainable.

“Food & beverages projected to be the largest segment during the forecast period”

The food & beverages segment will be the most prominent over the estimated period, as this sector has the greatest usage of light, recyclable, and flexible packaging materials. The continuous growth in demand for snacks, dairy products, bakery products, frozen foods, ready-to-eat services, and on-the-go beverages is driving the demand for monomaterial films, pouches, and wraps. Food and beverages are the most significant drivers of monomaterial use packaging, as brands are transitioning to sustainable mono-PE and mono-PP designs to meet regulatory and consumer demands.

“In terms of value, Asia Pacific projected to be the largest segment during the forecast period”

Asia Pacific is expected to remain the largest region during the forecast period owing to its sizeable consumer population, rapid urbanization, and growth of packaged food, personal care, and pharmaceutical industries. Strong manufacturing bases, expanding retail and monomaterial packaging film channels, and an increasing preference for sustainable packaging solutions are accelerating the shift toward monomaterial films in key markets across China, India, Japan, and Southeast Asia. In addition, several sustainability initiatives undertaken by governments are bolstering the APAC region's role as the largest growth region.
By Company Type: Tier 1: 25%, Tier 2: 42%, and Tier 3: 33%
By Designation: C-level Executives: 20%, Directors: 30%, and Other Designations: 50%
By Region: North America: 20%, Europe: 10%, Asia Pacific: 40%, South America: 10%, and Middle East & Africa 20%

Notes: Other designations include sales, marketing, and product managers.

Tier 1: >USD 1 billion; Tier 2: USD 500 million–1 billion; and Tier 3:

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